March 2023

Dear Sponsors:

Back by popular demand, the Laguna Real Estate Charitable Assistance Fund is excited to announce the return of the Pet Parade and Chili Cook Off.

This year's event will be held at the Neighborhood Congregational Church, 340 St. Anns Drive, Laguna Beach on Saturday, June 24th .

Known as the most family fun event in town, but also the only truly Laguna event for locals.

This is why we are contacting you. We want to keep this a fun event for families who love animals. Since we charge a nominal amount for admission and pet entries; we need sponsors, such as you, to make the event as successful as it is popular. About 300 people are expected this year with about 50 pet entries. It is fun for the whole family and a great way to promote your favorite Chili recipe or your company merchandise.

The proceeds raised this year will be donated to the Blue Bell Foundation for Cats, the Laguna Beach Animal Shelter and the Laguna Real Estate Charitable Assistance Fund. (see Mission Statement attached)

Please take the time to get involved and help make a difference!

We thank you for your consideration in advance. Please make your checks payable to: LRE/CAF or use the Credit Card Authorization form attached.

If you have any questions regarding this event, please don't hesitate to call.

Sincerely,

Nancy Pooley
Event Chair
949-230-3353

Suzanne Taylor
President LRE/CAF
949-303-8346

LRE/CAF

LAGUNA
Real Estate
Charitable
Assistance
Fund

A 501(c)3 non-profit public benefit corporation formed by caring REALTORS® and Business Partners to provide assistance to our community.

TAX EXEMPT FEDERAL ID: 20-1438786

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1278 Glenneyre Street, #63
Laguna Beach, CA 92651
www.LRE-CAF.com



Mission Statement

The Laguna Real Estate Charitable Assistance Fund (LRE/CAF) is a nonprofit 501(c)3 organization which exists for the benefit of the local community and the Laguna Board of REALTORS® and Affiliate members.

Formed in 2004, the founding Board of Directors had a vision to create a nonprofit organization which would raise funds to donate to local nonprofit organizations in need.

In keeping with the giving, volunteer spirit of the Laguna Beach community, the Charitable Assistance Fund prioritizes local organizations which do not have other consistent means of support.

A portion of the proceeds from the fundraisers go back to the LRE/CAF account to be used for the needs of its REALTORS® and Affiliate members. The LRE/CAF is proud to have supported its members in times of medical, financial and local disaster hardship.

Your hard work and enthusiasm contributes to the success of two fundraisers: The Taste for Charity and the Pet Parade & Chili Cook-Off.

LAGUNA REAL ESTATE / CHARITABLE ASSISTANCE FUND

1278 Glenneyre Street #63, Laguna Beach, CA 92651

admin@lre-caf.com

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2023 PET PARADE & CHILI COOK OFF CHARITY RECIPIENTS

BLUE BELL FOUNDATION

The Blue Bell Foundation for Cats offers loving and compassionate lifetime care for senior cats whose owners can no longer care for them. Their vision is to become the leading cat retirement sanctuary promising total peace of mind to cat owners and homelike, personalized care to the cats entrusted to us.

LAGUNA BEACH ANIMAL SHELTER

A non-profit private facility sponsored by the City of Laguna Beach/Laguna Woods and through donations, has been in operation over 30 years. Sick, injured and stray animals, rescued by animal control officers within the city limits are provided temporary shelter and any medical rehabilitation necessary to be put up for adoption. Funds will help to pay for extra medical needs of the shelter animals.

LAGUNA REAL ESTATE CHARITABLE ASSISTANCE FUND

The Charitable Assistance Fund provides assistance to members of the Laguna Beach REALTOR® and Affiliate community who have overwhelming medical or financial needs.

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2023 PET PARADE & CHILI COOK OFF SPONSORSHIP LEVELS

"Top Dog" $1,000+

9 ¾" wide x 6 ½" high ad in the Pet Parade Program
One designated Chili Booth containing two 6' tables OR two 6' tables to display company merchandise & promotional products
Company Banner and/or Company Pop Up to be provided by Sponsor
Recognition by Emcee at Event
One RESERVED 8' Round Table with 8 Chairs
Company Logo included on print and social media
8 Admission tickets included

"Tail Wagger" $750+

4 ¾" wide x 6 ½" high ad in the Pet Parade Program
One designated Chili Area containing two 6' tables OR two 6' tables to display company merchandise & promotional products
Company Banner and/or Company Pop Up to be provided by Sponsor
Recognition by Emcee at Event
One RESERVED 6' Round Table with 6 Chairs
Company Logo included on print and social media
6 Admission tickets included

