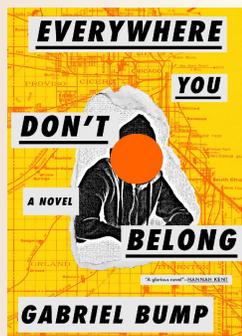
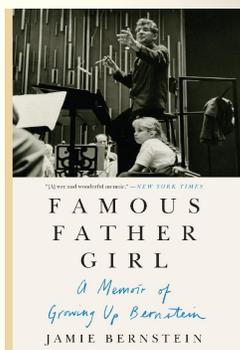
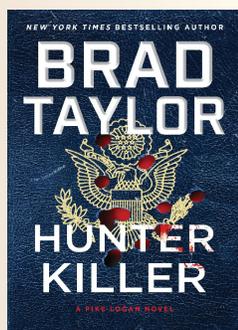
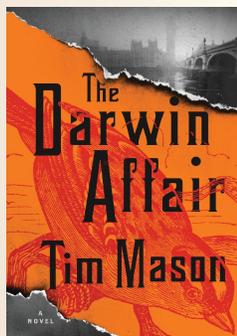


FEBRUARY 2020

## 30<sup>th</sup> Anniversary Book & Author Events



**Friday February 21, 2020**

**The Westin Kierland Resort and Spa  
6902 East Greenway Parkway  
Scottsdale, AZ 85254**

**Boutiques and Book Sales:  
9:00 - 3:30 pm**

Ticket price of \$135 includes complimentary self-parking. Valet parking is also available.

A Bookmark Donor Cocktail Reception with the authors will be held on Thursday, February 20<sup>th</sup>.

Book & Author pages begin on page 4 for general information, Bookmark donor details, registration directions and our fabulous Boutiques!

For information about all Book & Author 2020 events, contact [bncphxba@gmail.com](mailto:bncphxba@gmail.com).

Proceeds to benefit the Sustaining the Mind Fund - Advancing neuroscience research at Brandeis University



## Co-Presidents' Message

Dear Fellow Brandeis Members,

February 2020 is a leap year and we get a bonus day. How do you want to spend your extra time? Before you decide, let's have a recap of some of the January BNC events. Let's see, first there was the Table Captains' reception at Lynn Kahn's beautiful home, hosted by Nancy Sacks and Iris Wigal. Thank you to Nancy and Iris for giving us the opportunity to learn all that we would need to know to be a table captain at the upcoming *Pearls of Wisdom* Book & Author 30th Anniversary Event. (For more information, check out the cover and pages 4 - 8.)

On January 10<sup>th</sup> we had our University on Wheels, this year featuring Professor Billy Flesch. His presentation, *How Movies Work*, explored the intersection of reality and the transition to another world, which occurs when we are engrossed in a film. How very fascinating! Thank you to Judy Krockey, Bonnie Clewans and the Programming Committee.

Later in the month, there was the Roz Fischer Concerts & Conversations, a subscription series that featured Viviana Cumplido, flautist, and Gail Novak, pianist. If you have not yet been to one of these outstanding concerts, you are missing one of the best deals in the Valley. Thank you to Joan Sitver and her committee.

Arizona Authors had Fran Hawthorne, who spoke about her three decades writing award-winning nonfiction including eight books, mainly about consumer activism and business social responsibility. There is so much talent in Arizona! Thank you to Merrill Kalman for facilitating this outstanding study group.

Let's not forget the men. The Men of Brandeis, known to us fondly as the MOB, took a tour of the Phoenix Herpetological Sanctuary. Thank you to Leith Baletin for facilitating this ever-increasing group.

Now, have you decided how you would like to spend your extra time? Perhaps this is the year you will devote more time to the Brandeis National Committee. Get involved. We do some amazing things. We are a fundraising organization connected to Brandeis University through activities that reflect the values on which the university was founded: academic excellence, social justice, non-sectarianism and service to the community - and by the way, we are having fun in the process.

Have a wonderful month,  
 Marcia Langer & Judy Levine  
 Co-Presidents, BNC Phoenix Chapter

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**To Our 2020 University on Wheels Event Chairs  
(aka BNC Phoenix Programming VPs)  
Bonnie Clewans, Judy Krockey**

### **Our Generous University on Wheels Angels**

Dori Erlich, Michelle Fischler, Daryl & Dennis Galinsky, Thea Glicksman, Felice Goff, Joyce Grant, Susan Kramer, Judith Krockey, Marcia Langer, Jan Lebovitz, Judy Levine, Andie Morrison, Martha Patrick, Amy Richman, Nancy Sacks-Goldberg, Julie Schlossberg, Pamela Snyder

### **Our Wonderful University on Wheels Registration Desk Volunteers**

Terriann Kleiner, Susie Sacks, Gail Tenn, Linda Ullman,

### **Our Roving Photographer**

Gale Gradus

**Many Thanks to our Chapter Registrar Arline Salbe  
for going above and beyond for this UOW event.**

**To All Who Attended & Supported Our Chapter and BNC's  
"Honoring Our History" Campaign**

## **Brandeis Happenings**



Photo/Mutiara Carney '22  
Companions to Elders coordinator  
Olivia Spelman '21 and her companion,  
Margaret, look through Margaret's old family  
letters and scrapbooks.

### **Age is just a number: Brandeis students find companionship with elders**

The powerful friendships formed through Companions to Elders prove that age truly is just a number.

One of the oldest organizations in *Waltham Group*, the university's student-run volunteer network, is *Companions to Elders* or C2E. Through this community involvement program, Brandeis students are paired with senior citizens living in Waltham to spend time with them in meaningful ways.

