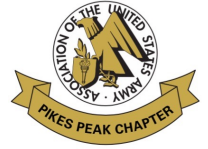




## Sponsorship Package



# 2020 CHAMPIONSHIP FINALS TOURNAMENT

30 April – 3 May 2020

## Military Basketball Association / Pikes Peak Chapter Association of the United States Army

*On behalf of the Strategic Alliance between the Military Basketball Association (MBA) and the Pikes Peak Chapter of the Association of the United States Army (PPC-AUSA), we would like to thank you for your support of this event. This new partnership synergizes the missions and strengths of both organizations to achieve maximum results in the sponsorship for, and the execution of, an annual multi-service basketball tournament in one of our nation's most military-supportive communities.*

*Below, following "Event Details," is the arrangement of Sponsorship Tiers and benefits. We find that this will help us to align our fundraising goals and objectives, while offering value packages appropriate for any and all prospective event supporters. There are two different groups for event sponsorship—**Universal Sponsorship and Community Partner Sponsorship**.*

***Universal Sponsors**, open to any prospective donors, anywhere in the world, and are offered a variety of economic tier levels. The opportunity is provided for three (3) of our highest cash contributors to become top "Signature Elite Champion" sponsors for this event with the highest cash contributions at our event signature "Champion" tier level.*

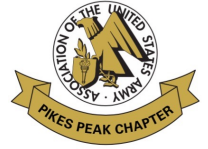
*The **Community Partner Sponsorship** is reserved for local businesses, companies, and organizations that are PPC-AUSA corporate dues-paying members in good standing. Because these members support the Association of the U.S. Army consistently throughout each year of their membership, they are offered significant sponsorship benefits for this event enjoyed by Universal Sponsors, but at a reduced cost.*

*NOTE: PROSPECTIVE SPONSORS THAT ARE NOT PPC-AUSA COMMUNITY PARTNERS ARE ENCOURAGED TO BECOME MEMBERS, AND THUS WILL BE AFFORDED COMMUNITY PARTNER SPONSORSHIP (AND OTHER MEMBERSHIP) BENEFITS. THE COST FOR A ONE YEAR MEMBERSHIP IS \$175. JOIN ONLINE BY CREDIT CARD (OR REQUEST AN INVOICE).*

**DO THE MATH; JOIN US AND SAVE AT [HTTPS://WWW.AUSAPPC.ORG](https://www.ausappc.org) !**



## Sponsorship Package



### **Event Details**

***This Page will be Updated as Details are Finalized and Become Available***

*The 2019-2020 Finals games will be held April 30-3 May at the Colorado Springs Olympic Training Center.*

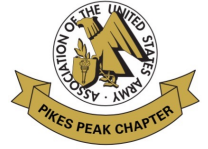
*[X-number] of varsity-level teams from all U.S. military services qualify and compete to determine the best installation in Military Basketball. In 2020 the MBA will expand the number of teams competing in the Women's Tournament.*

*Akin to the collegiate March Madness basketball fervor, these military tournaments are widely attended as off-duty competing teams converge from all over the country and from all services. The enthusiasm is amped-up by inter and intra-service rivalries, which only add to the friendly fun. The tournament is not financed by public funding. Therefore private, commercial, business, and corporate sponsorship opportunities abound, and donations offer outstanding return-on-investment results.*

*Various preliminary events, press interviews, Receptions, the Tournament Opening and Championship Trophy Presentation Ceremonies, etc. are in the planning stages. There will be more to follow as we finalize the venue and honored guests.*



## Sponsorship Package



# *Universal Sponsorship*

### ***Signature “Champion” Event Sponsor (Contribution of \$5,000+)***

***Special “Signature Elite Champion” status goes to (3) Companies or Organizations to pledge the highest amount of cash donations at this level***

