

# PEPSI-COLA

## COLLECTORS CLUB

Volume 9 Issue 5

NEWSLETTER

NOVEMBER-DECEMBER 1992

### ◆ CLUB NEWS

#### PEPCC IS NINE YEARS OLD

On November 9, 1992 the Pepsi-Cola Collectors Club will celebrate its 9th year of existence. To honor this event I thought I would recap our humble beginnings.

First of all, for those of you who don't know me, I'm Bob Stoddard, founder and President of the club. As a Pepsi collector and a Pepsi fanatic it was my dream to bring other Pepsi collectors together as a way of sharing our collections and experiences. My first idea was to have a meeting with all the Pepsi collectors in the Southern California area. So, I made up a bunch of flyers, mailed one to every Pepsi collector I knew or had heard about inviting them to a meeting. So on November 9, 1983 we all met at Rick Russell's home in Gardena, California. When I say "all" I mean, Rick Russell, Lee Jackson and myself.

To say I was disappointed would be an understatement. At this point there was some doubt as to whether there was enough interest in a club for Pepsi collectors. But believing there had to be more Pepsi collectors like myself who wanted to know other collectors I decided my idea was still valid. I just needed a different approach to get the club going. So, in March 1984 the first PEPCC newsletter was mailed out to a list of Pepsi collectors, some I knew, some I had heard of. The interest was overwhelming. People began to



PEPSI FEST  
'93  
MARCH  
25-27, 1993

### ◆ CLUB NEWS

join the club and to tell other Pepsi collectors. In 1987 we held our first national get together, called Pepsi-Fest. This event with the help of so many people has truly become what I dreamed of 9 years ago as a way to meet other Pepsi collectors.

Today the club has over 1200 primary club members with about 800 associate members in almost every state and Canada. Thanks to all of you who have helped to make this club a reality. Hopefully it has enriched your Pepsi collecting.

#### PEPSI FEST '93

Enclosed with this newsletter is the Pepsi-Fest '93 registration information, please make your room reservations as soon as possible, you can always cancel later if you can't attend.

Once again we have a full itinerary of

### Inside This Issue

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- 4 *LONG NECK BOTTLES*
- 5 *CYCLAMATES*



## ◆ CLUB NEWS

activities. One way to fully enjoy Pepsi-Fest is to get involved with all the activities. For the first time ever we are having a Pepsi-Cola Collectors Club Amateur Pepsi Commercial Contest. Even if you can't attend you can submit your commercial in the contest. All commercials have to be VHS and cannot be any longer than 3 minutes. If NOT attending Pepsi-Fest your commercial must be received by PCCC no later than March 1, 1993. All commercials mailed to PCCC will NOT be returned.

In the last issue we mentioned a Pepsi-Fest East. We've received a few of comments on the possibility to have this event, but we need to hear from you. Please let us know what you think.

Keep those stories and photographs coming in. We have been receiving some stories, news clippings, Pepsi n Pete questions, and road signs. These are great additions to making the newsletter better. Thank you all for your help.

May you all have a happy and safe holiday season .

**Don't forget! If you must drink and drive - Drink Pepsi!!!**

It's a bird, it's a plane, no it's a Diet Pepsi helicopter. Imagine the surprise for a Pepsi collector to see this helicopter flying around with the Diet Pepsi logo emblazoned on it. I'm sure most collectors first thoughts are how can I get it home! Well forget it, this helicopter is not just for looks. The "Diet Pepsi Jet Ranger 1" piloted by Commander Chuck Street keeps KIIS-FM/AM radio listeners up-to-date each morning and afternoon with the latest traffic information. His helpful bird's-eye view reports provide the blueprint motorists look to as they battle the clogged and crawling traffic lanes of L.A. and Orange Counties. With millions of listeners depending on Commander Chuck's traffic reports, he is also a favorite KIIS-FM/AM personality when making his many personal appearances throughout the Southland. Commander Chuck lands "Diet Pepsi Jet Ranger 1" on area school playgrounds to sign autographs and talk to kids about safety, reading and radio.

When it comes to the latest traffic information in Los Angeles, Commander Chuck Street and his "Diet Pepsi Jet Ranger 1" is "The Right One Baby, Uh-Huh".



DIET PEPSI JET RANGER 1

**PEPSI FEST'93  
MARCH 25-27, 1993  
INDIANAPOLIS, IN.**



## ◆ COLLECTORS ◆ INFORMATION

Starla Overstreet of Roanoke Virginia passed along this recipe that she ran across.

### THE UH-HUH! CAKE

2 cups all-purpose flour  
2 cups granulated sugar  
2 sticks butter, melted  
2 Tbsps. unsweetened cocoa  
1 cup Pepsi (it should be fizzy, no diet)  
1/2 cup buttermilk  
2 eggs, beaten  
1 tsp soda  
1 tsp vanilla extract  
1 1/2 cups miniature marshmallows  
6 Tbsps softened butter  
1 cup dark brown sugar  
2/3 cup smooth peanut butter  
1/4 cup milk  
2/3 chopped peanuts

In large bowl, combine flour & sugar. Separately, combine melted butter, cocoa and Pepsi; pour over flour and sugar and stir until well blended. Add buttermilk, eggs, soda and vanilla; mix well. Stir in marshmallows. Pour into greased and floured 13x9x2-in. pan. Bake in 350 degree oven for 40 minutes.

Meanwhile cream softened butter, brown sugar, and peanut butter. Beat in milk, then fold in nuts. Spread over cake as soon as it's removed from the oven. Put cake under the broiler, 4 inches from source of heat, until topping begins to bubble. Watch carefully. Cool on wire rack for 30 minutes. Serve from pan.

### CYCLAMATE BOTTLES BY SCOTT & KIM KINZIE

We all love the "You've Got The Right One" campaign for Diet Pepsi, it stands number 1 in advertising slogans.

For 65 years the Pepsi-Cola Company was first introduced in 1964, it's first advertising stood along side Pepsi-Cola. In 1968 the girl watchers campaign gave Diet Pepsi an identity of it's own, and the teme music soon became a top 40's hit.

Deit Pepsi was first sweetened with calcium cyclamate and sacharin. Cyclamate is 30 to 80 percent as sweet as sugar and was widely used. In October 1969 the Food & Drug Admininstration removed cyclamate from its list of approved food additives because of a question of safety. In 1977 saccarine also came under fire, but the ban was blocked by the F.D.A. for soft drink use in 1983 and in 1984 Diet Pepsi was reformulated to use the new sweetner.

Instead of throwing out the Diet Pepsi bottles marked with the cyclamate ingredient they were browned out and reprinted with Pepsi-Cola. That unusual looking pepsi bottle with brown around the top and bottom is actually a unique Diet Pepsi collectable in disguise.





## ◆ PEPSI INFORMATION

## LIST OF KNOWN PEPSI LONGNECK BOTTLES

- 1991 Desert Storm
- 1991 Richard Petty (4)
- 1992 America's Cup (3)
- 1992 Richard Petty (8)
- 1990 Batavia, NY.
- 1990 Buffalo Sabers
- 1990 Buffalo Sabers (Diet)
- 1991 Bainbridge, GA.
- 1992 Mt. Dew 500
- 1990 Dollywood
- 1991 Dollywood
- 1991 Dollywood - no white  
on neck label.
- 1989 Georgia Southern  
Eagles

If you know of any other  
Longnecks please let us  
know.

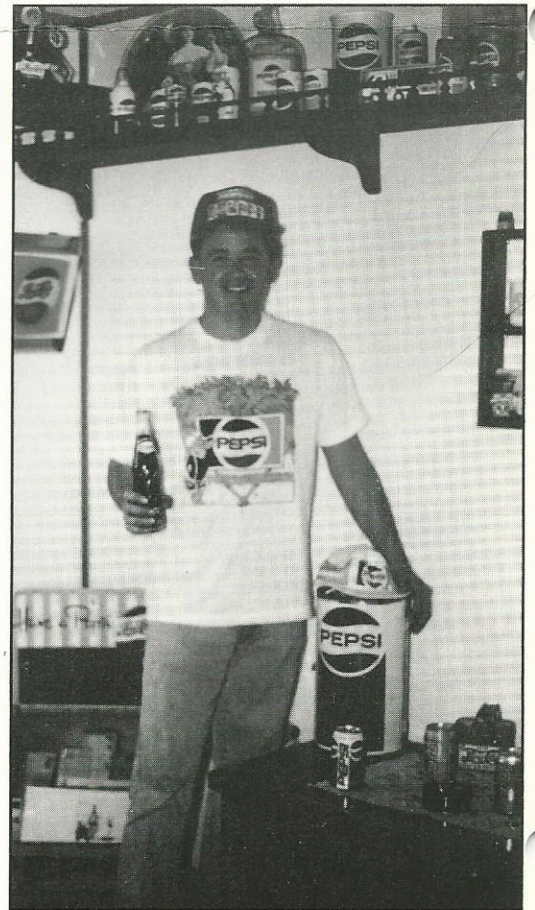
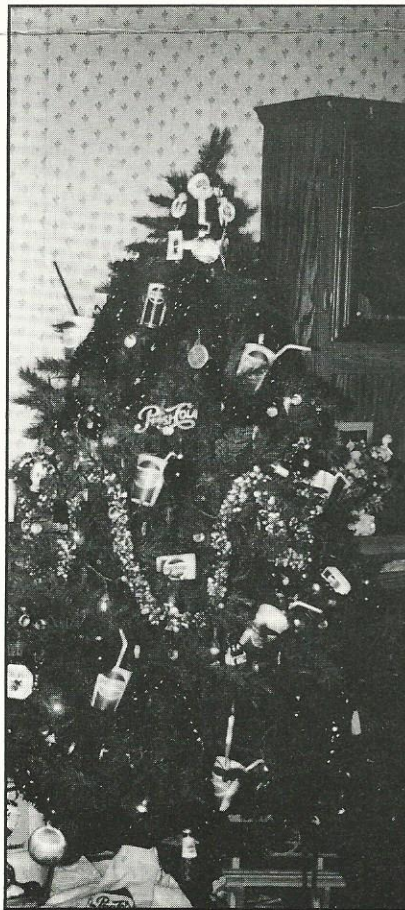


Galen and Margaret Dunn started collecting Pepsi-Cola items in 1983. Since that time, their collection has grown by leaps and bounds. Their family and friends know what avid Pepsi fans they are and always pitch in at birthdays and holidays to add to the Dunn Collection.

The Dunn's recently changed a bedroom in their home into the "Pepsi Room". Galen is pictured here in the new room with some of the collectibles.

They were really in the "Pepsi Spirit" at Christmas '91 when they entertained friends and family. They used a "Pepsi-Cola Christmas" theme and decorated their dining area and even their Christmas tree with their collectibles. A snapshot of their tree is also shown.

Galen and Margaret live in Fairfield, Illinois with their son, Caleb, 3 1/2. They invite all fellow Pepsi-Cola Collector's Club members to visit them and their "Pepsi Room" if you are ever in their area.





◆ MEMBERS  
**COLLECTORS  
 SPOTLIGHT**

**Sherry Rienties of Hamilton, Ontario Canada** has been collecting Pepsi memorabilia for approx. 3 years. She states Pepsi items are hard to come by in Canada and would like to see a Canadian chapter formed. Sherry's brother-in-law got her started collecting when he gave her an old bottle.

\*\*\*\*\*

**David Knowles, of Edmond, Oklahoma** started his collection of Pepsi memorabilia with a Pepsi ice chest (silver with red lettering) at his local fairground. It's still one of his best buys!. David has been collecting about 5 years and says he collects anything Pepsi!

\*\*\*\*\*

**James Lohrbach of Topeka, Kansas** prefers to collect older Pepsi items and bottles. James became interested in collecting about 4 years ago thanks to his supervisor at Pepsi-Cola of Topeka. Jim says he enjoys all of Pepsi's products!

\*\*\*\*\*

**Cindy Downs along with husband and son of Davie, Florida** say regular Pepsi is their drink of choice. They joined the club to learn more about Pepsi collecting, and hopefully find more buying opportunities through the buy, and sell ads.

\*\*\*\*\*

**Scott and Kim Kinzie of Chester, Virginia.** Below is their story of becoming serious Pepsi collectors and photos of some items in their collection.

A little more than 4 years ago Scott and I went to a flea market to look for advertising trays to hang on the kitchen wall, as we were looking around we noticed there was so much of that other cola and so little Pepsi to be found. We started asking questions and learned of the hardships Pepsi had in it's early years. We bought a reproduction Pepsi tray and a wooden six pack. It really sparked our interest, and we started visiting all the local antique shops and asking a lot of questions. That's when we found out about the PCCC, there was no doubt we would join. 7 months later we attended our first Pepsi-Fest in Indiana, it was great, everyone was so friendly and willing to share their knowledge and experiences. We are always looking forward to the next Pepsi-Fest and wouldn't miss it for anything.

It's really amazing that I purchase at a flea market could lead you to make so many friends across the country. Learn so much about the history of great advertising. The search goes on!

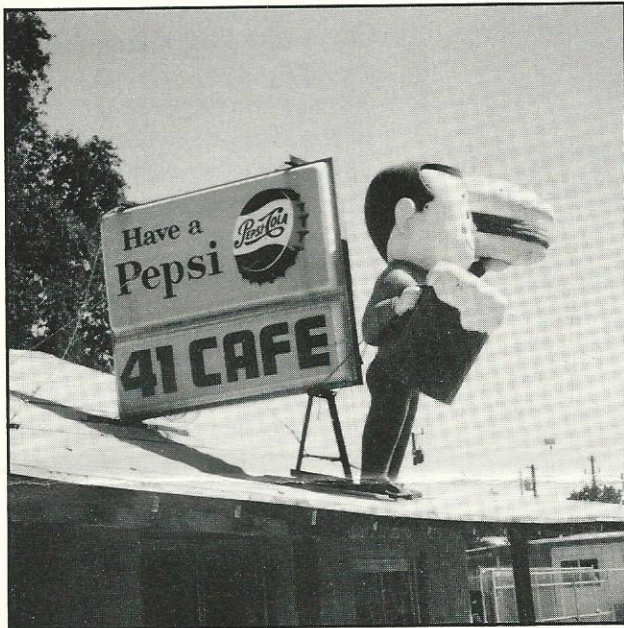








# ROAD SIGNS



*Above sign: Found on abandoned cafe outside Fresno CA.*



*Above right: New members, Mary & Wayne Watson spotted this giant Pepsi can at the new mall of America in Minneapolis, Minnesota.*

*Below: Debi Payne with General Manager of Pepsi Bottling Company in Islamabad, Pakistan.*





◆ MARKET PLACE

**FOR SALE**

The following items are available from:

Pepsi-Cola Bottling Co. of New Bern  
P.O. 2036, New Bern, N.C.  
28560.

1. Pepsi & Pete (Musical wind up plays original radio jingle \$19.95
2. Postcard using original girl that was used in Pepsi advertising \$.22
3. Mural (13"x7") New Bern, N.C. with brochure \$15.00
4. Mural postcard with brochure \$.32
5. 85th Anniversary Lennonx Commemor. plate, numbered. \$75.00
6. Auto license plate depicting New Bern as birthplace of Pepsi 1898 \$5.00
7. Booklet titled "Brad's Drink" by Fred Rawlison, a primer for Pepsi collectors \$4.95
8. Birthplace of Pepsi letterhead \$.15
9. Birthplace of Pepsi cigarette lighters \$2.50
10. Birthplace of Pepsi hand fan with Gibson girl on silk screen \$4.00
11. Birthplace of Pepsi emeryboard nailfile \$.35
12. Birthplace of Pepsi wooden nickels \$.50

Please include postage for shipping, on the above items.

\*\*\*\*\*

3 new Pepsi-Cola Ertl metal trucks, new in box.  
1) 1923 model 1/2 ton truck bank #7669 - 1/25 scale \$35.00  
2) International Cab with trailer #7500 - 1/64 scale \$39.00  
3) Beverage Truck (sides open up) #7697 - 1/64 scale \$20.00  
Special all 3 for 90.00ppd in Continental USA - limited quantities. Contact: John Langlois, 5236 Essex Farms Lane, Stone Mountain, GA 30088. 404 981-6394.

\*\*\*\*\*  
1910 Embossed metal sign, red, green and white. Mint condition \$300 refer #1913 in Intro. Contact: Mike Gordon, 16465 Trisha Way, Riverside, CA. 92504 or 714 780-8739.

\*\*\*\*\*  
Collectors! Catalog 10 is out and filled with over 200 soda advertising signs, clocks, thermometers and more. Includes Pepsi, Coca-Cola, OC, RC, Dr. Pepper, and a great selection of off brand soda items. Every item photographed, some in color. Send \$4.00 to: Tucker Bay Co. - Ann Tucker, Box 70127, Dept. P, Stockton, CA. 95267 or 209 957-3122.

\*\*\*\*\*  
Plastic 7-UP "Bubble Girl" bottle bank ( new, approx. 20" tall), \$22.50 ppd.; Pepsi n Pete paper contest score sheet, \$18.; Orange Crush wall button/hanger \$60.; 50's 7-UP cardboard 6-packs, \$5. ea. All ppd. Contact: Don Fiebiger, 1970 Las Lomas Dr., Hacienda Hts., CA. 91745 or 310 693-6484.

\*\*\*\*\*

America's Cup Longnecks (set of 3) \$30.; Desert Storm Longneck \$12.; Mountain Dew Southern 500 Longneck \$12.; UPS included. Send name and address for list of 50+ commemorative Pepsi bottles for sale or trade. Contact: Michael Noll, 1647 La Salle, Santa Maria, CA. 93454-1553.

\*\*\*\*\*  
1000 cartoon, character, and sports glasses offered in mail/phone auctions starting Jan. 15, April 15, and Oct. 15. Always at least 150+ Pepsi glasses. Send \$3.50 for current booklet or \$10.00 for the next 3 booklets. Contact: Tom Hoder, 444 S. Cherry, Itasca, IL 60143 or 708 773-2635. We are always looking to buy, sell or trade, particularly looking for horseracing glasses.

\*\*\*\*\*  
Pepsi and Indiana Jones & the Last Crusade packet. 6 pieces including 6 pak cooler - AM FM radio-watch-fanny pack- Indiana Shirt-Sun visor w/glasses. All items top quality. All have Pepsi logo. All 6 item \$55. postpaid. Contact: Ronald Peck, 6001 Canyon Rd., Harrisburg, PA 17111 or 717 558-2653.

\*\*\*\*\*  
36" Metal Script Pepsi crown, mint condition \$350.

I have many bottler issued merchandising manuals. Also have Pepsi issued can sets eg. Cool cans, Super Bowl etc. in box. Many small items, President award patches, jackets, make offer. Contact: Charles Wooten, 113 Jones St., Batesville, MS 38606 or 601 563-1062

\*\*\*\*\*



◆ MARKET PLACE

FOR SALE

A new list of Pepsi and other bottles and misc. for sale now available. Contact: Robert J Diwar, 9551 Patterson Rd., Richmond, B.C. Canada V6X 1P8 or 604 278-3062. Also please send me your list of items for sale.

\*\*\*\*\*  
 Richard Petty Longneck 8 bottle set \$25.; Pepsi Crystal Clear test market cans or bottles \$2. ea.; 5 different Ertl Pepsi banks \$32. ea.; Special 8 pack cartons for Richard Petty sets \$9. plus postage. Send SASE for Pepsi list. Contact: Bob Schoonover, 2635 Capital, Des Moines, IA. 50317 or call 515 262-0746.

\*\*\*\*\*  
 1944 Pepsi light up clock \$325.; 1941 Pepsi calendar, full pad \$395.; 1930's wood 6 pack \$75.; Pepsi paper label bottle, full \$35.; 1950's 16oz. 6 pack w/ full bottles \$55.; 1940's fountain syrup bottle \$30.; Contact: Rick Moore, 2945 Layfair Dr. #817, Jackson, MS 39208 or 601 932-8989.

WANTED

Pepsi-Cola toy trucks and cars. Old or new. Top dollar paid. Contact: Charles Ehlers, P.O. Box 1186, Yonkers, NY 10702 or call 375-1311.

\*\*\*\*\*  
 Pepsi-Cola commemorative or special issue cans; Pepsi-Cola and Royal Crown Cola commemorative bottles. Will buy or trade. Contact: Mike Gordon, 16465 Trisha Way, Riverside, CA. 92504 or call 714 780-8739.

\*\*\*\*\*

Nationwide Character Glass Collectors Club\*\*\*

On Sept. 25, 92 a group of glass collectors met, in Fogelsville, PA. to see if there would be an interest in starting a national character glass collectors club. On Dec. 5th, 1992, (in conjunction with the toy and glass show in Grays Lake, IL.) at the Holiday Inn in Mandelein, IL. (rt 45 & 83 north of Chicago) at 7:30pm in room 106, we will hold our second meeting. If interested in a room call 708 949-5100 ask for a room with the glass collectors club-make reservations before Nov. 21st (\$55.00 + tax per night). For further info call Mary & Carl Sehnert at 901 794-8723.

\*\*\*\*\*  
 Pulver Gum Machines and other animated vending machines. Also looking for Zeno, Pepsin, Chiclets, and Hilo machines! I will buy, or trade any "Top Gun" Pepsi items for these machines. Contact: Brent Hinton, 6511 W. Elmhurst Ave., Littleton, CO. 80123 or call 303 973-9675.

\*\*\*\*\*  
 Evervess glass lightup clock!, also; any other clocks that are double convex, glass clocks any logo, working or not. Any catalogs or makers of these type of clocks wanted. Contact: Ken Tellegen anytime at 503 283-2080 or 274-2858.

\*\*\*\*\*  
 Looking for the front Pepsi insert (yellow plastic with Pepsi in block letters) for machine #LC (ILL) 64 5 P, manufactured by Lacrosse Cooler Co., of Lacrosse WI. Contact: Jim Schiffman at 612 435-5815.

7-UP wanted! Purify your Pepsi collection of those nasty old pre-1960 7-UP items 7-UP collector wants calendars, clocks, signs, glasses, etc. Contact: Don Fiebiger, 1970 Las Lomitas Dr., Hacienda Hts., CA. 91745 or call 310 693-6484.

\*\*\*\*\*  
 Pepsi, and related items, therm., trays, candy and peanut jars, any advertising from the soda fountain. Contact: Lois Wildman, 175 E. Chick Rd., Camano Island, WA. 98292.

\*\*\*\*\*  
 Commemorative bottles: Clemson (Columbia, Spartanburg) energy (Anderson, Greenville, Bennetsville) 135 Truck Loads, David McCall, 86-87 Sunbelt, St. Louis Arch, 1,000,000 cases Ft. Wayne, Dedication Brown Univ., Decade of Progress, 1976 Bi-Cent. Embossed 10 oz. - 16 oz. (all) prefer full. Contact: Michael Noll, 1647 La Salle, Santa Maria, CA 93454-1553 or call 805 922-8832.

\*\*\*\*\*  
 Want to trade: '73 16oz. St. Louis Blues commemorative bottle; '81 10oz. embossed non-returnable; '82 16oz. Pepsi Free. Several other Pepsi bottles also available, seeking Pepsi bottles I need. Contact: Greg Joutros, 355 Rossford Lane, New Lenox, IL. 60451.

