



18 T/M 22 JANUARI 2021

BIO KENNIS
WEEK



Biobeurs 2021 turns into the **BioKennisWeek**:
a business week dedicated to the Organic Knowledge from
the Netherlands' perspective!

An online event with exhibitors, workshops, conferences, meetings, and much more.

www.biokennisweek.nl



BIOBEURS
The NL-organic expo



Your stand at the BioKnowledgeWeek!

Biobeurs goes online and becomes the BioKennisWeek. It will be held from 18 to 22 January 2021. The BioKennisWeek places the Organic world under the spotlight, with workshops, meetings and conferences. Only working together we can face the challenges in the fields of climate, healthiness and sustainability. And we can only win sharing knowledge, inspiration and motivation. **Come and join the BioKennisWeek!**

The platform offers many possibilities and features: online presentations, workshops, virtual stands, videochats, and much more.

When logged in, the visitor will enter the Lobby page:

BIO KENNIS WEEK LIVE van 18 tot en met 22 januari

Help Chat Notificaties Menu

→ BioKennisWeek events

Er starten zo weer 6 verschillende workshops en presentaties, de introductie wordt gedaan door niemand minder dan Michael de Wilde.

Lees meer

Bekijk alle Pushberichten →

De virtual editie met oa. workshops ontmoetingen presentaties

BIOBEURS DAG 1

AANBEVOLEN PROGRAMMA

VOLLEDIGE PROGRAMMA

BEURSVLOER

Scroll naar beneden

11:47

Cas du Pree

In case you missed some sessions, these will be available later on @ www.biokennisweek.nl

11:47

Andrew Grove

Brilliant - thanks, Cas!

11:47

Cas du Pree

YW!

11:47

Joost van Hensbergen -WhiteVision

Vanmiddag om 13:00 geven wij op onze stand de laatste demo van deze week! We laten zien hoe de software van WhiteVision kan bijdragen aan het efficiënt processen inrichten bij bouwbedrijven voor wat betreft

Write your message...

LIVE (↔)

BIOBEURS De biologische vakbeurs

Sabine Horsting Met social media alles uit de kast om biologisch op de kaart te zetten


LIVE NU

Je hebt geen aankomende sessies meer
Geen sessie

VOLGENDE SESSIE →


's-Hertogenbosch
11:49:30

Visitors could attend one of the 90 workshops in programme, or visit the show, find below how a stand appears on the platform:

 **BIO KENNIS WEEK**


LIVE van 18 tot en met 22 januari

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Bionext

→ Download onze brochure




LABELS
Adviesorganisatie Biologisch

www.bionext.nl
info@bionext.nl

HOOFDKANTOOR
Coöperatieve Vereniging Bionext
Nieuwe Kazernelaan 2 D42
6711 JC Ede (Gelderland)

OVER ONS
Bionext is de ketenorganisatie voor biologische landbouw en voeding: wij verbinden de keten van boer tot consument. Vanuit het World Food Centre in Ede zorgen wij met een groep bevoegen medewerkers voor de belangenbehartiging van biologisch op het gebied van wetgeving, onderzoek, publiciteit en marktontwikkeling.


Verder voert Bionext een groot aantal projecten uit voor de verdere verduurzaming van biologisch. Je kunt ons ook kennen van consumentencampagnes als De Grootste Zaadbank van Nederland, Bio Lekker voor je, Man in de Pan en Adopteer een Kip.



WIJ ZIJN OP HET EVENT





Paulien Hoftijzer
Business Manager Events

 **CONNECT**





Paula Nijman
Projectcoördinator, team Marcom

 **CONNECT**




Linda van Ravenswaaij
Projectmedewerker

 **CONNECT**



Sabine Horsting
Communicatie

 **CONNECT**

Active participants: 8

Deze ochtend ben ik samen met mijn collega remco Hollebrandse aanwezig om uw vragen te beantwoorden.

10:33

ronald van den broek

wilt u een indruk krijgen van de oplossingen die worden ingezet bij onze klanten, kijk dan op

11:00

ronald van den broek

heeft u vragen over de presentatie, stel ze gerust.

