

PANEL BREAKDOWN- Four Panels per Session

SESSION ONE- 9:10am:

The Profession of Producing

Panel 1A 9:10am

In the fast-expanding world of film and digital media, there are core responsibilities for the producer no matter the budget, location, or medium. This panel will discuss what the producer's general responsibility is in producing content of high quality, safely and legally.

Robin Cowie- For 25 years, Robin has been a creative leader, marketing strategist, producer, director, storyteller, and writer working in multiple media formats. Robin helped launch Nickelodeon Orlando, The Golf Channel, Disney At Home, and was the Creative Director for the launch of the \$400 million Dr. Phillips Center for the Performing Arts. He was President of Haxan Films, which financed, produced and helped market one of the most successful independent films of all time, *The Blair Witch Project*. Robin created hundreds of television commercials, corporate and brand identity pieces, web shorts, documentaries, and 3 computer games. Most recently Robin has joined Electronic Arts (EA) as a game producer and just saw the release of his *Madden NFL18*. Robin is the recipient of numerous awards including the Nova Award from the Producers Guild of America, the Prix de Jeunes from the Cannes Film Festival, and the 2006 Professional Achievement Award from the University of Central Florida.

Sheena Fowler- Sheena serves two vital roles as a member of the Orlando Economic Partnership, Orlando Film Commissioner and Senior Director of Marketing and Communications. As the Orlando Film Commissioner Sheena works closely with productions seeking the unique backdrops and premiere production facilities that Central Florida has to offer supporting the workforce and businesses that make up Central Florida's entertainment production ecosystem.

Meagen Gibson- Meagen is an award winning journalist, television producer and director. She has produced films, commercials and major broadcast network television, including Emmy winning programs *The Voice* and *Who Do You Think You Are?* with Shed Media, Mark Burnett Productions, One Three Media, Pilgrim Films and Television, and The Institute. She is currently a course director teaching New Media Formats in the Media Communications department at Full Sail University.

Brad Fuller- (tentative) President/Creative Director/Executive Producer Florida Film & Tape, Brad's background in the motion picture business spans forty+ years in advertising, corporate, and entertainment production. In 1980, brothers Brad and Mike combined forces to bring new directions to Florida's commercial production scene. The result was Florida Film & Tape, Orlando's first serious commercial production/postproduction/photography studio, and well over one hundred local, regional and national awards. That partnership continues to thrive today, and the majority of the work is in the marine and aviation industries, as well as entertainment content creation. Expertise in the action cinematography arena has landed multiple projects for Ford, NASCAR, Sea Doo, Kawasaki, Yamaha, Arctic Cat, Suzuki, Honda, and dozens of boating and aviation clients. Network credits include: The Disney Channel, NBC Sports, PBS, National Geographic, TLC, CNN, CMT, BBC, Showtime, Bravo, Discovery, History and HBO. Brad was also named a Film Florida "Legend" in 2008.

The Business of Acting

Panel 1B 9:10am

“Not just another pretty face.” Talent only goes so far. Acting is a one wo/man show of business decisions where one slip up can indefinitely affect your career. Support from management or agents can be helpful, but you need to know the business yourself, and be prepared for the unexpected and know the latest trends and expectations in the field.

Kim Skyrme- Kimberly is a Casting Director, Producer, Writer, and Director, in short, A STORY TELLER! Her work includes Independent and Hollywood Feature Films, Television Series, Government Agency Videos and Commercials. Her casting collaborations include: the Emmy Award winning Netflix original series *House of Cards* - Seasons 1-3, *Unsolved Mysteries*; *Deep Impact*; *Hearts in Atlantis*; *Beloved*; *The Pelican Brief*; *True Lies*, and numerous Independent Feature and Short Film Projects. Her 27 year dedication to the art of non-traditional casting has earned her a stellar reputation in the industry. Her acting and directing skills enhance her ability to communicate the specific language used between actors and directors that create exceptional auditions that showcase the talent of the actors she auditions.

