# The Natural Beaute's Privacy Policy

# **Privacy Policy**

Welcome to <a href="https://naturalbeaute.co.uk">https://naturalbeaute.co.uk</a> (the \" Site\"). We understand that privacy online is important to users of our Site, especially when conducting business. This statement governs our privacy policies with respect to those users of the Site (\" Visitors\") who visit without transacting business and Visitors who register to transact business on the Site and make use of the various services offered by Natural Beaute (collectively, \" Services\") (\" Authorised Customers\").

#### \" Personal Identifiable Information\"

refers to any information that identifies or can be used to identify, contact, or locate the person to whom such information pertains, including, but not limited to, name, address, phone number, fax number, email address, financial profiles, social security number, and credit card information. Personal, Identifiable Information does not include information that is collected anonymously (that is, without identification of the individual user) or demographic information not connected to an identified individual.

#### What Personal Identifiable Information is collected?

We may collect basic user profile information from all of our Visitors. We collect the following additional information from our Authorised Customers: the names, addresses, phone numbers and email addresses of Authorised Customers, the nature and size of the business, and the nature and size of the advertising inventory that the Authorised Customer intends to purchase or sell.

### What organisations are collecting the information?

In addition to our direct collection of information, our third-party service vendors (such as credit card companies, clearinghouses and banks) who may provide such services as credit, insurance, and escrow services may collect this information from our Visitors and Authorised Customers. We do not control how these third parties use such information, but we do ask them to disclose how they use personal information provided to them from Visitors and Authorized Customers. Some of these third parties may be intermediaries that act solely as links in the distribution chain, and do not store, retain, or use the information given to them.

#### How does the Site use Personal Identifiable Information?

We use Personal Identifiable Information to customise the Site, to make appropriate service offerings, and to fulfil buying and selling requests on the Site. We may email Visitors and Authorised Customers about research or purchase and selling opportunities on the Site or information related to the subject matter of the Site. We may also use Personal Identifiable Information to contact Visitors and Authorised Customers in response to specific inquiries, or to provide requested information.

#### With whom may the information may be shared?

Personal Identifiable Information about Authorised Customers may be shared with other Authorised Customers who wish to evaluate potential transactions with other Authorised Customers. We may share aggregated information about our Visitors, including the demographics of our Visitors and Authorised Customers, with our affiliated agencies and third-party vendors. We also offer the opportunity to \" opt out\" of receiving information or being contacted by us or by any agency acting on our behalf.

#### **How is Personal Identifiable Information stored?**

Personal Identifiable Information collected by The Natural Beaute Salon is securely stored and is not accessible to third parties or employees of The Natural Beaute Salon except for use as indicated above.

# What choices are available to Visitors regarding collection, use and distribution of the information?

Visitors and Authorised Customers may opt out of receiving unsolicited information from or being contacted by us and/or our vendors and affiliated agencies by responding to emails as instructed, or by contacting us at The Natural Beaute Salon, 38b Dolphin Lane, Boston, Lincs. PE20 6EU

#### Are Cookies Used on the Site?

Cookies are used for a variety of reasons. We use Cookies to obtain information about the preferences of our Visitors and the services they select. We also use Cookies for security purposes to protect our Authorised Customers. For example, if an Authorised Customer is logged on and the site is unused for more than 10 minutes, we will automatically log the Authorized Customer off.

## How does The Natural Beaute Salon use login information?

The Natural Beaute Salon uses login information, including, but not limited to, IP addresses, ISPs, and browser types, to analyse trends, administer the Site, track a user\'s movement and use, and gather broad demographic information.

# What partners or service providers have access to Personal Identifiable Information from Visitors and/or Authorised Customers on the Site?

The Natural Beaute Salon has entered into and will continue to enter into partnerships and other affiliations with a number of vendors. Such vendors may have access to certain Personal Identifiable Information on a need to know basis for evaluating Authorised Customers for service eligibility. Our privacy policy does not cover their collection or use of this information. Disclosure of Personal Identifiable Information to comply with law. We will disclose Personal Identifiable Information in order to comply with a court order or subpoena or a request from a law enforcement agency to release information. We will also disclose Personal Identifiable Information when reasonably necessary to protect the safety of our Visitors and Authorised Customers.

### How does the Site keep Personal Identifiable Information secure?

All of our employees are familiar with our security policy and practices. The Personal Identifiable Information of our Visitors and Authorised Customers is only accessible to a limited number of qualified employees who are given a password in order to gain access to the information. We audit our security systems and processes on a regular basis. Sensitive information, such as credit card numbers or social security numbers, is protected by encryption protocols, in place to protect information sent over the Internet. While we take commercially reasonable measures to maintain a secure site, electronic communications and databases are subject to errors, tampering and break-ins, and we cannot guarantee or warrant that such events will not take place and we will not be liable to Visitors or Authorised Customers for any such occurrences.

#### How can Visitors correct any inaccuracies in Personal Identifiable Information?

Visitors and Authorised Customers may contact us to update Personal Identifiable Information about them or to correct any inaccuracies by emailing us at natural.beaute@yahoo.co.uk

# Can a Visitor delete or deactivate Personal Identifiable Information collected by the Site?

Yes, we operate a 'Forget me' policy where Visitors and Authorised Customers can request to have their personal data deleted/deactivate from our Site\'s and or our Client's database by emailing a request to natural.beaute@yahoo.co.uk.

The following data will be **permanently deleted**:

- Customer profile (name, contact details, address)
- Custom fields
- Notes (including notes made on reservations)
- Photos
- Saved payment details
- Forms

The following data will be retained but **permanently de-linked** from the customer:

- Gift Cards
- Passes
- Reservations
- Sales

### Can I request my personal data?

Yes, if you wish to have a copy of your personal data we hold please email <a href="matural.beaute@yahoo.co.uk">natural.beaute@yahoo.co.uk</a>. A small charge of £5.00 will be required payable through PayPal or direct to the salon by cash or debit card. Please allow 28 days for the information to arrive.

## What happens if the Privacy Policy Changes?

We will let our Visitors and Authorised Customers know about changes to our privacy policy by posting such changes on the Site. However, if we are changing our privacy policy in a manner that might cause disclosure of Personal Identifiable Information that a Visitor or Authorised Customer has previously requested not be disclosed, we will contact such Visitor or Authorised Customer to allow such Visitor or Authorised Customer to prevent such disclosure.

#### Links:

https://naturalbeaute.co.uk contains links to other web sites. Please note that when you click on one of these links, you are moving to another web site. We encourage you to read the privacy statements of these linked sites as their privacy policies may differ from ours.