By Mutiara Carney '22 Jan. 3, 2020

Read the full article: [Click HERE:](#)

<https://www.brandeis.edu/now/2020/january/mutiara-companions-elders.html>

# Book & Author Update

We hope you are planning to join us at the Westin Kierland Resort and Spa on Friday, February 21<sup>st</sup> for the 30<sup>th</sup> anniversary, Pearls of Wisdom, Book & Author event!

There will be book sales and signings, a marvelous array of boutiques (including your all-time favorites as well as exciting new additions), presentations by our five best-selling authors and a lovely luncheon.

Bookmark donors will be invited to attend a Cocktail Reception with the authors the previous evening. Some bookmark donors will attend a dinner with the authors following the cocktail party.

Information on how you can become a Bookmark this year is on page 5. Bookmark contributions will be directed towards the Sustaining the Mind Fund at Brandeis, in support of cutting-edge neuroscience research and scholarship at the university.

We are pleased to announce that the Poisoned Pen bookstore will be our book seller again this year.



The Poisoned Pen is an independent bookstore in Old Town Scottsdale and is known for its busy schedule of author and literary events. We are very excited to be working with a local bookstore and hope that you will consider supporting them at our event.

Invitations were mailed in early January with instructions for our new, easy-to-use electronic registration. You will still be able to list your table captain, tablemates and select your menu.

Additionally, copies of the [invitation](#), [registration links](#) and [menu](#) are available to

download on our website.

**Click [HERE](#)** to find this information and much, much more about Book & Author!

Come early with your friends - doors open at 9:00 am for boutiques and book sales – and plan to ‘shop early, shop often!’

Thanks to the hard work of our committee chairs and their many volunteers, the 30<sup>th</sup> Annual Book & Author Events are coming to fruition.

As the date draws nearer, the excitement is building!

We hope to see you there – **wear your pearls in honor of the 30<sup>th</sup> anniversary!**

**Michelle Fischler,  
Barbara Stern,  
Sharon Tievsky, z”l,  
Event Chairs**

**[bncphxba@gmail.com](mailto:bncphxba@gmail.com)**

**480-442-9623**





# Becoming a Bookmark



## Your Bookmark gift can really help make a difference!

Kick off the 30<sup>th</sup> Annual Book & Author events by having fun while supporting important research at Brandeis University!

Bookmark donors are those who contribute to this event, at various levels as described below.

As a Bookmark donor, you will be invited to a Cocktail Reception with the authors on the evening before the Book & Author luncheon. Join your friends, meet new people and get to know this year's authors over delicious food and fine wine. Bookmark donors at the most generous levels will have the opportunity to spend even more quality time with the authors at an intimate dinner following the Cocktail Reception.

**You can become a Bookmark by clicking on the link below, which will take you to the directions and the invitation for this year's events.** After clicking on the Bookmark link and filling out a short questionnaire that will provide us with your contact information, you will be personally telephoned by a member of the Bookmark Registration Committee to assist you with your reservation.

Your contribution to become a Bookmark and attend this event benefits the Sustaining the Mind Fund at Brandeis, which supports neuroscience research and scholarship. Your philanthropic contribution can truly make a difference: it supports groundbreaking research in the field of brain-related diseases, including ALS, Alzheimer's, Parkinson's, autism, epilepsy and MS. Brandeis scientists and researchers have already made headway in finding specific genes related to memory loss and autism.

**Please join us on Thursday, February 20<sup>th</sup> as a Bookmark donor!**  
**Susan Sacks and Merri Rubin, Bookmark Chairs**

## Bookmark Donor Giving Levels

**Author's Edition \$275** - Luncheon and Cocktail Reception for one.  
*Anything contributed over \$215 is a charitable contribution*

**Best Sellers \$375** - Luncheon for one and Cocktail Reception for two.  
*Anything contributed over \$315 is a charitable contribution*

**Classics \$575** - Luncheon and Cocktail Reception for two and one book of choice from a featured author.  
*Anything contributed over \$455 is a charitable contribution*

**Bibliophile \$1,000** – Luncheon, Cocktail Reception and Dinner with the authors for one, five books of choice from featured authors, and a \$100 gift certificate to be used at any of the boutiques.  
*Anything contributed over \$695 is a charitable contribution*

**Rare Finds \$1,200** – Luncheon and Cocktail Reception for two, Dinner with the authors for one, one book of choice from a featured author.  
*Anything contributed over \$710 is a charitable contribution*

**Limited Editions \$1,600** - Luncheons for two with preferred seating, Cocktail Reception and Dinner for two, and two books of choice from the featured authors.  
*Anything contributed over \$990 is a charitable contribution*

**Adopt an Author \$3,500** - Luncheons for two with preferred seating with an author, Cocktail Reception for two, Dinner for two and book signing session with the same author, five books of choice from the featured authors, and membership in the Justice Brandeis Society.  
*Anything contributed over \$1,065 is a charitable contribution*

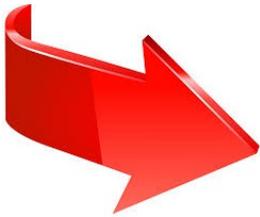
**Collector's Editions \$5,000** - Luncheons for ten with preferred seating with an author, Cocktail Reception and Dinner with the authors for four, five books from the featured authors, and membership in the Justice Brandeis Society.  
*Anything contributed over \$2,695 is a charitable contribution*

*Donations in any amount are gratefully accepted, including matching, foundation and planned gifts.  
 All charitable contributions will be listed in event material as requested.*

**Click [HERE](#)** to become a Bookmark donor at the 30<sup>th</sup> Anniversary Book & Author events!

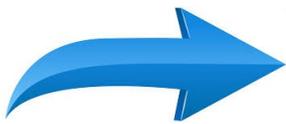
# HOW TO MAKE YOUR BOOK & AUTHOR RESERVATION!