Kelly Paige- Born and raised in Detroit, Michigan, Kelly started her journey into this industry at a very young age. Working at a small agency, she discovered her eye for talent, placing models around the world. Her extraordinary skills caught the attention of the owner of Elite Model Management, was then hired on as an International Scout. Paige then moved to New York City and began a new adventure in the Big Apple. During that time, Paige had the privilege of working with esteemed models such as Cindy Crawford, Naomi Cambell, and Linda Evangelista, to name a few. Going back to her roots, she founded the biggest talent agency in the state of Michigan. Today she owns Level Talent Group and has become one of the largest premier agencies in the Southeast, working with many successful directors from all over. Her agency is currently working on over 40 television series in the South East, including popular shows such as *Bloodline* and *The Walking Dead*. Recently, she booked major roles such as “Tigris” in the *Hunger Games* Franchise and a member of the *Seal Team SIX* on A&E. Harnessing her high energy, Kelly worked vigorously for the talent agents of Florida and founded A.M.E.R.I. while also working with The Department of Business Professional Regulation helping pass Florida legislation benefiting the state’s talent agents. Kelly’s uncanny ability to cultivate and market talent, helping them reach their highest potential, is precisely the reason she has become so successful.

Garvin Smith- Mr. Smith is an accomplished, award winning industry veteran whose career spans more than fifty years as a Studio owner, Executive Producer, Creative Director, Industry Consultant, Commercial Photographer and Accomplished Fine Artist. Over the years, Hollywood stars, Clio nominees and award winning talents of Stage, Screen, Television and Recording industries have utilized his talents and expertise of the studio to enhance their image development or marketing campaigns.

Navigating your GEAR

Panel 1C 9:10am

Industrial, commercial, aerial, night shots, so many variables... How do you know which equipment you need to get the shot you want? We will discuss the rental process, what to ask for and what to expect, and how to watch your back.

Dawson Peden- (tentative) As a National Account Executive at VER, Dawson is a producer and production manager with leadership qualities and hands-on experience in developing and improving budgets and set operations. He is currently with CINEVERSE/Video Equipment Rentals, Inc. (VER) and VER Manager of Motion Picture Rental Division in the Miami Office handling sales and support for clients representing television shows, movies, commercials and any other Cinema related production equipment rentals in the South Florida, Caribbean and South American regions.

Doug Sperling- Doug represents ProGear Orlando. Their motto: Our Full-Service Experience is all about 1-stop service. Pro Gear Orlando strives to provide everything you need for your shoot or project by supplying the latest photo and grip equipment available. ProGear began in Chicago, and through its success, ProGear Orlando became a reality.

Post Production Color and Sound

Panel 1D 9:10am

Post production is often the place that great projects go to die. Improper sound recorded in the field, bad lighting, even improper camera operation often leads to the oft-overused phrase, "We will fix it in post." These professionals fix it for a living, but it does help to shoot it right the first time.

Patrick Inhofer- Patrick is a professional colorist, master with Blackmagic Design's DiVinci Resolve, and owner of Fini.tv. A 20+ year post veteran, his experiences working at New York City post houses has his touch delivered to feature films, documentaries, television series, and corporate videos. Patrick has graded for numerous directors including Barry Levinson, Bruce Sinofsky, and Dorothy Lyman. Patrick founded the color grading website TaoOfColor.com known for its professional tips and publishing the free industry newsletter, The Tao Colorist. In 2012 he cofounded MixingLight.com. Patrick is an adjunct professor at Hofstra University, teaching color correction. He contributed to the book, *Color Grading with Avid, Media Composer, and Symphony 6*.

Laurence Vexler- Owner of LHV Audio Services and Raintree Recording Studios, Laurence is a veteran sound designer and recording engineer for film, television, radio and corporate productions. His specialties include: sound design, mixing to picture, music production, VO recording, ADR, foley, and live broadcast mixing.

SESSION TWO- 10:15am:

Drone Operation and Regulation

Panel 2A

10:15am

Many commercial and multimedia companies (of ALL sizes) list drone operation as a part of their repertoire but more often than not, they are improperly licensed or not licensed at all, and therefore not up to speed on the most current regulations governing the airspace. Commercial drones, even smaller hobby drones, are NOT toys. Learn how to be safe, legal, and professional with your gear.

Alex Penalta ESQ- With a specialization in drone and Aviation and Flight Operations Liability, Alex is an American Trial Lawyer, fluent in English and Spanish, licensed to practice in Florida and Washington, D.C., with offices throughout North and South Florida. For over 20 years, after leaving government work and entering into private practice, Mr. Penalta has committed his law practice to advancing the interests of the business community at the local, county, state, federal levels and internationally, as well. Not only does Mr. Penalta serve as an advocate for entrepreneurs, global free market enterprise, and capitalism, he is committed to protecting the principles of individualism and liberty that founded the United States of America. On loan from the Florida Bar, he will be on the panel to discuss regulations and restrictions on commercial drone operation in Florida.

Justin Marx- The focus of Justin's company, Marx the Spot, has always been, "film making, combining a team of professional drone operators with skilled aerial directors of photography/operators puts us in the position of getting the great shots you and your team are looking for. When hiring a drone company, make sure you hire a company that has experience in the film industry, not just flying drones for a few years." Combined, their team has worked on over 400 commercials, 80 music videos, 5 feature films, and 15 television shows. The company is "trusted by Oscar winning directors, and ASC Directors of Photography. Marx The Spot has special permission by the FAA to film on CLOSED SETS as well as throughout the Federal Airspace. Our pilots are FAA Part 61 Certified for full scale Commercial manned aircraft and PART 107 Remote Operated Aircraft."

Legal, Contracts, and Insurance

Panel 2B 10:15am

Let's be honest, you didn't really read the "fine print" in your contract. You probably thought 'borrowing' that song wouldn't be a problem for your little film. You probably didn't get insurance on that last shoot either. Good thing there wasn't an unfortunate accident, you could be putting yourself, your crew, your company, and your future in jeopardy. This panel will discuss the basics of setting up your company and personal businesses for success in the industry.

Scott Goldberg, ESQ- Attorney Scott Goldberg has been practicing law in Florida for over 15 years. The Law Office of Scott M. Goldberg, PLLC is located near Universal Studios in Orlando, Florida. Mr. Goldberg's practice includes Entertainment Law covering Film, Television, Music, Authors, Artists, Models, Actor, et al. The firm also covers Intellectual Property Law such as copyrights, trademarks, and licensing. Covered in Business Law is company formation and structuring, employment contracts, independent contractor agreements, confidentiality agreements, non-compete agreements. Multimedia Law, and Internet Law is also a specialty. In addition to his Juris Doctor degree, Mr. Goldberg has a Master of Laws degree in Intellectual Property. For his film clients, Mr. Goldberg provides production legal services during development, pre-production, principal photography and post-production stages, as well as distribution legal services. Mr. Goldberg also counsels clients on business and financing structures for their entertainment and media companies.

Carol Bressi-Celoni- Vice President, Entertainment Industry Solutions, HUB International Insurance Services Inc. Carol will join us to discuss the importance of production insurance and the legal issues surrounding it.

Carolyn Herman ESQ- Ms. Herman, a native New Yorker and now the sole member of her Jacksonville Beach, FL law firm Carolyn Herman, PLLC, has been in practice forty years and almost twenty-five exclusively in the areas of entertainment, intellectual property and small business law. Her clients include Film producers, actors, screenwriters, crew, musicians, songwriters, record labels, music publishers, authors, illustrators, and visual artists. She is currently a member of the Mayor's Film Advisory Board (City of Jacksonville), the American Bar Association's Entertainment and Sports Law Forum, Film Florida, Women in Film and Television (Jacksonville Branch), the Florida Bar's Entertainment, Arts and Sports Law Section (EASL), Jacksonville Women's Network (Chair, Legal Section), the Jacksonville Beaches Bar Association, and a pro bono mediator for the Fourth Circuit Small Claims Court Program. She is a former Chair of EASL And long-time Executive Council member, President of the Florida Motion Picture and Television Association (Northeast Chapter), member of the Board of Governors of the National Academy of Arts & Sciences (Florida Chapter) and Professor of Professional Skills at Florida Coastal School of Law, having taught on a regular basis Entertainment Law, intellectual Property Survey and Advanced Trademark and Copyright. Ms. Herman is a graduate of Cornell University (B.S.), Fordham Law School (J.D.) and George Washington University National Law Center (LL.M.) and is admitted to practice before the state and federal bars of New York and Florida. She has spoken at numerous Entertainment Law Continuing Legal Education Seminars and was the founder of the Independent Film & the Law Seminar held in conjunction with the Jacksonville Film Festival.

Roll Sound! Production Audio

Panel 2C 10:15am

Recording live sound is such a critical part of a project, but it is often the victim of the “cost trimming” efforts by producers. If you do not have great audio, you do not have a professional project. Think of all of the money dumped into post that could have been saved by spending a fraction of that cost on the right equipment and personnel in the field. These professionals are here to tell you about it.

Michael Helms- Michael has been in the audio and video industry for over 25 years. His diverse career in sound has lead him to work as a studio engineer in New York City, location sound recording for independent films and TV commercials and sound design for digital media. He's a graduate of Appalachian State University with a Major in Advertising and Full Sail's Recording Arts program. He currently is a TV producer at Spectrum in Orlando.

Rick Alexander- Rick has 35 years experience as Audio Engineer A.E.S. Broadcast, Live Sound, and Locations Sound Recordist in Television, Film, Live Event, Corporate and concert production. He works all over the state of Florida and nationally/internationally and holds NASA Security clearance.

Laurence Vexler- Owner of LHV Audio Services and Raintree Recording Studios, Laurence is a veteran sound designer and recording engineer for film, television, radio and corporate productions. His specialties include: sound design, mixing to picture, music production, VO recording, ADR, foley, and live broadcast mixing.

On-Set Safety and Protocol

Panel 2D 10:15am

Working in an industry where time is money, often times we lose sight of the importance of our own safety, and that of others, in pursuit of the shot. There are rules and guidelines in place to help producers and crew make the best decisions possible with the risk factors involved. In Los Angeles, union members are now required to attend safety classes to retain their eligibility for employment. General knowledge of the situations we encounter every day in the field is such a basic necessity. Protect yourself and know your rights to ensure the safety of yourself and your crew.

Chris Ranung- (tentative) Over the past 20 years, Chris Ranung built a reputation as one of Florida's top craft service providers, amassing credits as head of department (key crafty) on more than two dozen feature film and television productions in Florida, Georgia, Louisiana, Mississippi and Pennsylvania, and internationally in the Dominican Republic, Paraguay, and Uruguay. Since 2010, Chris has served as president of I.A.T.S.E. Local 477, which has jurisdiction in Florida for the majority of the on-set working crew on motion picture productions. He is chair of COMPASS - the Congress of Motion Picture Associations of Florida –a legislative advocacy group for the Florida men and women who work in movie and television production and the Florida small businesses that support the industry. From 2010-2014, Chris was a Senate appointee to the Florida Film and Entertainment Advisory Council. He is very proud to be a member of Leadership Florida Class XXXIII.

Ryan Murray- Facilitator, US SAFETY ALLIANCE - Ryan works as a risk consultant in the insurance industry. As a risk and safety professional, Ryan has had the opportunity to interact with countless men and women in helping make the workplace safer for all.

