#### A publication of the Richardson Chamber of Commerce



**CHAMBER** of **COMMERCE \* \* \* \*** *Driving business success* 

# Make it YOUR RICHARDSON

Your Guide to Richardson, Texas



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### Contents











### In an emergency, trust Methodist Richardson.



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### Welcome FROM THE MAYOR

#### Hello,

Whether you live here, work here or you are just visiting, I would like to take this opportunity to extend our greetings and formally welcome you to the community!

Richardson is home to the Telecom Corridor® Area

and is officially recognized by the Texas State Legislature as the International Business Capital of North Texas. We have achieved these designations through our decades of hosting high-tech innovative companies from around the world. Their presence has helped to mold our city to follow the ideals of science and technology-centered education and created an appreciation for cultural diversity and artistic expression.

Richardson's Chamber of Commerce is also a leader in Richardson, touting a 5-star accreditation from the U.S. Chamber of Commerce, placing it in the top one percent of chambers in the nation for its service to the local business community. We are thankful for its work to create, grow and enhance the development of business and to support entrepreneurship and unity.

We thank the Chamber for this publication and you for your connection here. We hope you enjoy your time and have a chance to experience the many attractions that make Richardson a clean, safe, vibrant and inclusive community in which residents and businesses enjoy a high quality of life and are proud to call home. We invite you to make it YOUR Richardson too.

Sincerely,

Paul Voelker Mayor, City of Richardson



#### • Make it Your Richardson

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For more information about the City of Richardson, visit **cor.net** or contact the Richardson Chamber of Commerce.

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### Richardson by the **NUMBERS**

### **CITY OF RICHARDSON**

Incorporated

Location

North of downtown Dallas, Texas a "first-ring" suburb

Population\*

105,30

37.6

\$87,736

\$72,427

\$200,130

1925

Counties

**Dallas County** (southern 2/3's of City of Richardson) **Collin County** (northern 1/3 of City of Richardson)

### **DEMOGRAPHICS** (2016)\*

Median Age

Average Household Income

Median Income

Median Home Value



### **DISTANCES (IN MILES):**

City of Dallas (Downtown)	12
Dallas Love Field	15
DFW International Airport	23

### **RICHARDSON AWARDS (2017 RANKINGS):**

**1st** hottest tech neighborhood in DFW is Arapaho Heights in Richardson – *Redfin* 

2nd best housing market in DFW - Smartasset

**5th** best in U.S. to buy a forever home – Goodcall

**7th** best city in U.S. for first-time home buyers – WalletHub

**16th** safest city in U.S. – Business Insider

**16th** best schools (K-12) in the U.S. - Niche





# Business and **ECONOMY**

Richardson is a vibrant and diversified business community, strategically located in one of the brightest economic regions in the world—the Dallas-Fort Worth Metroplex. Beginning in the 1950s with Texas Instruments, major multi-national businesses and technology companies have been selecting Richardson as home for corporate headquarters or regional offices.

Whether companies are seeking the latest technological breakthrough, providing the highest level of financial service or thriving upon the synergy of a great business and research university, Richardson is where excellence is the expectation.

#### The Telecom Corridor® Area

**The Telecom Corridor® Area** is one of the most significant and unique high-tech business concentrations in the United States. Located 15 miles north of downtown Dallas, the Telecom Corridor® Area encompasses approximately 30 square miles which includes the City of Richardson along with the Texas Instruments campus and the west side of Waterview Parkway near The University of Texas at Dallas campus.

The three primary technology clusters in the Telecom Corridor<sup>®</sup> Area are telecommunications (AT&T, Verizon, Ericsson, Fujitsu, Samsung, ZTE), semiconductors (Texas Instruments, TriQuint Semiconductor, Honeywell) and software. The area is also a target for venture capital investment in high-tech start-ups and continues to attract technology-based companies seeking to locate regional or national headquarters.

#### **Top Employers**

**State Farm Insurance** moved into a \$1.5 billion mixed-use, transitoriented development in Richardson near North Central Expressway and President George Bush Turnpike called CityLine. The new State Farm complex serves as a large regional office with 8,000 employees.

**RealPage**, a leading provider of on-demand software and softwareenabled services to the rental housing industry, located 2,100 employees into their 400,000-square-foot corporate headquarters facility in Richardson.

