



# Bo Bryant

## "THE RESTAURANT GIANT"

Business Leader • Speaker • Consultant • Chef • Author • Restaurateur



### 30 YEARS IN THE RESTAURANT BUSINESS

Owner of multiple concepts in North & South America

### 20 YEARS CONSULTING IN FOOD SERVICE

### RESTAURANT OWNER – Multi-brand/concepts

### PUBLISHED AUTHOR – 4 Books

Whisper Marketing, On the Menu, The Branding Authority, and The Modern Day Spartan

### 3X JAMES BEARD HOUSE CHEF

2009 – 2010 - 2011

### GUEST CULINARY EDUCATOR/LECTURER

University of Arizona, Grand Canyon University, Johnson & Whales Denver, Mesa State Colorado, Chaffey College California

### SOFTWARE DESIGN AND DEVELOPMENT

Food Cost & Inventory Management Programs

### NATIONAL SPEAKERS' ASSOCIATION

Professional Member since 2008: Seminars, Keynote & Public Speaking

### HORCA INTERNATIONAL (Hospitality Innovation Planet)

Madrid, Spain – Certified International Speaker

### CERTIFIED PREDICTIVE INDEX ANALYST

PI & PLI Certification since 2014

### CERTIFIED PROFESSIONAL COACH

Certified Coaches Federation since 2013

### THE RESTAURANT GIANT TV (YouTube)



## Areas of Specialty & Expertise

- Restaurant Concept Development
- Culinary Development
- Profit & Loss Management
- Restaurant Analytics
- Food Cost Management
- Inventory Management
- Menu Engineering, Design & Development
- Business Branding
- Restaurant Marketing
- Franchise Development

Bo works exclusively with large start-up, multi-unit and emerging-chain restaurant concepts. Bo lives in Cave Creek, AZ with his family.

When Bo is not operating his companies, he enjoys traveling for work or pleasure, he enjoys creating new experiences with his family, creating new industry content, writing, studying restaurant and technology trends, cooking and spending time on the water fishing or camping in the mountains.

For more information or to keep up with Ronald "Bo" Bryant visit his website @ <http://BoBryant.com>

