



Loudoun County
VIRGINIA
WHERE TRADITION MEETS INNOVATION

Invasive Plant Species Management Program (IPSMP) Overview

October 10th, 2025

1. What is IPSMP?

IPSMP Goals & Objectives

01 Increase public awareness

02 Provide financial and technical support for invasive plant removal and revegetation

03 Engage the community and prevent further spread of invasive plants

1. What is IPSMP?

IPSMP Goals & Objectives

01 Increase public awareness

02 Provide financial and technical support for invasive plant removal and revegetation

03 Engage the community and prevent further spread of invasive plants



Funding



Technical resources



Best practices

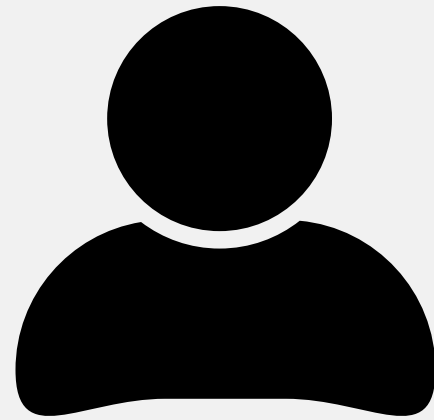


Monitoring



2. Why IPSMP?

Who can apply?



**Any Loudoun
County Landowner**
(residential, commercial, HOA,
religious, etc.)



Eligible Projects: Properties with invasive plants
from natural sources or landscaping

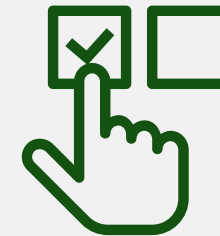


Ineligible Projects: Publicly owned lands, properties
under development, required regulatory removals, fines
compliance, and environmentally sensitive sites posing
unacceptable risk

2. Why IPSMP?



Maximum Grant: \$50,000 per project

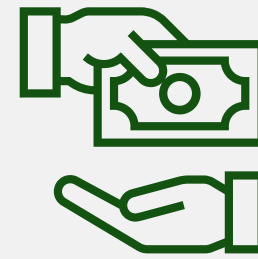


Types of Projects:

- Expedited: < \$5k, < 5,000 sqft, not in sensitive areas
- Standard: Larger or in sensitive areas; requires extra review

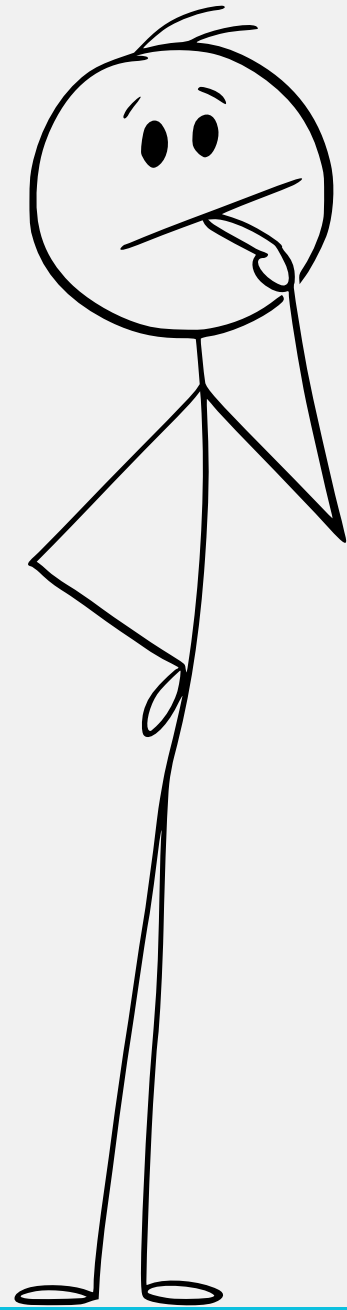


Applicants limited to one active project at a time; may reapply after previous project concludes



Reimbursement model: Costs reimbursed after submission of invoices, covers initial removal, revegetation, and 3 years of follow-up maintenance

2. Why IPSMP?



Funds projects to preserve native plants and pollinators

→ Increases public awareness through signage and outreach

→ Lays foundation for lasting impact on the way Loudoun residents think about invasive plant species