## Three Easy Steps, and Done!



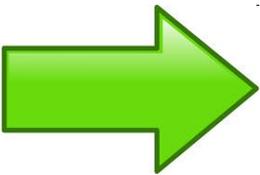
### Step One - You're invited!

Check out the beautiful invitation [HERE](#). The invitation is double sided, so the PDF is two pages. Scroll down to see all of it.



### Step Two - What Would You Like to Eat?

The Chef has prepared a delicious [MENU](#), featuring both vegan and gluten-free options.



### Step Three - Time to Register, but First a Decision.

**Do you want to be a Bookmark donor?**

If so, click [HERE](#), answer a few questions, and a member of the Registration Committee will get in touch with you.

**OR**

**Do you wish to join us for the Luncheon only?**

If this is your choice, click [HERE](#). You'll be directed to our invitation in Eventbrite. Click on the **GREEN** bar. You'll be able to fill in many choices, including entrée, tablemates and payment option.

**Note: Registration is best done on a computer or tablet.**

**If you need technical help, click [HERE](#).**

**If you have already registered, Thank You!**

**We look forward to seeing you on Friday, February 21, 2020.**

# Boutiques Galore!

We aim to make this the best boutique shopping experience for our guests.

Our favorite vendors and five vendors from California (CA) are back with fabulous new styles and exciting designs in clothing, purses and jewelry. We welcome six new vendors with their fantastic wares, including gorgeous hand-painted scarves, beautiful handmade bead jewelry, marvelous botanical-inspired pottery, wonderful bead-wrapped stainless steel serving pieces, hand-painted coaster sets and vases, plus Hot Girls Pearls cooling jewelry!

We hope you enjoy shopping for this worthy cause. We are grateful to our vendors, who graciously donate 20% of their proceeds of the day.



**Come enjoy the experience, browse and shop!**  
**We look forward to seeing you and helping you enjoy the day!**

**Calle Rose:** Always a favorite! Ladies' apparel, jewelry, watches, handbags and more!

**Jacqueline B:** Women's up-to-the-minute clothing at great prices! Sweaters, Italian silk dresses, blouses, t-shirts and great sweat suits. (From CA)

**Shelley's Fashions:** Fashionable women's wear featuring upscale clothing - jackets, coats, tops, sweaters, pants and much more! (From CA)

**Classy Bag Lady:** Fabulous variety of quality leather handbags. (From CA)

**Treasured Accessory:** Beautiful stylish jewelry - so much to choose from! (From CA)

**Beth Solem Jewelry:** Stunning sterling silver jewelry; limited edition and hand-forged.

**Arizona Bed Sheets:** Egyptian sheets sets, Bamboo Luxury sheets, twin/full/Queen/King/Cal King/Split King, travel neck pillows, handmade designer jackets.

**Hand-Painted Silk Scarves:** Gorgeous and colorful hand-painted scarves with that "wow" factor! **NEW!**

**Artistic Beadwork Jewelry:** Unique handcrafted and colorful lampwork beads and anodized aluminum jewelry fashioned into necklaces, bracelets and earrings. **NEW!**

**Botanicals in Clay Pottery:** Marvelous botanical-inspired pottery pieces **NEW!**

**Kathy Kamei Designs:** Sterling silver and 18 ct. gold exceptional jewelry inspires and celebrates women! (From CA)

**Serving Pieces by Linda Finecy:** Beautiful bead-wrapped stainless steel serving pieces, hand-painted coaster sets and vases. **NEW!**

**Hot Girls Pearls Cooling Jewelry:** Necklaces and bracelets - 3 colors, 3 sizes, freezable jewelry! **NEW!**

**Storybook Sculpture by Brittany Sawrey:** Bringing your favorite books to life through handmade, one-of-a-kind, amazing paper sculptures. Recycled books are meticulously and intricately sculpted into unique works of art. **NEW!**



## Table Captains Thank-you Tea

The 2019 Table Captains were invited to attend a beautiful thank-you tea. We thank Lynn Kahn for hosting us at her lovely home. If you are interested in being a Table Captain this year or for more information, contact:

Iris Wigal [wiggley@cox.net](mailto:wiggley@cox.net) or Nancy Sacks-Goldberg [nhshobo@aol.com](mailto:nhshobo@aol.com)



## SPRINGTIME IN PARIS

### LUNCHEON AND INSTALLATION of OFFICERS

**Scottsdale Hilton Resort**

**6333 N. Scottsdale Rd, Scottsdale AZ**

**Friday, March 27, 2020**

**Doors Open at 10:30 am**



Don't miss this opportunity to be transported to Paris! Tom LaGravinese, entertainer and singing impersonator, will provide the perfect accompaniment to our French-themed luncheon. Please mark your calendar and watch your email for registration information.

# GAME ON!

Join Brandeis Phoenix Chapter for the Mah Jongg, Canasta, and Bridge Fundraiser  
All levels of play, favors, prizes & more

**THURSDAY, MARCH 12 11:00 AM - 3:00 PM**

California Pizza Kitchen 10100 N. Scottsdale Rd.

Please bring your Mah Jongg set with tablecloth, Canasta cards with spinner,  
Bridge cards and your appetite for a luncheon.

To register, click [HERE](#).

