



# Texas Association of Local Housing Finance Agencies 2019 Conference Supporter Opportunity

Dear TALHFA Members & Friends:

**YOUR association needs YOUR support! Let TALHFA members know that YOU are working to make a difference in Affordable Housing for the State of Texas. Please complete this form and return it as soon as possible.**

Organization: \_\_\_\_\_ TALHFA Member's name: \_\_\_\_\_

Contact Person for ad: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: (link for TALHFA's website): \_\_\_\_\_

**Please indicate (  ) your 2019 TALHFA Conference ONLY Supporter Level below:**

Supporter Level	Four Keys	Three Keys	Two Keys	One Key	Conference Booth Only
• TALHFA Talk Only	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$950
• Conference Only	<input type="checkbox"/> <b>\$7,900</b>	<input type="checkbox"/> <b>\$6,400</b>	<input type="checkbox"/> <b>\$4,750</b>	<input type="checkbox"/> <b>\$3,100</b>	<b>HFC Conference Ad Only</b>
Total before discount	\$10,100	\$8,300	\$6,350	\$4,400	<input type="checkbox"/> \$675
Less Discount for both	(\$500)	(\$500)	(\$500)	(\$500)	
• Combination	<input type="checkbox"/> \$9,600	<input type="checkbox"/> \$7,800	<input type="checkbox"/> \$5,850	<input type="checkbox"/> \$3,900	

**BENEFITS OF EACH LEVEL OF SUPPORT AND AD SPECIFICATIONS ARE DETAILED ON THE ATTACHED SPONSORSHIP MATRIX**

## ADS FOR CONFERENCE PROGRAM DUE SEPTEMBER 2<sup>ND</sup>

**Payment Information:**

Check enclosed made payable to TALHFA. Send completed form and check to:  
**TALHFA, 5900 Balcones Drive, Suite 245, Austin, TX 78731-4285**



Credit Card Amount: \$ \_\_\_\_\_  
Go to the ["Join Us"](http://www.talhfa.org) page on [www.talhfa.org](http://www.talhfa.org) to pay safely and quickly via PayPal using major credit and debit cards.

Email your ad to: [Jeanne@TALHFA.org](mailto:Jeanne@TALHFA.org)

Contact **Jeanne Talerico** with questions: 512.241.1657 phone or 512.736.8254 cell

**THANK YOU FOR SUPPORTING THE PROGRAMS & GOALS OF TALHFA!**

TALHFA is a Non-Profit Corporation with a 501(c)(6) designation from the Internal Revenue Service. Membership Dues are not deductible as charitable contributions for federal income tax purposes; however, dues may be deductible by members as an ordinary business expense. A portion of dues may not be deductible as an ordinary business expense to the extent TALHFA engages in lobbying. It is estimated that in 2019, no more than 10% will be used for lobbying expenses.

**For TALHFA Admin Only**

Date Received _____	CContact _____	QB _____
Database _____	Conf & Thank you _____	PayPal _____
Web Directory _____		CC/Check _____



# 2019 Key Conference Sponsor and Supporter Levels & Benefits



## Conference Sponsor ONLY

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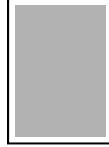
**4 Key Supporter**  
**\$7,900**

### Full Page Ad - Full Color



With Bleed:  
8.75"w x 11.25"h

or



7.5"w x 10"h

- Major Event Sponsor
- Name and logo on event bag or other promotional item
- Exhibit Booth
- Signage
- Full Page Color Program Ad
- Website Recognition & Link
- 4 **Free** Registrations! (\$1880+ value)

**3 Key Supporter**  
**\$6,400**

### 2/3 Page Ad - Full Color



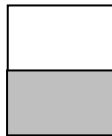
Horizontal ONLY: 7.5"w x 6.6"h

With Bleed: 8.75"w x 7.75"h

- Event Sponsor
- Exhibit Booth
- Signage
- Full-Color 2/3 Page Program Ad
- Website Recognition & Link
- 3 **Free** Registrations (\$1400+ value)

**2 Key Supporter**  
**\$4,750**

### 1/2 Page Ad - Full Color



Horizontal ONLY: 7.5"w x 5"h

With Bleed: 8.75"w x 5.5"h

- Event Sponsor
- Exhibit Booth
- Signage
- Full-Color 1/2 Page Program Ad
- Website Recognition & Link
- 2 **Free** Registrations (\$940+ value)

**1 Key Supporter**  
**\$3,100**

### 1/3 Page Ad - Full Color



Horizontal ONLY:  
7.5"w x 3.35"h

With Bleed:  
8.75"w x 3.75"h

- Signage
- Full-Color 1/3 Page Horizontal Program Ad
- Website Recognition & Link
- 1 **Free** Registration (\$470+ value)

### \$675 HFC Ad ONLY

- Available to HFC's only
- Full-Color Horizontal 1/3 Page Conference Program Ad (see 1 Key Supporter for dimensions)

### \$950 Conference Booth ONLY

- Exhibitor Booth at 2019 Annual TALHFA
- Educational Conference at The Westin Oaks Houston at the Galleria

## ADS FOR CONFERENCE PROGRAM DUE SEPTEMBER 2<sup>ND</sup>

**Help us to make your ad look great!**

Send files as .pdf or .tiff, **attach all links and fonts** to your artwork, and artwork **must be at least 300 dpi**.

Questions? Call Jeanne at 512.241.1657 or email [Jeanne@TALHFA.org](mailto:Jeanne@TALHFA.org).

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