

Community Investment Process

Being good stewards of the community's donations is our #1 priority.

The Community Investment Committee is made up of a diverse group of approximately 20 community volunteers, not only from diverse socio-economic backgrounds but a myriad of occupations. These volunteers are your neighbors, your co-workers, your relatives, working together to insure that your investments are producing the best results possible.

United Way of Iredell County is focusing on three of the building blocks for a good life - Education, Income & Health. Therefore, our partner agencies have been categorized by the main focus of their work into one of these three categories. Community Investment panels are divided into these three categories so that like partner agencies are grouped together.

Agencies submit a year-end report that demonstrates, for every service United Way invests in, measured outcomes, client benefits, number of people served, and statistics on age, ethnicity, gender and income. They also are required to submit an annual fund application, providing more detail about the United Way supported programs they run.

After reviewing materials, volunteers visit sites and host the agencies for a question and answer period. During this question and answer period the agencies present their specific need statement and requests for the upcoming funding cycle.

Following the visit, comprehensive review, and panel interview with the partner agency, the volunteer team evaluates the program or service to be funded and the volunteers, as a whole, make recommendations of funding. These funding recommendations are reviewed and approved by the Board of Directors.