Questions? Contact [lori.rothaz@gmail.com](mailto:lori.rothaz@gmail.com)

Funds raised at this event will benefit Brandeis University's new campaign Honoring Our History, which exemplifies principles of academic inquiry, inclusivity and the betterment of the world, by supporting the digitization of the Brandeis Library's unique collection highlighting social justice.



## Unity in Diversity

Rabbi Pinchas Allouche – Annual Board Meeting  
10:00 am - Wednesday, March 18, 2020  
Temple Chai Social Hall  
4645 E. Marilyn Rd, Phoenix AZ 85032  
Complimentary Continental Breakfast

Rabbi Allouche is a well-recognized figure and a sought-after lecturer and author. He was born in Toulouse, France and grew up in Johannesburg, South Africa and Jerusalem, Israel. His travels have taken him to Geneva, Switzerland and Milan, Italy, where he received his rabbinic ordination. From 1999-2002, Rabbi Allouche served as a teacher and educator in the Jerusalem Seminaries for Young Jewish Women.

Rabbi Allouche is currently the spiritual leader of Congregation Beth Tefilah in Scottsdale. He is a highly respected and involved member of the Jewish community of Greater Phoenix and the Jewish Federation. Rabbi Allouche has been listed as one of *The Jewish Daily Forward's* most inspiring American rabbis.

RSVP: Bonnie Clewans, [beadorder@aol.com](mailto:beadorder@aol.com)

Questions: Judy Krockey, [bojudyaz@aol.com](mailto:bojudyaz@aol.com) 815-735-6866

# Roz Fischer Concerts and Conversations

## - A Subscription Series Event

For our fourth and final program of the 2019-20 season, American-Armenian Pianist Tavit Tashjian returns to Brandeis to perform Beethoven's *Moonlight Sonata* as part of a love-themed Valentine's Day solo recital.

**Monday, February 10, 2020**  
**1:00 - 2:30 pm**

at Palo Cristi Church, located at 3535 E. Lincoln Drive, Paradise Valley 85253. Come early to enjoy the refreshments. Contact Joan Sitver, [joansitver@aol.com](mailto:joansitver@aol.com) (602) 971-0012, for more details.



Contact Joan Sitver, [joansitver@aol.com](mailto:joansitver@aol.com) 602- 971-0012, for more details.

Price: Subscription Series membership or \$7.00, payable at door.

## Tavit Tashjian - Pianist



Armenian-American pianist Tavit Tashjian was born in Nicosia, Cyprus. He began his first piano lessons when he was six years old and quickly discovered his desire to become a concert pianist. His primary mentors and teachers include film composer/pianist Marcelo Cesena, Alexander Toradze, Professor of the internationally renowned Toradze Piano Studio at Indiana University and primarily, Dr. Caio Pagano at Arizona State University.

He has performed throughout North America and Europe, has been featured with the Mississippi Symphony, Roanoke Symphony and Lima Symphony and has recently recorded an album with British violinist Pip Clarke. He currently serves as Director of Music at First Christian Church of Scottsdale and maintains a studio of private students. In 2018, he began the *Keys to the Classics* concert series to spread the art of classical music to the community. His performance of the *Chopin Scherzo No.1, Op 2* may be heard [HERE](#).

# Study Group News

Study Groups are in full swing! By now, facilitators of each of the study groups have reached out to their group members with important information concerning their study group in particular and our chapter in general. If you have not yet been contacted by your facilitator(s), please email the Study Group VPs at [phxstudygroups@gmail.com](mailto:phxstudygroups@gmail.com) and indicate the group name.

The Study Group Guide and Registration Form are available at:  
<http://www.brandeisphoenix.org/study-groups.html>



**Arizona Authors**  
**Monday, Feb. 17<sup>th</sup>**  
**12:30 - 2:00 pm**  
**Scottsdale JCC**

The speaker for February 17<sup>th</sup> is Kyle Longley.

Kyle Longley is the Snell Family Dean's Distinguished Professor in the School of Historical, Philosophical, and Religious Studies (SHPRS) and the School of Politics and Global Studies (SPGS) at Arizona State University. He is the author of seven books and the editor of two others on American foreign policy, military affairs, and contemporary U.S. politics. They include: *In the Eagle's Shadow: The United States and Latin America*; *Grunts: The American Combat Soldier in Vietnam*; *Reagan and the World: Leadership and National Security, 1981-1989*; *In Harm's Way: A History of the American Military Experience* and *LBJ's 1968: Power, Politics, and the Presidency in America's Year of Upheaval*. He has been published in many journals and newspapers including *Time*, *Newsweek*, the *New York Times*, the *Washington Post*, and the *Los Angeles Times*.

**RSVPs a must to: Merrill Kalman**  
[mskbfo@aol.com](mailto:mskbfo@aol.com)

Guests are welcome with a \$5 fee.



**Men of Brandeis**  
**Wednesday, Feb. 12<sup>th</sup>**  
**1:00 pm**  
**Scottsdale JCC**

On February 12<sup>th</sup>, Men of Brandeis will hear from Aaron Studebaker and Maureen Aldrich regarding updated projects in the Salt River Pima-Maricopa Indian Community's tourism and special projects developments organization. Aaron Studebaker works on business development and special projects for the Salt River Pima-Maricopa Indian Community. These projects include development exploration, along with tourism marketing for the Talking Stick Entertainment District and Discover Salt River. Maureen Aldrich focuses her efforts on business-to-business development, trade and media relations. Ms. Aldrich's diverse experience in marketing, advertising and PR have provided her with the skills needed to help build SRPMIC's tourism office, Discover Salt River.

