

Grantee Information

ID	1274
Grantee Name	KNSA-AM
City	Unalakleet
State	AK
Licensee Type	Community

6.1 Telling Public Radio's Story

6.1 [▶](#)

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

There are 15 villages in the Bering Strait Region, all dependant on travel or freight services by airplane, boat, snowmachine, ATV, and Dog team. There are no roads between the villages. Safe and comfortable travel is important. Weather and seasonal conditions vary and can be costly if not prepared for them. Politics affects daily life with only limited transportation choices. Health is important as shown by the Covid outbreak and KNSA provides resource direction with no hospital here.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

Our audience is tied to the subsistence economy in Alaska. Our environment is what provides the foods we eat. Safe travel is dictated by weather and trail conditions. We receive weather forecasts, warnings, and alerts from the National Weather Service. The Norton Sound Health Corporation has only one hospital in Nome Alaska. We distribute the information that our audience can stay healthy with. The Bering Straits School District, Northwest Community College, and the University of Alaska have many community events and meetings that improve students lives and are important to educating our people.

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3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

With the reduction of Covid infections, we still provide information given by the Norton Sound Health Corporation to our audience. Politics influences the lives through regulations, services, and infrastructure support. KNSA keeps its audience informed of changes to the political systems whether it be in the Federal, State, Local and the Native Villages. Unalakleet was able to protect its people by using its resources to move some of the community away from the hazardous flood plain that the community sits on.

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

The KNSA audience is 90% Native American Inupiaq or Yupik Eskimo. We broadcast some programing that teaches Yupik on a daily basis. There are different organizations that are building programs that focus on teaching our local Inupiaq language. The University of Alaska is enlarging their ability to teach languages so we are keeping informed on their progress.

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Programs: 6.1 ▼

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Without CPB funding, we would be nonexistent. It allows us to purchase programming from the Alaska Public Broadcasting Network, Alaska Public Media, APRN Native Voice 1, and NPR. With limited resources, we are able to stream programming from our sister station KDLG from Dillingham. Alaska has unique events, the Iditarod Dog Sled Race, the Iron Dog snowmachine Race, and many High School Basketball games. Mental health is maintained when people can get excited and be fans of those events. KNSA wants to grow and provide valuable information and resources for its audience.

Comments

[Question](#)

[Comment](#)

No Comments for this section