

Personal Biography Distributorship

A feel good business that will generate residual income year after year.

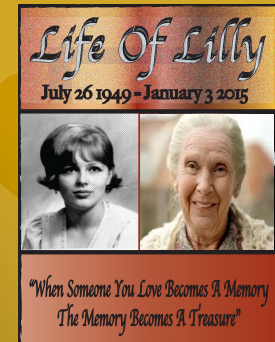
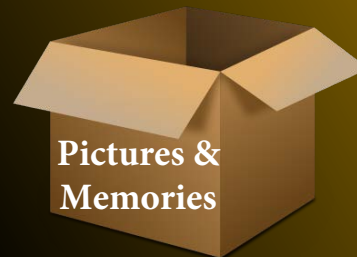
A tribute to your loved one!

A sports career!

A family business story!

A family story!

Published 100's of
thousands of hard cover
books since 1995



In your minds eye picture 75 years from now and
a great grandchild picking up this book and
seeing their grandparent's family values and
accomplishments.

Value - Priceless.

Why a book? No device needed.



Canadian Children's Programs

(Established 1995)

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www.childrensprogram.net

Personal Biography Distributorship

Manual

A Word from the President

Children's Programs was established in 1995. Throughout our history, we have created, developed and maintained exceptional relationships with thousands of customers and clients. From community organizations to hotels, from sports groups to advertisers in our publications, all are treated with the utmost of respect. Our high company standards are reflected in all of our marketing endeavors, resulting in a level of integrity that has never been questioned.

Children's Programs is extremely proud of our selection of best-selling book titles: "Sick but Not Scared" (health), "Tiny Steps Stories" (morals), "Look Listen Learn" (safety), "Heart of a Champion" (inspiration), "Fire Fighters", "Growing Up", "Remembrance", "Get Active" and "Life on a Farm". 100's of thousands of these books have been sold across the country since 1995.

Our 2nd division: To provide in-room guest directories to hotels. We are now working with 100's of hotels across the country and adding new hotels all the time.

Our 3rd division: Provides free hard cover full colour sports year books to local small town sporting organizations.

Our 4th division: Just launching is the publishing of hard cover personal biography books. eg. a tribute to your loved one, a family story, a family business story or a sports career.

Sincerely,

Glen O. Dyck, President
Canadian Children's Programs

We are filling a void that has always been in the publishing industry. A niche market that gives people an avenue to express their pride in a loved one in a hard cover full colour book at a reasonable cost for small quantities.

A tribute to your loved one!

A sports career!

A family business story!

A family story!

The value of these books are priceless!

We take memories which may be stored away in boxes or photo albums and with almost no work to the customer we produce hard cover books.

A feel good business that will generate income year after year.

We have developed a very unique marketing plan which eliminates the need to sell with no competition.

You would set up our samples in agent/non-profit locations in your area. Agents would be photographers, printers, UPS stores, florists, etc. Non-profits would be nursing homes, arenas, hospital gift shops, libraries, legions, etc.

Why would the agent/non-profit want to have our stand in their location?

It is a feel good item for them, and they receive **15%** of the sale of the books. (approximately **\$90.00** per order)

The cost for a minimum order of **5** books is **\$595.00. (\$119.00 per book)**

Our indications are that once our customer decides to go forward they already have the sales lined up with their relatives.

Once you have the samples set up in the locations your duties would be to service these locations by answering questions from people interested after seeing the book and dropping off more brochures when needed.

The customer has the option to drop off their contents to the location, our local office or have them picked up by you at their home. In some cases the customer may require a helping hand in the sorting of their memorabilia. This can take place at either our office or their home. It will be up to them. THIS PROCESS IS SO IMPORTANT!! YOU ARE DEALING WITH PEOPLES LIVES. (Make sure you have tissues at these meetings) A personal connection will inevitably happen. Which is a good thing.

You would be required to drop off the contents to our local scanner and then to return the contents to the customer.

Every book that is published by us turns the owner into a sales person. The owner of that book will inevitably show the book to everyone who enters their home. Why? Because they are proud of their loved one. After showing the book the first question that will be asked is, "Where did you get this done?" THIS IS WHY YOUR FIRST YEAR WILL BE YOUR LOWEST YEAR.

When a person sees our book in another area and contacts us to have a book published but lives in your area they would be treated as your customer.

Distributor Cost

\$8,000.00 (With a company buy back option of your distributorship after one year if you are not satisfied)(The buy back amount would deduct the monies you have made) WE DON'T MAKE MONEY UNLESS YOU DO!

Included in cost:

50 agent/non-profit locations.

We supply all display stands, sample books, brochures and any and all materials for you to succeed.

Additional locations \$100.00 each.

We do reserve the right to limit additional locations in order to protect our distributors.

We will monitor sales from each location and then based on this information moving the sample to a different location might be warranted.

All brochures will have printed codes for us to establish where the initial contact was made to ensure that everyone in this process receives their monies. (agents, distributors, dealers)

Distributor Remuneration

20% of the sale (\$119.00)

Potential income

50 locations

Average sales per location per year	Total orders per year	Income/Year
2	100	\$11,900.00
5	250	\$29,750.00
10	500	\$59,500.00
20	1,000	\$119,000.00

Because of our expertise in our other divisions we have also developed a seperate marketing plan with non-profit organizations in small towns. The following pages explains this process. This is an additional revenue source for our distributors, and again would be exclusive.

A

Our representatives “book” organizations such as nursing homes, hospital gift shops, legions etc. as agents. We send them the stands. This is an option that is in our wheel house based on the fact that we have been implementing this system successfully for 20 years.

Have the agent contact us to pick up the information.

Have a local person handling the scanning pick up the information.

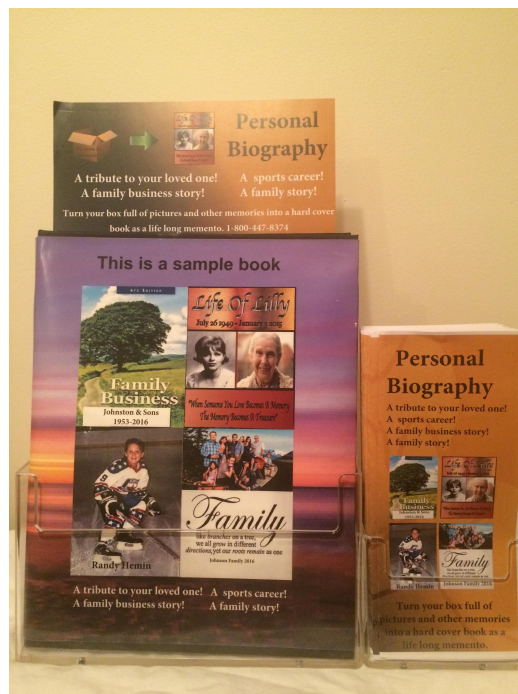
B

Our reps “book” an organization such as a Lions, Optimist, etc. (local dealers) and make it their project for the town. We would have them place the stands in nursing homes, legions, hospital gift shops, etc. (agents) and split the income with those groups.

This is an option like option A that is again in our wheel house based on the fact that we have been implementing this system successfully for 20 years.

Have the local dealer pick up the info and get it to the local person handling the scanning.

Picture of a stand on location



Distributorships

Based on population we have determined that the following number of exclusive distributorships are available.

Alberta

South of Red Deer - 3

North of Red Deer - 3

B.C.

Vancouver Island -1

Vancouver and area - 6

Kelowna and area - 1

Manitoba

Winnipeg-2

New Brunswick

Moncton-1

Nova Scotia

Halifax-1

Ontario

Toronto-8

Ottawa-3

Hamilton-3

Kitchener-1

London-1

Windsor-1

Barrie-1

Sudbury-1

Saskatchewan

Southern Saskatchewan-1

Northern Saskatchewan -1

There are a number of smaller areas that could be available at a lower cost and fewer locations. eg. Thunder Bay, Oshawa, etc.