

\$1BN+ AI Governance Infrastructure Project



Senofer Mendoza

Founder and GP at Mendoza Ventures



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MEMORY.COM



Greg Malpass

Founder at Constitutional Memory

“An Introduction to...”

A Short Personal YouTube Introduction: https://www.youtube.com/shorts/Ne_4UF_iO60

Subject: AI Governance Infrastructure Project - Familia Business from Spain | Links to USA/Peru/UK | Introduction via Eldo Korita contact details

Dear Senofer,

I'm writing to you directly because I note Eldo Korita's association/ work at Mendoza Ventures, and the moment I read about your mission and your journey with Adrian, I knew we needed to connect as founders, not through a capital-raising intermediary model.

My name is Greg Malpass, and alongside my wife Maricarmen (who is Peruvian), we're building “Constitutional Memory” - an ambitious AI governance infrastructure platform based initially here in Málaga, Spain. But this isn't just a business story; it's a family mission with a global perspective.

Our Story

During COVID isolation, I wrote foundational philosophical books on personal development, personal sovereignty and digital rights - that eventually became the blueprint for what we're building since AI-chatbots become prevalent in 2023. Maricarmen has been my partner in every sense - in life, in raising our grown-up family, and now in building a company that could fundamentally change how humanity interacts with AI. She's my driving force, the person who keeps me focused when the technical complexity becomes overwhelming, and the heart of why we're doing this. My wife's ethos very much reflects your own: “why women should invest in themselves”.

We live in Spain, both as residents/immigrants, but we're ready to relocate to the US with proper funding and partnership. Our daughter Jamie is an AI product manager at ITV (lead UK television broadcaster), and our son-in-law Matthew is a software programmer at the BBC. When we reach critical mass, they'll join us. This is a family mission to democratize AI access while protecting human agency.

What We're Building

Constitutional Memory is AI governance infrastructure addressing the \$1+ billion market for privacy-first, hyper-personalized AI systems. Think of it as the missing layer between foundation models (like Claude, GPT) and user applications - providing:

- **AI Memory Architecture** that gives users sovereign control over their data
- **Hyper-Personalization** (detailed profiles and chat-history) without surveillance capitalism
- **Governance Frameworks** for enterprises navigating AI compliance
- **Global Impact** through educational and professional tools that democratize AI access

We have four products ready for development: EDU (learning), PRO (professional), ENTERPRISE (organizational), and SHIELD (cybersecurity/governance). The IP has been independently valued at over \$1.5 million, developed through three years of systematic collaboration with Anthropic Claude AI.

Why I'm Reaching Out to You Specifically

When I read (and watched the video) that you testified before Congress about supporting innovation, that you're on the National Advisory Committee shaping US tech policy, and that you and Adrian built Mendoza Ventures as a husband-and-wife team championing diverse founders - I realized we might be looking for more than investment with you guys. We might be looking for founding partners who understand both the technical vision and the human mission behind it.

Where We Are & What We're Exploring

Constitutional Memory is at an inflection point. We have:

- \$1M+ in independently valued IP and technical specifications
- Three years of systematic development with AI collaboration
- A complete four-product architecture ready for build
- Family talent ready to join at scale (AI product manager, software engineer)
- Market validation from our investor conversations about the "privacy paradox" in AI

We're exploring partnership models beyond traditional VC relationships - seeking partners who could help us:

- Structure the right US (Delaware?) entity and technical foundation
- Connect with university research programs for academic validation (we're targeting MIT, NYU, Carnegie Mellon for research partnerships)
- Post initial MVP, set up for Series A guidance (\$2-5M) and eventual Series B (\$15-25M) for four-product launch
- Navigate the US AI governance landscape where you're already influencing policy
- Build with the kind of hands-on, values-aligned approach you and Adrian pioneered

I'm less interested in conventional funding pathways and more interested in finding the right founding partners who see the strategic opportunity in AI governance infrastructure. Your operating partners from AWS and Microsoft, your hands-on weekly engagement model (which I read about), and your policy connections through NACIE are exactly what Constitutional Memory needs to scale properly.

