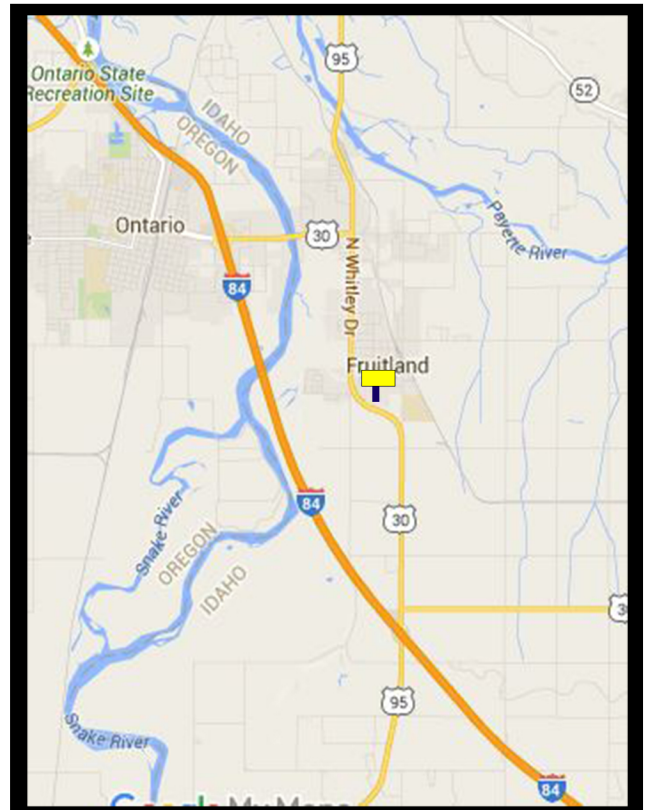




**Excellent right hand read on the major north/south artery Highway 95.
Sign reads to northbound traffic as they enter Fruitland coming from I84.**

**Sign#: I9R Fruitland
Location: 7th Street & Hwy 95, Fruitland, ID
Lat/Long: 43.00479,-11692348
Size: 10'x30'
Illuminated: Yes
Facing/Read: South face / Right
Weekly Impressions: 17,285**



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