

# Implicit Bias: Considerations and Practical Application

## 2021 Change to the Michigan Public Health Code

Description: A two-hour training focused on defining, understanding and applying practical strategies to improve provider interactions and overall client care.

This training will meet the two-hour requirement for initial required implicit bias training for health care professionals in the state of Michigan.

## Presenters:



**Nick Erber-LaPierre**  
Ph.D., LPC, ACS, CAADC,  
CCMHC, BC-TMH  
Assistant Professor  
of Counseling and Special  
Education



**Sheri Pickover**  
Ph.D., LPC, BC-TMH  
Professor of Counseling  
and Special Education

## Learning Objectives:

- Participants will be able to define implicit bias in the context of equitable access to health care, what it means to serve diverse populations, how to develop and implement diversity and inclusion initiatives, and describe cultural sensitivity in clinical practice.
- Participants will be able to create and implement strategies to remedy the negative impact of implicit bias on patients by recognizing how bias impacts perception, judgment, and actions that result in inequitable decision making, failure to communicate effectively and result in barriers to care.
- Participants will examine the historical biases and present consequences of implicit biases based on an individual's characteristics and intersectional identities.
- Participants will review current research on implicit bias in health care disparities.

### » Target Audience:

Health care professionals and students from all programs related to health care such as counseling, social work, medicine, physician assistants, nurses or pharmacy.

### » Disclosure:

The planner(s) and speaker(s) have no relevant financial relationships with ineligible companies to disclose.

### » Collaborating Partners:

The Central Michigan University College of Education and Human Services, The Herbert H. and Grace A. Dow College of Health Professions, the Central Michigan University College of Medicine and the Interdisciplinary Center for Community Health and Wellness.

### » Accreditation:

Central Michigan University College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CMU College of Medicine designates this live activity for a maximum of 2.0 *AMA PRA Category 1 Credit*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Central Michigan University Social Work Program, an accredited social work education program, is authorized by the Michigan Licensure Law Administrative Rule 338.2965 to award Michigan social work continuing education contact hours. For this program, 2.0 CE hour(s) will be awarded.

## REGISTRATION:

<https://bit.ly/3rI3hbM>

**Jan. 28, 2022 10 a.m. - noon EST**

**Feb. 25, 2022 1-3 p.m EST**

**March. 25, 2022 10 a.m. - noon EST**

Attend only one (1) training

## Virtual via Zoom

Link and Materials will be provided in advance

**\$25 - Current CMU Students and Site Supervisors**

**\$50 - Practitioners**



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