



What makes Bear the Number One choice of archers and bowhunters?

The biggest reason is the bows, themselves. In this day of mass produced goods, almost everyone is pleased by the craftsmanship so apparent in Bear archery tackle.

Bear uses mass production methods, to be sure, but demanding inspectors at every step make sure each Bear bow is perfect. These inspectors know what they're looking for. All of them are archers, so they're checking equipment they may be using themselves. At the end of the production line, each bow is hand sanded between numerous coats of the finest varnish, baked on under carefully controlled temperatures. Then, each bow is buffed and hand rubbed to a brilliant finish.

Performance is as beautiful as appearance. Giant thermostatically-controlled heat presses power bond fiberglass and wood together to form one strong, resilient unit. The result is a bow that draws smoothly and releases cleanly with tremendous strength and stability.

Then, too, Bear bows undergo constant change and improvement. Bear bowyers are always looking for new ways in which to make the archer more accurate, the bowhunter more efficient. Bear bows have always set the standard for the industry with "firsts" like these:

FIRST bows to be completely powered by fiberglass. Two-sided glass lamination was invented by Fred Bear.

FIRST bows to use high-compression materials.

FIRST bowsights to become an

integral part of the bow's design. FIRST built-in adjustable arrow plate. Lets you "tune" to your individual shooting style.

FIRST to offer the long and short of archery—the super-recurve 72" tournament length bow, and the amazing 48" Super Magnum® hunting bow."

FIRST bow design to eliminate excessive bow movement and keep your arrow on target—the Golden Triangle of Stability.

Made by people who live archery

Why are Bear bows so advanced? Why the superb craftsmanship? Why the innovations, the constant improvements? Because Bear archery tackle is made by people whose main interest is archery.

All of the officers and most of the workers at Bear have spent a lifetime in archery. For example:

Our president is the world's most famous bowhunter.

Our vice president is a lifetime sportsman, national archery executive and bowhunter.

Our advertising manager is a Pope & Young record holder. (So is his son.)

Our bowyer is a nationally-recognized authority on modern bow design.

One of our district managers is a leading archer of the Professional Archers Association. The other thirteen district managers are avid tournament competitors and bowhunters.

Nearly all of the employees in the plant compete in archery leagues and bowhunt daily in season.

It's the climate at Bear. An understanding and a love of archery that creates a desire to produce an unexcelled product, year after year. This devotion to archery often is family wide. We have many father and son combinations at Bear, as well as husbands and wives working together; even entire families sharing the pride of workmanship that made Bear Archery famous.

Continuous support of archery

But it's more than producing a great line of bows, arrows and equipment. It's the wholehearted support given to the sport of archery. From the 1930's, when Fred Bear waged a one-man lobby for national recognition of bowhunting, to the present day, both Fred Bear and Bear Archery have devoted time and money to the betterment, improvement and furtherance of national and local archery associations and clubs. If it has anything to do with archery, you can bet Bear is behind it.

Number One again in '69

So there are many reasons for Bear's popularity. The quality of the bows, their design, the care used in their manufacture, the devotion of the company and its employees to archery, and many more. In fact, there are probably as many reasons as there are Bear owners.

On the following pages are 14 new reasons to buy Bear. They are the fourteen new 1969 bows. A complete selection for tournament archers, bowhunters, and people who enjoy a little of both. In addition, you'll find a complete line of inexpensive, solid glass bows that are perfect for the beginning archer or for instructional use in schools and camps.

Pick out the bow you want and see your Bear dealer. You never have to have a reason to drop by his store. Anytime you want to talk archery or bowhunting, your Bear dealer's ready. See him soon and ask to see Fred Bear's special record, "Secrets of Hunting." As an archer, you'll want this fine long-playing record for your collection. And, for good reading, you can't top "The Archer's Bible" by Fred Bear. It's the complete book on archery and bowhunting every archer has been waiting for. Your Bear dealer has this absolute "must" for your library.

See your Bear dealer . . . the place to get archery tackle when you want the finest.



The prices in this catalog are for purposes of establishing discount schedules to the trade. These prices are not used or intended to represent the actual selling price to the customer in any given trade area, Goods are priced competitively whenever sold at the retail level and these prices may vary greatly in different market areas.

HC-300®

Proven in tournament after tournament by dozens of archers, the Tamerlane HC-300 is definitely the bow other shooters have to beat

Few sporting goods items can claim a clear superiority over the rest of the field. The "Louisville Slugger" bat stands out as perhaps the prime example. Nearly every professional ball player uses one. Now add a second "choice of champions" to the list: The Bear Tamerlane HC-300; the winningest bow in archery.

Ask the top shooters in the country what their choice is; professionals and amateurs alike. You'll get a unanimous "HC-300" answer from the likes of Vic Berger, Frank Gandy, Jim Pickering and Clarence Kozlow-ski, as well as distaff votes from Gwen Learn and Evelyn Goodrich.

These top performers rely on the tremendous strength and stability of this great bow.

Strength that comes from exclusive Bear touches like the 3-ply overlay on the face and back of the bow. Three layers of fibre for strength as well as beauty. And stability that comes from the exclusive Golden Triangle design. The only bow that thinks for itself. Keeps the arrow on target should you have a mental lapse. Then, too, there's the fascinating Fascor®. It's the dark core that's the talk of the industry, the heart of every HC-300.

Get in the winner's circle with your own Tamerlane HC-300, It's at your Bear



Standard Equipment: Bear Premier Bowsight Bear Custom Rest Adjustable Arrow Plate; Stabilizer Quick-Connect

Optional Equipment: Bear Omni-Coupler Stabilizer
Lengths: 63", 66", 69"and 72"
Weights: 25 to 50 lbs.
Draw Limit: None

Handle Sizes: Small, Standard, Large Glass Color: White Riser Wood: East Indian Rosewood with

Hi-Compression material Specify right- or left-hand, length, draw weight,

and handle size
Weighed at 28" from front of arrow shelf.
Comes in handsome 3505 jet black bowcase

Bear Tamerlane HC-300

72" Catalog No. 2901 69" Catalog No. 2902 66" Catalog No. 2903 63" Catalog No. 2904

\$235 with Premier Bowsight



temujin®

In its freshman year, the Temujin carved out quite a name for itself. The adventuresome shooters who bought Temujin were pleasantly surprised at its performance. For a newcomer, it had all the speed and stability of a bow with years of development behind it. It turned out to be a phenomenal "rookie of the year."

This year's Temujin will win even more

This year's Temujin will win even more fans, more tournaments, too. The now-famous Temujin silhouette is unchanged. It's still a study in balanced "opposites," with every flare and curve on the front of the riser mirrored on its opposite surface. A new, richer looking riser is due to the combination of East Indian Laurel and East Indian Rosewoods with Hardrock Maple striping. And, the 3-ply fibre overlays on the face and back of the riser give extra strength and beauty to Temujin.

Drawing is still nice 'n' easy. The release is sure and smooth as graceful white glass limbs whip the arrow toward the goal. In your follow-through, you'll appreciate the Golden Triangle design as the limbs quickly dampen with only the slightest recoil.

Make this your year to win. Make it the Year of the Temujin.



Standard Equipment: Bear Custom Rest;
Adjustable Arrow Plate; Stabilizer
Quick-Connect
Optional Equipment: Bear Premier Bowsight;
Bear Omni-Coupler Stabilizer
Lengths: 66" and 69"
Weights: 25 to 50 lbs.
Draw Limit: None

Handle Sizes: Small, Standard, Large Glass Color: White Riser Wood: East Indian Rosewood and

East Indian Laurel
Specify right- or left-hand, length, draw height and handle size.
Weighed at 28" from front of arrow shelf

Bear Temujin 69" Catalog No. 2911 66" Catalog No. 2912

\$150

\$170 with Premier Bowsight factory-installed



tartar®

Tartar is the tournament favorite of archers who prefer a lighter bow. It's slim and trim with a grip that's as comfortable as slipping your hand into a glove. The 66" length suits most shooters to a "T."

But don't be fooled by Tartar's slimness! It's plenty fast and plenty stable. Part of the secret is the Golden Triangle of Stability. Excessive bow movement is controlled, even if your shooting style is slightly off.

if your shooting style is slightly off.

Tartar's hand-rubbed riser is a knockout!
Shedua, African Bubinga and an accent stripe of East Indian Rosewood. Its fully recurved limbs are pure white. The tips are reinforced with Bearglas® overlays—famous

Bear quality visable at a glance!
See the lightweight tournament contender, Tartar, at your Bear dealer's.

Standard Equipment: Bear Custom Rest; Adjustable Arrow Plate; Stabilizer Quick-Connect

Optional Equipment: Bear Premier Bowsight,

Optional Equipment: Bear Premier Bowsight, Bear Omni-Coupler Stabilizer Length: 66" Weights: 25 to 50 lbs. Draw Limit: None Glass Color: White Riser Wood: Shedua, African Budinga and East Indian Rosewood Specify right- or left-hand and draw weight Weighed at 28" from front of arrow shelf

Bear Tartar 66" Catalog No. 2916

\$100

\$120 with Premier Bowsight factory-installed



polar®

Polar is the bow for swingers! Slips neatly into any Mustang or Camaro trunk, or tie it to the back of your bike and go! It's lightweight, slim . . . just right for most shooters. And, its two-way grip feels comfortable to any young archer—guy or gal.

That handsome riser is exotic Tigerwood, set off by white glass on the face, Arctic Grey glass on the back. The bow tips are triple-reinforced with three layers of Bearglas®. It's an added touch of Bear quality. To make it tournament ready for Junior Olympic Competition, you can order both the Premier Bowsight and Bear Omni-Coupler Stabilizer and have them installed at the factory. factory.

There's a 63" Polar for those archers with shorter draws; a 66" version for the average shooter. Whatever size, both models shoot

Hurry on down to your Bear dealer's and meet the swinger, the Bear Polar.

Standard Equipment: Bear Custom Rest, Adjustable Arrow Plate; Stabilizer Quick-Connect

Quick-Connect
Optional Equipment: Bear Premier Bowsight;
Bear Omni-Coupler Stabilizer
Lengths: 66" and 63"
Weights: 25 to 50 lbs.
Draw Limit: None
Glass Color: White face, Arctic Grey back
Riser Wood: Tigerwood
Specify right- or left-hand, length and draw
weight

Weighed at 28" from front of arrow shelf

Bear Polar 66" Catalog No. 2921 63" Catalog No. 2922 \$75

\$95 with Premier Bowsight factory-installed





super kodiak®

The best testimonial to the Super Kodiak is the Fred Bear Museum in Grayling, Michigan. As you glance around the huge trophy room, you are awe-stricken by the scores of trophies bagged by Fred Bear. A huge ele-phant's head dominates the room. Over there a lion is doing battle with a fierce Cape Buffalo. There's a massive polar bear, giant moose and an enormous grizzly.

All these magnificent game animals of the

All these magnificent game animals of the world, and many more, were taken with predecessors of the Super Kodiak, or in the case of the polar bear, the Super Kodiak, itself. What a heritage!

And the Super Kodiak and you, its owner, are the benefactors. Proven on the game trials from Mozambique to New Mexico, the Kodiak design reaches the pinnacle of perfection in the Super Kodiak. You can order your Super Kodiak with a factory-installed hunting sight and new hunting stabilizer. Either or both optional accessories can be

added to give you ultimate accuracy in hunting tackle. World-famous Bear quality is everywhere—three-ply fibre laminations on the back of the riser add strength as well as beauty; the tips have overlays of rugged Bearglas®. And, the heart of the bow is Fascor®, proven in tournament and field on the HC-300 and Super Kodiak.

Get the bowhunter's bow, Fred Bear's personal choice! Get the Super Kodiak!



Lengths: 60" and 64" Weights: 35 to 70 lbs. Draw Limit: None Glass Color: Black Riser: Hi-Compression material with East Indian Rosewood caps Specify right- or left-hand, length, and draw weight Weighed at 28" from front of arrow shelf

Bear Super Kodiak 64" Catalog No. 2942 60" Catalog No. 2941

\$135

\$155 with Bear 5" Hunting Sight factory-installed (Can be ordered camouflage-painted for \$5.00 additional.)

(Fred Bear Hunting Bow Stabilizer may be ordered as original equipment with Quick-Connect, factory-installed, for \$12.00.)



super magnum 48

In thick brush, in a blind, or hunting from a tree stand, there isn't a heck of a lot of maneuvering room. And when the opportunity for a shot does present itself, you seldom have the time or space to untangle a big bow. That's when you'll be glad you bought a Super Magnum 48.

The Super Mag's a four-foot powerhouse. Compact enough for any cramped space, accurate enough for any cramped space, through any opening, and powerful enough to drop any game you're after.

This year, Super Mag has the new Fascor® used in the incomparable HC-300 and Super Kodiak. You can have your Super Magnum factory-equipped with the new Hunting Stabilizer to give big bow stability

Hunting Stabilizer to give big bow stability to the "little demon."

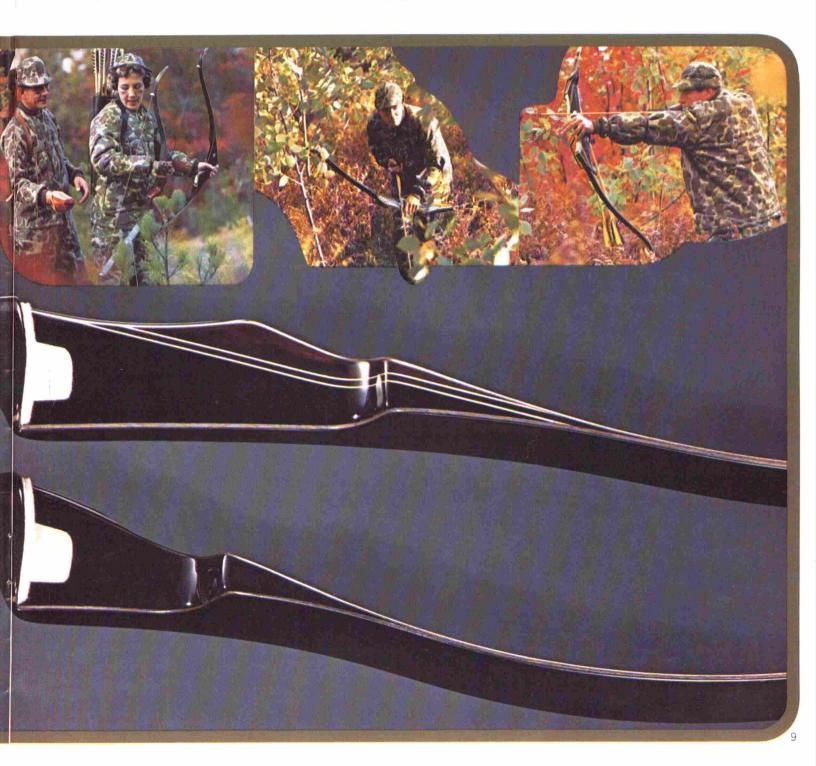
When you're short on room, make sure you're long on bow, get a Super Magnum 48. It's at your Bear dealer's.

Length: 48"
Weights: 35 to 70 lbs.
Draw Limit: None
Glass Color: Black
Riser: Hi-Compression material
Specify right- or left-hand and draw weight
Weighed at 28" from front of arrow shelf

Bear Super Magnum 48

48" Catalog No. 2946 \$120(Can be ordered camouflage-painted for \$5.00 additional) (Fred Bear Hunting Bow Stabilizer may be ordered as original equipment with Quick-Connect, factory-installed, for \$12.00)





kodiak® magnum

As the world's most popular compact hunting bow, the 52" Kodiak Magnum has captured a strong following among bow hunters. Making a shorter bow isn't difficult, but making one that *performs* is another story. And that's the story of the Kodiak Magnum: performance.

