



Strategies for Success  
Road Show & Education

We want our Retailers to get to know you and build a stronger industry.

We welcome Sales Reps on RETAIL STORE VISITS

Free Retailer Education

**NEXT STOPS**

Jacksonville, FL	May 6
Chattanooga, TN	June 10
Raleigh, NC	July 15
Houston, TX	Aug 5



**STRATEGIES for SUCCESS**  
**Sponsorship Opportunities**

*... with YOUR business in mind!*

**Bronze Sponsorship \$125 per event**

- Publicized as a Sponsor on all marketing materials and SENPA's website.
- **Over 10,000 views monthly!**
- Get both digital and print to promote a successful event: website, postcards, email campaign, and more! Over 5000 print impressions and 2300 emails, plus over 4,000 impressions to key demographics on social media.
- Includes custom branded flyer to promote your participation
- Provide attendees your samples, gift baskets, or door prizes

**Gold Classroom Sponsorship \$250 per event**

- Includes all benefits of Bronze Sponsorship
- Table provided for Sponsor Brochures inside classroom
- Provide a sales representative onsite for meet & greet
- Banner placement inside classroom (banner & stand provided by you)
- Includes custom branded flyer to promote Show discount

**Brand Management Sponsorship \$250 per event\***

- Includes all benefits of Bronze Sponsorship
- Table provided for Sponsor Brochures inside classroom
- Provide a sales representative onsite for meet & greet
- Banner placement inside classroom (banner & stand provided by you)
- Includes custom branded flyer to promote Show discount

\*Sponsorship includes 1 represented company; each additional represented company add \$100 per event; max. 3 companies per table

**Gold Keynote Sponsorship \$650 per event**

- Includes all benefits of Bronze Sponsorship
- Table provided for Sponsor Brochures inside classroom
- Includes Audio Visual Package
- Special Link from SENPA's event website page to sponsor's website
- Listed as the Sponsor of Keynote Speaker on all marketing materials
- Provide a spokesperson as our "Keynote" for the event

When people  
COME  
TOGETHER

AMAZING  
THINGS  
always happen