Other national employers such as **AT&T** and **Blue Cross Blue Shield of Texas** (3,100 employees) have made a home in Richardson, all contributing to the booming economy. Additionally, Richardson has 15 employers with more than 1,000 employees each.

In addition to employing more than 2,600 people, **The University of Texas at Dallas** provides highly skilled interns and well-trained graduates in all fields.

### **Quality Health Care** for the entire family.

Baylor Scott & White Family Health Center – Richardson provides a complete medical home to meet all your health care needs, including:

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- Women's health • Adolescence medicine
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- Acute illness and injury
- appointments

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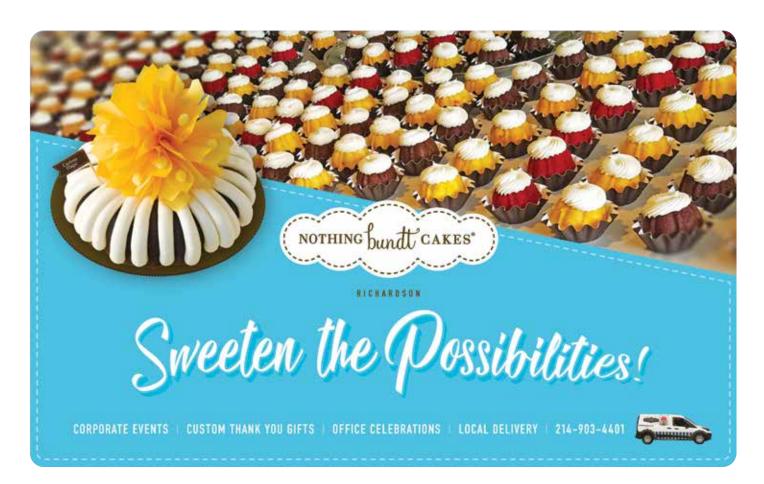
For an appointment, call 972.234.3311 or for more information about Baylor Scott & White Family Health Center – Richardson, visit BaylorRichardsonDoctors.com

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#### **Entrepreneurship and Start-ups**

If you're an **entrepreneur**, then Richardson is the perfect place for you. Richardson offers a proven business environment for start-up businesses, which includes:

- Access to Venture Capital (State/Federal Funding, Equity Funding, SBA Loans)
- Prestige/History (Telecom Corridor<sup>®</sup> Area)
- University Connections (The University of Texas at Dallas)
- Facilities (more than 30 million square feet of available and affordable office, flex and industrial space)
- Small Business Development Center (SBDC)

#### **International Appeal**

#### Recognized as the International Business Capital of North Texas,

Richardson attracts global companies and professionals from throughout the world due to a number of existing companies who employ a diverse workforce, as well as local retail, cultural and religious amenities which support these groups.

International companies operating in Richardson include: Fujitsu Network Communications (Japan), ZTE (China), Genpact (India), Benning Power Electronics (Germany), E2V (UK) and Samsung (Korea), just to name a few.



#### Business Advantages of Richardson:

- Highest concentration of technology workers in the greater Dallas area
- 1.9 million total labor force within a 30-minute commute
- Strategically located between major freeways for easy commuter access
- Home to The University of Texas at Dallas

   an emerging national research public university in Texas
- Four DART light rail stations and public bus service
- 30+ million square feet of office, flex and industrial space
- Responsive city government and staff who understand business needs and interests
- Supportive business environment









# Housing

Richardson offers a wide variety of housing options perfect for everyone, from the young professional just starting his or her career to the family looking to settle down and plant roots. With entry-level to executive homes, townhomes, upscale multi-family and transit-oriented developments, Richardson has a home for you.

#### **Urban Living Communities**

One of the hottest trends these days is urban living communities, where residents can live, dine and play—all in one location.

**CityLine** is one of Richardson's newest urban living communities for those interested in a work and life balance that doesn't include a heavy commute. With 1,900 luxury apartments, townhomes and houses, featuring amenities such as hardwood floors, stainless steel appliances, wine racks, resort style pools and a plethora of dining and entertainment options at your front door, CityLine is geared toward an active lifestyle.

#### Variety of Neighborhoods

For those seeking more traditional family homes, Richardson features a wide selection of neighborhoods, each with its own personality. From the mid-century houses in **Richardson Heights** to the modern estates in **Breckinridge** park to the brand new townhomes in the **Palisades** development, Richardson offers residences for every taste.

More than 95 percent of the Richardson community is represented by a group of people committed to making their neighborhood better. **Homeowners Associations (HOAs)** serve as a regulating body enforcing standards, reducing ownership maintenance responsibilities and promoting a sense of community. The city proudly works alongside these HOA groups to build a better Richardson.

#### **Senior Living**

Richardson and its surrounding areas also offer senior living options for retirees looking for a great place to call home or for elderly family members who need specialized care.

Senior living options:

- Atria Richardson
- Highland Springs
- Twin Rivers Senior Living
- The Plaza of Richardson
- Appletree Court
- The Reserve at North Dallas, (COIT Senior Care, LLC)
- Firstlight HomeCare
- Cottonwood Creek Healthcare Community



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# Dining

It's no secret that Texans love to eat, so whether you are looking for a weeknight family dinner spot or a night out with great food and friends, Richardson has you covered with more than 250 dining options, from traditional American to exotic ethnic cuisines. Here are a few highlights to get you started.

**Ten50 BBQ** serves authentic Texas BBQ with a heaping side of Texas hospitality. You can even pick the meat you see cooking right in front of you flavored from hickory, oak, pecan and mesquite charcoal.

With a taste of freedom as big as the state it's named after, **Texas** is a dining establishment that offers a variety of options for beef, fish or fowl.

Richardson is also home to **DFW China Town**, one of the best destinations in Dallas/Fort Worth for Chinese restaurants and stores. Here, you will find a variety of authentic Asian cuisine, including Chinese, Japanese, Korean, Taiwanese and Vietnamese food.

Other Richardson dining options:

- Afrah
- Bangkok @ Beltline Thai Restaurant
- Jasper's
- Kirin Court
- NAM Noodles and More
- Shamm Mediterranean Cuisine
- Tavern on Main Street
- Thai's Thumbz Urban Kitchen
- Wildflower Patio and Grill

For dinner, drinks, movies and events, all under one roof, the **Alamo Drafthouse Cinema** is your top destination. You can take in the newest movies while enjoying a variety of casual dining options along with cold beer, fine wine and specialty cocktails.

But these are just a few of the many dining options you'll find in Richardson. There is truly something to please every palate.



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### Education

When it comes to education, Richardson is at the head of the class. From award-winning elementary and high schools to institutions of higher education, Richardson has what any student needs to make the grade.

#### Grades K - 12

The **Richardson Independent School District** is comprised of 54 campuses that serve more than 38,700 students. Including administration and support, Richardson ISD maintains 70 facilities covering more than six million square feet with 35 million square feet of grounds. Richardson ISD employs more than 2,500 outstanding professionals to teach and serve as leaders and role models in schools. Continuous improvement via professional development keeps Richardson ISD teachers abreast of the latest research, tools and programs to help students learn and achieve in the classroom.

The **Plano Independent School District** serves the residents of approximately 100 square miles in southwest Collin County, which includes northern portions of Richardson. Plano ISD schools empower students to be able to adapt to new learning and career opportunities throughout their lives, collaborate with and contribute to the global community and to be disciplined and creative in their thinking. The district's average elementary student/teacher ratio is 19:1.

Both the RISD and PISD have long-standing reputations for educational excellence.

#### **Higher Education**

**Richland College** 

Richardson is home to **The University of Texas at Dallas**, ranked No. 1 in the United States and 21st in the world in the 2017 Times Higher Education Young University Rankings of the world's most outstanding universities under 50 years old.

UT Dallas has grown since its founding in 1969 to include eight schools and 142 degree programs, with cutting-edge curricula serving a variety of undergraduate and graduate student interests. The University continues its original commitment to providing some of the state's most-lauded business, science and engineering programs and has also gained prominence for a breadth of educational paths, from criminology to biomedical engineering to arts and technology.

In addition, **Richland College**, located in Dallas just outside of Richardson, offers courses that can be applied to the first two years of a baccalaureate degree, one- or two-year certificates in a number of career fields and training in the latest technology for students who want to advance in their current careers. Nearby **Collin College** also offers more than 100 degrees and certificates in a wide range of disciplines.

