

## New from Weeks Roses for 2017

*Violet's Pride*<sup>™</sup>

(cv. WEKwibysicpep, X145-A1) PPAF

Lavender with a Magenta Heart Floribunda

- Class:** Floribunda
- Plant Habit:** Medium
- Growth Habit:** Rounded & bushy
- Stem Length:** Medium
- Foliage Color:** Glossy dark green
- Disease Resistance:** Very good
- Flower Color:** Lavender with a magenta heart
- Bud Form:** Pointed & ovoid
- Flower Form:** Spiraled form & fully double
- Flower Size:** Medium-large, around 3½-4 inch diameter, in small clusters
- Petal Count:** 35 to 45
- Fragrance:** Strong grapefruit and fruity with hints of spices
- Parentage:** {[International Herald Tribune x Rosa soulieana derivative) x (Sweet Chariot x Blue Nile)] x [Blueberry Hill x Stephen's Big Purple]} x (Crystalline x Perfume Perfection)
- Hybridizer:** Christian Bédard
- Introducer:** Weeks Roses

**Selling Points:**

- The popular Downton Abbey character Lady Violet, the Dowager Countess of Grantham, is a fierce woman who always cares for and protects her family. Inspired by the iconic shades of Lady Violet's lavender dresses, the rose Violet's Pride is even more exquisite with a magenta-colored heart on the inner petals.
- Just as Lady Violet is known for her traditional upper-class values, Violet's Pride undeniably belongs to the aristocracy of the rose world with dense foliage, resilience from diseases and a sophisticated grapefruit and fruit-like fragrance worthy of any noblewoman.
- As Lady Violet was particularly proud of her garden for producing Best in Show blossoms, the prolific blooming rose Violet's Pride generates some of the most elegant buds and flowers that are worthy of first prize. The flowers are held proudly on top of a vigorous and even rounded bush.