3. How do you apply?

IPSMP Project Timeline



3. How do you apply?

1

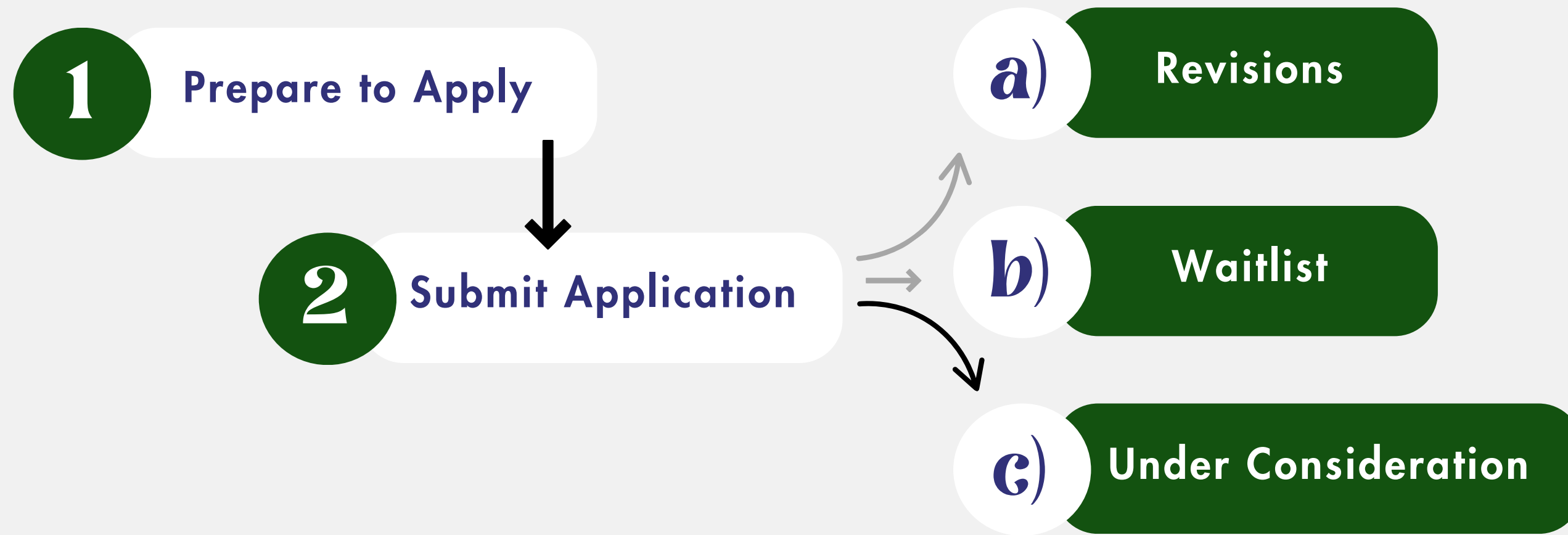
Prepare to Apply

- 1.Application Form
- 2.Project Overview Form
- 3.Cost Estimate
- 4.Map created through Locational Clearance Mapping software

[Loudoun.gov/InvasivePlants](https://loudoun.gov/InvasivePlants)

[LoudounSoilAndWater.com](https://loudounsoilandwater.com)

