



Q4 WI PRIMA Meeting

December 12, 2024

Meeting Location

M3 Insurance

826 John Nolen Drive, Madison, Wisconsin 53713

9:30am – 2:00pm

AGENDA

- 9:30am – 9:45am** Introductions
- 9:45am – 10:45am** Importance of Proper Building Values – Peter Jakab, Business Development Manager, CBIZ
- 10:45am – 11:00am** Break
- 11:00am – 11:45am** Disaster Preparedness and Incident Response – Chris Halverson, Director of Rapid Response & Recovery Unit, M3 Insurance
- 11:45am – 12:30pm** Lunch – sponsored by M3
- 12:30pm – 1:30pm** Emergency Mitigation and Restoration Roundtable Discussion – Moderated by Chris Halverson
- Adam Nelson, General Manager, Kelmann Restoration
Daniel Capelle, Director of Emergency Response Services, Veolia
Jason Schmitt, Vice President of Emergency Response, Paul Davis
Mark Cyganiak, President/Owner, ServiceMaster Recovery Services
- 1:30 – 2:00pm** Membership Roundtable Discussion

Disaster Preparedness and Incident Response - “Unexpected” is out of your control, but “unprepared” is a choice. This session will provide insight and tangible takeaways to inform how your organization prepares and responds to business disruption. Crisis can strike any organization at any time – but only those who have a proven plan in place can come out the other side of an incident quickly, with tangible action steps and even increased good will in the community. Learn best practices for disaster preparedness, testing, and disaster response within your organization. M3’s Rapid Response and Recovery Unit has decades of experience assisting clients in crisis incident response. In this session, Chris Halverson will highlight the critical pillars of an effective corporate response to a crisis.