Being shorter than most hunting bows doesn't make Kodiak Magnum less powerful or accurate. On the contrary, that's our long suit. You can match it with the big boys any day. Note that there's no draw limit. The "Mag" can handle a 32" arrow as easily as

a 28"

And the Magnum's long on looks, too. It's identical to the Kodiak Hunter, its partner in prey. The new wood in the riser is exotic Tigerwood, hand-sanded and hand-rubbed to brilliance. The glass-powered limbs are new Arctic Grey, with black tips, reinforced with overlays of Bearglas®, and black and white caps which are triple layers of Bearglas® on the riser's back—that

added edge of security found only in Bear bows

See it for yourself at your Bear dealer's . . . the smooth-shootin' Kodiak Magnum.

Length: 52"
Weights: 35 to 70 lbs.
Draw Limit: None
Glass Color: Arctic Grey
Specify right—or left-hand and draw weight
Weighed at 28" from front of arrow shelf
Riser Wood: Tigerwood

Bear Kodiak Magnum

52" Catalog No. 2951

\$90 (Can be ordered camouflage-painted for \$5.00 additional) (Fred Bear Hunting Bow Stabilizer may be ordered as original equipment with Quick-Connect, factory installed, for \$12.00)

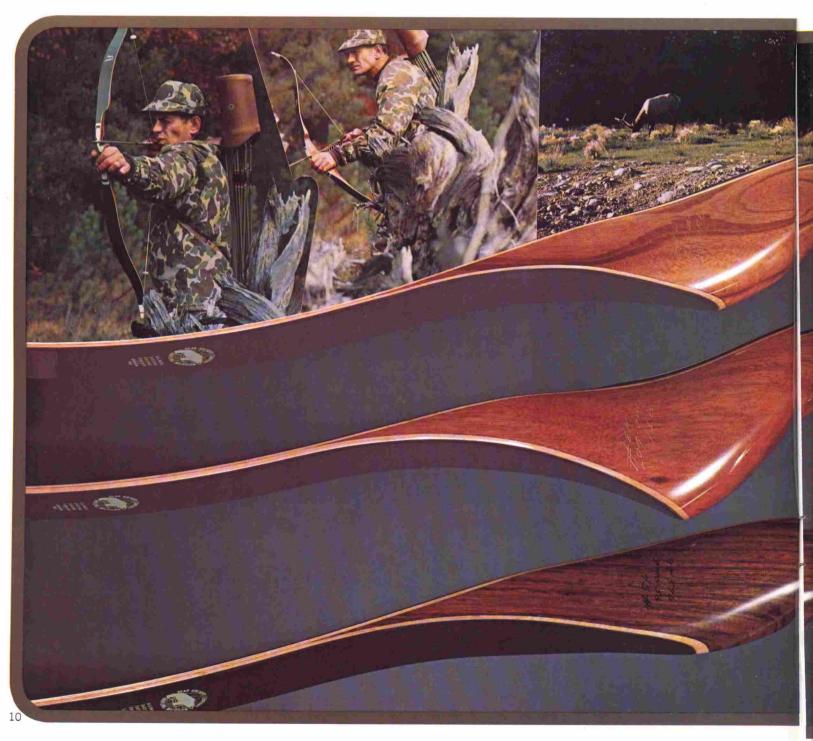


kodiak® hunter

Here's the running mate of the Kodiak Magnum—its twin terror, the Kodiak Hunter. The Hunter's 60" length makes it a popular choice for bowhunters who prefer a longer bow. It's a fitting companion to the 52" Kodiak Magnum—use the "Mag" under heavy brush conditions, the "Hunter" in open spaces and flat lands.

A twin in looks, a twin in performance. Kodiak Hunter has the Magnum's smart appearance — Tigerwood riser, Arctic Grey glass limbs with indestructible black Bearglas® tip overlays and 3-ply Bearglas® on the back of the riser adding strength and that special Bear touch of elegance.

It also has its tradition of fine shooting. The Hunter's broad limbs are built for power. Unleash a few arrows and see for yourself. It has "backbone" a-plenty to move heavy hunting arrows to their mark at any range.



grizzly®

See the bow that has everything going for it: balance, smoothness, power, resilience and style. The Kodiak Hunter, now at your Bear dealer's.

Length: 60"
Weights: 35 to 70 lbs.
Draw Limit: None
Glass Color: Arctic Grey
Riser Wood: Tigerwood
Specify right- or left-hand and draw weight
Weighed at 28" from front of arrow shelf Bear Kodiak Hunter 60" Catalog No. 2956

\$5.00 additional)
(Fred Bear Hunting Bow Stabilizer may be ordered as original equipment with Quick-Connect, factory installed, for \$12.00)

\$90 (Can be ordered camouflage-painted for

The Grizzly is "old reliable" to the bow-hunting fraternity. Constant improvements are added to it each year, and hunters have bought a bundle of 'em. It's got to be the most popular hunting bow in America.

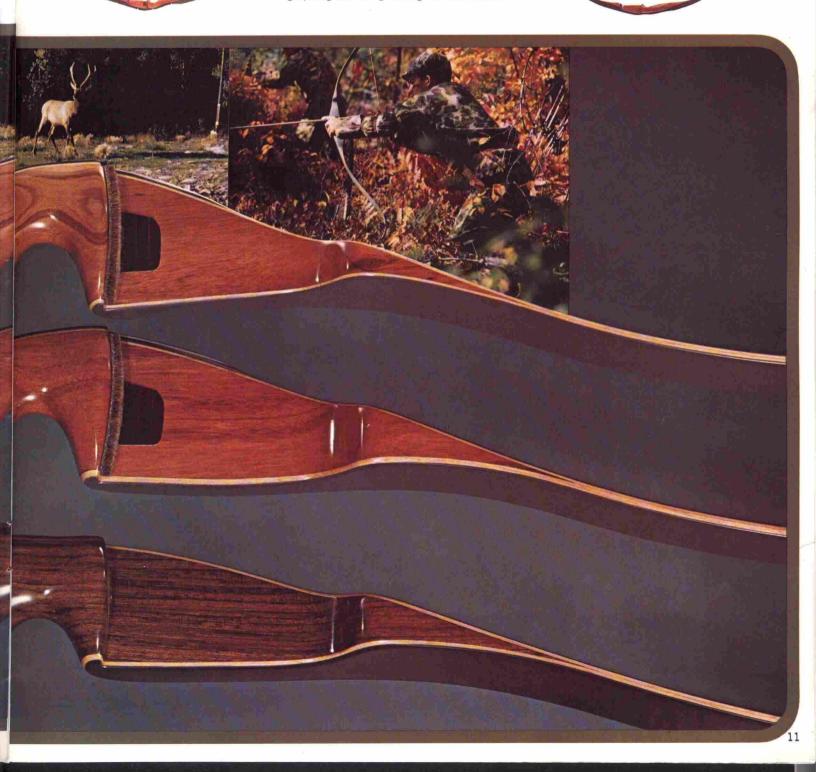
Grizzly's introduced many a hunter to bowhunting. That's why so many Grizzly owners are "two-season" hunters. The Grizzly's modest prices makes it a much-used addition to a gun rack and an introduction to a whole new second season of hunting enjoyment.

This year's Grizzly sports a new riser of beautiful Shedua, contrasted with deep Forest Green limbs with white tip overlays for greater reinforcement. It still has the legendary Grizzly performance—top accuracy in a hunting arm. This accuracy is now greatly increased because this year's model is whisper quiet. There's no telegraphing bowstring "twang" to send a whitetail flying before your arrow leaves the front of the bow. The Grizzly is practically "spook-proof!"

See for yourself why Grizzly is a living legend. Right now, at your Bear dealer's.

Length: 56"
Weights: 35 to 70 lbs.
Draw Limit: None
Glass Color: Forest Green
Riser Wood: Shedua
Specify right- or left-hand and draw weight
Weighed at 28" from front of arrow shelf Bear Grizzly 56" Catalog No. 2961

\$70 (Can be ordered camouflage-painted for (Fred Bear Hunting Bow Stabilizer may be ordered as original equipment with Quick-Connect, factory-installed, for \$12.00)



tigercat®

There are many people who enjoy all aspects of archery—tournament shooting, field archery, bowhunting and just plain back yard "plunkin'"—and who cannot afford to have a special bow for each one. To these folks, the Tigercat is the answer.

Tigercat is at home anywhere . . . on the range, in the field or in the forest. It has all the class and stability to be a truly effective tournament bow. In the field, its swift cast delivers the power for any hunting

cast delivers the power for any hunting assignment.

assignment.
To aid in either pursuit—target shooting or bowhunting—Tigercat can be ordered factory-equipped with your choice of a 5" Bear Premier Bowsight or Hunting Sight. See the sleek, new Tigercat. Its African Bubinga riser and Cinnamon Brown limbs with reinforced Bearglas® tips will really catch your eye. At your Bear dealer's, now.

Optional Equipment: Bear 5" Premier Bowsight;
Bear 5" Premier Hunting Sight
Length: 62"
Weights: 20 to 50 lbs.
Draw Limit: None
Glass Color: Cinnamon Brown
Riser Wood: African Bubinga
Specify right- or left-hand and draw weight
Weighed at 28" from front of arrow shelf
Rear Tigerrat

Bear Tigercat 62" Catalog No. 2926

\$55

(Can be ordered camouflage-painted for \$5.00 additional.)

\$75 with either 5" Bear Premier Bowsight or 5" Premier Hunting Sight factory-installed Tigercat Bowhunter Set

\$75 Catalog No. 2927

Tigercat bow (40, 45 or 50 lbs.), 6-28" arrows with 4 Razorheads and 2 field points; 6 auxiliary blades, armguard, famous Fred Bear 4-arrow tape-on bow quiver, shooting glove, animal target face, "Fun With Bow and Arrow" and hunting booklet. Individually packaged.





alaskan®

When the beginning archer feels he's ready to graduate to a full working recurve bow, the Alaskan is the place to go. The Alaskan features beautiful, hand rubbed hardwoods in the riser. It has a full sight window, handhugging grip with thumb rest, and topgrade laminated figerglas construction the same as in our higher priced bows.

Check out the Alaskan at your Bear dealer's. Get into "big time" archery at a very moderate price.
Length: 62"
Weights: 20, 25, 30, 35, 40, 45, 50 lbs.
Draw Limit: None
Glass Colors: Random
Riser Wood: Assorted Hardwoods
Bear Alaskan 62" Catalog No. 2928
\$45

Alaskan Target Set

\$55 Catalog No. 2929

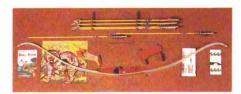
Alaskan bow (25, 30 or 35 lbs.), 6-28" arrows, armguard, R & L tab, leather quiver, 16" full color target face, "Fun With Bow and Arrow" booklet. Individually packaged.

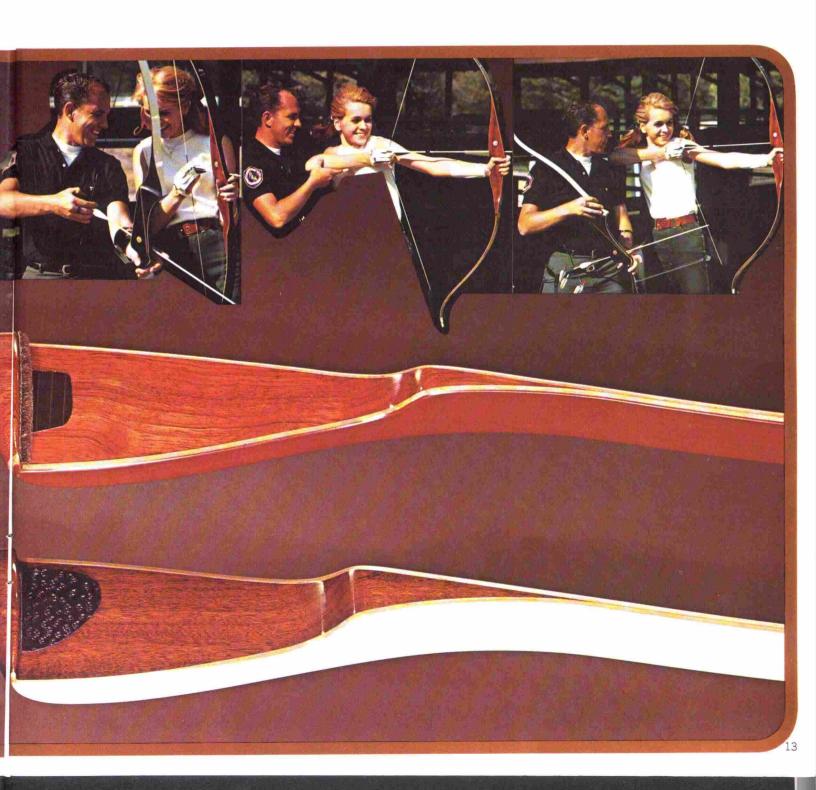


Alaskan Bowhunter Set

\$60 Catalog No. 2930

Alaskan bow (40, 45 or 50 lbs.), 6-28" arrows with 4 Razorheads and 2 field points; 6 auxiliary blades, R & L shooting glove, armguard, rubber slip-on bow quiver, 12" animal target face, "Fun With Bow and Arrow" and bowhunting booklets. Individually packaged.





bearcat®

The right start for the beginning archer! That's the Bearcat. It gives the beginner, or the casual archer, Bear quality and performance at a modest price. Bearcat's riser is of finest Michigan Hardrock Maple. Its recurve limbs are laminated with jet black Bearglas®. A rugged, long-lasting performer. The full-sight window is another "plus" feature Bearcat has in common with much higher-priced bows. The Bearcat puts a Bear bow within everyone's reach. See the Bearcat, soon, at your Bear dealer's.



Length: 60" Length: 60"
Weights: 15, 20, 25, 30, 35, 40, 45 lb
Draw Limit: None
Glass Color: Black
Riser Wood: Michigan Hardrock Maple
Specify right- or left-hand and draw weight
Weighed at 28" from front of arrow shelf 20, 25, 30, 35, 40, 45 lbs.

Bear Bearcat

60" Catalog No. 2933

\$35

Bearcat Target Set

\$45 Catalog No. 2934 (not shown)

Bearcat bow (20 or 30 lbs.), six matched arrows, R & L tab, armguard, leather quiver, 16" colorful target face, instruction book. Individually packaged.

Bearcat Bowhunter Set

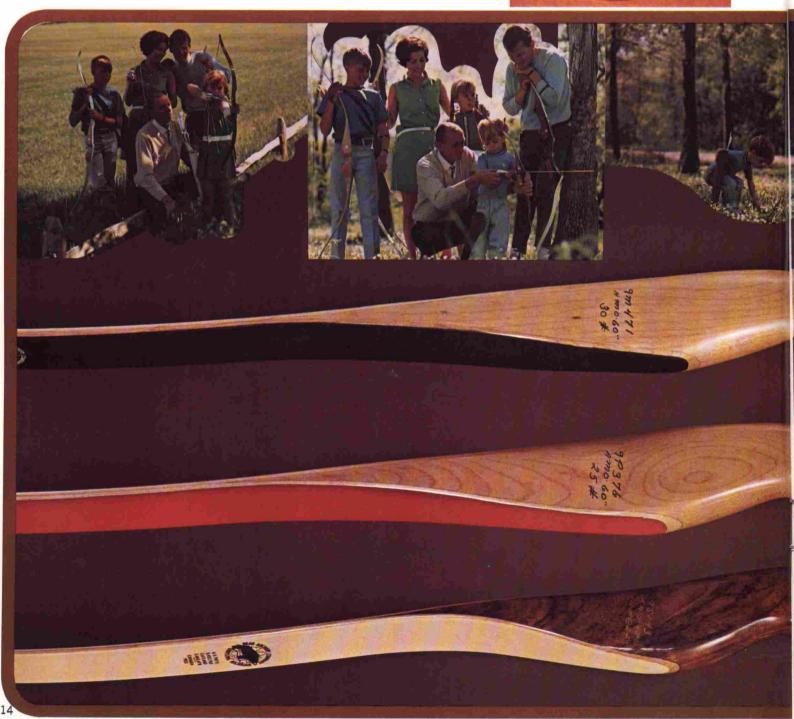
\$50 Catalog No. 2935

Rearcat bow (45 lbs.), 6-28" arrows with 4
Razorheads, and 2 field points; 6 auxiliary blades,
armguard, R & L shooting glove, rubber slip-on
bow quiver, 12" animal target face, "Fun With
Bow and Arrow" and bowhunting booklets.
Individually packaged.

bear cub®

The Bear Cub makes a perfect bow for instructional use for schools, colleges, camps and Scouts. It's rugged. It can take the kind of punishment doled out when dozens of people use the same equipment. The Cub has a strong Michigan Hardrock Maple riser and resilient recurve limbs laminated to brilliant Cardinal Red fiberglass. And, a new feature of the Cub this year is that it can be used by right or left handed archers. There's an unbreakable arrow rest on either side of Whether you're buying it for a group or for your personal bow, the all new Bear Cub will give you years of archery fun.





little bear®

Length: 60"
Weights: 15, 20, 25, 30, 35, 40, 45 lbs.
Draw Limit: None
Glass Color: Cardinal Red
Riser Wood: Michigan Hardrock Maple
Specify draw weight
Weighed at 28" from front of riser Bear Cub

60" Catalog No. 2931

\$30

Bear Cub Target Set

\$40 Catalog No. 2932

Bear Cub bow (20 or 30 lbs.), 6 arrows, R & L tab, armguard, leather quiver, 16" target face, instruction book. Individually packaged.

