

September Choral Booster Meeting Notes 9/11/2017

Meeting called to order at 7:01

Attending members: Alice Key, Debbie Parrott, Laurie Welch, Berenice Stewart, Matthew Stewart, Judi Ohde, Beth Howe, Lauren MacBlane, Trish Palmer, Michelle West, Ginny Seccia, Georgia Barbee, Debbie Moncure, Marcia Tieman, David Clatterbuck

General Business

Summer activities- There was a quick meeting in July to set the budget. Many thanks to Judi for her skills and hard work. There was an audit of last years budget performed in August.

Reports from Executive Board

Membership: Debbie Parrott- 11 memberships have been receive bringing in \$980, with one matching gift of \$35.

Ways & Means: Laurie Welch- Preparation has started for the coupon card sales and winter raffle. Our goal is to be able to purchase acoustic shelves (about \$13,000 for 7). Old ones will be surpluses. New ones will be set up right behind risers and easier to put up. Virginia Diner sales will be in for the holiday season. Winter Raffle will be part of the Winter concert. Coupon card kickoff will be Wed, Sept 19. Each student will get 10 coupons cards to sell for \$20 each. We will get \$10 for each sold. Top sellers will receive prizes. The deadline for turning in cards will be Mon, Oct 2.

Communications: Berenice & Matthew Stewart- The website has been updated with the new calendar and meeting times. Pictures have not been added yet. New student lists will be added soon.

Emails: Alice Key- Alice will send out all emails. Email her or choral boosters directly if you need any info to be sent out.

Treasurer: Judi Ohde- The new budget for this year was presented with additions to it for June July and Aug. Beginning balance was \$8,743.56. Deposits were made from Kroger receipts of \$434.06 and Papa John's sales of \$195.60. The choreographer Jason Peace was paid \$1000 for the first installments and Erin Cook was paid \$500 for work with the quartets. Ending balance as of 8/31/17 is \$7,873.22. Discussion was had about there being no spring trip in 2019 due to 30% of students not going due to expenses. Administration wants to do something that everyone can benefit from. This will be a termed the "to be determined" special event. Deposits will be reflected to that update.

Reports from Committee Chairs

Corporate Sponsors: Theresa Norton- we will still do spirit nights, ads for 3 programs, corporate sponsors this year. Precision printing will be utilized as it is closer than one previously used

Coupon Card: Alice Key- previously discussed above

Virginia Diner: Debbie Moncure- This program is going thru changes again. The same program we used last year is still available in which we earned 50% profit from all sales. Option 2 will be more items (Triton Tumblers for college logos); items are higher priced and at 45% profit. In regard to the law firm participation: Corrigan, Wellman & Clayton started purchasing their holiday gifts many years ago to benefit Choral boosters when one of partners had a student here. This has continued and they order up to \$3000. Their logo is stamped on top for holiday gifts by Virginia Diner. We are not sure that the diner will do that this year. For Option 2, the law firm will not be able to participate. They provide half of our profit. Law firm was frustrated last year. If we lose firm, will be forced to go to other option. They advertise in our concert program at no cost. Their shipment is sent separately from our orders. We are not involved in their order deliveries.

Choral Director's Report

The year is off to good start. Numbers are the same. 49 in Eagles Combination, 60 in Musical Illusions, 24 in Madrigals, 30 in Debut, 29 in Acapella. 192 students, about 25 in more than one choir. Dresses for Acapella have been ordered. Mads dress not avail anymore, but will be similar. All others will be ordered at end of Sept or beginning of Oct. All students to wear black and white uniform for fall concert, veterans day, baccalaureate and graduation. Debut will have their first choreography session with Jason Peace on Sat, Sept 16. The second session will be Sat, Sept 30. Seniors in Madrigals will be required to audition for the senior honors choir at Longwood University. This will take place on Sat, Oct 14th and 9 seniors will be selected. First choral concert is Sunday, Oct 15 at 3pm. Barber and Beauty Shop met over 3 days with Erin Cook at the start of August. Parent drivers are needed for Longwood with expected departure time 8:30-9.

Meeting adjourned at 7:26