

Privacy Policy

Last updated: May 10, 2016

Buymeds4pets.com respects the privacy of visitors to our website. This Privacy Policy ("Privacy Policy") explains the type of information we gather from individuals that visit our site or other channels described below, and how we use, disclose and protect such information. By visiting our site, you accept the practices described in this Privacy Policy.

CHANGES TO THIS POLICY

We reserve the right, at our discretion, to modify our privacy practices and update and make changes to this Privacy Policy at any time. If we make any changes, we will change the Last updated date above and post the new Privacy Policy here: <https://www.Buymeds4pets.com>. You should consult this Privacy Policy regularly for any changes.

WHAT INFORMATION WE COLLECT

Information you give us. We collect and maintain information that you may provide to us such as when you enter information on our site or provide information to us in any manner, whether via chat, e-mail and/or telephone or other means. This information may include your name, residential and/or business address, shipping address, billing address, credit card information, telephone number(s), email address, birthday and other information you choose to provide. For example, when you set up your account and/or make online purchases, you will be asked to provide information necessary to facilitate the transaction; when you enter our contests, sweepstakes or other promotions, you may be asked for information necessary to fulfill the promotion; when you post comments or other content on our site (e.g., Product reviews, Q&A forum), anything you post will be available to us as well as visitors to our site; when you post information about us on social networking sites, we may collect such information; when you contact our customer service representatives, we collect additional information you choose to provide our representatives. We also collect information about your pet(s), including name, breed, gender, birthdate, veterinary information and photos.

Information automatically collected. We, along with our third party service providers, may automatically collect information about you. This information includes, and is not limited to, browser information, operating system information, device IP, device information, IP address and the date, time, length of stay, geo-location, IP address, referring website, specific pages accessed and other actions you take on our site.

Information Provided to Us by Social Media Services. You may be able to access the site through third-party social media platforms (such as Facebook) (each, a "Social Media Service"). If you log on to site through a Social Media Service, you give us permission to access, store and use any information that you permit the applicable Social Media Service to share with us in accordance with your privacy settings with the applicable Social Media Service. If you choose to log on to the site through a Social Media Service, we are not responsible or liable for the privacy practices or content of the applicable Social Media Service. We encourage you to review, and if necessary, adjust, your privacy settings with the applicable Social Media Service before logging in to the site using the applicable Social Media Service. Information that we receive from Social Media Services is stored and use by us in accordance with this Privacy Policy.

USE OF COOKIES; ANALYTICS; MOBILE LOCATION

As with most websites, we use cookies, web beacons, and other online information-gathering tools in connection with our site. These tools are intended to make our site easier to use by, among other things, saving your preferences for you. A cookie is a small file stored by your internet browser on your computer. We may use either

a "session cookie" and/or a "persistent cookie". A "session cookie" stores temporary information that is erased when you close your web browser or turn off your computer. A "persistent cookie" enables our site to recognize you when you return to it and remains stored on your computer until you delete it. We may also use cookies to deliver content tailored to your interests. We do not have access to or control over web beacons or cookies may be used by our third party service providers.

The Help feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the Web site of its manufacturer. Because cookies allow you to take advantage of some of Buymeds4pets.com's essential features; if you set your browser to limit or remove cookies or otherwise block our use of cookies, some features of the site may be unavailable or unable to function properly.

In addition, if you access the site through a mobile device, we may also be able to identify the location of your mobile device. You may choose not to share your location details with us by adjusting your mobile device's location services settings. For instructions on changing the relevant settings, please contact your service provider or device manufacturer.

HOW WE USE YOUR INFORMATION

Buymeds4pets.com does not rent, sell, trade or disclose your information to unrelated third parties, except as set forth in this Privacy Policy. We do use, process and disclose your information to:

- fulfill and manage purchases, orders, payments, and returns;
- send you promotional marketing materials or marketing messages about products or services that we believe may be of interest to you;
- place ads on third party websites relating to our products and services that may be of interest to you;
- administer sweepstakes and contests;
- notify you of any products you have purchased that are subject to recall;
- customize, analyze, adjust and improve our site to meet your needs;
- prevent fraud and other prohibited or illegal activities; and
- comply with potential requests of law enforcement agencies.