As usual, we will meet at the Milk and Honey café inside the J at noon for a nosh.

**For additional information contact facilitator:**  
**Leith Baletin** [lbaletin@gmail.com](mailto:lbaletin@gmail.com)  
**480-874-9434**

**For more information about Study Groups,**  
**please contact the Study Group Vice Presidents**  
**Joellyn Pollock and Kathleen Witkin at** [phxstudygroups@gmail.com](mailto:phxstudygroups@gmail.com)

**\*SPECIAL NOTE ABOUT FULL GROUPS (denoted by an asterisk and shaded text):**

Even a group that has reached its maximum participation may have openings from time to time - if you are interested in a particular group, contact the facilitator(s) to see if space is available. Very often there is! Look in the monthly calendar pages below for group details, which include contact information for the facilitators. A \$5 guest fee will apply, \$7 for Concerts & Conversations.

## FEBRUARY STUDY GROUP CALENDAR

GROUP	DATE	TIME	FACILITATORS
EXPLORE THE WORLD OF INTERIOR DESIGN	TBD	11:00	Sheila Landau <a href="mailto:builidor2@cox.net">builidor2@cox.net</a> 602-809-5100
MITZVAH MAVENS	TBD	TBD	Ellen Kirschenbaum <a href="mailto:ellenk102@gmail.com">ellenk102@gmail.com</a> 602-214-5212
PHOENICIANS OF BNC *	TBD	4:00	Joellyn Pollock <a href="mailto:Joellyn_pollock@yahoo.com">Joellyn_pollock@yahoo.com</a> 602-257-4327
THEATER & LUNCH SERIES	TBD	11:45	Gale Gradus <a href="mailto:ggradus13@gmail.com">ggradus13@gmail.com</a> 201-906-3014
A COMMUNITY-BUILDING GROUP FOR COUPLES	2	7:00 PM	Elliot Talenfeld <a href="mailto:ectalenfeld@aol.com">ectalenfeld@aol.com</a> 602-327-7550
BOWLERO VIA LINDA LANES	3	12:00	Barbara Janger <a href="mailto:barbarajanger@gmail.com">barbarajanger@gmail.com</a> 480-451-8901
MONDAY MYSTERY LADIES	3	12:00	Irene Mieszcanski <a href="mailto:miesirene@aol.com">miesirene@aol.com</a>
THE 2020 PRESIDENTIAL NOMINATION PROCESS AND ELECTION *	3 17	7:00 PM	Mark Stern <a href="mailto:mstern@shepherd.edu">mstern@shepherd.edu</a> 540-664-0480
YOGA *	4 11 18 25	8:30	Nancy Siefer <a href="mailto:n.siefer@gmail.com">n.siefer@gmail.com</a> (480) 577-1439
CURRENT EVENTS *	4	10:00	Gladys Simon <a href="mailto:gladsi26@hotmail.com">gladsi26@hotmail.com</a> 480-282-2047
ADVANCED CANASTA FOR FUN *	4 11 18 25	11:15	Anne Mondlick <a href="mailto:anne@mondlick.com">anne@mondlick.com</a> 315-289-7499
INTERMEDIATE MAH JONGG	4 11 18 25	12:30	Ruth Guth <a href="mailto:rguth.drmom@yahoo.com">rguth.drmom@yahoo.com</a> 480-245-6589
JUST DESSERTS	5	2:00	Iris Wigal <a href="mailto:wiggley@cox.net">wiggley@cox.net</a> 602-980-5436
DON'T WORRY, BE HAPPY HOUR *	5	5:00 PM	Cheryl Lennon <a href="mailto:clennon60@gmail.com">clennon60@gmail.com</a> 602-999-8858
INTERMEDIATE HIKING CLUB	6 20	TBD	Nancy Siefer <a href="mailto:n.siefer@gmail.com">n.siefer@gmail.com</a> (480) 577-1439
LEISURE HIKING	6 20	TBD	Ellen Kirschenbaum <a href="mailto:ellenk102@gmail.com">ellenk102@gmail.com</a> 602-214-5212
JEWISH BOOK GROUP *	6	10:00	Ellen Tuckman 602-953-9307
STUDY WITH THE BEST: POTPOURRI OF CLASSIC MOVIES *	6	12:30	Carol Kern <a href="mailto:cak8219@gmail.com">cak8219@gmail.com</a> 480-948-9236
SUN LAKES POTPOURRI	6	1:30	Lee Ross <a href="mailto:marclee333@aol.com">marclee333@aol.com</a> 480-802-4828