#### How do we compare?

Hold a Bachelor's Degree or Higher in Richardson **58.71%** 

Hold a Bachelor's Degree or Higher in Dallas MSA **22.5%** 



# Health Care

Healthy residents are happy residents, so Richardson offers a wide variety of health care options for every age.

#### Methodist Richardson Medical Center

The new **Methodist Richardson Medical Center** on Renner, opened in April 2014, is a 191-bed, four-story facility that provides enhanced health care services for Richardson and its neighboring cities. Methodist Richardson recently received the ANCC's Magnet<sup>®</sup> designation for nursing excellence, awarded to only eight percent of hospitals nationwide. Methodist Health System was the first health care facility to receive the Texas Award for Performance Excellence, patterned after the renowned Malcolm Baldrige National Quality Award.

#### Methodist Richardson features:

- Eight fully integrated ORs including a multispecialty robotics suite
- Advanced electrophysiology lab and interventional cardiovascular and neuroradiology suites
- Extensive outpatient services focused on minimally invasive treatments
- Adjacent cancer center with leading-edge diagnostic and treatment technologies
- 500+ physicians in 40+ specialties

Plans are underway for an \$85M expansion that will include a parking garage, new floors (with 150 new acute care beds) and an additional OR.

#### The UT Southwestern Clinical Center

Another resource for Richardson residents is **The UT Southwestern Clinical Center at Richardson/Plano**, which features clinics for:

- Behavioral Health
- Cancer

MAIN

- Cardiology
- Family Medicine

- Neurology
- Sports Medicine
- Urology

The center also offers diagnostic and imaging services.

#### Neighboring Facilities and Other Health Care Providers

In addition, Richardson residents have access to **Baylor Scott & White Medical Center - Plano** and **The Heart Hospital Baylor Plano** in the neighboring City of Plano.

There's no shortage of other health care services in Richardson as well. From dentists to pediatricians to therapists, Richardson residents have everything they need to maintain happy and healthy lifestyles.



### Location

Richardson is located in the heart of the **Dallas-Fort Worth Metroplex**, America's fourth largest metropolitan area. Four interstate highways connect DFW to both coasts, as well as to Mexico and Canada. Because of the two local airports, **Dallas Love Field** and **Dallas-Fort Worth International Airport**, DFW is within a four-hour flight from most North American destinations.

#### Things to Do

There's no shortage of things to do, so while here, be sure to check out everything the region has to offer, including:

- American Airlines Center
- Dallas Arboretum
- Dallas Museum of Art
- Dallas World Aquarium
- Dallas Zoo
- Fair Park

- Fort Worth Zoo
- Fort Worth Stockyards
- Perot Museum of Nature and Science
- Six Flags Over Texas
- State Fair of Texas

Texas Rangers

Texas Motor Speedway

FC Dallas

With nearly as many **restaurants** per capita as New York City and as the birthplace of Neiman Marcus, the eateries and shopping in and around DFW are impressive.

The city's vibrant **music scene** covers the entire musical spectrum—rock, jazz, blues, country, classical and salsa—so you will always find something going on.

Ready to tailgate and cheer? Major **sports teams** in the area include:

- Dallas Cowboys
- Dallas Mavericks
- Dallas Stars

#### **Getting Around**

With access to four major highways throughout the region, getting around DFW is easy.

- U.S. 75 (North Central Expressway)
- I-635 (Lyndon B. Johnson LBJ Freeway)
- SH 190 (President George Bush Turnpike)
- Dallas North Tollway

In addition, Richardson residents and workers have access to four **Dallas Area Rapid Transit (DART)** light commuter rail stations (more than any other Dallas area suburb) and citywide bus transportation services.



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#### **Dallas-Fort Worth Fast Facts:**

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- DFW is the fourth largest metropolitan area in the U.S. with a population of more than seven million people.
- DFW is in the Top 20 Best Places to Live (U.S. News & World Report).
- DFW has 20 Fortune 500 companies (fourth most in the nation among metros).
- More than 60 percent of DFW workers 25 years of age and older have at least some college education, with nearly a third holding a bachelor's degree or another advanced degree.

