

# AGENDA

## Yuba City DBA/BID Board Meeting Plumas Street Shopping District

May 4, 2023 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)  
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

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Meeting called to order .....	Sandee Drown
Roll Call of Board Members .....	Natalie Syverson
Approval of Agenda.....	Sandee Drown
Approval of YCDBA Board Meeting Minutes .....	April 6, 2023
Correspondence .....	Judy Brogden/Sandee
<b>Board Liaisons:</b>	
Jesse Alexander - Yuba City Fire	
Drew Mitchell – Yuba City Community Policing Officer	
Troy Koski – Yuba City Police Homeless Officer	
Brad McIntire - Yuba City Community Services	
David C. Giongco – Yuba City Public Works	
Doug Libby – Yuba City Development Services	
Kristen Perry - Yuba Sutter Chamber of Commerce	
Introduction of Guests .....	Sandee Drown
Treasurer’s Report (5 minutes) .....	Scott Sargent
a.....	Current Financial Reports
b .....	April – BID Billing
Coordinator’s Report (5 minutes) .....	Judy Brogden
a. Social Media .....	Facebook, Instagram and Website
b. Merchant Highlights .....	Monthly Schedule
c. Coordinators Time Update .....	March’s Monthly Activities
Membership (5 minutes) .....	Judy Brogden
a .....	Merchant Update
<b>Committees</b>	
Events (10 minutes) .....	Teresa Schmidt
a .....	Summer Stroll – June 17, 2023
Marketing (10 minutes) .....	Ken Wood / Ryan Henshaw
a .....	Member Highlights
Executive (5 minutes) .....	Sandee Drown
a. ....	Newsletter – May Issue
b. ....	New Board Member Update (Marni Sanders)
c. ....	Sutter Co Supervisors 5/9/23

### MISSION STATEMENT

*“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”*

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### March 2023 YCDBA Meeting Dates

YCDBA Events Committee: May 9 @ 10 am  
YCDBA Marketing Committee: May 9 @ 9 am  
YCDBA Executive Board: May 25 @ 8:30 am

### **Next YCDBA Meeting – June 1, 2023**

The Happy Viking @ 8:30 am

### Local Government Meetings:

Yuba City Council: May 2<sup>nd</sup> & 16<sup>th</sup> @ 9 am  
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: May 10<sup>th</sup> & 24<sup>th</sup> @ 6 pm  
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter County Board of Supervisors – May 9<sup>th</sup> & 23<sup>rd</sup> @ 3pm  
1201 Civic Center Blvd., Yuba City, CA 95993

Adjourn meeting

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