GROUP	DATE	TIME	FACILITATORS
FIRST FRIDAY FILMS & FEASTS *	7	TBD	Roni Nassberg <a href="mailto:ronika1@aol.com">ronika1@aol.com</a> 602-790-7603
A BISSELEH YIDDISHKEIT	9	1:00	Abby Tucker & John Poremba <a href="mailto:skyranch52@gmail.com">skyranch52@gmail.com</a> Abby's cell: 917-816-8261
RESTLESS MINDS DISCUSSION GROUP *	9	7:00 PM	Irene Kestenbaum <a href="mailto:irenek0426@gmail.com">irenek0426@gmail.com</a> 480-734-7306
ROZ FISCHER CONCERTS AND CONVERSATIONS - A SUBSCRIPTION SERIES EVENT	10	1:00	Joan Sitver <a href="mailto:joansitver@aol.com">joansitver@aol.com</a> 602-971-0012
SECOND TUESDAY LUNCH BUNCH *	11	TBD	Joyce Goldstein <a href="mailto:joyce@goldstein.us">joyce@goldstein.us</a> 973-715-6475
CENTRAL PHOENIX READERS	11	10:00	Iris Wigal <a href="mailto:wiggley@cox.net">wiggley@cox.net</a> 602-980-5436
SECOND TUESDAY AM BOOK GROUP	11	10:00	Marcia Langer <a href="mailto:marciala@msn.com">marciala@msn.com</a> 914-943-7804
FOREIGN FILM FOODIES *	12	TBD	Joyce Steinberg <a href="mailto:joyces12003@gmail.com">joyces12003@gmail.com</a> 602-538-2561
MEN OF BRANDEIS (MOB)	12	12:00	Leith Baletin <a href="mailto:lbaletin@gmail.com">lbaletin@gmail.com</a> 480-874-9434
KNIT A MITZVAH	12 26	1:00	Joan Davis <a href="mailto:davis6j@gmail.com">davis6j@gmail.com</a> 602-499-8357
AT THE BALLET	15	2:00	Sheila Berkowitz <a href="mailto:sberk327@cox.net">sberk327@cox.net</a> 480-451-5229
ARIZONA AUTHORS SPEAKER SERIES	17	12:30	Merrill Kalman <a href="mailto:mskbflo@aol.com">mskbflo@aol.com</a> 480-296-3355
STAYING RELEVANT: PUTTING YOUR LIFE IN MOTION	18	10:00	Arlene Rosenberg <a href="mailto:ar@arlenerosenberg.com">ar@arlenerosenberg.com</a> 480-993-5322
ANCIENT PEOPLES OF CENTRAL AZ*	18	1:30	Fran Wasserstrom <a href="mailto:franwass7@gmail.com">franwass7@gmail.com</a> 614-571-3802
B-PUZZLED: MYSTERY AND SUSPENSE *	24	12:00	Alyce Helfman <a href="mailto:ahelfman2002@yahoo.com">ahelfman2002@yahoo.com</a> 551-427-8365
RAISE YOUR CONSCIOUSNESS, CHANGE YOUR LIFE	25	10:00	Carol Wolf <a href="mailto:peanuts526@aol.com">peanuts526@aol.com</a> 847-207-9954
FOURTH WEDS LUNCH BUNCH *	26	11:30	Barbara Abrams <a href="mailto:bfabrams4109@gmail.com">bfabrams4109@gmail.com</a> 312-965-4109
PLAY GOLF	26	TBD	Laurie Greenfield <a href="mailto:lauriecgreenfield@gmail.com">lauriecgreenfield@gmail.com</a> 312-316-8800
JEWELS OF THE DESERT MINI-HIKING *	27	8:30	Maxine Sukenik <a href="mailto:tothemax999@aol.com">tothemax999@aol.com</a> 847-650-8621
CONTEMPORARY ISSUES #1	27	9:30	Laurie Steen <a href="mailto:laurie.kaplan.steen@gmail.com">laurie.kaplan.steen@gmail.com</a> 602-692-8201
SIMPLY SCRABBLE	27	10:00	Marcia Langer <a href="mailto:marciala@msn.com">marciala@msn.com</a> 914-943-7804
NEIGHBORHOOD HAUNTS	27	12:30	Sheila Landau <a href="mailto:buildor2@cox.net">buildor2@cox.net</a> 602-809-5100
POETS LAUREATE	27	1:30	Freyda Libman <a href="mailto:poetprof329@gmail.com">poetprof329@gmail.com</a> 630-926-3193

**Groups sometimes have room for guests! A \$5 guest fee applies,  
\$7 for Concerts & Conversations.**

**\* These groups may have limited space. In all cases, please contact Facilitators for availability.**

# Out and About!



The Planes, Trains & Automobiles study group visited the Arizona Commemorative Air Force Museum.



Bob Kirschenbaum with the MOB and a new 'friend' at the Phoenix Herpetological Sanctuary



Mitzvah Mavens at St. Mary's and at Desert Mission food bank - 180 food bags were packed.





# February

## MEMBERSHIP CONTACTS

To report life-cycle events, please contact  
 Susan Sacks at 480-860-5256 or [susan.sacks@gmail.com](mailto:susan.sacks@gmail.com)  
 To learn about becoming a member, please contact  
 Leith Baletin at [lbaletin@gmail.com](mailto:lbaletin@gmail.com) 480-874-9434

## Membership News

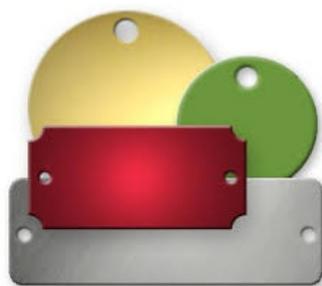
Our best wishes to Leith Baletin for a speedy recovery.  
 Our sincere condolences to Tricia and Andy Beran on the passing of his sister, Emily Landau.  
 Our sincere condolences to Arlene Feldman on the passing of her husband, Irving.  
 Our sincere condolences to Arlene Friedman and her family on the passing of her husband, Glenn.  
 Our sincere condolences to the family of BNC-Phoenix Executive Committee member  
 Henriette Hasley, on her passing.  
 Our sincere condolences to Merrill Kalman and family on the passing of her mother, Myra Kalman.  
 Our sincere condolences to the family of life member Susie Robbins.