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# Quality of Life

Residents of Richardson enjoy a quality of life that stems from a love of the arts, outdoor adventure and service to their community. Whether it's attending a concert, viewing an art show, playing in a park or cleaning up the neighborhood, Richardson residents truly enjoy and take pride in their city.

#### Arts and Culture

Conveniently located in the Galatyn Park Urban Center in the heart of Richardson's business and technology area, the **Charles W. Eisemann Center for Performing Arts and Corporate Presentations** is an important component of the cultural and corporate landscapes of the North Texas region. Critical acclaim has been awarded not only for events that have taken place at the Eisemann Center, but for the facility and its architectural design.

Since the Eisemann Center opened in September 2002, it has been recognized by clients, patrons and the media as one of the leading performing arts facilities serving the Dallas-Fort Worth area. The center hosts a variety of theatrical and musical performances throughout the year. It is also home to the **Richardson Symphony Orchestra**, which is recognized as one of the premiere orchestras of the region. Many notable artists have made their DFW symphony debut with the RSO, including cellist Yo-Yo Ma, violinist Nadja Salerno-Sonnenberg and pianist Behzod Abduraimov.

Another great music venue is the annual **Wildflower Arts and Music Festival**, held each May. More than 100 national and regional headliners, singer/songwriters, classic tribute bands and local artists perform over three days on six stages. You can also grab a bite to eat, or two, from the variety of WF! Eats food vendors offering an array of local cuisine, as well as traditional festival treats. The WF! Marketplace offers a fun shopping experience featuring accessories, unique art, home décor and clothing.

For art lovers, the **Cottonwood Art Festival**, held in May and October, is a semi-annual event that features works from the nation's top visual artists. Located in scenic Cottonwood Park, this prestigious art show has been a part of Richardson life for more than 40 years.

The festival also features local bands performing the best in rock, country, jazz, blues, swing and folk, plus food and drinks are available in the courtyard. And your pint-size Picassos can enjoy a wide array of art and craft activities.

But art is also on display all over Richardson. Throughout the city, you will find art that reinforces the city's design character, expresses the identity of Richardson's neighborhoods, embraces the city's diversification, engages people, and displays Richardson's history. With the city's **Public Art Master Plan** in place, you can expect more new pieces to appear.

"The Arts Incubator of Richardson is creating so many new connections within the community and adding value when it comes to the arts and creativity," said Kitty Goddard, president of AIR and former chair of the Cultural Arts Commission. "When you create awareness for one, it ricochets and touches so many more."





#### **Parks and Recreation**

Playing in the Texas sunshine and exploring the great outdoors are easy with Richardson's 800+ acres of parks, trails and recreational facilities.

Richardson has an impressive 38 **neighborhood parks**, providing plenty of green space for outdoor fun.

With more than 40 miles of **trails and walkways**, stepping out onto one of Richardson's trails couldn't be easier. You can explore trails for fun, fitness and relaxation, or a healthy and enjoyable means of transportation. Many of the trails border other city park and recreation facilities, including picnic areas, recreation centers, tennis courts, sports fields and golf courses.

In addition, Richardson's dog park, the **Bush Central Barkway**, is the perfect treat for man's best friend, while their human counterparts can keep cool at the **Heights Family Aquatic Center** or one of Richardson's four public pools. The **Richardson Gymnastics Center** offers recreation classes geared toward students who want to have fun while trying to improve coordination, strength, flexibility and motor skills.

The Richardson **Senior Center** provides a wide range of services for citizens 55 and older in Richardson and the surrounding area. The center offers recreation programs and classes to enhance quality of life and lifelong learning, including pool and shuffleboard tournaments; bridge, Bunco and other games; golf, bowling and tennis leagues; and a variety of art and leisure classes. The center also promotes good health through health screenings and health promotion programs.

For tennis players, the **Huffhines Tennis Center** and 22 additional tennis courts located in parks throughout the city offer ample opportunities to improve your serve or backhand.

**Canyon Creek Country Club**, named one of the Best Country Clubs in DFW by *Avid Golfer*, offers golf, tennis and swimming. Golf enthusiasts can enjoy two great regulation courses and a number of tee boxes at the **Sherrill Park Golf Course**.