Here's the bow for the small fry who wants to join Mom and Dad at the archery range. The Little Bear incorporates all the famous Bear quality construction features in a scaled down four-footer. Built for right or left handed shooters, it has unbreakable arrow rests. The recurved limbs are glass-powered just like all Peach bows and the grip. powered just like all Bear bows, and the grip is right for any little guy or gal's hand. Makes a great gift for any youngster!



Length: 48"
Weights: 12, 16 and 20 lbs.
Draw Limit: None
Glass Colors: Random
Riser Wood: Assorted Tropical Hardwoods
Specify draw weight
Weighed at 24" from front of riser Little Bear 48" Catalog No. 2936 \$20

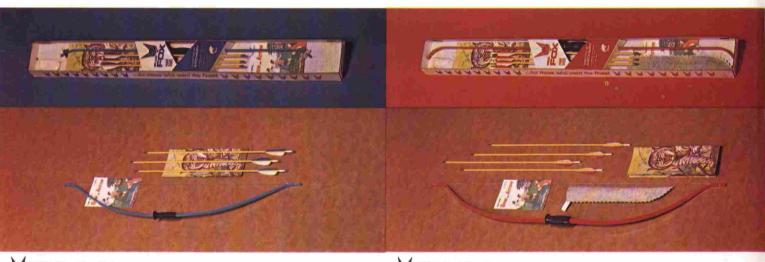
Little Bear Set

\$30 Catalog No. 2937 Little Bear bow (12 or 20 lbs.), 6 arrows, leather quiver, armguard, R & L tab, 16" colorful target face, "Fun With Bow and Arrow" booklet.



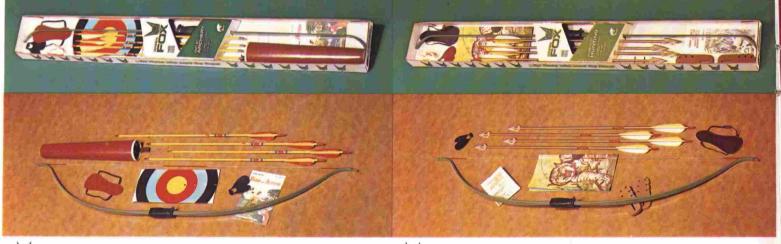
Fox Archery and Bowhunting Sets





5501 Blue Fox Set.

¥5506 Red Fox Set.



Complete outfits for target shooting, bowhunting and instructional use for schools, colleges and camps!

5501 Blue Fox Set. What a gift for the youngest family member! Contains Blue Fox bow, double-loop, braided Dacron® bowstring, three 24" arrows, "Fun With Bow and Arrow" booklet, and colorful target faces. Complete set . . . **\$5.95.** (Dealer note: Shipped three sets to a carton only.)

5506 Red Fox Set. For the 7 to 13 year old, Red Fox bow, double-loop braided Dacron® bowstring, four 24" cedar arrows with professional target points, vinyl arrow quiver, colorful target face, and "Fun With Bow and Arrow" booklet.

Complete . . . \$7.95.

(Dealer note: Shipped three sets to a carton only.)

15511 Green Fox Teen Target Set. Backyard fun begins here with a 25 lb. Green Fox bow, double-loop, centerserved braided Dacron® bowstring, four 26" arrows, belt quiver, shooting tab, armguard, full color championship target, and "Fun With Bow and Arrow" booklet. Complete . . . \$12.95.

(Dealer note: Shipped three sets to a carton only.)

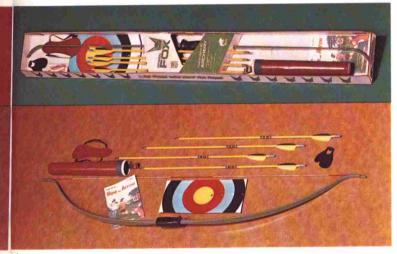
¥5513 Green Fox Adult Tournament Set. Great for Mom or Dad. Set includes 35 lb. Green Fox bow with double-loop center served braided Dacron® bowstring, belt quiver, armguard, shooting tab, four 28" arrows with target points, full color professional target, and instructional booklet . . . \$14.95. (Dealer note: Shipped three sets to a carton only.)

5515 Green Fox Bowhunting Set. You're all set for the field with a 45 lb. Green Fox bow, four 28" arrows with single blade Fred Bear Razorheads®, double-loop center served braided Dacron® bowstring, bow quiver, armguard, shooting tab, four color target face, and Fred Bear's "Tips on Bowhunting" instructional booklet . . . \$17.95. (Dealer note: Shipped three sets to

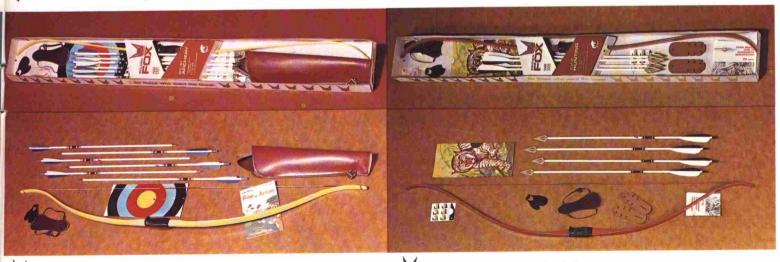
a carton only.)

5521 Golden Fox Set. Professional target set features recurved Golden Box bow in 25, 30, or 35 lb. weight. double-loop, center served braided Dacron® bowstring, six 28" matched target arrows, colorfully crested and feathered, belt quiver, armguard, shooting tab, full color professional target, instructional booklet. Complete . . . \$19.95. (Dealer note: Shipped three sets to a carton only.)

5526 Brown Fox Bowhunting Set. Bowhunting or bowfishing, you'll like the recurved Brown Fox Hunter bow. Choose it in 40, 45, 50 or 55 lbs.; complete with center served braided Dacron® bowstring, four top quality Fred Bear 28" arrows with Razorhead® tips and inserts; bow quiver, shooting tab, armguard, full color animal target face and Fred Bear's "Tips on Bowhunting." Complete . . . \$22.95. (Dealer note: Shipped three sets to a carton only.)



5511 Green Fox Teen Target Set.



Indestructible Fox Fiberglass Bows by Bear

A rugged Fox Bow is just the thing for learning the fun of archery. It's a low cost introduction to target shooting, bowhunting, bowfishing and backyard fun. Bear makes a dependable Fox Bow and complete Fox set for everyone, from pre-schoolers to adults.

5500 Blue Fox Bow. The perfect bow for children to age seven. Blue Fox is a tough 40" bow with a pull light enough for any child to use. Shoots either right or left-handed. Braided Dacron® bowstring included . . . **\$4.95.** (Dealer note: Shipped six bows to a carton only.)

5505 Red Fox Bow. For children ages 7 to 13. The Red Fox is 50" long; shoots either right or left-handed. Properly weighted for youngsters. Braided Dacron® bowstring included . . . **\$6.95.** (Dealer note: Shipped six bows to a carton only.)

5510 Green Fox Bow. The correct bow for instructional use for teenagers and ladies. Green Fox is 4'8" long and available in 20, 25, 30, 35, 40 and 45 lbs. draw weight. Shoots right or left-handed. Double-loop, centerserved braided Dacron® bowstring included . . . \$8.95. (Dealer note: Shipped four bows to a

5520 Golden Fox Bow. This solid glass, recurve design bow makes the

carton only.)

perfect bow for camp and school archery programs. Five feet long, the Golden Fox shoots either right or left-handed in 20, 25, 30 and 35 lbs. draw weight. Top quality, double-loop, center-served braided Dacron® bowstring included . . . \$13.95. (Dealer note: Shipped four bows to a carton only.)

5525 Brown Fox Hunter Bow. A rugged recurve bow for the rugged sports of bowhunting and bowfishing. The 5-ft. Brown Fox shoots either right or left-handed, includes a top quality, double-loop, center-served braided Dacron® bowstring. Available in 40, 45, 50 and 55 lbs. draw weight . . . \$13.95. (Dealer note: Shipped four bows to a

carton only.)





bear matched arrows

perfect partners for bear bows

Bear-Easton "Professional" **Aluminum Arrows** 1010 \$51.00

The ultimate in aluminum tournament arrows. Drawn from top quality tubing machined to minimum tolerances; set off with attractive cap dip and multi-color hand cresting and pin striping. Carefully matched feathers fletched to a true helical. An unbeatable combination of craftsmanship and materials.

Available in following popular sizes; 1416, 1516, 1616, 1716, 1816, 1916, 2016.

Specify bow weight at draw length. Specify personal preference in shaft size, or we will select proper shafts. The ultimate in aluminum tournament arrows.

select proper shafts.

Bear-Easton "Professional" Arrows For Target Shooting 24SRT-X*

1010T Cut to length, fitted with insert target points and fletching of suitable length for target doz. \$51.00 shooting . .

1011FL Full length with target points unattached and fletching of suitable length for target

shooting. doz. \$49.50

XX-75* Bear-Easton "Professional" arrows available for \$7.00 per dozen more than 24SRT-X.

Extras Four fletch, extra doz. \$ 3.00 Orders less than one dozen (minimum ½ dozen), extra. \$ 3.00

Bear-Easton Component Parts

Component parts for Bear-Easton "Professional" arrows are available as follows in sizes 1416, 1516, 1616, 1716, 1816, 1916, 2016.

24SRT-X cut to length with points installed . . doz. \$33.00 1310 24SRT-X full length with 1311 points unattached . . . doz. \$32.00

Insert target points only . doz. \$ 5.90 1312 XX-75* Bear-Easton "Professional" shafting available for \$7.00 per dozen more than 24SRT-X.

*Registered Jas. D. Easton, Inc.

Fred Bear "Converta-Point" Magnum Arrows

The ultimate in arrows—with interchangeable

The ultimate in arrows—with interchangeable points—personally designed by Fred Bear!
Fred Bear Magnum Arrows with ConvertaPoints are the finest of all hunting and field arrows. They are made of a special tough aluminum alloy to Fred Bear's specifications by James D. Easton, and feature Fred's own patented system of interchangeable heads.

Converta-Points are not a conventional screw-in point. Arrow shafts are fitted with a speciallyformulated insert material which accepts the threads of the screw-in Converta-Points. The threads of the screw-in Converta-Points. The special insert material insures a compressive, shock-resistant fit preventing the point from loosening on impact and eliminating "freeze up" as in the case of metal to metal.

The Converta-Point consists of: (1) a special adapter to fit Razorheads or heads of your

adapter to fit Razorheads or heads of your choice; (2) a blunt point matched to Razorhead weight; (3) a field point matched to Razorhead weight; (4) a 75 grain target point as a fourth choice.

With a dozen "Magnums," you're set for big game hunting, small game hunting, field archery, hunting practice, even target shooting! Enjoy them all by changing from single point style to Converta-Points without special tools or techniques.



Fred Bear "Converta-Point" Magnum arrows are specially coated with a hard-anodic film that gives exceptional wear resistance, complete corrosion protection and a no-glare finish. Attractive cap dip, multi-color cresting with hand pin-striping. Carefully matched feathers fletched to a true helical. This combination of finest materials and workmanship makes the Fred Bear Converta-Point Magnum Arrow the first choice of the discrepting Archer or Rowfirst choice of the discerning Archer or Bow-

hunter.
Fred Bear Magnum Arrows are available in the following tube sizes covering the entire range of hunting and field arrows: .308 for 40/50 lbs. bows, .312 for 50/60 lbs., .316 for 60/70 lbs., .320 for 70/80 lbs.

Cut to length, fitted with 1030 high strength inserts (no points) doz. \$46.00 1031FL Full length with high strength inserts unattached (no points) . . doz. \$45.00 1034H4 Cut to length with Fred Bear four-blade Razorheads. doz. \$54.00 1035S

Cut to length matched set with six 125 grain four-blade Razorheads and six 125 grain Converta-Field Points (points interchangeable) doz. \$51.50 Extras

Four fletch, extra doz. \$ 3.00 Orders less than one dozen (minimum 1/2 dozen), extra. \$ 3.00

"Converta-Point" Magnum Arrow Components

1330 Converta Target Points . . . doz. \$ 2.00 (75 grain) . . Converta Field Points (145 grain) doz. \$ 2.00 Converta Blunt Points 1333 (145 grain) doz. \$ 2.00 Converta four-blade Razor-

1334 head with broadhead adapter attached (145 . . doz. \$ 9.95 grain)

Converta Broadhead adapter 1335 inserts (20 grain) doz. \$ 2.00

1336 Converta High Strength insert bushings doz. \$ 3.00

Port Orford Cedar Shafts

Parallel Port Orford Cedar shafts, matched for weight and spine. \$\frac{9}{16}\textit{" dia. for 30-35 lbs. only.} \\ \frac{21}{164}\textit{" dia. 35-55 lbs.; }\\ \frac{11}{22}\textit{" dia. 55-70 lbs., spined at 28". Specify bow weight and draw length. Shafts are 31".

1300 Spine/Weight matched . . doz. \$ 5.25 1301 Spine matched . . . hundred \$22.50 (lots of 100 only)

Bear Falcon Aluminum Arrows 24SRT-X

The Falcon arrow is an inexpensive shaft that offers far more quality and uniformity than any other shaft in its price range.

Made to precision weight and spine tolerances by Jas. D. Easton, Inc., to meet the need for a precision aluminum arrow for the beginning archer, a good practice and utility arrow for the expert and an economical arrow for the serious bowhunter who wants the precision accuracy and uniformity of an aluminum shafted curacy and uniformity of an aluminum shafted hunting arrow.

Bear Falcon Arrow for Target Shooting -24SRT-X

Available by the dozen in the following sizes and lengths only:

1616 27" or FL 1716 28" or FL 1816 28" or FL 1916 29" or FL 2016 30" or FL

Cut to length, target 1150T points installed as indicated by sizes above. Suitable fletching for target shooting doz. \$33.75

1151FL Full length with suitable fletching for target shooting in sizes listed above, with target points unattached . . doz. \$32.75

Bear Falcon Arrow for Hunting -24SRT-X

Available by the dozen in the following sizes and lengths only. Lengths are to A.M.O. Standards. (Shaft length measured from bottom of nock groove to back of head.)

1818 29" or FL 1918 29" or FL 2018 30" or FL 2020 31" or FL

1151FL Full length with broad-head adapters unat-tached, 5½" hunting

fletch doz. \$32.75

Falcon full length shafts. 1460 Target points unattached with 1616, 1716, 1816, 1916, 2016.