## Welcome New and Returning Members



Martha Christiansen, Anita Eisenberg, Judy Fried, Arnold Gluck, Barbara Powell,  
 Bert Rubin, Marcy Segall, Jill Seigel, Carol Socol, Lionel Socol



## Name Tags

Would you prefer an alternative to the stick-on name tags used at Brandeis functions? Brandeis has solved the problem. We are offering personalized, magnetic Brandeis name tags for \$13.00, including shipping. You can get your name tag by filling out the order form and mailing it to the listed address.

Replacement magnetic backs for existing name tags are available for \$2.00; contact the Chapter office. [Click HERE](#) for order form.

### MEMBERSHIP VICE PRESIDENTS

Leith Baletin [lbaletin@gmail.com](mailto:lbaletin@gmail.com) ..... 480-874-9434  
 Carol Kadet [carolkadet@gmail.com](mailto:carolkadet@gmail.com) ..... 415-828-1299

# University on Wheels



BNC National Development Director, M'Lissa Brennan, presents the BNC 'Louie' award to Presidents Marcia Langer and Judy Levine



Judy Krockey and Bonnie Clewans, Programming VP's, with Prof. Billy Flesch



# Community Outreach

## Just 3 Things

We are still collecting non-perishable food items for the **Just 3 Things** initiative. They can be brought to a board meeting or give Wendy 602-316-2993 or Ellen 602-214-5212 a call or text to receive them.

### New

We are collecting gently used plush animals (like Beanie Babies - 6") for K-3 students in Scottsdale Title 1 Schools. The children choose their animal and complete the required hours (or number of books) read to them at home. Then they get to adopt their animal, complete with adoption papers. They can be brought to a board meeting or call or text Wendy to set up a time to receive them.

We're still collecting bras for recycling. They can be brought to a board meeting or call or text Wendy to set up a time to receive them.

Mitzvah Mavens are collecting toiletry bags for female personal hygiene items. Contact Ellen for details.

Thanks for your continued support for our chapter's community endeavors!

Wendy and Ellen



## Knit A Mitzvah

**Do you Knit?  
Do you Crochet?  
Help us make Scarves,  
Newborn Baby Caps and  
Lap Blankets**

This season, we continue to make and donate scarves to Jewish Family and Children's Services, Newborn Baby Caps and Lap Blankets to Honor Health Scottsdale Medical Center and Chemo Caps to the Virginia Piper Cancer Center.

If you are experienced or just a novice and want to participate in this effort, please contact:

For more information, please contact:

Ronee Siegel

[ronees@aol.com](mailto:ronees@aol.com) 917-273-0393

Joan Davis

[davis6j@gmail.com](mailto:davis6j@gmail.com) 602-499-8357

For more information, contact the Community Outreach Vice Presidents:  
Wendy Cohen [wencohen@cox.net](mailto:wencohen@cox.net) Ellen Kirschenbaum [ellenk102@gmail.com](mailto:ellenk102@gmail.com)



## Chapter Board Meeting

Wednesday, February 19, 2020 at 10:30 am  
Temple Chai, 4645 E. Marilyn Rd, Phoenix

Did you know that all Chapter Board meetings are open to our members? You are welcome to join us on the third Wednesday of every month (except July and August). If you are interested in attending, email either of our chapter presidents to let them know you are coming and for driving directions.

Marcia Langer [marciala@msn.com](mailto:marciala@msn.com)

Judy Levine [judithlevine43@yahoo.com](mailto:judithlevine43@yahoo.com)

For a full list of the Phoenix Chapter Board members, click [HERE](#).  
Executive VP's Jan Lebovitz [janice.lebovitz@gmail.com](mailto:janice.lebovitz@gmail.com)  
and Linda Ullman [linda@lindaullman.com](mailto:linda@lindaullman.com)



**BOOK & AUTHOR 30<sup>th</sup> ANNIVERSARY  
BOOKMARK DONOR COCKTAIL  
RECEPTION**

Thursday, February 20, 2020

**BOOK & AUTHOR  
30<sup>th</sup> ANNIVERSARY EVENT**

Friday, February 21, 2020  
The Westin Kierland Resort and Spa

**GAME DAY**

Thursday, March 12, 2020  
California Pizza Kitchen

**ANNUAL MEETING**

Wednesday, March 18, 2020  
10:30 a.m., Temple Chai

**SPRINGTIME IN PARIS  
LUNCHEON AND INSTALLATION**

March 27, 2020  
The Scottsdale Hilton



**We Value  
Your Privacy**

**All members' contact information shared for the use of Brandeis business shall remain confidential and not be shared with other organizations.**

**Friendly Reminder - Chapter Policy:**

Please remember that any information discussed at a Brandeis National Committee event, planning meeting and/or board meeting is to be used for Brandeis purposes alone and is not to be shared with friends, relatives or members of other local organizations. Funds raised at or by Brandeis National Committee Phoenix Chapter events are for the sole purpose of supporting BNC. Therefore, monetary collections and solicitations for the benefit of other organizations at Brandeis events, including study groups, is inappropriate. All directories, phone numbers, addresses and emails shared for the use of Brandeis business shall remain for Brandeis business use only and not shared with other organizations.



**RECENT MOVE?  
NEW PHONE NUMBER  
OR EMAIL ADDRESS?**

**Please contact our  
Membership Database Manager  
Ms. Bruce Galin  
with your changes to make  
sure we don't lose touch.**

**[bruce.phxbnc@gmail.com](mailto:bruce.phxbnc@gmail.com)**

**Mission Statement**

**Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.**

# Make a Donation

**Celebrating a birthday, milestone or looking for the best way to honor the memory of a loved one?**

**Gifts to the Brandeis National Committee support:**

**HONORING OUR HISTORY** - Transforming Unique Collections Highlighting Social Justice.

Join us in supporting BNC's Honoring our History campaign to highlight unique collections of Jewish, immigrant, and feminist narratives housed in the Brandeis Library. This campaign will provide global electronic access to these materials, ensuring that researchers and students will continue learning from these significant historical perspectives.