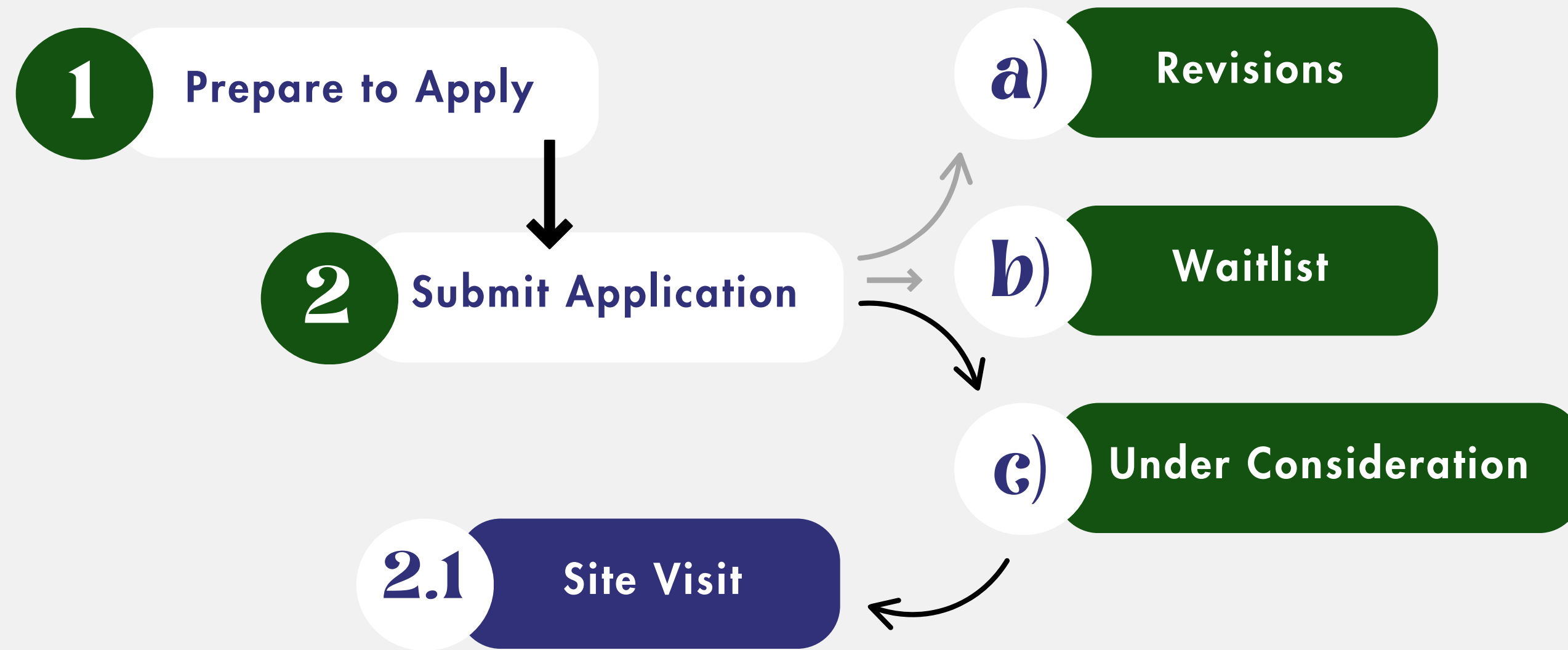
3. How do you apply?



