

AFVN TV PROGRAMMING

o Concept of Operations:

Provide news information and entertainment to U.S. Forces in Vietnam in conformance with established viewing habits and standard preferences.

o Facilities:

Key Station

Saigon-broadcasts 12 hrs day from 1200-2400 hrs because of shift and work

Alternate Key Station

Da Nang-broadcasts 12 hrs day from 1200-2400 hrs because of shift operations.

Affiliate Stations

Tuy Hoa

Qui Nhon

Nha Trang

Quang Tri

Pleiku

Broadcast 7 hours a day from 1700-2400. No audience criticism has been voiced to this reduced air time. Most of the troops are working a standard day.

Un-manned affiliates (translators)

Chu Lai

Can Tho

Phan Rang

Camp Eagle

o Prime Time Programs:

Most U.S. network programs provided by AFRTS-LA are aired on same day and within one hour as scheduled by stateside networks.

<u>NAME</u>	<u>TYPE</u>	<u>US NET TIME</u>	<u>AFVN TIME</u>	<u>REPEAT</u>
Bonanza	Western	Sun 2100	Sun 2000	Tues 1300
Bold Ones	Drama	Sun 2200	Sun 2100	Thurs 1300
Doris Day	Comedy	Mon 2130	Tues 1930	Fri 1330
Laugh In	Comedy	Mon 2000	Mon 2100	Thurs 1400
Marcus Welby, MD	Drama	Tues 2200	Tues 2100	Thurs 1300
Glen Campbell	Variety	Tues 1930	Tues 1800	Sat 1200
Hawaii Five-0	Drama	Tues 2030	Tues 2000	Sat 1800
Ironside	Drama	Tues 1930	Thurs 2100	Sat 1300
Carol Burnett	Variety-Comedy	Wed 2000	Wed 2100	Fri 1400
Flip Wilson	Variety-Comedy	Thurs 2000	Thurs 2000	Mon 1200
Dean Martin	Variety-Comedy	Thurs 2200	Fri 2000	Tues 1400
Room 222	Comedy	Fri 2100	Fri 1930	Mon 1630
Mission Impossible	Drama	Sat 2200	Sat 2100	Wed 1700
Virginian	Western	Off Air	Mon 2100	Wed 1500
Bill Cosby	Comedy	Off Air	Thurs 1930	Wed 1330
High Chapparral	Western	Off Air	Fri 2100	Mon 1300
Name of The Game	Drama	Off Air	Sat 1930	Mon 1500
Andy Williams	Variety-Comedy	Off Air	Mon 1800	Thurs 1200
Dragnet	Drama	Off Air	Tues 1700	Thurs 2230
Burke's Law	Drama	Off Air	Wed 1800	Sun 1600
The Detectives	Drama	Off Air	Mon 2230	Sat 1630
Barbara McNair	Variety	Off Air	Fri 1700	Tues 1200
Hee Haw	Comedy	Off Air	Fri 1800	Wed 1400
Johnny Cash	Variety	Off Air	Sat 1800	Mon 1400
Jim Nabors	Variety-Comedy	Off Air	Sun 1700	Tues 2330
Ed Sullivan	Variety	Off Air	Sun 1800	Wed 1200
First Tuesday	Information	Tues Monthly	Tues 2230	as needed

o Schedule VS Popularity Survey

<u>CATEGORY</u>	<u>SCHEDULE</u>	<u>SURVEY RATINGS</u>
COMEDY	21%	15%
SPORTS	12%	10%
VARIETY	14%	12%
WESTERNS	11%	8%
DRAMA	22%	10%
INFO.	8%	10%

o SPORT EVENTS:

AFRTS-LA provides AFVN one standard and one additional sporting event each week. Total is approx. 4 hours per week and AFVN rebroadcasts at least one game a second time during the week. Total air time devoted to sports including syndicated materials ie: Pro Boxing, Wrestling, Roller Derby, Bowling, etc. averages 10 hours per week.

o NEWS:

AFVN Saigon originates two half hour news weather and sports programs per day at 1900 and 2200 hours. Affiliates originate one half hour program at 1900 or 1830 hours depending on local viewing requirements and usually one 15-to-30 minute program at 2200^{hrs} depending on capabilities in conjunction with force reduction.

o INFORMATION:

In addition to AFRTS information filler materials, spots and features, AFVN's Special Events department provides an average of three, two to five minute short subjects per week. These subjects are primarily in the category of Vietnamization/Civic Action Programs of the command. They are first usually incorporated into the regular news program and later used as "fillers" to round out to the hour or half-hour a U.S. network, decommercialized program. Examples are such titles as:

People Helping People....Towards a Better Tomorrow (Series of short features about U.S. Forces helping Vietnamese)

Vietnamization at Work....Towards a Better Tomorrow

Religions of Vietnam (Scheduled for mid-may production)

Crafts of Vietnam (Scheduled for mid-may production)

During past 6 months AFVN has produced 11 features and featurettes on Vietnamization/Civic Actions.

AMERICAN FORCES VIETNAM NETWORK

FM RADIO SCHEDULE

MONDAY THRU FRIDAY

0000-0005	NEWS	2005-2100	Philadelphia Orchestra (Mon)
0005-0100	FM Stereo		FM Stereo (Tue)
0100-0105	NEWS		Carmen Dragon (Wed)
0105-0200	FM Stereo		FM Stereo (Thur)
0200-0205	NEWS	2005-2010	Hawthorne Thing (Fri)
0205-0300	FM Stereo	2010-2055	Finch Bandwagon (Fri)
0300-0315	NEWS & SPORTS	2055-2100	Sebastian Cabot (Fri)
0315-0400	FM Stereo	2100-2105	NEWS
0400-0405	NEWS	2105-2230	Concert in Classics
0405-0500	FM Stereo	2230-2300	Jazz Till Midnight
0500-0505	NEWS	2300-2305	NEWS
0505-0600	FM Stereo	2305-2355	Jazz Till Midnight
0600-0615	NEWS & SPORTS	2355-2400	Sign Off/On
0615-0620	Morning Meditations		
0620-0700	Sunrise		
0700-0715	NEWS & SPORTS		
0715-0800	Sunrise		
0800-0805	NEWS		
0805-0900	Sunrise		
0900-0905	NEWS		
0905-1000	FM Stereo		
1000-1005	NEWS		
1005-1100	FM Stereo		
1100-1105	NEWS		
1105-1200	Disc & Data		
1200-1215	NEWS & SPORTS		
1215-1230	Paul Harvey		
1230-1255	Bobby Troup		
1255-1300	The Huddle		
1300-1305	NEWS		
1305-1400	FM Stereo		
1400-1405	NEWS		
1405-1500	FM Stereo		
1500-1505	NEWS		
1505-1600	FM Stereo		
1600-1605	NEWS		
1605-1700	FM Stereo		
1700-1705	NEWS		
1705-1800	FM Stereo		
1800-1805	NEWS		
1805-1900	FM Stereo		
1900-1905	NEWS		
1905-2000	FM Stereo		
2000-2005	NEWS		