Broadhead adapter unattached with 1818, 1918, 2018, 2020 . . doz. \$21.50 Falcon Target Points . . doz. \$ 2.50

1461 Falcon Broadhead 1462 Adapters doz. \$ 3.00

Bear Micro-Flite® Fiberglas Target Arrows doz. \$42.00 1020 . . .

Bear Micro-Flites give top performance under all weather conditions. They are specially made from top grade Sila-Flex* Shafts . . . a rugged, lightweight material that is unaffected by moisture or temperature. Features attractive cap dip with multi-colored cresting, fine pin stripes and true helical fletching. Carefully selected top grade feathers of suitable length for target shooting.

Available in lengths to 31" and in sizes 1, 2, 3, 4, 5 and 6. Specify exact bow weight at draw length. We will select proper shafts or you may specify personal preference in available shaft size.

Cut to length, fitted with target points and fletching suitable for target shooting doz. \$42.00 1020T

Full length with target points unattached, fletching of suitable length for target shoot-

ing doz. \$41.00 Extras Four fletch, extra doz. \$ 3.00 Orders less than one dozen (minimum ½ dozen) extra \$ 3.00

Bear Micro-Flite Component Parts

1320 Complete Micro-Flite shafts cut to length with target points and nock inserts

. doz. \$24.00

(31") (no points or nock inserts) doz. \$20.00 1322 Nock Inserts. doz. \$ 2.40 1323 Insert target points . . . doz. \$ 3.00

*Registered Sila-Flex, Inc.

Fred Bear Kodiak® Supreme Fiberglas

The new Fred Bear fiberglas Kodiak arrow in The new Fred Bear fiberglas Kodiak arrow in the Supreme grade is the finest arrow of its kind. Straight, extra tough and unaffected by moisture or temperature. Carefully graded for uniformity and top quality featuring attractive cap dip and multi-colored cresting with hand pin stripes. Premium feathers in 5½" hunting length fletched to a true helical. "Bear jade green" color is as rich as its name denotes and a fitting compliment to this finest of fiberglas a fitting compliment to this finest of fiberglas arrow shafts.

Available in lengths to 32" and in sizes .407, 408, .409, .410, .411 to cover a wide range

of spine.

Specify exact bow weight at draw length. We will select proper shafts from the sizes avail-

Kodiak Supreme Fiberglas Arrows For Hunting and Field Shooting

Full length with broad-head adapters unat-tached. 5¼" helical fletching, suitable for hunting or field shooting doz. \$35.00

1072F or 1073B Cut to length with
Field or Blunt 125 grain points, interchangeable with Razorheads . . . doz. \$38.00

1074H4 Cut to length with Fred Bear four-blade Razor-. doz. \$41.75 1075S

heads. do
Cut to length with matched
set of 6 four-blade
Razorheads and 6 field
points. (Points same
weight and interchangeable) doz. \$40.00

Kodiak Supreme Fiberglas Flu-Flu

Swift, accurate, limited action flu-flu arrow for bird shooting, small game, or trap shooting. Feathers are designed to provide fleeting initial flight, but slow down at peak of arc to limit distance of travel. Specify bow weight at draw

1076H4 Cut to length with Fred Bear four-blade Razor-heads—box of 4 \$18.00 1077F or B Cut to length with 125 grain Field or Blunt Point— box of 4 \$16.50

Kodiak Supreme Component Parts

"Bear jade green" Kodiak Supreme shafts available in length to 32", sizes .407, .408, .409, .410, .411. Specify bow weight at draw length.

Cut to length with nock, inserts and broadhead adapters installed . . . doz. \$19.25 1371 Kodiak Supreme full length shafts (32") doz. \$14.50

1322 Nock inserts doz. \$ 2.40

1324 Broadhead Adapters . . . doz. \$ 3.00

Fred Bear Kodiak Fiberglas Arrows

The Kodiak is the finest economy fiberglas arrow. The same material as the Kodiak Supreme, tough and straight, but constructed with economy in mind. Select 51/4" feathers with with economy in mind. Select 54/4" teathers with reliable diagonal hunting fletch. "Bear jade green" shaft without cap dip or crest. A solid, functional "work horse" arrow available only in full length, 29" or 31" to A.M.O. Standard; in sizes .407, .408, .409, .410 and .411.

Specify bow weight at draw length. We will select proper shafts from sizes available.

1091FL Full length with broadhead adapters unat-tached, 5 ¼" diagonal fletching suitable for hunting or field shoot-1092F

ing doz. \$29.95
Cut to length with 125
grain field points, interchangeable with Razorheads doz. \$32.25

1094H4 Cut to length with Fred Bear four-blade Razorheads. doz. \$36.00

Bear Top Grade Cedar Arrows

1040 Bear Top Grade doz. \$16.50 Select Port Orford Cedar provides the quality shafting for Bear's top grade cedar arrows. Excellent quality and flight characteristics make them the archer's favorite. Spine matched to ±2½ pounds. Selected premium feathers, true helical fletching. Available in spine weights from 35 to 65 pounds. The finest of cedar arrows for target, field or hunting.

Target arrow with yellow or white shaft. Stocked in 28" and 30". Fletch-ing suitable for target 1040T

ing suitable for target shooting doz. \$16.50

1041FL Full length without points. 5½" fletching for field or hunting. Available in yellow or O.D. shaft color doz. \$16.00

1042F or 1043B Cut to length, 125 grain tapered field points or blunts installed. Choice of yellow or O.D. Stocked in 29" and 31" doz. \$18.00

1044H4 Cut to length with Fred

10455 Razorheads and 6 125

grain field points.
(Points interchange-able.) Choice of yellow or O.D. Stocked in 29" and 31"..... . doz. \$20.25

Top Grade Cedar Flu-Flu Arrows

Deluxe 6 fletch same as on Kodiak Supreme Flu-Flu. Choice of yellow or O.D. Stocked in 29" and 31

1046H4 Cut to length with Fred Bear four-blade Razorheads (box of 4) \$13.00 1047F or B Cut to length with field or blunt 125 grain points (box of 4) \$11.50

Bear High Grade Cedar Arrows

1060 Bear High Grade doz. \$13.00 Excellent for the novice and expert alike. Bear High Grade Cedar Arrows are spine matched to five pounds tolerance. Colorful cresting on a tough, full length, clear-coated select Port Orford Cedar shaft. Carefully selected feathers fletched in suitable length for hunting, field or texter shooting. target shooting.

1060T Target arrow. Available in lengths 10601 Target arrow. Available in lengths and weights as follows:

26"-30/35, 35/40
28"-30/35, 35/40, 40/45
30"-40/45 doz. \$13.00

1061FL Full length without points.
51/4" fletched for hunting or field shooting. Available

5¼" fletched for hunting or field shooting. Available in 40/45, 45/50, 50/55, 55/60 spine weights. d
Field arrow 125 grain points. 5¼" fletched for hunting or field shooting. Available lengths . doz. \$12.50

1062F

1064H4 Fred Bear four-blade Razorhead hunting arrow. Available in weights and lengths as follows: 29"-40/45, 45/50, 50/55, 55/60 31"-40/45, 45/50, 50/55'.....doz. \$19.00

Cut to length, matched set of 6 four-blade Razor-heads and 6 125 grain field points. (Points 1065S

interchangeable.). . . doz. \$17.00 Flu-Flu, wrap-around fletch, 125 grain blunt point. Available in 1067B

weights and lengths as above 1062F

Tips on sharpening your Bear Razorheads®

Razorheads are factory-sharpened, but should have additional sharpening before being used on game. This is best done with a mill file such as our 3135 or Bear's new 7255 Cutmaster Sharpener. File toward the point and at the original bevel. Finish up by holding the file flat on the bevel at a 90° angle to arrow shaft and take five or six light strokes on both sides of edge. This has the same effect as a butcher's steel in removing burr for best final cutting surface. Do not file main blade to long slender point. A rounded, chisel point Razorheads are factory-sharpened, but should

point. A rounded, chisel point (see illustration) will prevent it from curling when striking hard bone.

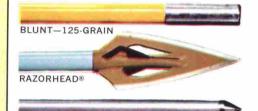


Point Styles Available

These are the four popular point styles available on Bear Arrows. Type of point is listed under each.



FIELD POINT-125-GRAIN



TARGET POINT

Note: Arrow length is measured from bottom of nock slot to the back of the head.

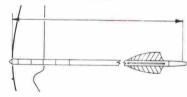
H-4 Razorhead B Blunt



Field Point to match broadhead

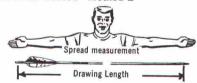
T Insert Target Point

Selecting Correct Arrows Preferred Method—Method 1



Draw a measuring arrow (marked in inches) in your bow. At full draw, your correct arrow length is the point at which the arrow stops in relation to the front of the arrow shelf. See illustration

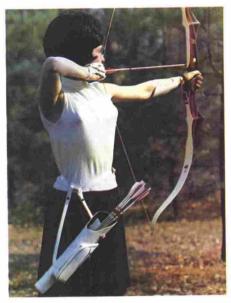
Alternate Method—Method 2



Spread	Measurement	Arrow length
	57"-59"	24"-25"
	60"-62"	25"-26"
	63"-65"	26"-27"
	66"-68"	27"-28"
	69"-71"	28"-29"
	72"-74"	29"-30"
	75"-77"	30"-31"

bear guivers

handcrafted and handsome











3170



3175



3215

Bear quivers are made of specially selected top grain leathers. That's why they're able to withstand rugged use and still give the long lasting wear archers have come to expect from Bear leather goods. They are produced exclusively by Bear craftsmen, skilled in the intricacies of leather-working and design. You'll recognize that only hand craftsmanship can produce the fine detailing and consistent quality found in all Bear quivers.

3180 Big Bear Quiver

Top grain black steerhide with smoked elk trim. Big enough for 24 arrows. Three roomy compartments, large zipper pocket, hang-up ring and "totin" thongs included. Easy on-and-off harness. Length 23".

3180 Specify right or left-hand. . . . \$35.50

3170 Western Quiver

Smoked elk and top-grain cowhide combine to form this superbly-crafted quiver. Holds 18 to 20 arrows. Includes easy on-and-off harness, hang-up ring, and thongs for foul-weather gear

3170 Specify right or left-hand. . . \$29.50

3175 Cheyenne Centerback Quiver

Hand stitched quality leather construction throughout. New fast action pack style harness affords perfect individual adjustment and comfort. Roomy accessory pocket. Holds 14-18 arrows easily.

3175 Black......\$28.50

3185 St. Charles Quiver

A Bear exclusive—holds 14 broadheads securely in place, ready for action. Hunter may instantly draw with either hand with a minimum of movement. Antique elkskin hood protects feathers; foam-rubber base keeps broadheads sharp. Chest thong and pack harness distributes weight evenly, comfortably.

3185 (Without accessory pack). . . . \$28.50 3200 (With accessory pack) \$36.50 Accessory pack only (may also be used as belt pack) \$ 8.25 3190

3205 Trophy Quiver

Top grade leather in an eye-appealing design. The Bear Trophy Quiver holds 20 arrows in two compartments without crowding. Big side pocket with zipper. Black, brown, smoked elk, antique, white leather, or new embossed black lizard, black alligator and western brown. 3205 Specify right or left hand \$22.00

3210 Texan Quiver

Two roomy compartments hold 14-18 arrows. Contrasting color coordination on big zipper pocket and cuff.

3210 Specify right or left-hand. . . . \$21.00

3215 Blackhawk Quiver

Skillfully-tooled front design gives the Black-hawk its unique appearance. Ideal for both novice and expert. Brown with smoked elk trim. 19" length.

3215 Specify right or left-hand. . . . \$13.00

3220 Shawnee Ouiver

Constructed of rugged Bearhyde for inexpensive yet long-lasting use. Holds 10-12 arrows. Brown-tan coordination with quality leather

3220 Specify right or left-hand. . . . \$ 7.00

3225 Tournament Ouiver

This fine belt quiver is designed with the tour-nament archer in mind. Includes arrow divider and two belt straps. Extra-large zippered pocket, score card clip, and pencil holder. Constructed of high-quality leather. Holds 12 arrows. 19" length. Specify right or left-hand.

3225 Black, brown, smoked elk, white, antique or new embossed black lizard, black alligator and western brown. . . \$20.00



3230 National Quiver

High-quality, top-grain leather throughout gives this tournament type belt quiver its home on-the-range look. Holds 12 arrows comfortably, Includes divider strap and spare string pocket. Colors: Black, brown, smoked elk or white. 3230 Specify right or left-hand \$ 9.00

3235 New Sherwood Quiver

Distinctive leather and fringed cuff, yet in-expensively priced. The Sherwood belt quiver holds 10 arrows. Includes belt hook and ring. 3235 Black or brown \$ 7.00

3245 Champion Ouiver

Tournament-type side quiver of tooled saddle leather. Includes belt hook and ring.

3245 Tan or white \$ 6.00

3250 Mohican Ouiver

An inexpensive target quiver made of durable Bearhyde with contrasting leather trim. Holds 8 to 10 arrows. $19\frac{1}{2}$ " long. Includes belt hook and ring.

3255 Scholar Quiver

Bearhyde-built small belt quiver is perfect for the beginner. Holds 4 to 6 arrows. Has loop for belt.

3255

3260 The Talisman

Comfortable, functional, the newest idea in quivers. The Talisman puts to use the best fea-tures of both side and hip quivers. Large zipper pocket, pencil holder, arrow separator and tie-down thongs. Belt tunnel on back. Belt clips included. Black, brown, antique, white or new embossed black alligator, black lizard, western

3260 Specify right or left hand \$15.00

3265 Matching belt: Black, brown, white, antique or smoked elk, black lizard, black alligator and western brown, 1" width . \$ 2.25

3275 Matching belt: Black, brown white, antique or smoked elk, black lizard, black alligator and western brown, 11/2" width \$ 4.75

3285 Talisman Hunter

The quick-draw "holster" of archery-fastens to waist and leg; holds six broadheads ready for action. Handstitched antique elkskin with rubber shaft separators and foam rubber inside bottom to protect blades. Snap-close pocket, tie-down leg thong, belt tunnel.

3285 Specify right or left-hand . . . \$17.00 3286 With matching belt (11/2" wide). \$21.75

3290 New Talisman Hunter

(Same as 3285) with new embossed leather,

3290 Specify right or left-hand. . . . \$17.00 3291 With matching western brown belt. \$21.75

3295 Custom Hip Pocket Quiver

All black saddle leather with gold trim. Includes divider and outside pocket for string or cigarettes. Length 10"

3300 Deluxe Hip Pocket Quiver

Lip prevents wear on trouser pocket. Heavy saddle leather with quick-action flap. 10" long

3305 Standard Hip Pocket Quiver

Well-made with top quality saddle leather. Has belt slots and divider. Length 10"

3305 \$ 2.75

3310 The Huntsman

Safely holds and protects six hunting arrows. Rubber shaft separators prevent fletching rub. Broadhead points are held firmly in foam rubber to protect sharp edges. Constructed of rugged saddle leather to conform to body.

3310 \$ 9.95

bear bow cases

. \$15.00 3510 The rich-looking leather grained vinyl exterior of this case belies its low price. Quality features include carrying handle and reinforced stitching for longer service. 6¾" wide. Select from olive green, tangerine, snow white and black. 52", 60", 66" and 72" lengths. \$ 7.50 3512 Colorful corduroy case with tie string, 60", 70" lengths. Width—4½" \$2.95
3515 Bright gold cotton twill with heavy napped back. Vinyl bindings. Lengths 60", 70". Width—4¾" \$1.95



Distin	ctive style on the range								
3505	Bow Case \$15.00								
3205	Trophy Quiver \$22.00								
3265	Bear Belt \$ 2.25								
3420	Glove \$ 3.75								
3455	Kool Armguard \$ 3.00								
3461	Kool Armguard Long (7") \$ 3.50								
1000	nite Accessories* inated for fashion								
3510	Bow Case \$ 7.50								
3225	Tournament Quiver \$20.00								
3265	Bear Belt \$ 2.25								
3420	Glove \$ 3.75								
3455	Kool Armguard \$ 3.00								
*Be sure to specify color desired when ordering above merchandise.									