\*\*\*\*\*





**PEPSI-COLA COLLECTIBLES VOL #1**  
with revised 1992 prices by Bill Vehling  
and Michael Hunt. 148 pages with over  
900 items illustrated and prices. Cost is  
\$14.95 + \$3.05 postage = \$18.00 per book.

**PEPSI-COLA COLLECTIBLES VOL #2**  
200 pages with over 800 items pictured  
and revised 1992 prices. No duplications from Vol.  
1. Cost is \$17.95 + \$3.05 postage = \$21.00  
per book.

**ALSO AVAILABLE:** 1992 price lists for Vol. 1  
and Vol. 2. Cost is \$3.00ea. ppd. Send payment  
with order to: Bill Vehling, P.O. Box 41233,  
Indianapolis, IN. 46242.

**Pepsi-Cola Collectors  
Club name badges now  
available!**

**To order a badge with  
your name and State on  
it, just send \$6.50 to  
PCCC, P.O. Box 1275,  
Covina, CA.  
91722.**

**The badges are white  
with blue engraving.**

**Please PRINT your name  
and State exactly as you  
want it to appear on the  
badge.**

The **Pepsi-Cola Collectors Club Newsletter** is published by the Pepsi-Cola Collectors Club. Editor, Bob Stoddard. The newsletter is a bi-monthly publication for the members of the PCCC. Inquiries should be sent to: PCCC, P.O. Box 1275, Covina, CA. 91723.

**Ads** in the PCCC Newsletter are free to members; non-members pay .25 per word. Ads over 50 words include a typesetting charge of 47.00. Ads will be run once. Please note whether your ad is "for sale", "wanted", or "trade".

Pepsi-Cola Collectors Club assumes no responsibility for the buying, selling and trading of items advertised herein. The Editor would like to hear from anyone who experiences problems with an advertiser and/or his goods. The DEADLINE for ads is the 15th of the month preceding the one in which the ad is to appear.

**Advertising Information** - Display rates are as follows: 1/8 page \$15.00, 1/4 page \$25.00, 1/2 page \$45.00, full page \$80.00. All ads must be camera ready. All ads subject to the discretion of the Editor.



## ◆ INFORMATION

**LOCAL  
CHAPTERS**

Green Country PC Club  
Ron Nickens  
21413 E. 33rd St.  
Broken Arrow, Oklahoma 74014

Mile High PC Club  
Brent Hinton  
6511 W. Elmhurst Ave.  
Littleton, Colorado 80123

No. Shore of Ohio PC Club  
Jim Wolfe  
2315 Ross Dr.  
Stow, Ohio 44224

Old Dominion PC Club  
Scott Kinzie  
3510 Hemlock Rd.  
Chester, Virginia 23831

Central VA/DC PC Club  
Richard Hertzler  
6110 Yates Ford Rd.  
Manassas, Virginia 22111

Lone Star PC Club  
Robert Keys/Lawrence Cook  
4988 Thunder Rd.  
Dallas, Texas 75244

Minnesota Chapter PC Club  
Roy Bernick  
Box 1184  
St. Cloud, Minnesota 56302

So. California PC Club  
Tony Llamas  
1142 W. Porter, Fullerton  
California 92633

Chicago Connection  
Attn: Larry Woestman  
14750 Karlov Ave.,  
Midlothian, IL. 60445

The Tarheel Pepsi Club  
John Arnold  
RFD 1, Box 153  
Benson, NC 27504

St. Louis Pepsi Club  
Chris Paradowski  
6440 Devonshire  
St. Louis, MO. 63109

Phenix Benton, Director of Chapters.  
Contact him at: 4949 So. 94th E, Pl.,  
Tulsa Oklahoma 74145.

**PLACES TO  
FIND PEPSI**

McCloud's Antiques, sp #5  
120 W. Main St., Mesa, Arizona

So. Pasadena Mercantile Co.  
1030 Mission St., So. Pasadena,  
California

Old Main St. Antiques  
203 E. Vista Way, Vista,  
California

Sign of Good Taste  
269 E. 2nd St., Pomona,  
California

The Pep C Connection  
127th & Cicero, Alsip, Illionis

The Silk Mill Antique Centre  
18 Forrest St., Wilkes-Barre,  
Pennsylvania

Pepsi-Cola Memphis Bottling  
520 E. Grand Ave, Memphis, Missouri

The Neon Lady  
1950 Cherokee St., St. Louis, Missouri

Bev's Oldies and Goodies  
1186 Meyerland Plaza, Houston, Texas

Funtastic Antiques  
42030 Main St., Temecula, California

Yesteryear Advertising  
1926 Kent Lane, Utica, Ohio





# PEPSI-COLA

COLLECTORS CLUB

P.O. BOX 1275  
COVINA, CA 91722

FIRST-CLASS MAIL

U.S. POSTAGE

P A I D

Covina, CA 91722  
Permit No. 173

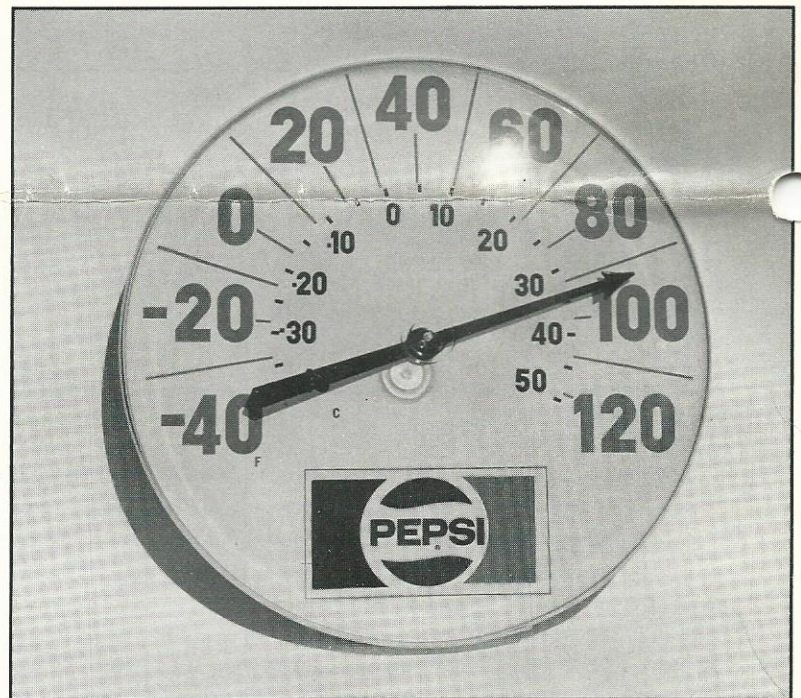


**DOUBLE DOT ENTERPRISES**  
P.O. BOX 1548 POMONA CA. 91769  
(714) 593-9701 FAX (714) 593-0100

**OLD LOGO PEPSI  
THERMOMETER**

18" dia. limited supply

\$19.95 add \$3.00 for shipping



QTY.	ITEM	PRICE
SHIP TO: _____ ADDRESS _____ CITY _____ STATE _____ ZIP _____ DAYTIME PHONE (_____) _____  Make check or money order payable to : Double Dot Enterprises We accept VISA or MASTERCARD : Acct. # _____ Exp Date ____ - ____ Signature _____		SUBTOTAL CA.TAX SHIPPING TOTAL



# PEPSI-COLA

## COLLECTORS CLUB

Volume 9 Issue 6

NEWSLETTER JANUARY-FEBRUARY 1993

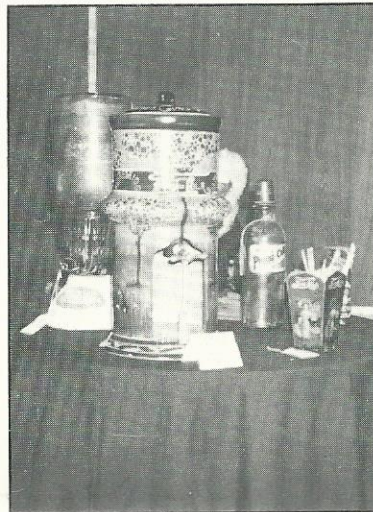
### ◆ CLUB NEWS

#### 1993 CLUB EVENTS

1992 was a banner year for the Pepsi-Cola Collectors Club. It is our hope that 1993 will be just as good. The big plans for this year are; Pepsi-Fest in Indianapolis, Pepsi-Fest West in Las Vegas, and possible Pepsi East in the fall. I've received several positive comments on Pepsi-Fest East. One suggestion is that it be held in Maryland on the same weekend as the advertising show. I believe this could be a very nice tie-in for our Fest. Anyone with more information on the Maryland ad show, which is held in October, please let me know. I will need someone from that area to help coordinate things in order to make Pepsi-Fest East a reality.