"Retriever" $500+

4 ¾" wide x 3 ¼" high ad in the Pet Parade Program
One designated Chili Area containing two 6' tables OR two 6' tables to display company merchandise & promotional products
Company Banner and/or Company Pop Up to be provided by Sponsor
Recognition by Emcee at Event
Company Logo included on print and social media
4 Admission tickets included

"Pooch" $250+

2 ¼" wide x 3 ¼" high ad in the Pet Parade Program
One designated Area containing one 6' table to display company merchandise & promotional products
Company Banner and/or Company Pop Up to be provided by Sponsor
Recognition by Emcee at Event
Company Logo included on print and social media
2 Admission tickets included

"Friends Forever" $100+

One line recognition in the Pet Parade Program
1 Admission ticket included

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2023 PET PARADE & CHILI COOK OFF SPONSORSHIP CONTRACT

PLEASE Complete and return this form with ALL LEVELS OF SPONSORSHIP

Sponsor name as you wish it to appear for sponsorship recognition:

_____

(please print)

_____	**"Top Dog"**	**$1,000**
_____	**"Tail Wagger"**	**$ 750**
_____	**"Retriever"**	**$ 500**
_____	**"Pooch"**	**$ 250**
_____	**"Friends Forever"**	**$ 100**

Contact person _____ Title _____

Address _____

_____

Email _____ Phone _____

The deadline for pre-event publicity is May 5, 2023.

Please mail or email completed form (no donations) to:

Laguna Real Estate Charitable Assistance Fund
1278 Glenneyre Street #63
Laguna Beach, CA 92651
admin@lre-caf.com

CREDIT CARD AUTHORIZATION

PRINT AND COMPLETE THIS FORM AND RETURN TO LRE/CAF by USPS or Email
admin@lre-caf.com All information will remain confidential

Please print

Name on Card: _____

Billing Address: _____

_____

_____Visa _____Mastercard _____Discover _____AmEx

Credit Card Number: _____

Expiration Date: _____ Card ID# _____*
(*last 3 digits located on back of card/ 4 digits on front for Amex)

Authorized Amount to Charge: $_____(USD)

I Authorize the Laguna Real Estate Charitable Assistance Fund to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with my issuing bank cardholder agreement.

Signature: _____

Date: _____

Print Name: _____

LRE/ CAF DOES NOT KEEP CHARGE ACCOUNT INFORMATION ON RECORD

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2023 CHILI COOK OFF OFFICIAL RULES AND REGULATIONS

Saturday, June 24, 2023
Neighborhood Congregational Church

Enter your best chili recipe and bring your appetites. A panel of local judges will select "The Best Chili of the Year" from the entries. Proceeds from this fundraiser will go to the Blue Bell Foundation for Cats, the Laguna Beach Animal Shelter, and the Laguna Real Estate Charitable Assistance Fund.

1. True chili is defined as any kind of meat, or combination of meats, cooked with chili peppers, various spices and other ingredients. Veggie chili is also acceptable.
2. **No ingredient may be pre-cooked in any way prior to the preparation period.** The only exceptions are canned or bottled beans, tomatoes, tomato sauce, peppers, pepper sauce, beverages, broth and grinding and/or mixing of spices. Meat may be treated, pre-cut or ground. **MEAT MAY NOT BE PRE-COOKED. All ingredients may be chopped, cut, or sliced prior to event.**
3. **The cooking period will be a maximum of 3 hours.** The exact starting and ending of the cooking period will be announced. Cooking during the entire period is at the sole discretion of the cook.
4. **Contestants are responsible for supplying all of their own cooking utensils, etc.**, including stove. Butane stoves are recommended due to limited electrical outlets and power. Plastic spoons, sample cups, napkins and tablecloths will be provided.
5. **Cooks are permitted to set up their equipment, decorations and other facilities any time after 8:**30am the day of the cook off.
6. **Each contestant must cook a minimum of 10 gallons of chili.** A sample will be collected at the end of the cooking period for the purpose of judging.
7. Each team wil be given a container in which their chili will be collected at the time of the official judging.
8. **Cooking team may not contain more than three (3) cooks.** Any additional team member must pay the $10 entrance fee.
9. There will be an award for Best Chili and the Best decorated Booth.
10. The decisions of the Judges will be final.
11. Judging will begin at approximately noon.

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