2023-2024 People TV Inc.

RATE CARD

# INDIVIDUALS

|  | Per Hour | Half Day(4 Hours) | Full Day(8 Hours) | Notes |
| --- | --- | --- | --- | --- |
| Studio Productions | For any studio production, you **must** hire a Director or Technical Director; if not certified at People TV Inc. |
| Studio Facility A | $75 | $250 | $475 | Studio rentals include lapel and handheld mics, 16 channel audio mixer, video switcher, and full lighting grid. |
| Studio Facility B | $45 | $180 | $325 |
| Conference Room | $10 | $35 | $70 |  |
| **People TV Inc. Providing FULL Studio Crew (*Studio A*)** | $225 | $850 | $1600 | Crew size depends upon production needs. |
| **Individual Studio Crew Positions** |  |
| Producer | $25 | $100 | $200 |  |
| Director | $25 | $90 | $180 |  |
| Floor Manager | $25 | $90 | $180 |  |
| Technical Director | $25 | $90 | $180 |  |
| Audio | $25 | $80 | $160 |  |
| Graphics | $25 | $80 | $160 |  |
| Camera 1 | $25 | $80 | $160 |  |
| Camera 2 | $25 | $80 | $160 |  |
| Camera 3 | $25 | $80 | $160 |  |
| **Pre/Post Production** |  |
| Scriptwriting | $25 | $100 | $200 |  |
| Voice Talent | $25 | $100 | $200 |  |
| Graphics Composition | $35 | $140 | $280 |  |
| **Edit Suites w/Editor** |  |
| Final Cut Pro | $75 | $180 | $360 |  |
| **Field Productions** |  |
| Basic Digital Camera Package | $75 | $150 | $200 | 1 camera operator, 1 camera, 2 mics, XLR |
| Digital Pro Package | $100 | $200 | $300 | 2 techs, 2 cameras, 3 handheld mics, 1 shotgun mic and boom, XLR cables |
| Lighting Kit | — | — | $20 | Lights, stands and umbrellas |

Producer’s Recertification → $75

2023-2024 People TV Inc.

Rates for Nonprofits

# **Operational Budgets of $750,000 or less**

|  | Per Hour | Half Day(4 Hours) | Full Day(8 Hours) | Notes |
| --- | --- | --- | --- | --- |
| Studio Productions | For any studio production, you **must** hire a Director or Technical Director; if not certified at People TV Inc. |
| Studio Facility A | $125 | $450 | $850 | Studio rentals include lapel and handheld mics, 16 channel audio mixer, video switcher, and full lighting grid. |
| Studio Facility B | $75 | $275 | $475 |
| Conference Room | $20 | $25 | $40 |  |
| **People TV Inc. Providing FULL Studio Crew (*Studio A*)** | $225 | $850 | $1600 | Crew size depends upon production needs. |
| **Individual Studio Crew Positions** |  |
| Producer | $25 | $100 | $200 |  |
| Director | $25 | $90 | $180 |  |
| Floor Manager | $25 | $90 | $180 |  |
| Technical Director | $25 | $90 | $180 |  |
| Audio | $25 | $80 | $160 |  |
| Graphics | $25 | $80 | $160 |  |
| Camera 1 | $25 | $80 | $160 |  |
| Camera 2 | $25 | $80 | $160 |  |
| Camera 3 | $25 | $80 | $160 |  |
| **Pre/Post Production** |  |
| Scriptwriting | $25 | $100 | $200 |  |
| Voice Talent | $25 | $100 | $200 |  |
| Graphics Composition | $35 | $140 | $280 |  |
| **Edit Suites w/Editor** |  |
| Final Cut Pro | $45 | $180 | $360 |  |
| **Field Productions** |  |
| Basic Digital Camera Package | $75 | $150 | $200 | 1 camera operator, 1 camera, 2 mics, XLR |
| Digital Pro Package | $100 | $200 | $300 | 2 techs, 2 cameras, 3 handheld mics, 1 shotgun mic and boom, XLR cables |
| Lighting Kit | — | — | $20 | Lights, stands and umbrellas |

2023-2024 People TV Inc.

Rates for Commercial TV Companies

# **Operational Budgets of $750,000 - $1,250,000**

|  | Per Hour | Half Day(4 Hours) | Full Day(8 Hours) | Notes |
| --- | --- | --- | --- | --- |
| Studio Productions | For any studio production, you **must** hire a Director or Technical Director; if not certified at People TV Inc. |
| Studio Facility A | $225 | $775 | $1600 | Studio rentals include lapel and handheld mics, 16 channel audio mixer, video switcher, and full lighting grid. |
| Studio Facility B | $100 | $350 | $775 |
| **People TV Inc. Providing FULL Studio Crew (*Studio A*)** | $350 | $1250 | $2500 | Crew size depends upon production needs. |
| **Individual Studio Crew Positions** |  |
| Producer | $35 | $140 | $280 |  |
| Director | $35 | $140 | $280 |  |
| Floor Manager | $35 | $140 | $280 |  |
| Technical Director | $35 | $140 | $280 |  |
| Audio | $35 | $140 | $280 |  |
| Graphics | $35 | $140 | $280 |  |
| Camera 1 | $35 | $140 | $280 |  |
| Camera 2 | $35 | $140 | $280 |  |
| Camera 3 | $35 | $140 | $280 |  |
| **Pre/Post Production** |  |
| Scriptwriting | $35 | $140 | $280 |  |
| Voice Talent | $35 | $140 | $280 |  |
| Graphics Composition | $45 | $225 | $360 |  |
| **Edit Suites w/Editor** |  |
| Final Cut Pro | $75 | $300 | $600 |  |
| **Field Productions** |  |
| Basic Digital Camera Package | $175 | $650 | $1350 | 1 camera operator, 1 camera, 2 mics, XLR |
| Digital Pro Package | — | — | — | 2 techs, 2 cameras, 3 handheld mics, 1 shotgun mic and boom, XLR cables |
| Lighting Kit | — | — | — | Lights, stands and umbrellas |

**Studio Measurements**

|  | **Studio A** | **Studio B** |
| --- | --- | --- |
| **Length** | 51 feet | 21 feet |
| **Width** | 28.6 feet | 21 feet |