If you complete a product review or other feedback or provide any image of your pet(s), we may use your submission for commercial purposes to promote our products and/or services.

WHAT INFORMATION WE DISCLOSE

Third-Party Service Providers. We may disclose the information collected about you to our third party contractors and partners in connection with their performing services or other activities in support of the site and/or our businesses, or their completing or confirming on our behalf a transaction or series of transactions that you conduct with us. Examples include third parties which may fulfill orders, deliver packages, send postal mail and/or e-mail, analyze data, provide marketing assistance, process credit card payments, and provide customer service. These contractors and partners are restricted from using information that identifies you (excluding any information that is aggregated or otherwise reasonably de-identified) in any way other than to provide services for Buymeds4pets.com.

Business Transfer. We may disclose, transfer, or assign to our affiliates or to one or more third parties the information collected about you as part of a merger, acquisition or other sale or transfer of any of the assets or business of Buymeds4pets. In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may transfer your data to a successor or to a third party that purchases our assets arising from such circumstances. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Policy.

Protection of Buymeds4pets.com and Others. We may disclose information about you to the government or to other third parties to comply with the law, applicable regulations, governmental and quasi-governmental requests, court orders, subpoenas or other legal process. We may also disclose information to third parties if needed to enforce any of the terms of use for our site or any investigation of potential violations thereof; to detect, prevent, or otherwise address fraud, security or technical issues; to protect against harm to our site; or to protect our rights, property or safety or the rights, property or safety of our users or others.

PROTECTION OF PERSONAL INFORMATION

We have instituted reasonable safeguards to help ensure that information collected is secure. We also take reasonable steps to ensure that third parties who work with us to make the site (including the software, applications and services provided on the site) available to you agree to protect personal information that they must access in order to serve you and to honor your preferences about contacts you wish you receive. Please understand, however, that it is possible for third parties to access information despite our efforts. For this reason, we do not guarantee that your use of the site and/or information provided by you will be private or secure. By using our services, you assume this risk.

INFORMATION FROM CHILDREN

This site is not directed at children and we have no intention of collecting information from young people. If we become aware that information from a child under 13 has been collected without the consent of such child's parent or guardian, we will use all reasonable efforts to delete such information.

THIRD PARTY WEBSITES

As a convenience to our visitors, this site may contain links to a number of websites that we believe offer useful information. The policies and procedures we describe here do not apply to those websites. We suggest contacting those websites directly for information on their privacy policies.

Buymeds4pets.com is not responsible for the privacy practices of third parties, regardless of whether they are linked or otherwise connected to our site.

DO NOT TRACK SIGNALS

Our site does not support "Do Not Track" preferences that may be available in your browser to inform websites that you do not want them collecting certain types of information. If you activate the Do Not Track setting in your browser, our site is not capable of satisfying the preference you set.

OPT-OUT/CORRECTIONS

If you wish to opt-out of any marketing communications or make corrections to information on your account, please access your account and change your preferences on the "Your Account" and "Profile and Password" pages or contact us directly at Buymeds4pets.com. Please note that removal of user information from our database or "opting-out" will not stop marketing or advertising content that is generated for distribution or is otherwise queued for transmission to you prior to the time when we can implement your request. Following receipt of a request from you, we will take reasonable steps to delete your information

If you establish an account, you may receive certain types of communications even if you have not opted-in to receive them because these types of communications may be necessary in order to maintain an account on the site.

We reserve the right to retain any information reasonably necessary to appropriately document our business activities and for archival and record retention purposes. We will store information about you for as long as reasonably necessary for the purposes described in this Privacy Policy.

HOW TO UPDATE INFORMATION

You may correct or update information collected about you through our site by contacting us at the email address noted at the end of this Privacy Policy below, or by editing your information and preferences on the "Your Account" and "Profile and Password" pages. Following receipt of a request from you, we will take reasonable steps to update or correct your information.

GOVERNING LAW

By choosing to visit our site, you agree that any dispute over privacy or the terms contained in this Privacy Policy will be governed by the law of the State of Illinois, without reference to the choice of law or conflicts of law principles thereof, and will be subject to the dispute resolution clause contained in the terms of use applicable to the site. You also agree to abide by any limitation on damages contained in the terms of use of our site.

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