

GTNA Board Meeting Minutes

March 3, 2025

6:30pm – 7:40pm via Zoom

Attendees: Jay Russell, Dana Russell, Helen Sheahan, Kathy Batha, Mayo Ewanowski, David Ewanowski, Alex Kocher, Trevor Olson, Ruth Paulson, Terrah Clark

Regrets: Gary Kobs, Kathe Powers, Serene Arena

Guests: Raymond Neal (interested in joining the Board, moved into Greentree within past year), Sheray Wallace – Meadowood Health Partnership

Meeting Minutes: The February 2025 meeting minutes were approved.

Ash Tree Funds: Total funds between the two parks is \$1,049.58 (Norman Clayton Park - \$893.74. Sunridge Park - \$155.84). It was decided that we will purchase a picnic table for Sunridge Park, cost \$770.63 (\$750 plus 2.75% processing fee). It was suggested that the remaining \$278.95 will be donated to the Garden Club for park beautification. Ms. Sheehan will contact Stephanie Franklin with the Madison Parks Foundation City to move the funds to the Sunridge Park account.

GTNA 2025 and Beyond Plan:

1. **Revised Membership Form** – Mr. Kocher and Ms. Ewanowski have revised the membership form. Mr. Russell will distribute the form to the board for a final review. He would appreciate any feedback no later than Friday, March 7. Mr. Kocher and Ms. Clark will work on making the online form interactive. Mr. Russell will also follow through to make sure the final form is available on the various platforms: Facebook, Mail Chimp, and the GTNA website. The next issue of the Stump coming out in April will have a link to the form on the GTNA website. It will be added to the Stump for the all-neighborhood edition that comes out in early June. Ms. Clark believes that the application form can be directly uploaded to the Access database. The form needs to go live on the GTNA website, Nextdoor, Facebook, and to members via Mail Chimp in the next week or so.

Upon final approval of the form, Mr. Russell will send the final version to Ms. Paulson. Ms. Paulson will post an image of the form on Facebook. Ms. Paulson will also include a direct link to the GTNA website for the interactive version of the application.

2. **Park Play Dates:** Mr. Russell and Mr. Olson are working on a Park Play Date survey form to be distributed in March. Mr. Olson will share the survey form for board review. Once finalized, Ms. Clark can add the survey to Mail Chimp. A link to the survey will be posted on the GTNA website.
3. **Food Truck Gatherings:** Mr. Kocher provided an update. Meghan with the City of Madison is updating the list of vendors. He will follow up to schedule a couple of

events this summer. We need to determine if GTNA needs to have a permit for a food truck event.

Gallop T-Shirts: The next T-Shirt Committee Meeting scheduled for Tues. March 4. The Committee members are Ms. Powers, Ms. Sheehan, Mr. Russell, and Ms. Russell. So far, we have one entry for the design contest. We need to put the contest announcement on the various social media sites as soon as possible. The 2024 sponsors have agreed to sponsor the 2025 Gallop. Possible additional sponsors include Babes and Vintage Brewing.

Annual Meeting: Tuesday April 22 6-7:30pm Meadowridge Community Center. The presenters are: Chelsea Elliot, Principal at Anana Elementary School; Sheray Wallace, Founder and Director Meadowood Health Partnership; Jeff Glazer, Dane County District 8 Supervisor; Barbara Harrington-McKinney, Alder, City of Madison. We will need help setting up the meeting room starting at 5:45pm at the latest.

Garage Sale: The Garage Sale will be May 16-17. The new email address is live. We need a publicity plan for Nextdoor, Mail Chimp, Facebook, and GTNA website. Deadline to be included in the map is May 10. Ms. Sheehan will draft an announcement for the Garage Sale and will work with Mr. Russell to finalize. This should be done by early April.

Membership Update. Ms. Ewanowski reported that we did not add any new members in February. We have 248 households.

Treasurer Report. Mr. Ewanowski reported that the account balance as of 2-3-25 \$2,501.27. We had expenses of \$535.76 (holiday gift cards of \$110, Stump printing/ mailing \$425.76), income of \$25 (1 new membership paid in February), balance as of 3-1-25 \$1,990.51. We have an outstanding invoice for the Go Daddy website renewal to be paid in March. Attached is the March 2025 Year to Date report.

Other items:

Revising By-Laws with new term dates for Board Members. Ms. Russell reported that it was suggested that we amend the Bylaws to define term dates for all board members. Currently Article VI, Section 1 of the Bylaws sets a two-year term for officers. There are no defined board member term lengths, nor any reference to a board member renewal date. Ms. Russell will put together a proposed amendment to the Bylaws making the term dates coincide with the Association membership dates and provide it for Board review. It was suggested that we spread out the board member renewal cycle throughout the year, perhaps add to meeting agendas for October, February, and June. Ms. Russell will distribute a draft of the amendment for review.

New Board Members: Mr. Russell is contacting people who have expressed an interest in becoming a GTNA Board member. Further discussion of replacing Ms. Sarafiny will occur during the April meeting.

March 10 gathering at Babes: Mr. Russell has made a reservation for a social gathering at Vitense on Monday March 10 from 5-7pm. The Babes bar area is too small for our group. A private room overlooking the miniature golf courses has been reserved. We look forward to seeing everyone in person.

Next meeting - Monday, April 7, 2025 at 6:30 pm via Zoom.

Minutes respectfully submitted by Dana Russell

Attachment: February 2025 Treasurer's Report: