**T.B.L.A. 2019 POSTER UNVEILING EVENT SPONSORSHIPS**

 Bass Unlimited Poster Unveiling sponsors contribute various sums of money to help offset the cost of the Unveiling Gala. In the past, the Toledo Bend Lake Association’s (TBLA) out of pocket expense has been about $2,600.00 for the event. Sponsorships have helped reduce the cost. The unveiling is open to the public with no admission charge.

**The poster sponsor receives the following official Bass Unlimited items:**

**#2 framed poster, 2 banquet seats, 2 caps, 2 visors, 2 t-shirts, 2 towels**

 **There are three (3) levels of event sponsorships:**

 **Gold for $500.00**

 **Silver for $250.00**

 **Bronze for $100.00**

**Sponsors are recognized in several ways including:**

In all pre and post event print publicity, i.e.

* Local and regional newspapers
* In print program for the Unveiling Gala which is attended

by more than 100 people from Sabine Parish, Sabine County and surrounding areas.

* On the Toledo Bend Lake Association website
* In the print program for the Bass Unlimited Banquet

and Auction which is attended by more than 650 supporters from several states; and

* In any Public Service Announcement aired on local regional

radio.

Each level of sponsorship receives official Bass Unlimited items:

 Gold framed limited edition poster, (1) cap (1) t shirt (banner displayed

 at the B.U. banquet if provided by sponsor)

 Silver choice of tee shirt or cap

 Bronze a fishing towel

Sponsorship check is made payable to **Toledo Bend Lake Association (TBLA)**.

An IRS-compliant tax receipt will be mailed to the sponsor after the event.