- Most prominent logo placement on PPC-AUSA web site Event Page & Calendar
- Most prominent sponsor name recognition in all press releases related to events
- Most prominent ad in Official Event Program
- Premium booth space available
- Meet and Greet Special Guests, Elected Officials & Community Leaders
- Logo placement on banners, which serve as backdrop in all press photo opportunities
- Most prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)
- Spot on the floor during presentation of trophy to winning team
- VIP Floor Seats
- Podium Time for Remarks at the Meet & Greet Receptions & Promotionals

### ***Slam Dunk (Contribution of \$2,500)***

- Prominent logo placement on PPC-AUSA web site Event Page & Calendar
- Prominent sponsor name recognition in all press releases related to events
- Prominent ad in Official Event Program
- Prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)
- Premium booth space available
- Meet and Greet Special Guests, Elected Officials & Community Leaders

### ***3-Pointer (Contribution of \$1,000)***

- Key logo placement on PPC-AUSA web site Event Page & Calendar
- Key Sponsor name recognition in all press releases related to events
- Key Ad in Official Event Program
- Name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)

### ***Free Throw (Contribution of \$500)***

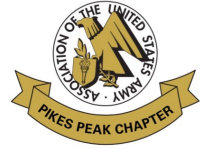
- Logo placement on PPC-AUSA web site Event Page & Calendar
- Sponsor name recognition in all press releases related to events
- Ad in Official Event Program

### ***Lay Up (Contribution of \$250 or less)***

- Logo placement on PPC-AUSA web site Event Page & Calendar
- Sponsor name recognition in all press releases related to events



## Sponsorship Package



### ***Community Partner Sponsorship***

#### ***Ally-Oop (Contribution of \$1,500)***

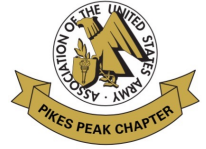
- Prominent logo placement on PPC-AUSA web site Event Page & Calendar
- Prominent name recognition in all press releases related to events
- Premium Booth Space Available
- Meet and Greet Special Guests, Elected Officials & Community Leaders
- Spot on the floor during presentation of trophy to winning team
- VIP Floor Seats
- Most prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)

#### ***Jump Ball (Contribution of \$500)***

- Prominent logo placement on PPC-AUSA web site Event Page & Calendar
- Prominent name recognition in all press releases related to events
- Prominent ad in Official Event Program
- Premium Booth Space Available
- Prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)



## Sponsorship Package



### ***Payment Methods for Donors (As of 17 Sep 2019—procedures may be updated at a later date):***

- **PREFERRED.** Cash or Check, Billing pledge document will be available upon request; and/or invoice/receipt will be provided upon payment received.
- **OTHERWISE.** Electronic Payment can be made via PayPal or credit card by clicking the “DONATE” button at the top of the <https://ausappc.org> website homepage. All completed electronic donations will be acknowledged to the donor by provided email or by phone to a provided number.
- Cash payments should be made in person to the PPC-AUSA Treasurer, or an authorize officer of PPC-AUSA. Checks can be mailed Care of the Pikes Peak Chapter-Association of the United States Army, to Chuck Money Penny, Treasurer, 7730 Feldspar Drive, Colorado Springs CO 80911.
- Upon request, non-profit 501c(3) documentation for tax purposes will be provided, as well as organizational insurance coverage documentation. All cash and in-kind donations go to support the non-profit MBA and AUSA organizations on a shared basis.

#### ***SPONSORSHIP DISCLAIMER***

*All sponsorship privileges afforded are subject to the rules, regulations, instructions and requirements of the Association of the United States Army, the Military Basketball Association, and the United States Air Force Academy, as appropriate. Sponsors may be required to comply with requests for information regarding their business, company, or organization products, goods, services, logos, and emblems. Pledges are welcome; however, the extent of sponsorship benefits may vary depending on when donation pledges and actual payments are made. Sponsorship of this event does not necessarily mean or imply that any of the above organizations, the Armed Services of the United States, or any other agency of the U.S. Government endorses the products, goods, or services of any given sponsor. Sponsors may be held liable for negligent damages and/or injury to personnel caused on U.S. Government property.*