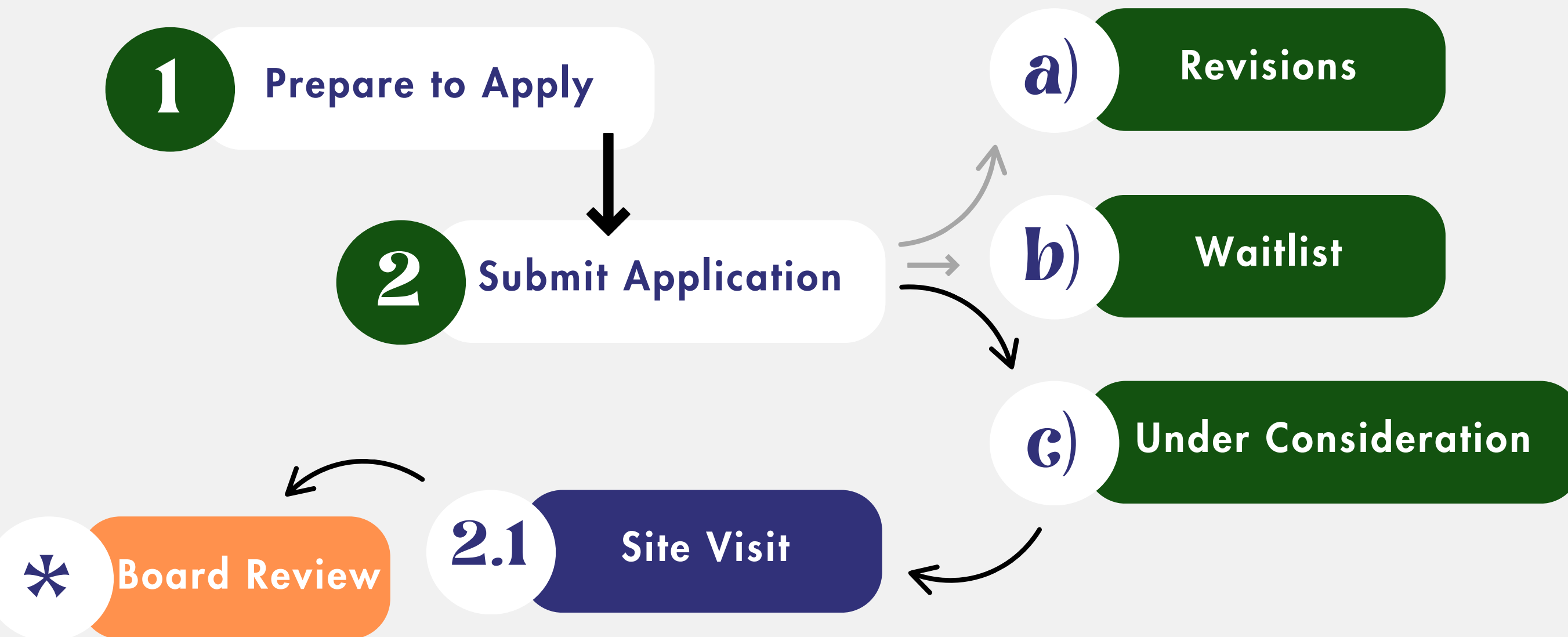
Projects are scored by:

- conservation value
- public awareness component

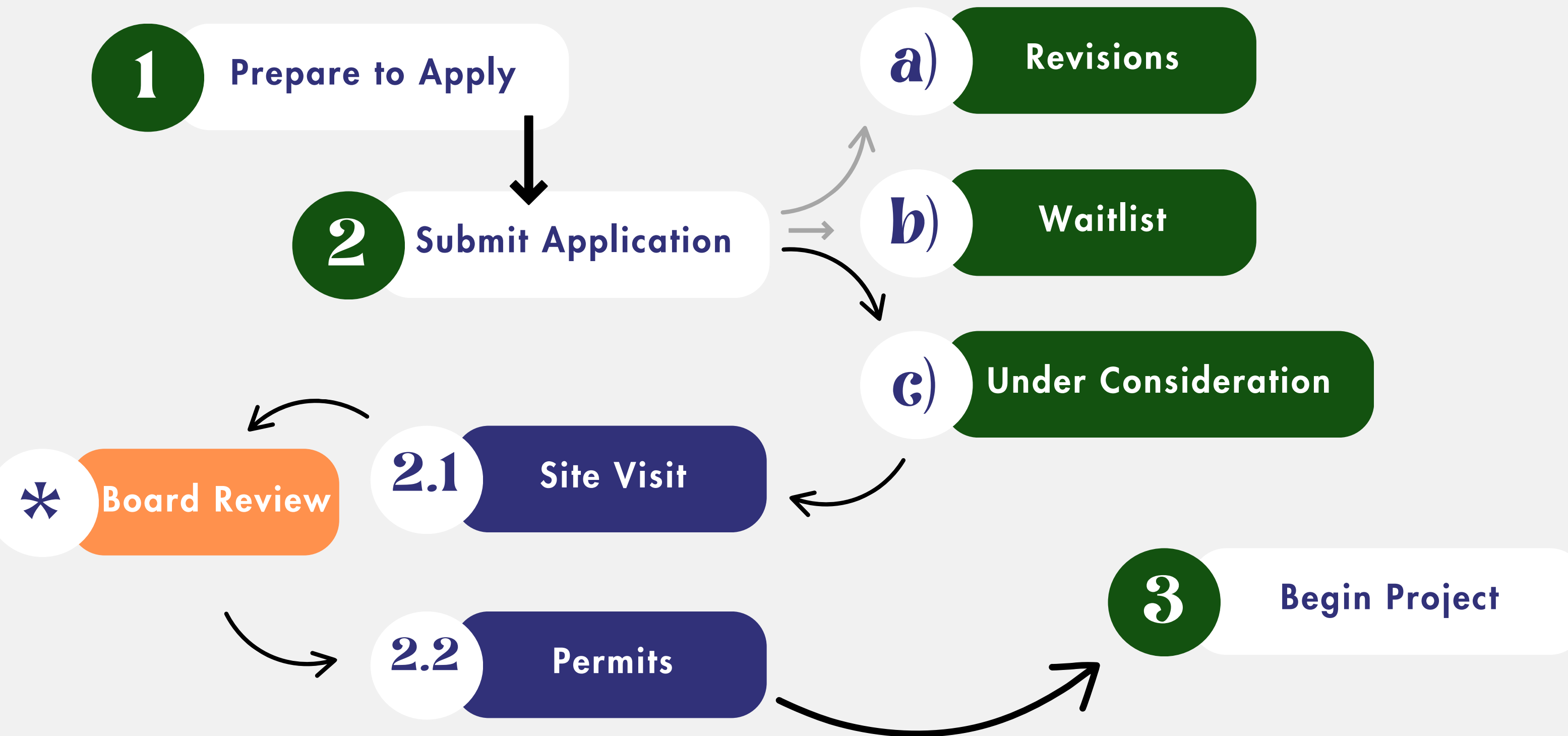
3. How do you apply?