#### **Volunteer Opportunities**

Richardson is home to many meaningful non-profit organizations that are making an impact on our community and residents. **The Richardson Adult Literacy Center (RALC)** transforms lives by providing English as a Second Language (ESL) instruction to adults who live or work in Richardson or the Richardson ISD area. The **Network of Community Ministries** is another organization that is working to empower our neighbors in need as they seek an improved quality of life.

Richardson residents are generous in their support of organizations like these and more. **Volunteer opportunities** are available with the animal shelter, library and police department, and the annual **Trash Bash** enlists volunteers to collect trash, recyclable materials and grocery bags. In addition, the **Volunteer Assistance Program** unites owners in need due to age, finance or disability with volunteer groups who wish to provide assistance.

Arts organizations and social service nonprofits have seasonal and program-related volunteer opportunities throughout the year as well. They are always looking for willing hands and spirits.



# Diversity

Richardson has become a diverse city throughout the years due to its location in the Dallas-Fort Worth Metroplex and the rise of the Telecom Corridor<sup>®</sup> Area as a magnet for international business and employees. With growing ethnic populations, new cultures and faiths are being embraced and celebrated.

#### **Diversity of Faiths**

People of all faiths are welcome in Richardson. In fact, residents enjoy the chance to learn from one another.

"I have met people from all over the world in Richardson who represent different races, religions and life experiences," said Rabbi Elana Zelony of Congregation Beth Torah. "I feel enriched by hearing the stories of neighbors who are different than me because they offer me a perspective on life I wouldn't have without them. When I broaden my thinking on a topic by seeing it from someone else's point of view, I find I either strengthen my own convictions or challenge myself to think differently. Each culture has a story to tell, and the more stories I hear, the more complete my understanding of the world becomes."

The **Richardson Interfaith Alliance** increases respect of all faiths through education and awareness and coordinates and enhances faith-based services for the betterment of the Richardson community. It promotes understanding, respect, prayer, interaction and unity among the diverse faiths in the Richardson area and advances the influence of voices of the faith communities for the common good.

Annual events include Feeding Children Everywhere, Interfaith Thanksgiving Service, Trash Bash and National Day of Prayer.

#### **Diversity of Cultures**

The **Dallas Chinese Community Center (DCCC)**, located in Richardson's DFW Chinatown, promotes Chinese culture and fosters diversity through educational, cultural and recreational programs and activities that enrich the lives of immigrants and broad American society. The DCCC's library is the only public library in the DFW area devoted to providing extensive Chinese reading materials.

The DCCC sponsors and supports various cultural events, including Chinese New Year celebration; Chinese Cultural Festival; demonstrations and exhibits of arts, paintings and calligraphy; an annual karaoke competition; and dance and musical performances. The center also hosts table tennis tournaments, Chinese chess contests and mah-jong tournaments.

The DCCC offers, for both adults and children, a wide range of classes in computer, English, Chinese, painting, martial arts, tai-chi, table tennis and various type of dances. In addition, it co-sponsors annual youth leadership training and summer camps with local Chinese schools and community groups.

The center sponsors special seminars and presentations by experts in various topics, including Social Security and immigration, as well as eastern and western literatures and arts. The DCCC also hosts visits by

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#### First United Methodist Church *Richardson*



distinguished guests such as former Labor Secretary Elaine Chao and world-renowned author Iris Chang.

Following the philosophy of Venerable Master Hsing Yun to use religion as guiding principles for education, **Buddha's Light Private School**, **Dallas** was established in 1996 in Richardson, focusing on the early education of pre-school age children of different levels, teaching them the virtues of morality and harmonious living. The school offers a bilingual learning environment for children to learn both English and Chinese.

The **Islamic Association of North Texas (IANT)** is a non-profit organization of Muslims dedicated to worship, education and community service in Richardson. IANT is also the proud mother-organization of the IANT Qur'anic Academy (IQA), Suffa Islamic Seminary (SIS), as well as IANT Youth and IANT Sports.

#### **Diversity in Richardson:**

- 35 percent of Richardson's population is non-white.
- The City of Richardson supports cultural expressions of art, music and dance in local schools and with annual celebrations.
- International/ethnic businesses include restaurants, grocery stores, community centers, cultural arts, dance and language schools.
- Restaurants offer authentic Chinese, Indian, Japanese, Asian, Middle Eastern, Mediterranean, Thai, Italian and varieties of Mexican cuisine.
- Retail stores providing ethnic dress, books and music can be found at several local shopping centers.
- Churches, mosques, temples and other religious centers have facilities for various multi-cultural and spiritual programs.









## Richardson Chamber of Commerce

#### A 5-star Accredited Chamber

The **Richardson Chamber of Commerce** has played a pivotal role in the economic success of Richardson since 1946. A strong economic development program and the delivery of tangible benefits to members have been the cornerstones of a successful Chamber that has served both its community and its members well throughout its 70+ year history.

The Chamber's vision is to be the premier local chamber of commerce in North Texas that enhances the business environment for its members and the community.

The Chamber is a connecting force between leaders in all institutions of Richardson and the business community. We work together to build a strong, vibrant and growing community with benefits long into the future. Intentional planning has made Richardson a magnet for companies and people who want to be part of something visionary and profitable.

The Richardson Chamber of Commerce has been awarded the highest 5-star accreditation from the U.S. Chamber of Commerce twice, recognizing it as one of the top one percent of chambers in the country for high quality, expertise and strong leadership. The **Richardson Economic Development Partnership (REDP)**, a partnership between the Chamber and the City of Richardson, has also received the prestigious **Accredited Economic Development Organization (AEDO)** by the **International Economic Development Council (IEDC)**.

Programs at the Richardson Chamber focus on business advocacy, leadership development and education and networking, including **Leadership Richardson, Women in Leadership, Richardson Young Professionals** and the **Richardson Business Network**. Look for consumer offerings through **Shop/Dine Richardson** and the **Health & Wellness Expo**.

In this publication, you will find Richardson to be a business-friendly environment with an expansive economic base of worldwide companies and outstanding small businesses, quality educational institutions, excellent health care facilities and vibrant parks and recreational opportunities. These elements underscore our live-work-play theme that attracts people to Richardson from around the world.

Join us. Find out more at **richardsonchamber.com** 

#### The Magic Happens Here at the Eisemann Center

The premier destination in North Texas for successful events and world-class entertainment in one spectacular facility. **Multi-Media Presentations** Performing Arts Awards Cermonies Concerts **Corporate Presentations Private Social Functions** Celebrations **Press Conferences Benefits Product Launches** Graduations **Annual Meetings**  Prime location off North Central Expressway, south of President George Bush Turnpike Readily adjacent to the DART Rail Galatyn Park Station State-of-the-art lighting and sound systems Top-notch professional staff and crew Reception areas for 50-300 people A City of Richardson Facility Bank of America Theatre Charles W. ISEMANN CENTER 2351 Performance Dr., Richardson, TX 75082 • 972.744.4600 • www.eisemanncenter.com



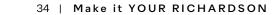
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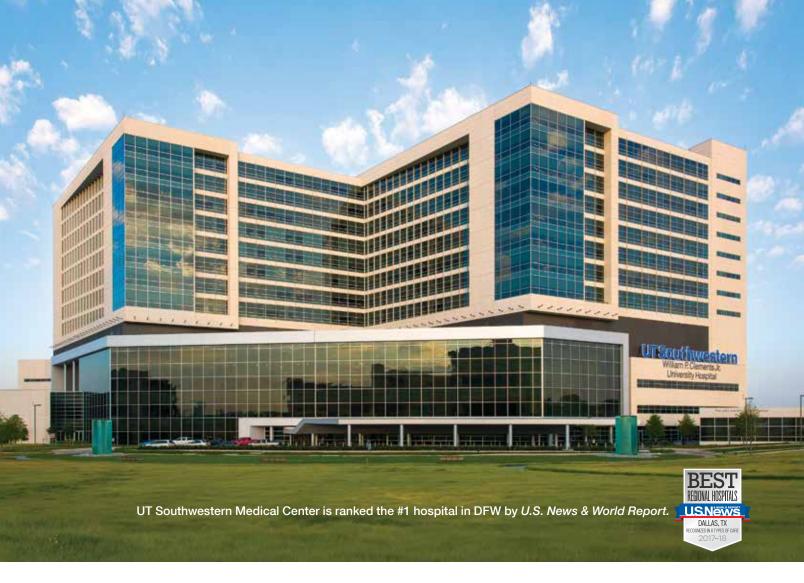
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