I've had a number of people inquiring about the dates for Pepsi-Fest West, those dates are July 16-17, 1993 in Las Vegas, Nevada. The hotel has not been booked as yet, that information will be in the next newsletter.

Pepsi-Fest '93 is coming together very nicely, I'm excited about having it at the Hilton, I think everyone will be pleased with this facility. You must make your room reservations directly with the Indianapolis Airport Hilton Inn, 2500 S. High School Rd., Indianapolis, In. 46251. Phone number is 317 244-3361. There's a good chance that the hotel will be sold out so get your reservation in early. Registration for Pepsi-Fest '93



PEPSI AUCTION

PEPSI FEST  
'93  
MARCH  
25-27, 1993

### ◆ CLUB NEWS

must be mailed to the Pepsi-Cola Collectors Club. This year's Pepsi-Fest packet (14.50 including registration fee) contains a tote bag, deck of cards, glass, pin back button and a lapel pin, all bearing the Pepsi-Fest '93 logo.

One way to fully enjoy Pepsi-Fest is to get involved with all the activities. For the first time ever we are having a Pepsi-Cola Collectors Club Amateur Pepsi Commercial Contest. Even if you can't attend you can submit your commercial in the contest. All commercials have to be VHS and cannot be any longer than 3 minutes. If NOT attending Pepsi-Fest '93 your commercial must be received by PCCC no later than March 1, 1993. All commercials mailed to PCCC will NOT be returned.

The phone company has changed our area code from (714) to (909) - to reach the PEPSI-COLA COLLECTORS CLUB (909)593-8750

### Inside This Issue

- 1 PEPSI AUCTION
- 2 PINK PEPSI BOTTLES
- 3 PEPSI CHICKEN RECIPE
- 4 CONE TOP CANS GALORE
- 5 PEPSI FEST SCHEDULE



## ◆ CLUB NEWS

HEARTLAND CHAPTER

The Heartland Chapter of the PCCC will meet on Saturday, January 23, 1993 at the Sweden House Lodge, 4605 East State Street (U.S. Business 20), Rockford, Illinois 61108. We will have a short business meeting at 11:30 with barbecued beef sandwich, chips and Pepsi following the meeting. After lunch we will have a trade session/swap meet.

SO. CALIFORNIA CHAPTER

The Southern California Chapter of the PCCC elected new officers at their recent Christmas party/meeting. The new officers are: Brian Nicholson, President, Robert Hernandez, Vice-President, and Alice Parra, Secretary/Treasurer.

PEPSI-FEST '93 SCHEDULEThursday, March 25th

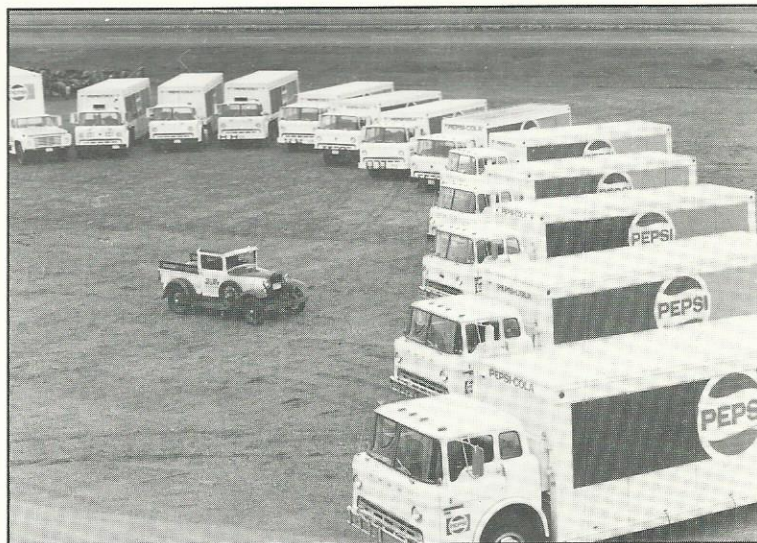
12:00 pm	Registration room open
2pm to 5pm	Hospitality room open
7:00pm	Get Acquainted Reception

Friday, March 26th

8:00 am	Leave hotel for Frito-Lay tour
9:00 am	Registration room open
12:00 pm	Luncheon and Show & Tell. Bring an item to share.
5:00 pm	General meeting and Pizza Party

Saturday, March 27th

9:00 am	Registration room open
12:00 pm	Check in of items being placed in silent auction
1:00 pm	Silent auction begins
3:00 pm	Dealer set up for Swap Meet
4:00 pm	Swap meet begins
6:30 pm	Check-in of items being placed in oral auction
7:30 pm	Oral Auction begins



Photographs from PEPSI-COLA BILLINGS, MT., supplied by club member BILL DIMICH

**PEPSI FEST '93**  
**MARCH 25-27, 1993**  
**INDIANAPOLIS, IN.**



## ◆ COLLECTORS ◆ INFORMATION

In an attempt to keep our members on the cutting edge of Pepsi-Cola nouveau cuisine, the following is another recipe for using Pepsi for something besides drinking!

### JANA'S PEPSI CHICKEN

1 Fryer chicken, 2-1/2 - 3 Lbs., cut up  
2 cups ketchup  
16 ounces Pepsi  
Garnish: sprigs of fresh parsley

Preliminaries: Preheat oven to 400 degrees.

Procedure: Place chicken in 9 by 13" baking pan. Pour ketchup evenly over chicken. Sprinkle Pepsi over ketchup. Bake in preheated 400-degree oven, uncovered, for 45 minutes to 1 hour. Turn chicken occasionally and add more Pepsi if sauce gets too thick.

Note! All recipes found in this publication are not necessarily used or recommended by the editor or the staff!

### PINK PEPSI BOTTLES

BY  
STERLING MANN

Have you ever seen Pink Pepsi bottles? If you were at Pepsi-Fest '91 and '92, you probably did. There is an interesting story about them that I would like to share with you.

There are 30 of these bottles in 3 different patterns. They were produced in December, 1953 and January 1954 for Pepsi-Cola by Wheaton Glass in Millville, N.J. which is a cosmetic and pharmaceutical bottle producer.

As these bottles were produced it was discovered that the pink glass clashed horribly with the color of Pepsi so the project was dropped.

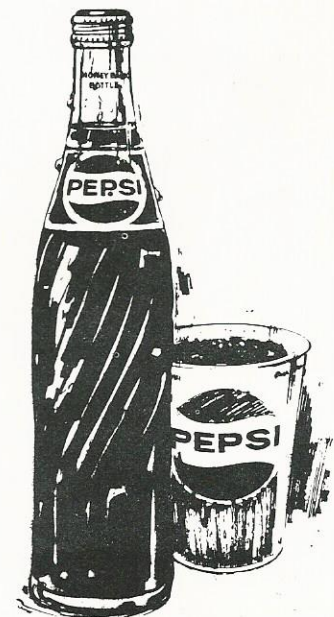
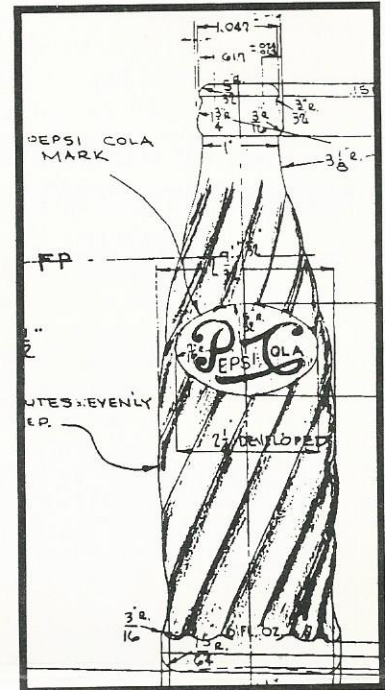
An employee of Wheaton Glass came upon these bottles in the trash as a storeroom was being cleaned in 1960. He asked the manager of the department at the time about the bottles and was told he could have them. At that time he was told about the failure of the project and the color clash.

The bottles were packed away for over 31 years, and just recently became available for collectors.

The equipment, mold and drawing order, that was recently acquired from T.C. Wheaton Co., from Pepsi-Cola specifies round fluted 6oz. cola bottles. The order specifications and a model design are shown. A lot of emphasis was placed on fluting and light reflection in the design of these bottles at that time. One of the final products is also shown.

I have 2 of these bottles, a spiral and the crown pattern, and in my opinion, their quality, character and geometric are superior to any of the standard Pepsi bottle designs. In fact, the spiral design could have been a model for making a mold for the standard 1958 spiral design. To my knowledge, these are the first known spiral bottles. The similarity to the 6oz. spiral bottle is very apparent.

I've never seen another soda bottle, Pepsi or otherwise, come close to these in beauty and character. I'm happy to have 2 in my collection.





## ◆ PEPSI INFORMATION

## PEPSI AUCTION

BY

SCOTT &amp; KIM KINZIE

Approximately 120 bidders and 25 absentee bidders from 23 states participated at the auction of the Everette Lloyd Pepsi-Cola collection, Saturday November 14th in Roanoke, Virginia.

There were a lot of familiar faces from Pepsi-Fest. Some came in Friday night to enjoy room hopping and socializing with fellow collectors.

Some of the highlights from the auction were as follows: 1907 heavy cardboard poster girl holding a glass (the American beverage) the only one known to exist in this size sold for \$8500.00; a 1909 4 sided tin straw holder featuring Gibson Girl graphics on every side brought \$7500.00; 6 inch round blue and white Pepsin drink tip tray realized a selling price of \$2700.00; 1905 paper hand fan with rattan handle picturing child with glass on one side and straight sided bottle on reverse sold for \$1350.00; 1905 decorated china syrup dispenser one of a few known to exist realized a price of \$6500.00; 1908 self framed oval tin sign probably the best of only a few known to exist sold for \$4500.00; an early 1900's syrup back bar bottle applied label with gold leaf and original cap brought a price of \$1450.00

There was over 700 lots consisting of signs, cardboards, calendars, miscellaneous and box lots in all price ranges. Prices listed do not include a 10% buyers premium and sales tax.

The auction was very well organized and professionally conducted by Gary Metz and Richard Opfer. It was a pleasure to attend.





◆ MEMBERS

**COLLECTORS  
SPOTLIGHT**

**Lisa Huffman of McCutchenville, Ohio** has been collecting Pepsi for 3 years. Her collection was started when some friends gave her some Pepsi items. She drinks about 28 cans of Pepsi a week!

\*\*\*\*\*

**Gaza Molnar of Archdale, North Carolina** started his collection buying bottles and toys at yard sales and flea markets. He joined the PCCC to learn more about Pepsi collectables and to meet other collectors.

\*\*\*\*\*

**Debbie Doyle of Sunrise Beach, MO** has been collecting for 20 years. Pepsi has always been her favorite beverage so she started collecting various containers and other memorabilia.

\*\*\*\*\*

**Mark Severance of Davenport, Iowa** found an old Pepsi bottle while retrieving a baseball from under the bushes in his back yard. That began his interest in Pepsi collectables 10 years ago. He likes keeping up on the latest in Pepsi products.

\*\*\*\*\*

**Greg Joutras of New Lenox, IL** is 13 years old and already loves collecting! He started with 7-up bottles but found there was no selection. His main interest is bottles and cans.

\*\*\*\*\*

**Dave DePoorter of Irvine, CA** works for PepsiCo and started collecting when he started working for the company. His favorite items include foreign bottles and cans.

Donald F. Derby of Las Vegas, Nevada writes: I have been flying for 30 years, however, three years ago I started collecting Pepsi-Cola items which are now hangered with my airplane. My collecting all started when I found a red and white double-dot Pepsi bottle in an old barn. This brought back memories of my childhood in Michigan when I started drinking Pepsi-Cola as my favorite drink.

Since that time, I have been a member of the Pepsi-Cola Collector's Club and attended two Pepsi Fests on the west coast.

Pictured here at my hanger is only about half of my collection, the other half is in my home. My collection ranges from coolers, signs, clocks, bottles, and many other Pepsi-Cola items.

If you are ever flying by the Sky Harbor Airport in Las Vegas, Nevada, please stop by and see my collection!



*Donald Derby's collection and airplane*





## COLLECTORS SPOTLIGHT CONTINUED....

**Carol Meyer of Augusta, Kansas** has been collecting seriously for about 1 year. Her husband bought a bottle in Georgia as a souvenir from a trip and that started it! Carol works for Pepsi Food Services and tells us they are busy making "Italian Buffets" for Pizza Huts, which will be all you can eat hot & cold salad bars soon to be in many company-owned Pizza Huts by later this summer.

\*\*\*\*\*

**Kevin Dauenbaugh of Maple Grove, Minnesota** got hooked when he found an old clock. Now he stops at any antique shop or flea market in search of Pepsi treasures. His most valued piece is the Gibson Girl Tray. His collection has consumed a room in his house and is now working on the second!

\*\*\*\*\*

**Donald Harper of Patuxent River, Maryland** considers himself 101% a Pepsi-holic. He ordered a Pepsi at a cafe in Holland and was so amused at the shape of the Pepsi can that he didn't open it and brought it home. That started his collection of bottles and cans. He feels he is possessed with Pepsi and hopes to pass on his unique collection to a grandchild that really admires Pepsi like he does.

\*\*\*\*\*

**Brian Mehlbrech of La Habra, California** has been collecting for 3 years. He only drinks Pepsi and drinks anywhere from 12-24 Pepsi a week. His favorite item in his collection is his Pepsi machine.

\*\*\*\*\*

**Kent McCrary of New Palestine, Indiana** says his favorite drink is Diet Pepsi. In the late 60's Frank remembers helping out at his dad's barber shop by

filling the ice chest with Pepsi. Two years ago Frank's dad gave him that ice chest as a gift. He had bought it back from the guy that had bought the business.

\*\*\*\*\*

**Brothers, Norm and Andy Hatcher of Blue Grass Iowa** are new collectors. They started out as CoinOp/Jukebox collectors and have become interested in Pepsi.

\*\*\*\*\*

**Ralph Murray of Wilmington, North Carolina** has been collecting approximately 5 years. He prefers Diet Pepsi consuming about a case a week. Ralph enjoys old signs, because of the fact that his granddaddy had them in his old country store. Just wishes he still had the ones from the store 35 years back!

\*\*\*\*\*

**Lynnette Sunderman is from Bentonville, Arkansas.** Lynnette has been collecting for 2 years and joined the PCCC to learn more about collecting.

