

Dear Potential Partner:

On behalf of the California State University, Northridge Business Honors Association, thank you for your interest in supporting the organization for the 2018-2019 academic year.

### ***Who We Are***

The Business Honors Association (BHA) is a student honor society with a mission to take high-achieving students and turn them into successful business professionals by developing them academically, professionally, and socially. Our membership is comprised of the top 2% of students from each business major offered by the David Nazarian College of Business and Economics at California State University, Northridge (CSUN). By requiring a cumulative GPA of 3.50 or higher to join, the BHA has united a prestigious group of highly motivated, career-focused business students into a community that fosters excellence.

### ***Why Sponsor Us***

Your company will have unique access to the top business students at CSUN. While other student organizations may represent a larger constituency, the BHA remains unparalleled in quality. The BHA is an excellent target for recruiting competent interns and newly graduated students. By sponsoring our organization, your company will have the opportunity to promote its brand at CSUN. More importantly, your brand will be positively represented on campus by the top 2% of business students at the college.

Moreover, your sponsorship will help make a difference in the community. The BHA actively gives back by providing free tutoring services for all students in the business school and mentors the next generation of business leaders.

### ***Usage of Funds***

Sponsorships will help fund a variety of professional development programs to help prepare BHA members for the working world. We are currently fundraising for networking programs, alumni panels, and workshops that will connect students with alumni and local professionals to give students the preparation they need to hit the ground running at your company.

With Our Sincerest Gratitude,

CSUN Business Honors Association  
Fall 2018 Executive Board

## Sponsorship Levels:

*Get your brand recognized throughout CSUN!*

### ***Summa Cum Laude - \$1,000***

- Sponsored Recruiting Event
- Company logo on BHA website under “Summa Cum Laude Sponsors”
- Large company logo featured on BHA 2018-2019 apparel
- Premium branding at all BHA tabling and informative events
- \$100 Scholarship to Outstanding Member
  - Sponsor determines scholarship criteria

### ***Magna Cum Laude - \$500***

- Company-Sponsored Event
- Company logo on our BHA website under “Magna Cum Laude Sponsors”
- Medium company logo featured on BHA 2018-2019 apparel
- Premium branding at all tabling events and information events

### ***Cum Laude - \$250***

- Company logo on BHA website under “Cum Laude Sponsors”
- Small company logo featured on BHA 2018-2019 apparel
- Company brand featured at table sitting events

### ***Contributor - any donation is appreciated***

- Company logo on BHA Website under “Contributing Sponsor”



## Sponsor Application

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

Level of Sponsorship (Please check one off):

Summa Cum Laude \$1,000

Magna Cum Laude \$500

Cum Laude \$250

Custom \$\_\_\_\_\_

Please make all checks payable to “Associated Students, Inc.” and write “CSUN Business Honors Association” in the memo. Mail checks to:

AS Accounting Services  
18111 Nordhoff Street  
University Student Union, Northridge, CA 91330

Print Company Representative Name: \_\_\_\_\_

Signature of Company Representative: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: