

## Downtown Hazleton Revitalization Strategies *THE HUB Welcome & Information Center*



The Downtown Hazleton Alliance for Progress, together with The Greater Hazleton Chamber of Commerce and other partners, is working to develop a Welcome Center for the Downtown. When complete in 2020 this 600 sq. ft. storefront space will provide an opportunity to elevate the community's image and brand the new Arts & Innovation District. It will also double as pop-up retail space for art and culinary entrepreneurs affiliated with the LaunchBox (located to the rear of the building) and the Hayden Family Center for the Arts.

The "I am Hazleton" wall is designed as an interactive art installation to encourage individual and collective negotiation of the community's identity from a coal mining town to a multicultural center of business and innovation.

This \$60,000 renovation project is being funded with several grants, including Pennsylvania Department of Community and Economic Development, and private funds from Wells Fargo and the Reading & Northern Railroad.



*Top: Conceptual rendering of the interior by the Downtown Hazleton Alliance for Progress; Above, exterior view of the entrance shared with the Hazleton LaunchBox.*