\*\*\*\*\*

**Rose Wanek from Oconomowoc, Wisconsin** prefers regular Pepsi as her drink, consuming about 15 cans a week. She started collecting Pepsi drinking glasses which seemed appropriate since Pepsi is the only soda she drinks.

\*\*\*\*\*

**Steven Radwell of Minneapolis, Minnesota** has been collecting for 3 years. He has a special interest in foreign cans and bottles. He learned about the PCCC from the Pepsi Palace at the St. Paul Winter Carnival. His collection started with a couple of cans and seems to keep growing.

\*\*\*\*\*

**James R Barnett from Longmont, Colorado** has been a collector of Pepsi items for about 4 years. He states that he collects anything but especially prefers the older items.

\*\*\*\*\*

**Kim Cummings lives in Oregon**

**City, Oregon.** Kim started as a Pepsi collector when she inherited her grandfathers keepsakes from when he was a Pepsi bottler - 1934 to 1961. She collects anything Pepsi except for the drinking glasses.

\*\*\*\*\*

**Robert Hostetter of Columbia, Missouri** has been collecting for 4 years. He works for Pepsi. Robert started collecting bottles but it has now expanded to almost everything!

\*\*\*\*\*

**John Atkins of Halifax, Virginia** has been interested in Pepsi since he was a boy. He likes all the Pepsi products. John joined the PCCC to learn more and hopefully acquire some great pieces.

\*\*\*\*\*

**Diane Highfill of Cherokee, Oklahoma** is a new collector who decided to collect the product that she prefers drinking. While out at a swap meet she met a Pepsi collector who directed her to the PCCC.

\*\*\*\*\*

**Kenny and Tonia Kleinsmith of Santa Maria, California** consider themselves Pepsi-holics. They work for Pepsi which got them interested in collecting. Some of their favorite items are; Russian bottle, Arabic can, gold Pepsi-Cola writing pens.

\*\*\*\*\*

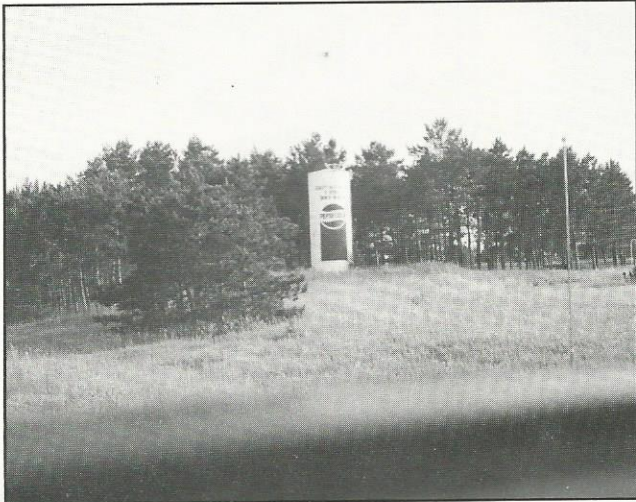
**Tom Kirschbaum of Rockford, Illinois** has been collecting since 1976. He started out collecting beer cans and switched to soda. Tom was first exposed to flea markets by his parents who made him go with them, as he put it "I was dragged to flea markets".

\*\*\*\*\*

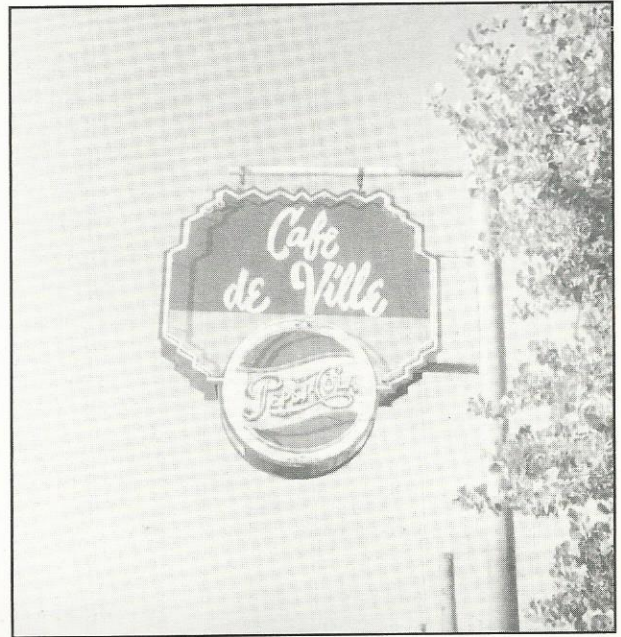
**Pat Bowmar of Langley, B.C. Canada** has been collecting 3 years and drinks Diet Pepsi. Pat prefers double glass clocks.



# ROAD SIGNS



*Sign near St. Cloud Minnesota*



*Out side restaurant in New Mexico*



*Pepsi-Cola Charlotte, N.C. (first building)*



*Chris Squier (Pepsi route driver) in front of sign at Gafferey, S.C.*



## ◆ MARKET PLACE

**FOR SALE**

The following items are available from:

Pepsi-Cola Bottling Co. of New Bern  
P.O. 2036, New Bern, N.C.  
28560.

1. Pepsi & Pete (Musical wind up plays original radio jingle \$19.95
2. Postcard using original girl that was used in Pepsi advertising \$ .22
3. Mural (13"x7") New Bern, N.C. with brochure \$15.00
4. Mural postcard with brochure \$ .32
5. 85th Anniversary Lennox Commemor. plate, numbered. \$75.00
6. Auto license plate depicting New Bern as birthplace of Pepsi 1898 \$5.00
7. Booklet titled "Brad's Drink" by Fred Rawlison, a primer for Pepsi collectors \$4.95
8. Birthplace of Pepsi letterhead \$ .15
9. Birthplace of Pepsi cigarette lighters \$2.50
10. Birthplace of Pepsi hand fan with Gibson girl on silk screen \$4.00
11. Birthplace of Pepsi emeryboard nailfile \$ .35
12. Birthplace of Pepsi wooden nickels \$ .50

Please include postage for shipping, on the above items.

\*\*\*\*\*

For Sale: Parts for classic soda machines: Rubber, doorliners, handles, etc. Just out: drum for 27 & 33 that even vends cans! \$185 ea. Reproduction "cap" for Jacobs 56 (Pepsi Light Up) \$115 ea. Many many more parts! Send \$2 for new catalog. Contact: Lee Walters, P.O. Box 6239, Laguna Niguel, CA 92607 (714)348-1822 days.

\*\*\*\*\*

For Sale: Sun Drop Soda Six Bottle Set Dale Earnhardt \$11 PPD. Pepsi 1991 Petty Four Bottle Set \$25 PPD. Pepsi 1992 Petty Eight Bottle Set \$20 PPD. Pepsi Petty Six Pack Carrier (Used) Two for \$8 PPD. Contact: Lewis Pittell, 5833 Detrick Rd., Mt. Airy, MD 21771.

\*\*\*\*\*

1000 cartoon, character, and sports glasses offered in mail/phone auctions starting Jan. 15, April 15, and Oct. 15. Always at least 150+ Pepsi glasses. Send \$3.50 for current booklet or \$10.00 for the next 3 booklets. Contact: Tom Hoder, 444 S. Cherry, Itasca, IL 60143 or (708)773-2635. We are always looking to buy, sell, or trade, particularly looking for horseracing glasses.

\*\*\*\*\*

America's Cup longnecks (set of 3) \$30. Desert Storm Longneck \$12. Mountain Dew Southern 500 Longneck \$12. UPS included. Send name and address for 300+ List of Pepsi items for sale or trade. Contact: Michael Noll, 1647 La Salle, Santa Maria, CA 93454-1553.