**LIBRARY FUND** - Libraries are the heart of a great university, the lifeline of teaching, learning and research. Make an impact on one of America's leading research universities.

**SCHOLARSHIP** - Financial assistance plays a pivotal role in upholding Brandeis' founding principle of equal access to higher education, regardless of a student's financial circumstance.

**SUSTAINING THE MIND** - Brandeis National Committee's Sustaining the Mind: Scientific Research and Scholarships Fund fosters research in neuroscience and neurodegenerative diseases.

**PLANNED GIVING** - Planned gifts provide donors the opportunity to meet both their philanthropic and financial goals. Examples of planned gifts include charitable-gift annuities, bequests, deferred annuities, charitable-remainder trusts and donor-advised funds.

For all your donation needs [Click HERE](#) to go to the Brandeis website Making a Gift page. If online donation is not available to you, contact: Sue Lawler 602-525-0231 [suelawler9@gmail.com](mailto:suelawler9@gmail.com)

We accept credit card donations. Tributes start at \$10. A card will be sent to your honoree.

For all your donation needs, go to the Brandeis website  
***Making a Gift*** page at [giving.brandeis.edu/bnc](http://giving.brandeis.edu/bnc).

If online donation is not available to you, contact:  
Sue Lawler 602-525-0231 [suelawler9@gmail.com](mailto:suelawler9@gmail.com)

We accept credit card donations. Tributes start at \$10. A card will be sent to your honoree.

You can establish a Book Fund Savings Account!  
The Account allows you to send Book Fund Tributes with ease.  
For more information, contact Sue Lawler.



# Donations

For all your donation needs, go to the Brandeis website

***Making a Gift*** page at [giving.brandeis.edu/bnc](http://giving.brandeis.edu/bnc).

If online donation is not available to you, contact:

Sue Lawler 602-525-0231 [suelawler9@gmail.com](mailto:suelawler9@gmail.com)

We accept credit card donations. Tributes start at \$10. A card will be sent to your honoree.

## DONOR

## RECIPIENT

## OCCASION

### GENERAL BOOK FUND

Judy & Warren Levine	Carol & Chuck Abrams	In honor of daughter Caryn Aviv's rabbinic ordination
Judy Levine	Joyce Steinberg	Speedy recovery
Nancy Sacks	Roni Nassberg	"
"	Harriet Schwartz	Wishing Richard a speedy recovery
Sunshine Fund	Kathleen Witkin	Speedy Recovery
Iris Wigal	Joyce Steinberg	"
"	Kathleen Witkin	"
Paula Eckstein	Andrew Tievsky	In memory of Sharon Tievsky
Cynthia Faber	"	"
Janice Fineman		In memory of Irving Jacobs
Michelle Fischler	Andrew Tievsky	In memory of Sharon Tievsky
Joyce Goldstein	"	"
Joyce Grant	Tricia & Andy Beran	In memory of sister, Emily Landau
Carol Kadet	Andrew Tievsky	In memory of Sharon Tievsky
Ruth Kaminsky		In memory of Doris Unger
Carol Kern	Andrew Tievsky	In memory of Sharon Tievsky
Stephanie Klopper	"	"
Jan & Mike Lebovitz	Arlene Friedman	In memory of Glenn Friedman
Rene Levy	Andrew Tievsky	In memory of Sharon Tievsky
Irene Lubin	"	"
Beth Messer	Stephanie Klopper	In memory of Dewey Rudolph
"	Andrew Tievsky	In memory of Sharon Tievsky
Rita Moretsky	"	"
Arlene Rudley	"	"
Nancy Sacks	Tricia & Andy Beran	In memory of sister, Emily Landau
Jill Sander	Andrew Tievsky	In memory of Sharon Tievsky
Beth Sennett	"	"
Barbara Stern	Stephanie Klopper	In memory of Dewey Rudolph
"	Andrew Tievsky	In memory of Sharon Tievsky
Arlene Stine	"	"
Myra Treitel	"	"
Carly Van Dox		In memory of Marjorie J. Stein
Iris Wigal	Beth Bernstein	In memory of her brother

### LOUIS BRANDEIS FUND

Zaneta & Ron Ruff	Sara & Jay Leopold	Birth of granddaughter
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### LEARNED RESEARCH JOURNAL FOLIO - MEDICAL

Sunshine Fund	Professor Billy Flesch, Speaker	University on Wheels
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### HONORING OUR HISTORY CAMPAIGN

Joyce Grant	Hasley Family	In memory of Henriette Hasley
Terriann & Rich Kleiner	Carol & Chuck Abrams	In honor of daughter Caryn Aviv's rabbinic ordination
Judy Levine	Beth Bernstein	In memory of her brother
Lori Roth	Andrew Tievsky	In memory of Sharon Tievsky

# HONORING OUR HISTORY

*Transforming Unique Collections  
Highlighting Social Justice*

In light of increasing anti-Semitism, restrictions on immigration, and institutionalized sexism, the unique collections at the Brandeis Library that speak to such topics are more important than ever.

The Brandeis National Committee is proud to announce its new campaign to support the Library's electronic access to these materials. Digitization will help preserve the originals while inviting new forms of digital scholarship and ensuring global and continuous access to our valuable, one-of-a-kind research collections.

[giving.brandeis.edu/bnc](http://giving.brandeis.edu/bnc)