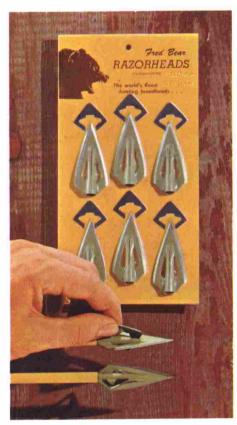
bear razorheads®

preferred and used by six out of every 10 pope & young record-holders



A four-blade, razor-sharp broadhead acclaimed as the most lethal hunting head ever developed. Two precision made blades combined. The main blade of mill-tempered spring steel is silver brazed to a one-piece steel ferrule and is long-bevel ground and honed to extreme sharpness. An easily replaceable, lightweight auxiliary blade, also of razor steel, completes the four edge broadhead.

Although the main blade comes from the factory extremely sharp, heads should be further filed or honed to achieve complete effectiveness. Also, after each use the main blade should be filed at the original bevel. Auxiliary blades should be discarded after each hunting shot. However, they can be sharpened at camp by first using a medium stone to bring up the edge then honing with a very fine stone. (See page 17)



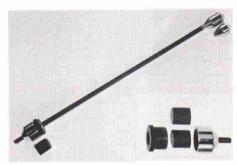
Fred Bear Razorheads

One dozen Fred Bear single-blade Razorheads plus one dozen razor-auxiliary blades and slot cleaning tool. In handy protective "skin pack." 5114. doz. \$ 7.95

Auxiliary Blades

Extra insert blades for the 5114 Razorhead. One Dozen per package. Weight 10 grains each. 5121. doz. \$ 1.75

omni-coupler and stabilizers



New Bear Omni-Coupler

The newest, and most advanced, development in stabilizers, the Bear Omni-Coupler improves in stabilizers, the Bear Omni-Coupler improves shooting accuracy and consistency by allowing the bow to move at the "moment of paradox" during the shooting sequence. But while the bow is moving, the new lightweight tubular rod and weighted head of the Omni-Coupler remain relatively stationary! This gives your arrow a truer flight, greatly improving accuracy.

The Bear Omni-Coupler counteracts the shock and vibration of the bow limbs after the arrow is released, creating faster dampening action and that s-m-o-o-t-h feel found only on a Bear bow.

a Bear bow.

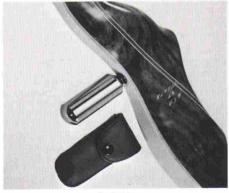
a Bear bow.

The Bear Omni-Coupler consists of two interchangeable compressible bushings of different densities, two interchangeable heads of different weights and a lightweight tubular rod. You can select the right combination of all these elements that will best complement your own personal shooting style.

7311 Bear Omni-Coupler with 2 interchangeable compressible bushings \$18.00

7310 Bear Omni-Coupler complete with tubular rod and two weighted heads in carrying . . \$35.00

(Also available: 1/4" stud to fit other bushings and stabilizer rods.)



New Bear Hunting Stabilizer

The first hunting stabilizer ever offered to bowhunters. A compact unit consisting of a chrome-plated weighted head and a built-in flexible coupler. The entire unit is just $3\frac{1}{2}$ " long and comes in its own camouflaged case for use in eliminating glare and reflections when hunting. The Bear Hunting Stabilizer offers you: (1) greater accuracy; (2) reduced string noise; (3) less bow movement; (4) better arrow clearance; (5) improved "feel." The first hunting stabilizer ever offered to bow-

7320 Bear Hunting Stabilizer with (May be ordered installed on any new 1969 Bear Hunting Bow for only \$12.00 additional.) No charge for installation.

bear bow **quivers**

the ultimate in convenience and fast action for the bowhunter!

Speed and stealth are the things in bowhunting. And with Fred Bear's own design bow quiver, they're yours! Snaps on and off your bow in a flash. Serves up arrows at a touch. Ample room on the 8-arrow model to carry a full day's load of arrows at your fingertips. If lighter weight is preferred, use the 4-arrow model in combination with a back guiver.

3590 8-Arrow Bow Quiver

made in three sizes:

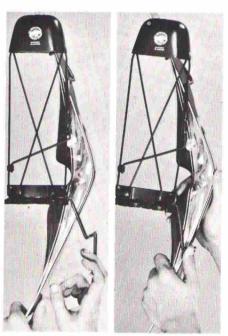
3590S (short) fits most hunting bows from 52"-62". Works best on the short Kodiak® Magnumtype bow. (Specify right or left-hand model.)

3590R (regular) fits bows from 60"-64". Works best on medium-length hunting bows such as the Super Kodiak®. (Specify right or left-hand

3590L (long) for hunting bows from 60"-66". Works best on Polar-type bows (*Specify right* or left-hand model.)

3615 4-Arrow Bow Quiver

in two sizes: 3615S (short) fits most short hunting bows from 56" down. (Specify right or left-hand model.) 3615R (regular) fits most hunting bows from 54" to 66". (Specify right or left-hand model.)



Plastic-coated bracket wires protect bow finish when mounting or detaching the Fred Bear Bow Quiver. Works quickly, easily and smoothly on a strung bow.

Replacement Parts

3605R Front Bracket, Regular \$ 3.00 3605L Front Bracket, Long. \$ 3.00 3610R Rear Bracket, Regular \$ 2.25 **3610L** Rear Bracket, Long \$ 2.25 (Specify right or left-hand model)

IMPORTANT:

We recommend that when buying a bow quiver. you actually put it on the bow you wish to use it with, to make sure you have the right size. If the 3590 or the 3615 will not fit the hunting bow of your choice, we suggest you try the 3620 or 3625

Bear Screw-On and Tape-On Bow Quivers



3625 Screw-on Bow Quiver

Threaded brass bushing fits in bow handle. When attaching quiver, a small coin serves as screwdriver. ²¹/₆₄" bushing affects neither bow nor your accuracy. Holds 4 arrows. (Specify right or left-hand model.)



3620 Tape-on Bow Quiver

Rigid, two-point mounting tapes onto bow riser. Use ordinary household, adhesive or electrician's tape. Always wax this section of bow before taping. Holds 4 arrows. (Specify right or left-hand model.)

3620 (plastic tape included) \$16.25

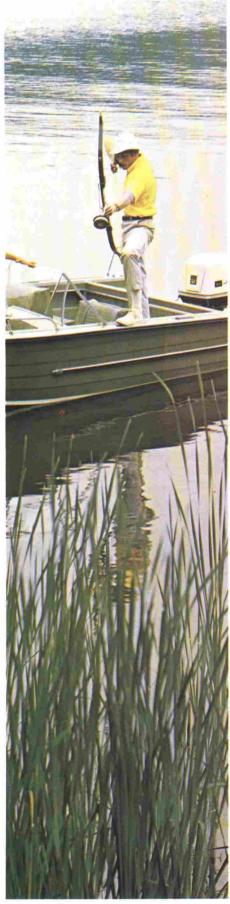
Replacement Parts

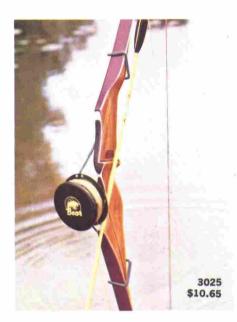
3630 Allen wrench and bushing . . . \$ 1.50





bear makes bowfishing a snap!









Bowfishing is a snap when you're using Fred Bear's Bowfishing Rig. Snaps on and off your bow in seconds. Your bow is protected by the vinyl-coated spring-steel brackets that grip it tightly. Once on, they automatically position the reel in place, ready for action. Spinning-type reel has no moving parts to wear out or replace. Waterproof, too. Solid glass Bear Harpoon Arrow will hold even the fightn'est fish without snapping.

Bear Bowfishing Outfit

Complete outfit includes bowfishing rig, fiber-glass arrow with harpoon head, 50 ft. of 90 lb. test braided nylon line and instruction booklet. 3010 Complete (excluding bow) tapeon rig with single-barb point. \$ 7.65
3015 Same as 3010 except with 3060 easy-off point. \$ 8.35
3020 Complete (excluding bow) snap-on rig with single-barb point. (Specify right or left hand, regular or long brackets) \$ 10.00 3025 Same as 3020 except with 3060 easy-off point. (Specify right-or left-hand, regular or long brackets).....\$10.65 3080 Snap-on bracket, reel and line. (Specify right or left-hand, regular or long brackets) . . . \$ 7.00 Bracket for S-3080 \$ 3.25 Layfletched arrow with single-3030 barb point \$ 2.65 Layfletched arrow with 3060 easy-off point. \$ 3.65 3035 Layfletched arrow with 3075
Gardner point \$ 4.60 3040 Layfletched arrow without point \$ 2.00 3050 Solid glass shaft only. \$ Single-barbed harpoon head 3055 only \$ Tape-on bracket, reel, and line. \$ 4.35 3082 3106 Bracket with screw for 3082 . \$ 1.00 3090 Drum for fish reel \$ 2.25 Extra line: braided nylon, 50', 90 lb. test \$ 1.00

3115 Layfletched, three-vaned, slip-on, molded rubber fletching for \(\frac{1}{2}\)'' and \(\frac{11}{2}\)'' chaffe shafts ea. \$.50

7915 New Mac's Bow Reel

Large 11½-inch diameter reel lets you aim and shoot through with minimum drag, maximum accuracy. Solid steel construction; to attach, tape padded brackets to bow. Arrow clips hold arrow securely. Complete with 70 feet of 80-pound test nylon line.





305	55 3060	3075	790	5	791	.0
Other	points ava	ilable				
3060	barbed	Fish Point, harpoon h	lead,		•	1 65
2005	screw-o	n type .			· 4	1 25
3065		60 head)				
3070	(Extra 30	60 shank)			. \$.40
3075	be turn	Point Sing ed over fo	r quick	fish	. \$	3.25
7905	Al's Fish-		actable barb f	or		
7910	Shure-Sho	ot Single b	arb rev	erses	S	

gloves, tabs, armguards and slings



Contour-Fit Pro Glove

Exclusive adjustable palm strap prevents slipping after release. Made of cordovan or "Pre-furred" sheared calf, with single-seam design. Special elastic back. Keeps fingers snug in open-end tips. Sizes 6 to 12

3395	Cordovan	4.00
3400	Cordovan without palm strap\$	3.50
3405	"Pre-furred"	5.00
3410	"Pre-furred" without palm strap\$	4.50

Be sure to specify size numbers and right or left hand.

6-Ladies' sm. 8-Men's sm. 11-Men's x lg. 7-Ladies' med. 9-Men's med. 12-Men's xx lg. 8-Ladies' lg. 10-Men's Ig.



Pro Adjustable Glove

Design your own glove to fit your hand. Detachable, replaceable tips adjust to finger size and three different lengths. Features closed end tips with new single seam design, and new in-stant Velcro* fastener at wrist. Choose firm steer or elkskin tips.

3385	Elkskin-tipped, closed end	.\$	5.50
3390	Firm Steer-tipped, closed end.	.\$	6.00

Extra	Tips for 3385 and 3390	
3370	Elkskin ea. \$.90	
3375	Firm Steer ea. \$ 1.00	
3350	Glove back only ea. \$ 2.50	



Field Glove

Single-seam elkskin with open-end tips and elastic back. Also available in black or white with cowhide tips. Sizes 6 to 12. 3415



New Master Glove

Soft contour-design, elkskin for comfort fit. Special elastic back, closed-end tips. Also available in black and white. Sizes 6 to 12

CIDIO II	black and write. Sizes 6 to 12.	
3420		.75
	Master glove black with	
	corfam tips	00



Economical R and L Glove

A moderately priced right or left-handed glove with open-end elkskin tips. Double-V seam. Sizes: ex. small, small, medium, large, ex. large.

3430	Vinyl	•	٠			è		٠			.\$	2.50
3435	Elkskin		*	٠	*		*				.\$	3.00



Twin Tab

Rich Cordovan for extra protection. Lined with smooth leather for clean release. Large, medium, small, Right or left.

3320	· · · · · · · · · · · · · · · · · · ·	•	×	.\$	1.00
3325	"Pre-furred" Sheared Calf	*1		.\$	1.25
3330	Black Corfam†		٠	.\$	1.75

Single Tab Same as twin tab, but single thickness. Right

or left										
3335	Cordovan	*	÷	ě	*	,	. •	÷	.\$.75
	Cowhide.									
0 0 1	Tab									

R & L Tab Fits either right or left hand. Assorted colors of long-wearing, smooth vinyl. Small, medium,



Kantpinch Tab

3345

Positive arrow pinch prevention with patented

3.00
3.00
3.00
3.75
1.25

Small, medium, and large sizes. Wilson Tab

7805

Adjustable finger loop on smooth, heavy cordovan. Felt-backed. X-small, small, medium and large. Right or left.



. \$ 1.75

New Neet Chest Protector

Soft mesh vinyl vest adjusts for snug fit. Elastic lacing under arm. Sizes: regular and small; right or left.

7032 Black, white, orange, green and yellow . . . \$ 9.75

Bear Shirt and Blouse Protector

Fits snug to keep clothing away from arrow or string. Heavy-duty lined vinyl, with hook, ring fastener and leather strap with flexible elastic section. Small and regular, right or left.

3542 Black or snow white \$ 5.50

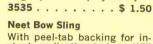
Universal Bow Sling

Helps anyone's archery aim with positive bow control. Soft brown or black leather. Fits any bow. (12 on display card.) 3530 \$ 2.25

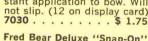


Bear E-Z Finger Sling

Lets you hold a light and nat-ural grip on the bow without binding. Soft leather. Slips on and off instantly. Small and large. (12 on display card.)



With peel-tab backing for in-stant application to bow. Will





Fred Bear Deluxe "Snap-On" Bowsling

Top grain cowhide bowsling expands to fit any bow. No adhesive, holes, or screws needed. Won't mar finish; snaps on and off easily.

7031 white, black or brown (6 on display card) . . \$ 3.75

†Registered trademark of Dupont



Spartan Armguard

Spring Steel stay inside lined brown leather. Quick-action elastic loop with snap fastener. 3440 \$ 1.25



Tartar Armguard

Tough, hard-wearing, fully lined. Built-in reinforcing stay. Elastic straps with fast-action adjustable hook fasteners for

ı	3445	Vinyl .			\$ 1.50
		Leather			

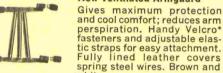


New Kool Armguard

Concealed spring-steel stays in fully-lined leather. Adjustable elastic straps with quick action fasteners. Regular brown, white, black, and embossed black lizard, black alligator, and western brown. ligator and western brown.

B	3455							\$ 3.	00
	3460								
	Velcro	* fa	st	ene	rs)		\$ 3.	50
	3461								

New Ventilated Armguard



and cool comfort; reduces arm perspiration. Handy Velcro* fasteners and adjustable elas-tic straps for easy attachment. Fully lined leather covers spring steel wires. Brown and white

3465 \$ 5.25

New Mini-Vent Armquard



Now, by popular demand . . . a shorter version of the 3465 Ventilated Armguard. 5½" long in brown or white.

3468 \$ 5.25



Hunter Armguard

Extra-width for extra protection. Fully-lined leather arm-guard preferred by hunters. Spring-steel stays. Three ad-justable elastic straps with hook fasteners

3470							٠	*	\$ 5.00
3475	(W	/it	h	in	st	ar	nt		
Velcro	* fa	st	te	ne	rs	()			\$ 5.50



Hunting Armguard

Long length holds sleeves tightly in place. Strong, fully lined vinyl construction. Spring-steel stays. Four elas-tic straps with fastening snaps. Brown or white

3480		٠.			×	٠		\$ 4.50
3485	(V	Vith	V	elc	ro	*		
fasten	ers) .		*			ě	\$ 5.50

High Quality Bear Belts



Color-coordinated to match Bear accessories. Top-grain leather may be cut to size for individual fit. Bear medallion permanently attached to gleaming buckle face. Regular black, brown, smoked elk, white, antique, and embossed black lizard, black alligator, and western brown.