For Sale: Diet Pepsi "Movin & Groovin" Can with Piano Keys. Battery operated - glasses move, head moves, hands move with rocking body. \$12 plus \$3 UPS. Diet Pepsi Glass (black letters - Uh-Huh) (red/white/blue "you got the Right One Baby"). \$2 plus \$3 UPS. Pepsi Glass (with red/white/blue Confetti. \$2 plus \$3 UPS. Pepsi Pitcher (matches the Confetti glass). \$12 plus \$4 UPS. Contact: Pauline M. Morris, 178 Greenfield Drive, Lavergne, TN 37086. (615)793-7461.

\*\*\*\*\*

For Sale: Richard Petty Longneck 8 bottle set. \$25. Special 8 Pack Cartoon for Richard Petty Set. \$9 plus postage. Send S.A.S.E. for Pepsi List. Contact: Bob Schoonover, 2635 Capital, Des Moines, IA 50317. (515)262-0746.

\*\*\*\*\*

For Sale: "Pepsi Cans" book - updated in 1992, includes pictures and prices of regular and commemorative Pepsi cans - \$9.95 postpaid. Contact: The Soda Mart, Dept. S-2, 1055 Ridgecrest Dr., Goodlettsville, TN 37072. (615)859-5836.

\*\*\*\*\*

For Sale: Last chance at special price - "Guide to Magazine Advertising 1940-1970 for Pepsi : Cola". Guide includes: coding system, magazine info, ad descriptions, magazine identifying system, personal info. Guide covers 400+ Magazine ads (200+ diff. ads). \$13.95 (Special - \$11.95 + 1.75 postage). Also new Pepsi item list(SASE). Contact: Tom Rosing, 15 Glendalough Rd., Dallas, PA 18612 (717)823-4433.



◆ MARKET PLACE

FOR SALE

For Sale: 1940's wood Coca-Cola carrier \$50. Green 7-Up glass, white logo \$25. 8" Fishtail salesman's clip board \$18. Fishtail pocket protector w/tablet \$18. Plus postage. Contact: Lois Wildman, 175 E. Chick Rd., Camano Island, WA 98292 (206)387-7280.

\*\*\*\*\*

For Sale: 1931 very rare tin sing with green background, 13" x 39", Stoddard page 128, good condition \$1150 (shown in picture below). Contact: Donna Kazaitis, 511 Aurora Ave., Naperville, IL 60540. (708)717-7949.



WANTED

Wanted: Pepsi-Cola Watch and any new logo X Large T-Shirt, or any other items like miniature trucks. Contact: Mirco Cussigh, 5531 Second Ave., Montreal, Quebec, Canada H1Y2Y4.

\*\*\*\*\*

Will Trade: America's Cup Long Neck bottles for other long neck bottles such as : Batavia, N.Y., Buffalo Sabers, Bainbridge, GA, Mt. Dew 500, Dollywood, and Georgia Southern Eagles. Call Clifford Phipps at (714)589-1438, or send list to 2 Picazo, Rancho Santa Margarita, CA 92688.

\*\*\*\*\*  
 Wanted: Commemorative bottles: Clemson (Columbia, Spartanburg), energy (Anderson, Greenville, Bennetsville), 135 Truck Loads, David McCall, 86-87 Sunbelt, St. Louis Arch, 1,000,000 cases Ft. Wayne, Dedication Brown Univ., Decade of Progress, 1976 Bi-cent. Embossed 10 oz. -16 oz. (all prefer full. Contact: Michael Noll, 1647 La Salle, Santa Maria, CA 93454-1553 or call (805)922-8832.

\*\*\*\*\*

PEPSI-COLA COLLECTIBLES VOL #1 with revised 1992 prices by Bill Vehling and Michael Hunt. 148 pages with over 900 items illustrated and prices. Cost is \$14.95 + \$3.05 postage= \$18.00 per book.

PEPSI-COLA COLLECTIBLES VOL #2 200 pages with over 800 items pictured and revised 1992 prices. No duplications from Vol. 1. Cost is \$17.95 + \$3.05 postage = \$21.00 per book.

ALSO AVAILABLE: 1992 price lists for Vol. 1 and Vol. 2. Cost is \$3.00ea. ppd. Send payment with order to: Bill Vehling, P.O. Box 41233, Indianapolis, IN. 46242.



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**Pepsi-Cola Collectors  
 Club name badges now  
 available!**

**To order a badge with  
 your name and State on  
 it, just send \$6.50 to  
 PCCC, P.O. Box 1275,  
 Covina, CA.  
 91722.**

**The badges are white  
 with blue engraving.**

**Please PRINT your name  
 and State exactly as you  
 want it to appear on the  
 badge.**

The **Pepsi-Cola Collectors Club Newsletter** is published by the Pepsi-Cola Collectors Club. Editor, Bob Stoddard. The newsletter is a bi-monthly publication for the members of the PCCC. Inquiries should be sent to: PCCC, P.O. Box 1275, Covina, CA. 91723.

Ads in the PCCC Newsletter are free to members; non-members pay .25 per word. Ads over 50 words include a typesetting charge of 47.00. Ads will be run once. Please note whether your ad is "for sale", "wanted", or "trade".

Pepsi-Cola Collectors Club assumes no responsibility for the buying, selling and trading of items advertised herein. The Editor would like to hear from anyone who experiences problems with an advertiser and/or his goods. The DEADLINE for ads is the 15th of the month preceding the one in which the ad is to appear.

**Advertisings Information** - Display rates are as follows: 1/8 page \$15.00, 1/4 page \$25.00, 1/2 page \$45.00, full page \$80.00. All ads must be camera ready. All ads subject to the discretion of the Editor.



## ◆ INFORMATION

**LOCAL  
CHAPTERS**

Green Country PC Club  
Ron Nickens  
21413 E. 33rd St.  
Broken Arrow, Oklahoma 74014

Mile High PC Club  
Brent Hinton  
6511 W. Elmhurst Ave.  
Littleton, Colorado 80123

No. Shore of Ohio PC Club  
Jim Wolfe  
2315 Ross Dr.  
Stow, Ohio 44224

Old Dominion PC Club  
Scott Kinzie  
3510 Hemlock Rd.  
Chester, Virginia 23831

Central VA/DC PC Club  
Richard Hertzler  
6110 Yates Ford Rd.  
Manassas, Virginia 22111

Lone Star PC Club  
Robert Keys/Lawrence Cook  
4988 Thunder Rd.  
Dallas, Texas 75244

Minnesota Chapter PC Club  
Roy Bernick  
Box 1184  
St. Cloud, Minnesota 56302

So. California PC Club  
Tony Llamas  
1142 W. Porter, Fullerton  
California 92633

Chicago Connection  
Attn: Larry Woestman  
14750 Karlov Ave.,  
Midlothian, IL. 60445

The Tarheel Pepsi Club  
John Arnold  
RFD 1, Box 153  
Benson, NC 27504

St. Louis Pepsi Club  
Chris Paradowski  
6440 Devonshire  
St. Louis, MO. 63109

Phenix Benton, Director of Chapters.  
Contact him at: 4949 So. 94th E, Pl.,  
Tulsa Oklahoma 74145.

**PLACES TO  
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California

Old Main St. Antiques  
203 E. Vista Way, Vista,  
California

Sign of Good Taste  
269 E. 2nd St., Pomona,  
California

The Pep C Connection  
127th & Cicero, Alsip, Illionis

The Silk Mill Antique Centre  
18 Forrest St., Wilkes-Barre,  
Pennsylvania


Pepsi-Cola Memphis Bottling  
520 E. Grand Ave, Memphis, Missouri

The Neon Lady  
1950 Cherokee St., St. Louis, Missouri

Bev's Oldies and Goodies  
1186 Meyerland Plaza, Houston, Texas

Funtastic Antiques  
42030 Main St., Temecula, California

Yesteryear Advertising  
1926 Kent Lane, Utica, Ohio



The **PEPSI-COLA** Store  
Soda Water Collectibles - Past and Present  
**New Haven Antique Mall**  
117-119 Front St. New Haven, MO 63068  
314-237-2420 or 314-237-2411

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