The Opportunity

This isn't just another AI startup. This is infrastructure-level innovation that addresses the fundamental tension between AI capability and human agency. With your guidance and partnership, Constitutional Memory could become the governance standard for the next generation of AI systems - and do it in a way that prioritizes inclusion, privacy, and human dignity.

I understand you limit your portfolio to 12-15 companies for deep engagement. If Constitutional Memory becomes one of those companies - or if you see potential to be part of the founding team in some capacity - I believe we could build something extraordinary together.

Maricarmen and I would be honoured to discuss this with you. We're prepared to work remotely at first or relocate to Boston or San Francisco, bring our technical family members aboard at the right time, and build this the right way with partners who share our values.

I've attached a separate document entitled "Co-Founding Partnership Proposal for Mendoza Ventures" which outlines some of the detail/due-diligence going forward, but wanted to focus on the human connection first.

Con todo mi respeto y admiración,

Greg Malpass
Founder & CEO, Constitutional Memory
Málaga, Spain

January 14th, 2026

(CC: Eldo Korita – I look forward to our Microsoft Teams chat tomorrow. I spoke with Brahim El Admi in London today about the TroyGroups model. While this isn't right for us at this early stage of capital raising, I hope you don't mind me contacting Senofer directly to set the scene. We can talk further tomorrow.)

P.S. Senofer, I read your quote: "Every dollar you spend is a vote." Maricarmen and I are voting with our lives and our family's future on the belief that AI can serve humanity without surveilling it. If that integrity resonates with the work you and Adrian are doing, I'd love to explore what partnership might look like.

LinkedIn connection – I have sent Connection requests to both you - Senofer and Adrian on LinkedIn today. My link is <https://www.linkedin.com/in/greg-malpass-b135357/> which contains pitch deck information

General Introduction – [YouTube Intro](#)

Copies by E-Mail:

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Eldo Korita – eldo@thetroygroups.com

CONSTITUTIONAL MEMORY

Co-Founding Partnership Proposal for Mendoza Ventures

Confidential - January 2026

The Opportunity in One Sentence

Build the AI governance infrastructure layer that sits between foundation models and applications - addressing the \$1B+ privacy-first personalization market with policy influence, technical expertise, and mission-driven execution.

Why This Could Be Bigger Than a Portfolio Investment

Traditional Portfolio Investment:

- Mendoza writes \$500k-2M check
- Takes 10-20% equity via Series A
- Portfolio company #13 of 15
- Weekly check-ins and guidance
- Potential 5-10x return on one investment

Co-Founding Partnership:

- Mendoza becomes foundational partner at formation
 - 40% equity ownership from day one
 - Constitutional Memory becomes OUR company
 - Full network activation: AWS, Microsoft, Bank of America, NACIE policy influence
 - Potential infrastructure-level outcome (think governance layer for AI industry)
 - This isn't an investment - it's your next venture
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Proposed Founding Structure

Founding Partners	Equity	Role
Malpass Family (Greg + Maricarmen)	40%	Founders, Philosophy/Vision, Business Development, European Operations
Mendoza Ventures (as entity)	40%	Co-Founding Partner, US Operations, US Technical Leadership, Policy/Fundraising
Employee Pool (future team)	15%	Product, Engineering, Scale Operations
Advisor Pool	5%	Strategic advisors, academic partners, domain experts

Board Composition:

- 5 seats: 2 Malpass, 2 Mendoza representatives, 1 Independent
 - Major decisions require super-majority (4 of 5)
 - Quarterly board meetings, monthly operational reviews
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What Each Partner Brings

Malpass Family Contribution:

- ✓ \$1.5M independently valued IP and technical specifications
- ✓ Three years of systematic AI governance architecture development
- ✓ Philosophical foundation (copyright books) on personal development and digital sovereignty
- ✓ 25+ years international deal-making experience (£10B+ in transactions)
- ✓ Future family-team technical talent: AI Product Manager (ITV), Software Engineer (BBC)
- ✓ European market presence and bilingual capability (English/Spanish)
- ✓ Full-time founder commitment with relocation to US

Mendoza Ventures Contribution:

- ✓ Initial capital commitment: \$250-500K for incorporation, MVP, 12-month runway
 - ✓ Technical infrastructure expertise (Adrian's fintech background: Fidelity, State Street, TIAA)
 - ✓ Policy influence and AI governance positioning (Senofer's NACIE role)
 - ✓ Operating partner network: AWS, Microsoft executives for technical guidance
 - ✓ Bank of America relationship for Series A/B fundraising
 - ✓ US market expertise, Delaware incorporation, legal structuring
 - ✓ Boston/San Francisco presence and office access
 - ✓ University ecosystem connections (Harvard, MIT, Stanford networks)
 - ✓ Brand credibility that opens enterprise and policy doors
 - ✓ Proven "hands-on" weekly engagement operational model
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The Four-Product Roadmap

Phase 1: MVP + Market Validation (Months 1-12)

- **EDU:** Educational AI personalization platform
- University partnerships for research validation
- Initial user base: 1,000-5,000 students
- Revenue model validation

Phase 2: Series A Expansion (\$2-5M, Months 12-24)

- **PRO:** Professional AI assistant with hyper-personalization
- **ENTERPRISE:** Organizational AI governance frameworks
- Target: 50+ enterprise pilot customers
- AWS/Microsoft integration partnerships

Phase 3: Series B Scale (\$15-25M, Months 24-36)

- **SHIELD:** Cybersecurity and compliance infrastructure
- Full platform integration across all four products
- Government and Fortune 500 penetration
- International expansion (Europe, Latin America)

Exit Horizon: 5-7 years | Potential acquirers: Microsoft, Google, Amazon, Salesforce, or strategic infrastructure IPO

Why Now? Why Mendoza?

Market Timing:

- AI governance regulations accelerating globally (EU AI Act, US executive orders)
- Privacy concerns creating demand for sovereign AI solutions
- Foundation model companies (OpenAI, Anthropic, Google) need governance layers
- No dominant infrastructure player yet - market wide open

Mendoza's Unique Position:

- Senofer is LITERALLY shaping US AI policy through NACIE
- Adrian has infrastructure-building experience at scale
- Your AWS/Microsoft operating partners need this solution
- 75% of your portfolio could use Constitutional Memory for governance
- This amplifies your entire thesis: AI + Cybersecurity + Diverse founders

The FOMO Factor:

- AI governance infrastructure will have 2-3 dominant players maximum
- First-mover advantage in establishing standards and partnerships
- Policy connections matter more than technology in this space
- Someone will build this - the question is who gets there first with the right team

Potential Way Forward?

If This Resonates:

1. **Initial Call** (Week 1): Explore partnership fit, discuss governance, review technical specifications
2. **Deep Dive** (Week 2-3): Legal structure, detailed IP review, team roles, capital timeline
3. **Term Sheet** (Week 4): Formalize founding partnership agreement
4. **Launch** (Month 2): Delaware incorporation, MVP development begins, family relocation planning
5. **First Close** (Month 3-6): University partnerships, initial customers, Series A positioning

The Ask:

30 minutes of your time to explore whether Constitutional Memory as a co-founding partnership makes strategic sense for Mendoza Ventures in 2026.

This isn't a portfolio investment pitch. This is an invitation to build the AI governance infrastructure layer together - with two founding families who share values, vision, and the networks to make it happen.

Personal Contact Details:

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Attachments Available:

- Full Technical Specifications (150 pages)
- Investment Opportunity/Financial Projections
- Full Pitch Deck
- Independent IP Valuation Report