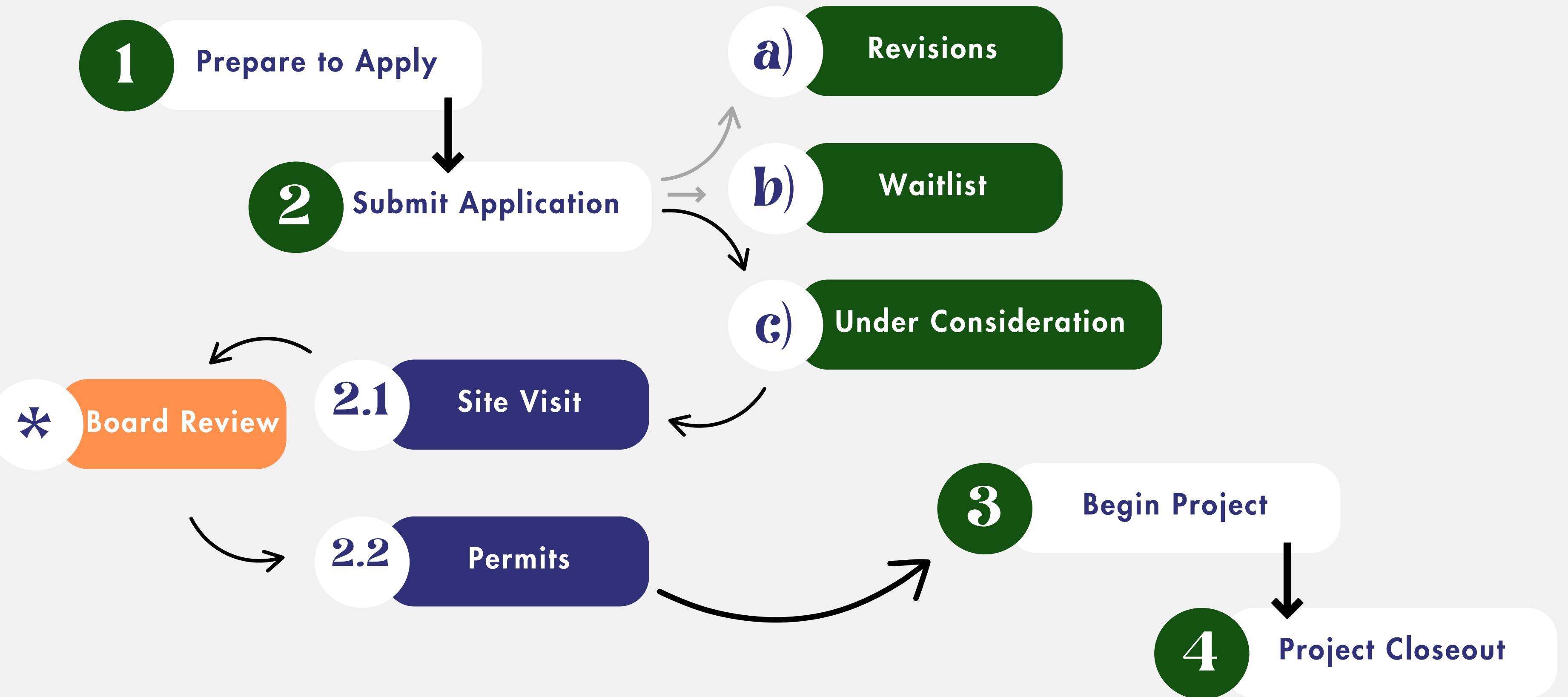
3. How do you apply?