Soon after the Sarah Jones tragedy, he was called upon by the City of Savannah Film Office to facilitate an OSHA 10 Hour seminar. During the seminar he listened, talked, shared, and learned about safety on film sets. Safety matters to Ryan. He has seen too many workplace incidents and injuries that could have been prevented. He conducts OSHA 10 Hour seminars, driver safety, and other safety training to assist workers on the recognition, avoidance, abatement, and prevention of safety and health hazards in the workplace.

Safety for Sarah- (tentative)

Alexa Sheehan- (tentative) Moderator and contributor

SESSION THREE- 11:20am:

Pitching, Funding, and Distribution Panel 3A 11:20am

You have a GREAT idea? A UNIQUE view on a story? A million dollar idea for a film?! Great. So does everyone else. What can you do about it? These professionals will give you insight on the process of taking your project from pitch to distribution. They won't cover it all in one session, but they will address the most common concerns. You're welcome.

Carol Bidault de l'Isle- Carol is an award winning producer, specialized in international motion picture/television financing, distribution, media asset acquisitions and management. She brings with her over 30 years of industry experience in the United States, Europe and Latin America. In 2010, Ms. Bidault moved to New Orleans, Louisiana to open the new headquarters of MediaFusion Entertainment, LLC. She is currently in Post-production with: *Walking to Paris* (directed by Peter Greenaway), *Cut Off* (directed by Jowan Carbin); in Development with: *The Chronicles of Young Washington* (directed by Jack Sholder) and other features.

Jeanne and Mark Simon- Jeanne Pappas Simon is CEO of Sell Your TV Concept Now, Inc. and prepares TV show creators and their shows to impress media executives at pitch meetings which she sets up at major conferences around the world. She has been an award-winning producer, writer, and content creator for major TV networks and studios for more than 25 years. Her latest project, a one-hour feature documentary called *Elephants in Motion: Tales of Life Transformation* is being distributed by London-based Espresso TV. Mark Simon has 30 years of experience in the entertainment industry as a producer, director, and story artist for live action and animation, and has amassed over 4,000 production credits. He has written 10 industry books, including *Storyboards: Motion In Art* and *Facial Expressions*, and has written hundreds of articles and lectures around the world. Mark has won over 200 international awards for projects he has written and directed including the Grand Prize in the first Nicktoons Film Festival. He also won a Prime Time Engineering Emmy for his part in the development of the Storyboard Pro software.

Proper Formatting, Telling the Story Panel 3B 11:20am

Scripted features, television, documentaries, even great commercials have a common thread of following a cohesive storyline. Whether the story is scripted or free-form, sticking to that story is paramount to having a successful project. This will be an insightful panel from two professionals with two very different takes on the art of formatting the story properly. Yes, it does matter. Directors, writers, actors, script supervisors, and documentarians... take note.

Lee Davis- Lee Davis is a script supervisor and currently working on season six of Netflix's *House of Cards*. Other credits include five seasons as alternating script supervisor on CBS's *Blue Bloods*, two seasons on ABC's *Ugly Betty* and many pilots and single season shows in between. But it was her first TV series in 1994, NBC's *Homicide: Life on the Street*, that started a networking circle from which most future calls would stem from. This was an immersion class in directing, writing and cinematography giving her a prime seat on the front lines for five years. Understanding script structure in prep and production is critical in creating a cohesive finished product. She will be discussing how the story begins with the writers, but becomes the blueprint for the finished product.

Dr. Lisa Mills- Dr. Mills' films have won numerous national and international awards and have screened in festivals all over the world. Most recently a film she co-directed with an honors class, *The Committee*, won a Suncoast Emmy Award and is being distributed nationally through the American Public Television Exchange 2016-2019. Two of her newest films explore the history of the civil rights movement in Florida. Dr. Lisa Mills is an Associate Professor of Film at the University of Central Florida where she teaches screenwriting, documentary production, theory, and history. She was also a Faculty Fellow for the National Academy of Television Arts and Sciences in 2016.

