



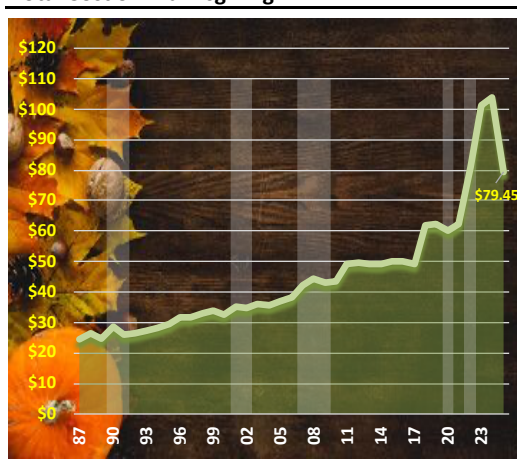
MERIDIAN ECONOMICS THANKSGIVING INDEX

ANNUAL COST OF A TRADITIONAL (YET MODEST) THANKSGIVING DINNER

2025 Meridian Economics Thanksgiving Index

		2025		Annual Change	
		Unit	TOTAL	Amount	Pct
1	1 - 12-pound Turkey	\$ 1.98	\$ 23.76	-\$ 3.24	-12%
2	1 - 12-ounce package of cubed stuffing	2.68	2.68	(0.81)	-23%
3	1 - 1 pound of frozen green beans	1.48	1.48	(0.52)	-26%
4	1 - 1 pound of russet potatoes	0.79	0.79	(0.21)	-21%
5	1 - 1 pound of sweet potatoes	0.81	0.81	(0.08)	-9%
6	1 ea - 1 bunch Carrots & Celery	1.29	2.58	0.02	1%
7	1 - 10-ounce can of cranberry jelly	2.47	2.47	(0.02)	-1%
8	Miscellaneous seasonings & ingredients	5.00	5.00	-	0%
9	1 - Half pint of whipped cream	1.58	1.58	(0.57)	-26%
10	1 - One dozen dinner rolls	3.24	3.24	(0.75)	-19%
11	1 - 1-pound of butter	4.48	4.48	(1.51)	-25%
12	2 - prepackaged pie crusts	3.62	7.24	(2.72)	-27%
13	1 - 20-ounce can of pumpkin pie mix	2.60	2.60	(0.72)	-22%
14	1 - Gallon of whole or 2% milk	2.74	2.74	(0.51)	-16%
15	Various beverages	6.00	18.00	(12.78)	-42%
TOTAL THANKSGIVING DINNER		40.76	\$ 79.45	\$(24.42)	-24%

Total Cost of Thanksgiving



(November 2025)..... Based on a traditional Thanksgiving dinner menu - and a little bit of "from scratch" cooking - over the lips and past our gums will be 24% cheaper this holiday season... Surprisingly, across-the-board shifts sent the average unit price tag for the Meridian Economics' Thanksgiving Index down to \$40.76 from last year's \$52.34, a decrease of \$(11.58), or about -22%.

But the "Total Cost of Thanksgiving," which accumulates the total cost of all 15 elements of a very modest dinner, decreased to \$79.45 from last year's total of \$103.87, a decline of \$24.42, or -24% - and that even leaves adequate leftovers for watching that fourth football game of the day.

All but two elements experienced year-over-year unit and cost decreases over the previous year. The biggest increase was related to beverages, pie crusts and green beans. The smallest decreases were cranberry sauce, sweet potatoes and the turkey.

HIGHLIGHTS

According to the recent inflation report, grocery prices continue to have increase at a pace far less than food bought at restaurants. This extends pre-2023 results that proved cheaper to order most of your thanksgiving dinner from your favorite BBQ or smokehouse - particularly saving that 20% tip ...

Of course, venturing out to Grandma's house might be less costly as well as average gasoline prices has dropped about -3.0% lower from a year ago although average airline ticket prices are up about +2.0%. Annualized consumer prices rose +3.0% for the twelve months ending on September 30th, but core inflation also remain +3.0% higher. Fortunately, median wages in the US rose by 3.7% so purchasing power - at least for some things - has improved. And remember, over the past two years, consumer prices have increased less than 3.0%.

So as you travel over the river and through the woods to Grandmother's house you go, let's be sure and take some time to express our gratitude for family and friends and for the many blessings that we enjoy, especially for the freedom and liberty we sometimes take for granted living in a nation that has been set apart specifically for these latter days.

Happy Thanksgiving!!!!