

## The SIGP Stop Traffic 5K Walk/Run Sponsorship Levels

### **Our Crossing Guard – Top Partner – \$1,000 and Above**

- Listed as top sponsor on website with logo and link
- Logo on one-mile marker signs and displayed on signage in registration area
- Opportunity to speak at opening of race
- Opportunity to set up table to display and provide informational and promotional materials
- Special PA announcements mentioning sponsor name during and after the race
- Promotional information included in participant goody bags
- 4 complimentary race entries

### **Red Level – \$500 up to \$999**

- Listed as sponsor on webpage with logo and link
- Logo on two-mile marker sign and displayed on signage in registration area
- Special PA announcements mentioning sponsor name during and after the race
- Opportunity to set up table to display and provide informational and promotional materials
- Promotional information included in participant goody bags
- 3 complimentary race entries

### **Yellow Level – \$250 up to \$499**

- Listed as sponsor on website with link
- Logo displayed on signage in registration area
- Promotional information included in participant goody bags
- 2 complimentary race entries

### **Green Level – \$100 up to \$249**

- Listed as supporter on website
- Company name displayed on signage in registration area
- Promotional information included in participant goody bags
- 1 complimentary race entry

### **In-Kind Donations:**

Product donations (gift cards, water bottles, key chains, anything that could be used as door prizes, etc.) or refreshments post-race (water, fruit, snacks, etc.). In exchange for your product donation your company name will be listed on our website and promotional information may be included in the participant goody bags.