Soundtrack and Music, Get Licensed and Get Heard Panel 3C 11:20am

Musicians, composers, producers, documentarians, directors, post supervisors, editors, this is for you. This panel will help shed some light on the process that some producers use to score their projects. How do you bridge the gap from musician to producer? How are both parties protected? How can the musicians market themselves to be found for the right project? Let's discuss.

Meagen Gibson- Meagen is an award winning journalist, television producer and director. She has produced films, commercials and major broadcast network television, including Emmy winning programs *The Voice* and *Who Do You Think You Are?* with Shed Media, Mark Burnett Productions, One Three Media, Pilgrim Films and Television, and The Institute. She is currently a course director teaching New Media Formats in the Media Communications department at Full Sail University.

Gene Culver- CEO of Music Drizzle which focuses on sync licensing, copyright, and music A&R placement. He runs January's MusicPlacementConference.com each year in Orlando, Florida. This conference is designed to network music producers, song writers and those in need of music such as indie artist, filmmakers, and A&R. Gene runs as host of websites including AudioDrizzle.com, a site for indie film makers to find licensed music for their projects, as well as TheHitMakersSession.com which is a music sourcing website for indie producers and songwriters. Gene spends most of his time working with indie artist, producers, and songwriters to help them produce music for client projects.

Directing the Actor

Panel 3D 11:20am

There is a bond formed when a director and actor connect on a project. The communication is fluid, the instructions are clear, the product is magic. Sometimes you have only seconds, like in an audition, and sometimes it is weeks of rehearsals. As a director, what do you need to say to get the message across? As an actor, what do you need to hear? This panel will delve into the communication and professional obligations for creating this important bond.

Kim Skyrme- Kimberly is a Casting Director, Producer, Writer, and Director, in short, A STORY TELLER! Her work includes Independent and Hollywood Feature Films, Television Series, Government Agency Videos and Commercials. Her casting collaborations include: the Emmy Award winning Netflix original series *House of Cards - Seasons 1-3*, *Unsolved Mysteries*; *Deep Impact*; *Hearts in Atlantis*; *Beloved*; *The Pelican Brief*; *True Lies*, and numerous Independent Feature and Short Film Projects. Her 27 year dedication to the art of non-traditional casting has earned her a stellar reputation in the industry. Her acting and directing skills enhance her ability to communicate the specific language used between actors and directors that create exceptional auditions that showcase the talent of the actors she auditions.

Patty Wolfe- A DGA Director, Patty began her career as a producer/director more than 30 years ago at ABC Network Television. She's worked for *Good Morning America* and ABC Sports covering the Olympics, Super Bowls, Triple Crown Horse Racing, and many other events on *Wide World of Sports*. She produced stage shows for Kathie Lee Gifford and a Christmas Special for CBS. Patty was producer and co-owner of the *Jim Thorpe Pro Sports Awards*, the first pro sports awards show on television from 1992-1995. In addition to producing, she helped establish the elite panel of voters, presenters, and advertisers. All of this hard work and dedication to her career in network television earned her 3 three Sports Emmy Awards and Directors Guild of America recognition.

Lauren O'Quinn- Lauren owns ClassAct Studios and is an award-winning actress, director, and teacher. She majored in Theatre at The University of Georgia before moving to Orlando in 1997. Since that time, she has appeared in over 200 national and regional commercials, and numerous films and television shows. Lauren spent several years in the advertising business helping to create and cast commercials (for clients like Subway and Universal Studios). She moved on from advertising to the talent agency business, where she spent several years as a successful local talent agent. She continues to work as a freelance casting director for commercials and films (like *Dolphin Tale 2*, *Sydney White*, *Tooth Fairy 2*, *Frank vs. God*, and *The Florida Project*). Lauren is also an on-demand acting coach and her studio, ClassAct Studios, is known throughout the southeast for creating working actors. Her focus is on training professional actors in both the craft and the business of acting