3265	(1" width) \$ 2.25	
3270	Buckle only \$ 1.00	
3275	(1½" width) \$ 4.75	
3280	Buckle only \$ 1.95	

*Reg. trademark of American Velcro, Inc.

bowsights and accessories



Fred Bear Premier Bowsight

First and only bowsight custom designed to be-First and only bowsight custom designed to become an integral part of your bow. With the Fred Bear Premier Bowsight, you can instantly set both elevation and windage compensation—puts you on target for every shot. The Adjustable Nylon Arrow Plate allows you to tune your bow to the spine of the arrows used and to your individual style of shooting. A wide choice of accessory apertures and arrow rests are available. Available in both 5" and 7" lengths. The 6170 Standard Post and 6200 Bristle Rest are standard equipment. (See Optional Accessories, this page.) ries, this page.)





Bear Premier Hunting Sight

In choosing a bowsight for hunting, you'll nat-urally want the finest—the Bear Premier Hunturally want the finest—the Bear Premier Hunting Sight. This precision-made sight is designed to become an integral part of your Bear hunting bow. It's built right into your bow to fit perfectly. The 5" Premier Hunting Sight features a 6200 Bristle Rest, and Adjustable Nylon Arrow Plate, for proper tuning of arrows, and three fluorescent rings—mounted one above the other. You preset a different yardage into each of these rings. This prepares you to shoot from three known distances without having to adjust your sight. Various accessory apertures and rests, as well as additional fluorescent ring assemblies (6245) may be used. (See Optional Accessories, this page.)

Replacement Parts

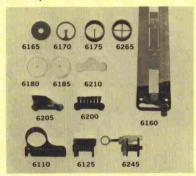
Replacement parts for the Bear Bowsights and Premier Arrow Rest are available from your local authorized Bear Dealer or from Bear Archery Company, Rural Route One, Grayling, Michigan 49738.



Bear Premier Arrow	Rest
6255	\$ 3.75

"Tune" your bow to your arrows and to your style of shooting with the Bear Premier Arrow Rest. This attractive combination bristle rest and nylon arrow plate will fit any bow—give it a distinctive appearance. Easily adjustable, the rest comes with complete instructions for in-stalling. A large selection of rests are also avail-able. (See Optional Accessories, this page.)

Bear Optional Accessories

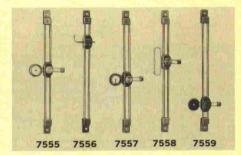


The following items are available for Bear Bow-sights and, where applicable, for the Bear Pre-mier Arrow Rest.

6165	Peep Sight \$.50
6170	Standard Post \$.50
6175	Fluorescent Dot Post \$ 2	2.00
6180	0° Prism, Bausch & Lomb	
	optically ground glass \$10	0.00
6190	O° Neo-chrome prism \$10	0.00
6185	4°, 8°, or 12° Prism with Bausch	
	& Lomb optically ground	
	glass, specify degree or	
	specify 0° \$13	3.50
6210	Nylon Rest \$.75
6205		
6200		
6160	Magnetic retractable rest \$ 3	.50
(Fines	at rest in archery for vanes and feath	ers)
6110	Premier Aperture Slide	
	Assembly \$	5.25
6115	Aperture Slide Screw\$	
6125		
	((- (110)	AE

(for 6110) \$ 4.45

. . . . \$ 2.00 Cross Hair Aperture . . Hunting Aperture and slide 6245 assembly



Bear Scor-Mor Sight

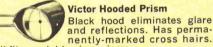
Anodized metal parts with plastic-to-metal de-Anodized metal parts with plastic-to-field de-sign assures the smoothest-adjusting sight available. End mounting brackets and center slide molded of high-impact, non-breakable polyethylene. Can be taped or screwed on. Re-movable end caps permit cutting sight bar to

7555	Target with plain lens \$ 4.75
7556	Target with ball sight \$ 3.25
	Field with hood and post \$ 4.75
	Hunter with 3-ball sight \$ 4.75
	Peep sight \$ 4.75

Victor Prisms

Fits SCOR MOR, Reynolds, and others. Degree angles: 0°
4°, 8°, 12°. The greater the prism angle, the greater the yardage at which you can sight directly on the target.

7620	(Specify 4°, 8° or 12°)	. \$11.00
7621	0° Clear Prism	. \$10.00
7622	Neo-Chrome Prism. 0° only	. \$10.00



Will fit any sight using prisms. 7623 (Specify degree) \$11.00



Action Sight Apertures

Multi-styled high-quality apertures, with or without spirit levels. All sight mounting wires are chrome-plated and permanently installed. Individually packaged in clear plastic boxes.

Cross-I	Hair	Apertui	res
7626	Larg	e cross	hair

7626	with spirit level \$ 3.50
7628	Large cross hair in 5/8" dia. hood
-	

Fluorescent Dot Post Apertures

7635	Fluorescent dot post sight in %" dia. hood with spirit level\$ 4.25
7636	Same as 7635 without spirit level



New Standard Pro-Bo-Sight

The most fully adjust-able sight built. Cants right or left on both top and bottom. Can be moved straight across right or left. Elevation adjustment guaranteed to stay in place, yet can be moved instantly and smoothly without need of loosening and tight-ening a locking screw. 7545 \$19.95

bowsights, targets and faces



New Deluxe Pro-Bo-Sight

Has all the features of the standard sight with addition of mounting base and bracket which allows instant removal of sight when bow is not in use. Positive remounting without change in calibration or sight alignment. Mounting base remains on bow and allows installation of Pro-Bo-Sight Extension in perfect position and alignment every time.







New Perkins Range Ring Bowsight

You can overcome the difficulty of estimating distances in the field. The four fluorescent painted rings are sized to determine range automatically. Mounts easily.

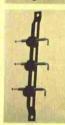
7590 \$ 9.95



New Rain-Bow Hunting Sight

Preset the color-coded pins for five distances. Makes sighting in the field instant and sure. Blue, yellow, red, white and black dots are easy to see on plastic range finder. Adapts to any size bow for easy installation.

7618 \$12.95



New Shur-Hit Hunting Sight

Three sighting bars easily adjust and lock securely into place with thumb screws. Preset for 15, 30 and 50 yards (or settings of your choice.)

7560 \$ 9.00



String Peep Sight

Attaches to string; serves as rear sight to align arrow on target. Unbreakable hard vinyl. Weatherproof. 18 on display card.

7670 Single hole . \$ 1.50 7671 Double hole . \$ 1.50

Adjust-a-Level

Self-adhesive, no holes to drill. 7624 \$ 2.25

Marsh Grass Matts

Self-healing Saunders Target Matts, of spiral wound marsh grass.

Burlap Covered:

No.	Size	Weight	
7476	16"	10 lbs.	\$12,25
7477	24"	20 lbs.	\$24.50
7478	30"	30 lbs.	\$31.00
7479	36"	40 lbs.	\$41.50
7480	48"	70 lbs.	\$71.75

Freight Policy on Marsh Grass Matts as Follows:

On 200 lbs. or more, freight is prepaid to your city within the 48 states. Local delivery fee to be paid by cosignee. On orders between 100 lbs. and 200 lbs. freight is not prepaid, but an allowance of \$4.50 per hundred weight will be made. This allowance will be shown on your invoice. On less than 100 lbs. orders will be sent freight collect.

7436 Indoor P.A.A. Official Face

20" blue with white bull. Scoring lines not visible from shooting position . . . ea. \$.35

Hunter's Round Set

Square black face with white aiming point, tag

7421	6"										ea. \$.08
7422	12"						90				ea. \$.20
7423	12"										ea. \$.65
7424	18"										ea. \$.65
7425	24"								•		ea. \$.65
7426	Set	of	18	fa	ace	es					set \$	8.25

Black and White Field Faces

Circula	r Ta	rget	on Ta	g:	On To	On Toughenized:									
7401	6"		. ea.	\$.07	7411	6" .	е	a. \$.09						
7402	8"		. ea.	.11	7412	8" .	е	a.	.15						
7403	12"		. ea.	.15	7413	12" .	е	a.	.20						
7404	18"	00.0	. ea.	.25	7414	18" .	е	a.	.35						
7405	24"		. ea.	.30	7415	24" .	е	a.	.50						
						36 pc.									
	se	t .	. set	5.75		set	S	et 8	3.25						

Full Color Animal Faces

Extremely life-like natural color animal faces on extra-heavy nylon-reinforced paper. Circled aiming spots.

7457	6" Squirrel ea. \$.15
	12" Bobcat or Pheasant ea. \$.45
7459	18" Fox ea. \$.75
7460	24" Deer or Mountain Lion . ea. \$ 1.50
7461	Set of 36 assorted faces set \$18.25

Four Color Target Faces

Durable water-repellent paper faces.

Square

7431	16" .	•		. \$.30	7433	36"	\$1.35
7432	24" .	10	į.	. \$.70	7434	48" Off. NAA .	\$2.50

Four Color Toughenized Faces

Last three times longer than paper faces

	Square	Skirted Round								
7451	16" \$.35	3655 16" \$1.25								
7452	24" \$1.40	3660 24" \$2.75								
7453	30" FITA face. \$1.45	3665 30" \$3.75								
	36" \$2.80	3670 36" \$5.00								
7455	48" Off. NAA . \$4.25	3675 48" Off. NAA . \$7.00								

New Maraviov Broadhead Round Sets

Official NFAA broadhead round targets. Set of 18 full color animal faces, authentically and realistically reproduced.

7456 set \$ 9.75

Nylon Mesh Backstop

Stops arrows from all popular weight bows. Designed for indoor shooting. It's ideal for clubs. 9' wide x desired length.

7520 sq. ft. \$.7

New Saunders Color Animal Faces

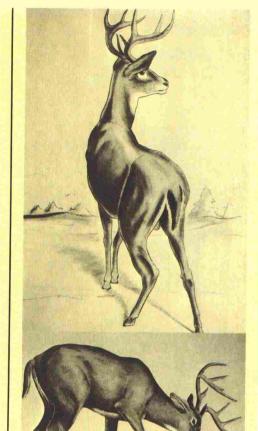
Full natural color animals in their own habitat printed on long lasting heavy tag stock.

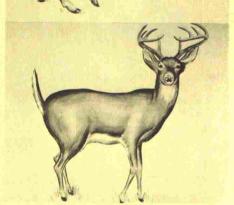
7417 2-24", 1-18", 1-6".....set \$ 2.00 7418 1-24", 2-18", 1-12", 1-6"...set \$ 2.00

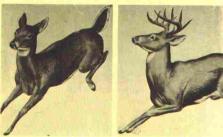
New Colorful Non-Glare Faces

Precision-made by Saunders. Non-fade, no

7441 Archery faces, 2-24", 2-16" set \$ 2.00
7442 Off. NFAA faces, 2-24",
2-18".....set \$ 1.35







New Fred Bear Life-Sized Animal Targets

Beautifully drawn and detailed, sepia-tone targets. For field archery use, or frame a set for your den.

7380	White tail buck, rear view	
	35" x 45" \$ 1.5	0
7381	White tail buck eating 35" x 45" .\$ 1.5	0
7382	Standing buck 35" x 45" \$ 1.50	0
7383	Running buck 35" x 45" \$ 1.50	0
7384	Running white tail doe 35" x 45" .\$ 1.50	0
7385	Set of 5 faces	0

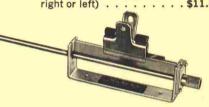
arrow-making tools, materials and holders

Bitzenburger Dial-O-Fletch



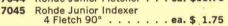
Fletch arrows diagonally, straight or with true heli-cal, right or left hand. Pre-cision die-cast form-fitting, thumb controlled clamps. Graduated scale on side of clamps accurately spaces feather or vein from nock—120°, 75° x 105°, 90° or 60°. Self-centering nock receiver fits all nocks.

7038	Bitzenburger Jig \$30.00
7040	Jig with straight clamp \$38.25
7041	Jig with helical clamp.
	(Specify right or left)\$41.00
7042	Straight clamp only \$ 8.25
7043	Helical clamp only (Specify
	right or left) \$11.00



Rohde Junior Fletcher

Low-cost fletcher. Accommodates right or left wing feathers. With 3-Feather Indexer. 7044 Rohde Junior Fletcher . . . ea. \$11.75

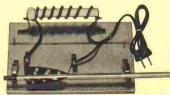




Young Feather Burner

Features heavy-duty transformer, adjustable brackets, and Klean-Cut ribbon. Has a ½" wide resistance ribbon made of finest quality electrical alloy. Won't lose its shape or sag when hot Adjustable to cut any shape or style feather. Sharp, clean cuts time after time!

Young Feather		. \$33.75
Extra 12" wire		



Fleetwood Feather Burner

Available in kit form, complete, including resistance element, cord and base.

7047 Kit \$ 6.50 7048 Extra 12" wire ea. \$.25

Bow and Arrow Wall Rack

Easy-to-assemble kit is made of California Redwood with metal wall hangers and special accessories hooks. Holds 6 bows and 22 arrows. Can be assembled in 5 minutes.

Wall Bow Rack

Relieves pressure on bow limbs, preventing twist or warp. Holds 5 bows in vertical position on 16" of wall space or peg board. Complete with all hardware for mounting on pegboard either flush or at angle (as shown).

7070 Single bowhanger for pegboard (packaged 20 to a box). . ea. \$

Feathers

Full-length Premium groundbase Tom turkey pointers in grey-barred or dyed-barred. Also in flourescent clear colors. Please specify right or left wing, also color—red, yellow, black and blue.

4000 Greybarred doz. \$ 1.75

4015 Dyed-barred doz. \$ 1.85 4030 Whitefluorescent . . . doz. \$ 1.85 4045 Clear colored. red, yellow, black, blue and pink. doz. \$ 1.85

Pre-Shaped Feathers

Special burning process shapes feathers for cleaner, more accurate shape. Assures better balance, truer flight. Specify right or left wing. Packaged in dozens.

Grey-barred														
4070	3".			:*1			(*)			,	: **		. doz. \$ 1.25	
4075	31/2"							×		4			. doz. \$ 1.25	
4080	4".				•	٠	•					•	. doz. \$ 1.30	
4085	41/2"			:001								140	. doz. \$ 1.55	
4090	51/4"			×						*	2		. doz. \$ 1.55	

Dyed-	Dyed-barred (red, yellow, black, and blue)														
4095	3".				,		٠					*	,	doz. \$	1.30
4100	31/2"									٠.				doz. \$	1.30
4105	4".	•					(0)	•	×		4	٠		doz. \$	1.35
4110	41/2"	٠						,				*		doz. \$	1.65
4115	51/4") *)		×.				*:				doz. \$	1.65

White	-fluor	es	C	en	t										
4120	3".	(e)				36	(*)	×					doz.	\$	1.30
4125	31/2"									*			doz.	\$	1.30
4130	4".												doz.	\$	1.35
4135	41/2"		÷										doz.	\$	1.65
4140	51/4"		9		*								doz.	\$	1.65
		0	10		2				16			60 S		360	

4140	3-74				*						*		*	U02. 4	1.05
Clear	colore	d	(r	ec	1,	ye	H	ow	, t	ola	c	K,	b	ue and	pink)
4145	3" .	(*)						*						doz. \$	1.30
4150	31/2"						æ	į.		*	ď			doz. \$	1.30
4155	4" .		×			ě				*		•		doz. \$	1.35
4160	41/2"			(*)		÷			14		*			doz. \$	1.65
4165	51/4"						**		I.v.			::*:		doz. \$	1.65
Hamil	ton n	-	-+	_			00								

Hamilton plastic vanes										
7010	15/8"				ķ	٠			hundred \$	4.80
7011	21/8"						٠		hundred \$	5.60
7012	23/8"	Para	bol	lic					hundred \$	5.60
7013	25/8"	*					·*·		hundred \$	6.50
7014	23/4"	Para	bol	lic		ě			hundred \$	6.50
Colors: white and black.										

