



Internationally acclaimed jazz, fine art, northwest wines, and regional cuisine...it's the BEST in the Northwest!

To: Local and Regional Businesses

February 16, 2024

You are invited to sell your products and services at the **24th Annual Vancouver Wine & Jazz Festival**.

The dates for the 2024 Festival are **August 23, 24, 25, 2024**.

The Festival is the **PERFECT** place for you to meet and reach the ideal audience to promote, market, and sell your business products and services!

The Festival is **"...the largest festival of its kind in the Pacific Northwest..."** (ABC TV KATU 2 Portland, OR) and presents GRAMMY-winning jazz, blues and pop bands, fine arts, northwest wines, and regional cuisine.

### **BUSINESS EXHIBITOR INFORMATION**

**Attendance:** An estimated 6-8,000 people attend each year, and more than 100,000 visitors from 25 states, Canada, Japan, and Europe have attended since 1998.

**Reserve your space:** with the enclosed application or apply online at [www.vancouverwinejazz.com](http://www.vancouverwinejazz.com).

**Exhibitor Sales:** 100% of your sales go to you! We do not take a percentage of sales. Booth Fees help pay for Festival advertising, marketing, and promotion—which brings more qualified buyers to YOU.

**Location, Vendor Space & Electricity:** Esther Short Park, in Vancouver, WA. A Single Space is 10 ft X 10 ft, and a Double Space is 10 ft X 20 ft. Electricity and 6 Exhibitor Passes per day are included.

**Booth Fees:** The Booth Fee is \$250 for a Single Booth, \$600 for a Double Booth. Electrical Fee is \$100. Electricity is **REQUIRED** for all Business Exhibitors.

Your booth fees provide:

- 3-Day Exhibitor Space, Exhibitor Passes for your staff, Electricity, Link to your website, and the added value of our Festival advertising, social media, e-blasts, and more. Promote & sell your products & services, and enjoy great jazz, blues, art, wine, food – and FUN – at the 2024 Festival!
- **Application Deadline: April 1, 2024. Fees may increase by up to 50% after deadline and based on available remaining spaces.**

To reserve your space, fill out the Application and mail it with your booth fee, or complete the Online Application. If you have questions, call us at 360-906-0441 or email us: [exhibitors@vancouverwinejazz.com](mailto:exhibitors@vancouverwinejazz.com).

We look forward to seeing you in August!

Dr. Maria Manzo, Festival Director

A handwritten signature in black ink, appearing to read "Maria Manzo".