Andrea Baker- Andrea's first on-screen appearance was a small role on *General Hospital* in 1997. Her credits are diverse as she has worked in commercials, TV, film, animation and video games. She has worked with Academy Award winning writers, directors, D.P.s, and costume designers. Her first feature film role was in the Oscar-nominated *Pleasantville* which led to Nancy Meyers hiring Baker as an "inner voice" actress on *What Women Want*. She is most well known for her portrayal of "Clover" on the long running cartoon series *Totally Spies*. She has voiced "Mary Jane" in the *Ultimate Spiderman* video games, and is featured in multiple other video game sagas. She currently resides in Florida but considers herself an LA-based actor as her representation is there and she gets back to California on a regular basis to record post production voice over work for CBS' *The Black List* and *Scorpion* as well as on the feature *Life Itself*, and *Daddy's Home 2*. Baker has been working exclusively as a voice actress since 2003.

SESSION FOUR- 1:30pm:

Film Commissions and the State of Filming in Florida Panel 4A 1:30pm

In the digital age, getting information is so easy, yet so difficult. Is it the facts? This special panel of Florida film commissioners and directors has come together to speak to you, the media makers, on the state of filming in Florida, and how to build us up and stay strong. Get educated. Ask questions. Be informed. Get involved.

Bonnie King- Ms. King is the film commissioner for the Space Coast Film and Television Office. Her responsibilities include developing film, television, commercial, and print opportunities for the Space Coast. She is also the president of Film Florida, the state-wide not-for-profit entertainment production trade association that represents Florida's film, TV, and digital media production industry.

Lindsey Sandrin- As the daughter of the "infamous" Mike Fuller, Lindsey grew up on the commercial sets of Florida Film & Tape and Mike Fuller Group. Her experiences on sets led her to her current position as both the Director of the Orlando Film Commission and Director of Film & Digital Media with the Orlando Economic Partnership. As Director of the Orlando Film Commission, Lindsey assists productions in permitting for the four county Central Florida region, as well as finding them unique backdrops, premiere production facilities and amazing crew and support services that Central Florida has to offer.

Christy Andreoni- As the Production Director for the Palm Beach County Film & Television Commission, Christy oversees the One-Stop Permitting process, including maintaining and developing relationships with local municipalities, taxing districts and county departments. She is co-editor of the "Focus On Film" newsletter and oversees leads that are processed through our office. She is also responsible for the analysis of the monthly, semi-annual and annual production activity reports. With a background working on set and in post production, Christy has worked with production companies throughout Florida including IDEAS, ION Media Networks, Home Shopping Network, and several independent features. She holds a Bachelor's Degree in Anthropology with a focus in Visual Studies from Duke University, and also studied at both the University of Ghana in Accra, Ghana and the University of Canterbury in Christchurch, New Zealand.

John Lux- GUEST AND MODERATOR- Executive Director, Film Florida. After graduating from Purdue University, John worked in the live entertainment industry managing a staff of 300+ for an outdoor music and entertainment venue in the Chicago area before moving to Florida to join Disney where he received Disney's rare and highly respected Partners in Excellence award. John started in operations for the Walt Disney Company and helped Orlando-based IDEAS transition from Disney to an independent corporation and was instrumental in the transformation and growth of the company for 18 years. As Executive Director of Film Florida, John manages the day-to-day operations of the organization after spending 20 years working in the industry. In addition to his other responsibilities for Film Florida, John is a social media enthusiast and has been handling the Film Florida social media strategy and day to day management of the company website since 2014.

AFTERNOON LABS:

3D PrePro and Modeling- 2 rounds of 15 people each- 2:30pm, 3:45pm

Motion Capture Hands-on Demo- 3 rounds of 15 people- 2:30pm, 3:15pm, 4:00pm

Virtual Reality Experience- 3 rounds of 10 people- 2:30pm, 3:15pm, 4:00pm

Acting Workshop- 2:30pm, 3:45pm

Additional free-flowing hands-on demonstrations as well.