Hamilton plastic vanes

7015 1%" hundred \$ 6.50 7016 21/8" hundred \$ 7.50 7017 23/8" hundred \$ 7.50 7018 25%" hundred \$ 8.25 7019 23/4" hundred \$ 8.25

Colors: fluorescent ruby, green or orange.

Fletching cements

Bearfast Archery Cement. Quick drying, water-proof and flexible. The right cement for feathers and nocks. 1¾ oz. tube.

	001101 = /4 021 14001	
7021	(12 in a display carton) ea. \$.60
7022	24 SRT-X ea. \$.95
7023	Fletch Tite ea. \$.95

Ferr-L-Tite Cement

For points, ferrules, etc. Applied with heat. Does not get brittle. (12 in a display carton.) 7024 Liquid, 3/4 oz. tube ea. \$ 1.00

Bear Quick Stick Cement

Bear Quick Stick ferrule cement dries in a jiffy, holds without becoming brittle. Applied with heat. (12 in a display carton.)

7025 Newest improved stick . . . ea. \$.50

Point Fast Adhesive

Attach points permanently with fast-drying, non-brittle adhesive.

Blackhawk Tapering Tool

Two main bodies—nock taper and field or broadhead taper. Uses Schick Injector type blades. Four interchangeable bushings: ½", %2", 5/16" and 11/32-21/64". Directions included.

7080



7081

Taper and Tenon Tool

Get 11° nock and 5° point taper in one tool, with sharp stainless steel cutters. For shaft sizes listed below:

31263	listed below.	
7081	For 5/16" parallel shaft ea. \$ 2.50	
7082	For 21/64" parallel shaft ea. \$ 2.50	
7083	For 11/32" parallel shaft ea. \$ 2.50	
7084	For 11/32" tapering to 5/16" ea. \$ 2.50	
7085	Extra blades: set of 2 pr. \$ 1.00	



New Bear Compact Arro-Caddy

Heavy, high-impact plastic case with luggage type handle. Holds 24 arrows (48 when used strictly as an arrow case), nestled between foam padding. Three adjustable compartments for other tackle. 41/4 lbs.

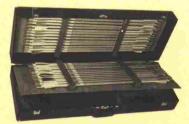
7786 32" x 5" x 5" Black



New Bear Jumbo Arro-Caddy

Holds up to 48 arrows in foam padding. Plenty of room for quivers, gloves, armguards and other gear. Separate padded compartment for bowsights. High-impact plastic case has handle

7787 33" x 1434" x 534" Black . . . \$59.95



New Bear Arrow Tackle Case

A lightweight tackle case that looks like a fine piece of luggage. Holds up to 48 arrows in polyfoam cushioning. Divider lid has Velcro fasteners. Lower case divided into four sections for tackle. Reinforced corners.

7785 353/4" x 61/2" x 121/2" Black . . \$44.00



New Miracle Judo Point

The amazing Judo point puts an end to lost arrows. Magic spring arm digs in to prevent ricochet and burrowing; upends in tall grass. Full speed, straight shooting, delivers explosive

7370 5/16" . . . 7371 11/32" ea. \$ 3.75

points, nocks, bow strings and string accessories



Mycro-Nocks

Mid-Nox

Open throats with square bottoms and reinforced edges. Made of injection-molded Butyrate. Shaft sizes 1/4", 9/32", 5/16", 11/32". Colors red, yellow, green, blue, white, orange,

7001 doz. \$.50

Available in fluorescent orange or white. Sizes 1/32", 1/4", 9/32".

7007 doz. \$ 2.10

Top Quality Bear Bowstrings

Bear guarantees these bowstrings to be the Bear guarantees these bowstrings to be the finest made. Only extra strong double-loop Dacron strings are used and each is laid by hand rubbing. Custom made Bear bowstrings are sized to fit every bow from 10 to 80 lbs; 48" to 72" in length. "String length" pertains to bow length: this is the distance between the nocks, following the curve of the limb, usually marked on the side of the bow. on the side of the bow.

New Fred Bear Professional **Bowstrings**

Smart plastic carrying case marks the new professional bowstring. Extra strong double-loop black Dacron strings have full monofilament servings and loops. Hand rubbed strands in custom made sizes for bow weights 25/35, (10 strands) and 35/45, (12 strands); lengths 66", 69" and 72" only.

7105 ea. \$ 5.00

Bear Temper Strand Bowstrings

Hand rubbed, double-loop Darand rubbed, double-loop Darcron strings with full nylon servings. Sizes for every bow weight from 10 to 80 lbs. in the following lengths: 48", 52", 54", 56", 58", 60", 62", 63", 64", 66", 68", 69", 70", 72". 7100 ea. \$ 1.50

Bowstring Chart

7100 Strings (all lengths) are made in 6 bow weights, listed here with the number of strands of 1100/2 Dacron "B" used:

45-55 lbs. . . . 14 Up to 25 lbs.. . . 8 25-35 lbs. 10 55-65 lbs. . . . 16 35-45 lbs. 12 65-80 lbs. 18

Double-Loop Dacron Bowstrings

Center-serving. Made in sizes 48", 50", 52", 54", 56", 58", 60". For bow weights to 35 lbs.

Single-Loop Bowstrings

Single-loop Dacron scout string with center serving. For all bow lengths, and weights to 45 lbs. (18 on display card.)

7101 Braided, single-loop Dacron string, without center serving. For all lengths and weights to 40 lbs. (18 on display card)

3520 ea. \$.55



New Fred Bear String Server

Hooks over string for fast, positive serving. Enough thread for 60

or more servings. 7060 Complete with nylon thread. White,

red, green, yellow, blue, black . . \$ 2.50 7061 Server with monofilament thread \$ 3.00 Nylon thread only (colors 7062

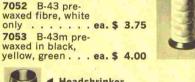
above) \$ 1.25 7063 Monofilament thread only . . . \$ 1.25

New Super Dacron Bowstring

Make your own bowstrings with these 4-oz. spools of super Dacron thread.

7052 B-43 pre-waxed fibre, white

waxed in black, yellow, green . . . ea. \$ 4.00



◀ Headshrinker

Conical aluminum bushings for adapting Razorheads® to shafts under 5/16" diameter. Extends shaft 1/2" for extra broadhead clearance. 7089 doz. \$ 1.50 Fred Bear Bowstring Wax

Get maximum wear from your bowstrings by waxing them frequently. Designed especially for synthetic fibres. In convenient, neat, pushout tube. (12 in a display carton.)

3 Bear Bowstringer

Used and recom-mended by "Gentle-man Jim" Pickering, member of the Profes-sional Archer's Association and one of the country's top tournament archers. Made of imported calfhide pockets and nylon cord. Can also be used when bow tip protector is installed. Prevents twisted bow limbs and guards against injury. (12 in display carton)



7850. ea. \$ 3.00

Bear Bowstringer

Adjustable leather strap fits over shoe, bow tip rests securely in cup. Eliminates chance of scratch-ing bow tip or slipping while stringing bow. Eliminates limb twist; makes heavier bows easier to brace. (6 on display card.)

7855 \$ 1.25



String Keeper

Protects string and bow nocks. Prevents untwisting of bowstring, keeps brace height correct. Made of leather and adjustable elastic strap. Fits any bow. (12 on a displayed) play card.)

3580 ea. \$ 1.25



Bow Tip Protector

Self-conforming, wear-resistant rubber holds bowstring in place on lower limb. Protects decorative tips from damage. Fits any bow. (12 on a display card.)

..... ea. \$.85 7845



Nock Rite

Positions arrow immediately. Aids accurate shooting by preventing slippage of arrow on string. Balanced three-finger action assures smooth arrow release. No other finger protection necessary. (12 pairs on display card.)

7275 pr. \$ 1.40



No Glov

Positive nocking point between contoured rubber guides to eliminate need for glove or tab. For fast, accurate shooting regardless of weather. (12 on display card) 7273 \$ 1.50



An aluminum band lined with a layer of live plastisol. Guaranteed not to slip. Gives positive, perma-nent nocking point. (12 pkgs. to card.)

7733 . . . pkg. of 5 for \$ 1.50 7732 3 nok sets with pliers \$ 2.25



Nock Locks

Provides fast guide for positioning arrow consistently. (12 on display card.)

7270 pr. \$.80

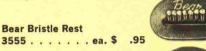


Bear Nocking Points

Heat shrinks onto string. Gives an instant nocking point. 4 points per package. (18 packages on display card.) 3545 \$.75

arrow rests accessories

specially designed to provide the proper rest needed for various types of arrows and shoot-ing styles. The rests are permanently inserted in leather plates. Will not separate regardless of use. Adhesive peel-back assures positive, easy installation. 10° angle. (12 on display card.)



Bear Feather Shelf Rest 3560 Right or left hand ea. \$ 1.25



Bear Nylon Shelf Rest 3565 ea. \$.95 See page 24 for information on the Bear Premier



Bearbair Arrow Rest Self-stick adhesive back. Thick mohair aids in smooth, quiet, quick draws and releases. (18 on display card.)

3550



Feather Arrow Rest

Protects arrow crestings, gives frictionless release. For any bow with an arrow rest shelf. Five contoured feathers. Base \%" x 1\%". Height \%" Self-stick adhesive base. (12 on display

1520 ea. \$.95

Bear Silent Arrow Plates

Adhesive-backed arrow plates stick on without trouble. Deadens sound of drawing hunting arrow. (18 on display card.)

3570 Pre-furred. . . \$.75 3575 Leather \$



Bear Premier Flex-Rest

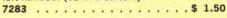
May be used in combination Bear Premier Sight Plate or 6255 Premier Rest. Specify right or left handed. Self-adhesive backing, attaches easily. (12 on display card.)





Hoyt Pro Rest

Non-interfering rest with pressure plate provides for positive clearance of vanes or feathers. Magic retaining finger prevents arrow from falling off rest. Flexible shelf prevents arrow bounce. Self-adhesive backing. Specify right or left handed. (12 in a carton.)





Fred Bear Pin-on Compass

Liquid cushioned compass pins onto shirt pocket, tells direction at a glance. Water-proof and shockproof construction. Top unscrews to convert to pocket compass.

7110 \$ 5.50

Potawatomi Bow Square

Locates correct nocking point and bracing height. Helps many archers the first time used. Non-corrosive, anodized aluminum makes it lightweight, convenient.

7865 \$ 5.50

Bear Nylon Bow Square

Guaranteed, unbreakable nylon Folds to compact size with clip for pocket or belt. Easy-to-read num-bers for quick location of nocking points and check for proper fist-

7870. \$ 3.25

Kisser Button

Provides for consistency of draw. Attaches to bowstring. Touches your lip each time to let you know you're at proper draw. 18 on display

7279

Bear Shooting Glove Powder

Friction-free powder assures silksmooth release when applied to shooting glove or tab. Spray on hand to dry perspiration and assure a secure bow grip. Handy 3/4 oz. squeeze bottle dispenser.

7211 ea. \$.75

Powder Pouch

Bear

Refillable pouch hooks on belt to keep powder at your fingertips. Made of leather with vinyl flap. In-cludes score card clip and pencil

3525 Brown, black, white, or smoked elk \$ 3.75

Score Card Clip

All leather, attractively trimmed in sheared calf. Fastens to belt. Has pencil pocket and spring clip to hold card. (12 on display card.)

3585 \$ 1.25

Made of safe, sanitary stainless steel. Metal loop easily attaches to handiest belt loop, pocket, etc. Holds cigarette safely when both hands are needed.

7213. \$ 1.95

Bear Bow Saddle

Soft leather pad cushions hand for comfortable, non-slip grip. Can be trimmed to fit any hand and bow contour. Adhesive peel-tab backing. (12 on display card.)

3540....\$ 1.00

No-Freez Klicker

No-Freez NICKET

Spring clicks audibly at full draw.
Psychological "release mechanism" to prevent freezing. Improves shooting technique. Made of chrome-plated spring steel. Self mounted leather tab. (12 on display

7281 \$ 1.95

New Saunders Bow Mate Clicker

Automatic click tells you when arrow reaches full draw thereby eliminating underdraw tendency. Pressure sensitive backing fits any standard arrow rest. NFAA-approved for bare bow competition.

7737 \$ 1.95

bow hunting clothing and accessories

Fred Bear Camouflage Suit

Two-piece suit of soft, lightweight cotton permits noiseless movement in the brush. Full cut jacket with two sidepockets; trousers with adjustable waist tabs, two side pockets, and two hip pockets.

7131 Jacket only, S, M, L, XL \$ 9.50 7132 Pants only, S, M, L, XL \$ 9.50 (Note: Small size is just right for most women)

New Reversible Camouflage Clothing

Jacket and trousers of water repellent cotton sateen. Effective in evergreen cover as well as brown-shade fall and winter cover.

	5 11 6 1 1 1
7146	Reversible Camo Jacket, S, M, L, XL, XXL \$17.50
7147	Reversible Camo Trousers, S, M, L, XL, XXL \$17.50
7148	Reversible Camo Hat, sizes

Popular "Jones Style" hat. Has cloth inner sweat band. Very cool, light and comfortable. Washable.

Sizes 63/4 to 75/8.

7125										٠			\$	3.50
"Jones flannel,					пе	d	W	ith	1	W	ar	m	C	otton

Sizes 6% to 7%.

7126 \$ 4.00 7184 Camo Flannel Shirt—Made like a work shirt, button front, 2 flap pockets, S, M, L, XL . . . \$12.75

Parka 7155

Full-cut ¾ length parka of cotton. Has full zipper, two wide, flapped pockets. Draw string on

7155 M, L \$11.75

Headnet

Fits over cap and face. Easy to see out. Bars insects. Draw string adjustment.

7135 \$ 2.25

Camouflage Face Mask

Be completely hidden for bowhunting. Camou-flage netting fits over head and neck. Draw-string adjustment and eye-holes. Keeps face, neck and ears warm in winter. Yet lightweight enough to wear for insect protection. 12 in a carton.

7136 \$ 4.00

New Camouflage Netting

This 6' x 6½' Kamo camouflage netting makes an excellent portable blind. Tie tapes at corners and sides attach to trees and bushes.

Bow Cover Camouflage

Two piece cover slips over bow limbs. Does not hamper shooting.

7138 7140 Camo Bandana-colorfast,

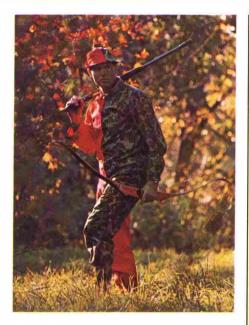
washable..... \$ 1.00



Bowhunter Gloves

Full deerskin gloves keep hands warm—yet ready for ac-tion. Leather-tipped shooting fingers. Alderbark color. Specify glove size and right or left hand for leather tipping. Sizes 7, 8, 9, 10, 11.

7260 pr. \$ 7.75



Fred Bear two-season hunter outfit

Fred Bear has designed the perfect suit for the two-season hunter. Camouflage colors blend in with natural surroundings—perfect for bowhunting. Then when it's time for gun season, the jacket reverses to a brilliant red.