3. How do you apply?



3. How do you apply?



4. What do we expect to see?



Fund 15–30 projects per cycle

Spend down \$2 million budget for the invasive removal program in year 1

Measure improvement of general knowledge of invasive plant species during the project

Measure changes in invasive plant species coverage throughout program

5. What have we seen so far?

Invasive Plant Removal Grant Program Launches Monday

Norman K. Styer Sep 12, 2025 3

LoudounNow

Loudoun County Ramps Up Invasive Species Removal Efforts

Hanna Pampaloni Aug 28, 2025 9



- ~ 300 attendees to opening events
- First application submission window opened 9/15–9/26
- 27 complete applications submitted
- 27 reviewed, 0 waitlisted
- ~ \$500,000 in funding awarded
- Minimum 15 projects approved, ranging from \$1k–\$50k, avg of \$25k
- 33 site assessments within past month



Applicant 0067

- **HOA**
- **Area:** 1 acre

Work to occur along regularly-used trail, and one area along roadside with 3 TOH. Roadside area is very visible and has many native trees. The walking trail area has lots of invasives, and removal would help the canopy and mid story. Interested in getting the Scouts to clean up the trail. Working with FACS (Faith Alliance for Climate Solutions). Understory has lots of Stilt grass and Multiflora

Project stats:

- ✓ High impact/complexity
- ✓ Appropriate treatment/removal plan, natural revegetation, natives present, integrated restoration approach
- ✓ Educational signage
- ✓ Other outreach
- ✓ Volunteer engagement
- ✓ In a regularly-used public space
- ✓ Applicant has not received IPSMP funds previously



Applicant

0093

- **Private Landowner**
- **Area:** 0.6 acres

Goal is to remove all stilt grass from property. After hurricane Sandy took down trees, disturbed & sunny areas were overtaken by Stilt grass introduced by a logger. Plan is to allow for natural revegetation of saplings, native reseeding, and continued monitoring for the three year period. Open to signage by roadside.

Project stats:

- ✓ Standard impact/complexity
- ✓ Appropriate treatment/removal plan, natural revegetation and seeding, basic restorative approach
- ✓ Educational signage
- ✓ Other outreach
- ✓ Publicly visible (from road)
- ✓ Applicant has not received IPSMP funds previously



Applicant

0091

- **Private Landowner**
- **Area: 7 acres**

Goal of the property is to restore 7 acres of wooded area to primarily native habitat to preserve native trees. Applicant is requesting funding to complement the manual labor they already do, and get help from a contractor to deal with bigger invasive issues. Applicant intends on establishing an outreach event (already contacted an env. science teacher and two local scout troops). Applicant manages what she can on her property and does a lot to maintain it.

+ Unique outreach

Project stats:

- ✓ Standard impact/complexity
- ✓ Appropriate treatment/removal plan, natural revegetation, integrated restoration approach
- ✓ Educational signage
- ✓ Other outreach
- ✓ Volunteer engagement
- ✓ Publicly visible
- ✓ Applicant has not received IPSMP funds previously

Help the cause!

Spread the word to friends and neighbors

Get involved with outreach and volunteer events

Lead by example – remove your invasive plants!

Thank you!

Visit Loudoun.gov/InvasivePlants for application link

Visit LoudounSoilandWater.com/lipsr/ for general information



Loudoun County
VIRGINIA
WHERE TRADITION MEETS INNOVATION