11:12

ronald van den broek

klik op de connect knop naast mijn naam

11:13

Marcel Legters

Ziet er mooi en vooral simpel uit

11:13


ronald van den broek


dank ie wel


Write your message...

→


Hertogenbosch 11:49:30


 **BIO KENNIS WEEK**

 **Bionext**

 **BioAcademy**
dieren samenwerken verbinden

Libéma

 **biohuis**

 **BioNederland**
Vereniging Biologische Producenten en Handel

 **bio winkel**
vereniging.nl

Your stand at the BioKennisWeek:

Your customised Company page on the BioKennisWeek platform includes:

- Company description;
- Logo;
- Company video;
- Links to Social Media;
- Folder with downloadable docs;
- Workshop (when applicable);
- Connection with direct one to one chat for 2 people of your staff; *
- Group conversations;
- Video chat;
- Chance to set appointments on your agenda;
- Business cards exchanges;
- List and details of your business cards and leads in your email box;
- 2 free visitor cards (€ 25 value each) and the chance to invite your visitors at a lower rate(€ 10 each);
- Presence on the BioKnowledgeWeekapp;

Bespoke package: 995€ VAT excl.

** if you want to add more staff people, the cost is 15€ each.*

Additional options

In addition to your online exhibition booth, there are many other effective opportunities to be visible during the BioKennisWeek.

NGexhibitions© - International Sales Appointed Agency | Giacomo Rotunno +44.7522.128609 | g.rotunno@ngexhibitions.com



THE BIOKENNISWEEK OFFERS MANY DIGITAL PROMOTIONAL PACKAGE OPPORTUNITIES:

Platinum Sponsorship = 15.000€

- ✓ An online booth on the BioKennisWeek platform
- ✓ Giving a workshop with your own chosen theme
- ✓ Company advertising (maximum 4 minutes) before or after the workshop
- ✓ Banner on the first slide of 10 workshops
- ✓ Company listing on the program "BioKennisWeek made possible by.."
- ✓ Click banner on the BioKennisWeek & Biobeurs website as partner
- ✓ Logo on the confirmation emails to the participants
- ✓ Mention on social media of BioKennisWeek and Biobeurs

Golden Sponsorship = 10.000€

- ✓ An online booth on the BioKennisWeek platform
- ✓ Giving a workshop with your own chosen theme
- ✓ Corporate advertising (maximum 2 minutes) before or after the seminar;
- ✓ Banner on the first slide of 5 workshops
- ✓ Company listing on the program "BioKennisWeek made possible by .."
- ✓ Click banner on the BioKennisWeek & Biobeurs website as partner
- ✓ Logo on the confirmation emails to the participants

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THE BIOKENNISWEEK OFFERS MANY DIGITAL PROMOTIONAL PACKAGE OPPORTUNITIES:

Silver Sponsorship = 5.000€

- ✓ An online booth on the BioKennisWeek platform
- ✓ Giving a workshop with your own chosen theme
- ✓ Company advertising (maximum 2 minutes) before or after the presentation
- ✓ Banner on the first slide of 2 workshops
- ✓ Company listing on the program "BioKennisWeek made possible by.."
- ✓ Click banner on the BioKennisWeek & Biobeurs website as partner.

Bronze Sponsorship = 2.500€

- ✓ An online booth on the BioKennisWeek platform
- ✓ Giving a workshop with your own chosen theme
- ✓ Company advertising (maximum 30 seconds) before or after presentation
- ✓ Banner on the first slides of 1 workshop
- ✓ Logo on the BioKennisWeek & Biobeurs website as partner.

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Others sponsor items:

- Giving an online workshop during BioKennisWeek € 500 per workshop
- Company commercial before or after presentation € 750 per placement
(maximum 30 seconds. Longer commercial possible. Ask for the opportunities)
- Banner on the first workshop slide € 400 per placement
- Company listing on the BioKennisWeek agenda € 750 per placement
- Social media sponsorship € 500 per placement
- Placement on all BioKennisWeek and BioBeurs social media. Click through
Banner as official partner on the BioKennisWeek and Biobeurs websites € 500 per placement
- Placement on all BioBeurs media partners. Logo on the
BioKennisWeek and Biobeurs websites € 250 per logo
- Click through Banner on the newsletters € 250 per click banner

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Libéma