No need to bundle up with a lot of extra clothes either. The Fred Bear Outfit gives you warmth without weight. Both jacket and trousers are 100% 8-oz. cotton twill on the camouflage side and 100% nylon on the red reverse side. Sandwiched between is insulation of 3.3 side. Sandwiched between is insulation of 3.3 oz. Dacron 88 fiberfill polyester, the miracle

7121 Fred Bear Jacket, S, M, L, XL. . \$23.00 7122 Fred Bear Pants, S, M, L, XL . . \$23.00

New Fred Bear Coveralls

Made of the same materials as the two-season hunter outfits, the coveralls feature a full length, two-way front zipper, four zippered pockets, a "disappearing" hood, elastic waist band, and cotton knit storm cuffs in the sleeve. 7123 Sizes S, M, L, XL. \$49.25





Fred Bear Bowhunter's Kit

Hunting knife with high-quality blade and sturdy, impact-resistant handle. Plus a file and stone—essentials for sharpening broadheads. Knife blade extends full length of handsomely-

				÷	٠	•	٠	٠	. \$	18.00
3132	Knife only	¥	,						. \$	9.50

File with Handle 3135 \$ 2.50

File Case Top grade leather with large belt loop. 3140 \$ 2.00

Sharpening Stone First-line quality. Keeps knife or Razorheads perfectly sharp. 3145



Fred Bear "Cutmaster" Knife & Broadhead Sharpener

Light in weight—only ¼ oz. Small enough to fit in your watch pocket. Yet guaranteed to put a real cutting edge on any knife or broadhead. Simple Stiglier of Convenient ple—Efficient—Convenient (18 on display card.)

7255 ea. \$ 1.00



New Neet Broadhead File

The ideal tool for field use. Comes in its own vinyl carrying case. Easy to carry-about the size and weight of a ball point pen. (12 in display)

7257 \$ 2,75



New Fred Bear Hunting Bow Holder

Perfect for waiting in a blind. Push the camouflage-green metal prongs into ground and bow is held vertically between two sets of adjustable plastic guides. Bow may be quickly and silently removed for action.

7258 \$ 8.00



Fred Bear Camouflage Make-Up Cream

Camouflage your face, hands, and bow with Bark Brown, Glade Green or Shadow Black Cream. Applies easily. Cold cream base. Con-tains insect repellent. 6 kits to a carton.

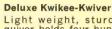
7160 Kit of 3 colors \$ 3.50

Kwik-Lok Arrow Holder

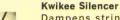
Here's a "must" when hunting on cold days. Kwik-Lok holds arrow in bow; nocked and ready for a quick shot. When you draw, it releases automatically. Springs clear of arrow's flight. Tapes on in seconds. (12 in a carton)

New Economy Bow Quiver

Two-piece rubber quiver slips easily over bow limbs to hold six arrows. Weatherproof.



Deluxe Kwikee-Kwiver
Light weight, sturdy bow
quiver holds four hunting arrows. Special clamp permits
mounting or removing while
bow is strung. Molded Neoprene rubber mounts for shafts
and bow limb reinforced with
special frame. One size fits all
bows. Smooth, quick release
of arrows with a minimum of
movement. (6 in display box)
7715 \$ 5.75
7719 (Shield only) . . \$ 2.15 7719 (Shield only) . . \$ 2.15



Dampens string noise to a whisper. Eliminates string vibration. No more tell-tale "twang" to spook game. Mounts in pairs halfway from center on bow string. Easily center on bow string. Easily slides on string (12 on display

7835 pr. \$ 1.50

New Kilbead's Bowstring Silencers

A pair of Kilbead silencers in-stalled at both ends of your bowstring converts high frequency noise of the bowstring down to a barely audible "swish." Round shape won't snag on underbrush.

7840 pr. \$ 1.00

Brush Buttons

Prevent snagging on under-brush. Dampens string noise. Soft rubber buttons easily slip onto bowstring. Does not inter-fere with bracing nor reduce accuracy. (12 pr. on display card.)

7830 Regular . . pr. \$.95 7831 Super . . . pr. \$ 1.10

New Cutter Insect Repellent

Cutter's cream formula of expensive ingredients goes a long way. It's the most expensive per ounce, but the least expensive per application. Just three drops rubbed in well Just three drops rubbed in well give long lasting protection against mosquitoes, gnats, ticks and biting flies. Won't sweat or rub off.

7222 \$ 2.75

■ Bowhunting Scent

Gets buck close for easier bowhunting shots. Helps nullify human odor.

7225 Buck only . . . \$ 1.85 7226 Twin Pack* . . \$ 3.70 *One to kill human odor, one to attract game.

■ Miracle Lure

Concentrated Jure to attract that buck. Can be used on your person, or to make scent trail near blind.

7230 \$ 4.95 7235 Refill \$ 3.25

■ Bear Buck Mist Scent

Concentrated scent attracts the big bucks.

7236 \$ 2.25

■ Bear Deer Deceiver Scent

Hides human odor. Hunt upwind!

7237 \$ 2.25



Rickard's Indian **■ Buck Lure**

The original, true Indian buck lure. Guaranteed to hide all human scent even in a down wind. Use for deer, elk, moose and bear. Plastic squeeze bottle is pocket size.

7238 \$ 3.25

bowhunters jewelry, hunting knives



Fred Bear Hunting Knives

Beautifully crafted, precision honed stainless steel hunting knives. Bow stock wood handles have hand customed finger grips and Fred Bear autograph. Perfect balance, fine quality workmanship. Each comes in its own molded top grain leather belt sheath.

0	A STATE OF THE STA	
7790	3" blade, Bone handle \$ 5.	75
7791	23/4" blade \$10.	75
7792	3½" blade \$11.	75
	4¾" blade \$13.	
7794	5" original buffalo skinner \$14.	95
7795	6" Survival knife \$16.	95
7796	blade, solid brass guard and handle rivets, one piece blade also forms core of handle, handmade leather sheath;	

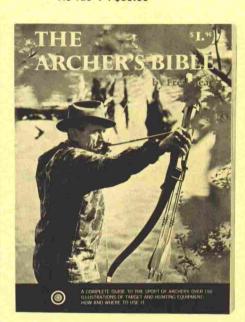
sharpening stone. \$47.95

Fred Bear Bowhunters Jewelry

The perfect way to show you're a bowhunter; the perfect gift, too. Exquisitely made sterling silver tie tac features the famous Bear Razorhead®. Accurate to the smallest detail. Tie tac may also be worn as a lapel pin. Designed by one of the country's leading silversmiths. smiths.

7885 Sterling Silver
Razorhead
Tie Tac . . \$10.00





New "The Archer's Bible" by Fred Bear

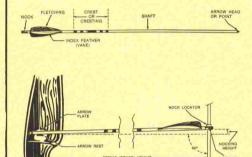
It's a complete guide to your favorite sport. Authored by Fred Bear, "The Archer's Bible" covers foundations of good shooting, how to correct shooting faults; target archery, bow-hunting; big game bowhunting; bowfishing, plus care and safety with bow and arrow. Contains over 150 illustrations, including photos of Pope & Young award winning trophies. It's required reading for everyone who owns a bow, beginners and "old pros," alike. You'll want your own copy, plus several for gifts for friends. 7825 "The Archer's Bible" \$2.90

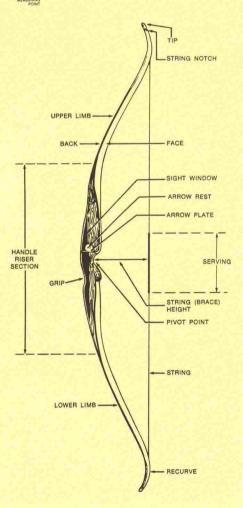
New Fred Bear's "Secrets of Hunting"
Special Long-Playing Promotional Record
Now, you can learn the hunting secrets Fred
Bear has accumulated in over 50 years of hunting
with gun and bow. This special long playing, high fidelity record provides you with 40
minutes of informative, relaxing listening. Fred
relates his experiences and personal observations to Curt Gowdy, America's foremost sportscaster and host of ABC-TV's popular "American
Sportsman" show. This record is a must for
every archer, bowhunter or two-season hunter.
It's a special, limited edition, so see your Bear
dealer for your copy. dealer for your copy.

7822 "Secrets of Hunting" . . . net \$1.00



New Bow and Arrow Nomenclature
Long a mixture of confusing and contradicting
names, archery terminology has now been
standardized. These are the official Standard
Nomenclatures established and approved by
the Archery Manufacturers Organization.

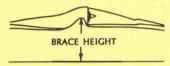




how to take care of your bow

Take care of your bow . . . while not in use, keep your bow unstrung. Hang it vertically or lay it across pegs supporting both limbs. Keep it in a bow case in a cool, dry spot.

When used in rain or snow, wipe dry before storing. In cold weather, flex bow several times to "warm it up." Occasionally, apply a light coat of furniture wax to protect finish.



To measure brace height (fistmele), measure at right angles to the string from the deepest cut in the handle on the face of the bow, below

the arrow shelf.

The proper brace height for your bow (and The proper brace height for your bow (and for you) depends almost entirely on your shooting style and the conditions under which you are shooting. The string supplied with your Bear bow is exactly the right size to give your bow best performance. However there is no "set" brace height which will give you maximum performance every time. For example, as your bow "warms up" during a shooting session, any string will tend to stretch a bit. After a period of disuse, the string will return to its original of disuse, the string will return to its original length. For this reason alone, it is important that you "tune" your bowstring to your bow before (and sometimes during) each shooting session, bracing the bow at the brace height will give you. will give you:

1. Least wrist slap

2. Least string noise and vibration when shooting.

3. An arrow that does not wobble in flight. Your brace height will never need to be lower than that provided by a fresh Bear bowstring, placed on the bow without twisting. To increase brace height, simply twist the string to shorten the length.

Stringing your Recurved Bow

Use the new 3-Bear Bowstringer recommended by top professional archer "Gentleman Jim" Pickering. Simply stand on the cord after attaching the Bowstringer to your bow tips. The tips bend as you pull up-ready for easy, safe stringing. Why take a chance on twisting your bow limbs and ruining your bow? Use the bowstringer used by the pros. For more information see page 31.



For Yo	ur Reading Enjoyment
7809	Fun with Bow and Arrow by
	Fred Bear
7810	How to make Bows and Arrows. \$ 2.00
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	Instinctive Field Shooting
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7816	How to Improve Your Archery . \$ 1.10
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7818	Power Archery \$ 2.90
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Here's something for every archer, bowhunter —all who enjoy the outdoors—in these rare and exclusive sound-color films. Never before have you been able to obtain such a thrill-packed collection of motion pictures for your community.

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*In two parts—12½ minutes each, on one reel. \$10.00 per reel. Write us about films for television use.

How to Order A Bear Bow

Tell your Bear dealer your height, weight, age, whether you are right or left-handed, and whether you want tackle for hunting, target, or

both. If no dealer is nearby, write us.

Prices are f.o.b. Grayling, and subject to change without notice. Minimum order \$5.00 (Michigan residents only: if you send check with order, allow for 4% sales tax.) Dealers are requested to use Bear order blanks whenever

Important: Normal Parcel Post restrictions do not apply to parcels being shipped to a RFD address. These packages may weigh up to 70 lbs. and have a maximum size of 100" (length plus girth).

how to tune your bow

In tournament archery, as well as in bowhunt-ing, your ability to hit your target or game boils down to two factors. Your bow and your arrow. Sound basic and fundamental? Well, that's

sound basic and fundamental? Well, that's what archery is. A sport of fundamentals. Master them and you'll be a top shooter.
Sure, it takes a great deal of time practicing your draw, anchor and release; hours of perfecting your aim and concentration. But none of it will do you any good unless your bow and your arrows are matched perfectly to each other and to you, the archer

and to you, the archer.

The biggest mistake most people make in The biggest mistake most people make in selecting a bow, is choosing one with too much pull. This is particularly true of men. Pick a weight you can hold at full draw for ten seconds without quivering. Don't underestimate your strength, either. Once you've found a weight you're comfortable with and you're sure that any heavier load would be too difficult to hold, you're ready to select your arrows.

String Height is Important

Before you get your arrows, however, better check that bowstring. Information in measuring brace height and "tuning" your bowstring is covered in the section "How to Take Care of Your Bow" on this page.

Choosing the Proper Arrow

Choosing the Proper Arrow

Selecting the proper length for your arrow is easily done. Using a special measuring arrow that's marked off in inches, take up your full draw. Your correct arrow length is the point at which the arrow stops in relation to the front of the arrow shelf. (See Illustration on page 21)

Now that you know your draw length, you must match it to the weight of your bow. Most bows are weighed at 28". For each inch difference in draw length, add or subtract approximately two pounds of bow weight from the weight marked on the bow.

For example, if you have a 30" draw and you're shooting a 36 lb. bow, your bow weight is actually 40#. Similarly, if you have a 27" draw, your 36# bow is only drawing 34#.

Using your actual bow weight at your draw length, consult the arrow selection chart at your Bear dealer's. In a top quality aluminum arrow, such as the 1010 Bear-Easton Arrows, you could have several different weights to choose from. Select your weight according to arrow usage—indoor, field, or hunting.

The spine, or stiffness, of the arrow is also very important in proper selection. For example, an arrow that is of improper spine for your bow can shoot either right or left of target.

The spine of an arrow is the measured deflection, in inches, of the shaft when depressed by a two pound weight at its center. This flexi-

lection, in inches, of the shaft when depressed by a two pound weight at its center. This flexi-bility, and its variation in various weights, is how arrows are matched to different weighted bows. Here again, your Bear dealer will help you match the proper spine and weight to your draw weight and length. With the proper spine, it is the weight of the arrow shaft that is the determining factor in arrow speed and tra-

Once you have all these factors matched up-Once you have all these factors matched up—bow, draw length, actual draw weight, spine and weight of the arrows—you must make sure they are kept consistent. This is what we mean by matched arrows. Each shaft is accurately weighed, with the proper wall thickness and the correct spine. In highest quality arrows, these tolerances are amazingly close. As you get into less expensive arrows, you have to allow for some variations. some variations.

Your own shooting situations will determine your arrow selection. If you are serious about winning in tournament archery, you can't afford to settle for less than the finest. (You can't do better than the 1010 Bear-Easton aluminum Arrows.) For intermediate archers and beginners, the Bear 1040 or 1060 arrows will serve vou well.

Choosing the Right Accessories

There are many accessories which can be added to your bow to make you a consistent archer. Hunters and tournament shooters alike, can add sights, stabilizers, and a variety of other devices to their bows.

Once you have your arrows and accessories perfectly matched to your bow and to yourself, you must be their equal. Concentrate on the same draw, anchor, smooth release, and you'll be heading toward that perfect 300 score or that prize buck trophy!

bear guarantee

Every Bear Bow is numbered and accompanied by a registration card which must be filled out and mailed by the purchaser or his Bear Dealer within 10 days after date of purchase. Should failure occur in a bow so registered within a period of 6 months after date of purchase, the Bear Archery Company will make free repair, or replacement if repair is not feasible, unless the bow shows evidence of misuse or improper handling. The bow serial number must be intact.

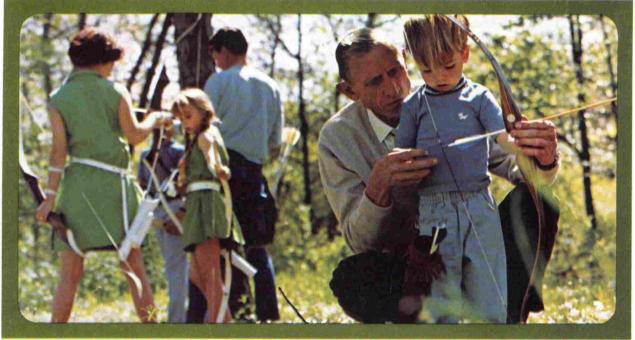
After 6 months and up to one year after the purchase date and provided the bow has not been mis-used or mishandled, repair or replacement will be made for 25% of the list purchase price. From one year to 1½ years after purchase date, the charge will be 50% of the purchase price. From 1½ to 3 years the charge will be 75% of the purchase price.

No adjustment will be made until the damaged bow is returned to our factory for inspection. Replacement will be made with a bow of

the same model and weight, as near as possible. This guarantee is valid only when purchase has been made through an Authorized Bear Dealer. Dealers are not authorized to make adjustments, but they will be glad to handle the shipping and correspondence for you.

This warranty is transferable from one owner to another, provided bow is registered at time of purchase by original owner.

Archery-a man's game, a woman's sport, a child's play!





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