

SPONSORSHIP Opportunities



Sponsorship Overview

The South Dakota Diabetes Coalition (SDDC) is excited to share this opportunity to support those living with diabetes or prediabetes and those who care for patients with diabetes. The SDDC is partnering with the South Dakota Department of Health, Diabetes Program to host this event.

Empower South Dakota Conference August 8-9, 2025 | Sioux Falls Convention Center

The Empower Conference is for those living with diabetes, family members of those with diabetes, and those with prediabetes or looking to prevent or delay the onset of diabetes.

Purpose of the Conference

- Learn about diabetes care and management
- Connect with others affected by the disease
- Meet with vendors who support the treatment and management of the disease

Attendance Expected

- 400-600 South Dakotans affected by diabetes

With keynote presentations and breakout sessions on a variety of topics that apply to type 1, type 2 and prediabetes, participants can choose the topic that meets them where they are at in their journey with diabetes.

The hope is that this will become an annual event that can potentially change regional locations.



Sponsorship Information

Go to the link below or click the button to fill out your organization's sponsorship information.

[Click to Sponsor](https://form.jotform.com/242544166396059)

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Sponsorship Levels



	Diabetes Champion PLATINUM	Diabetes Champion GOLD	Diabetes Champion SILVER	Diabetes Champion BRONZE
Sponsorship Amount	\$15,000	\$10,000	\$5,000	\$2,500
Free Event Registrations (for use within organization or to give away)	15	10	5	2
Vendor/Education Booth Size	20x20-foot booth space with premier location	20x10-foot booth space	10x10-foot booth space	10x10-foot booth space
Recognition Before Keynote Presentations	Individual organization recognition before keynote presentations	Logo recognition before keynote presentations		
Event Signage	Logo on event signage	Logo on event signage	Organization name on event signage	
Event Presentations	Logo on event presentations	Logo on event presentations	Organization name on event presentations	
Event Program Ad	Full-page, color event program ad	Full-page, B&W event program ad	Half-page, B&W event program ad	1/4th page, B&W event program ad
Event Registration	Large logo on event registration pages	Logo on event registration pages	Logo on event registration pages	
Recognition on Social Media	Logo and organizational summary paragraph on social media	Logo and organizational recognition on social media	Organization name recognition on social media	
Tiered donation level logo on swag bag	Yes	Yes	Yes	No
Opportunity to add handout to swag bag	Yes	Yes	No	No
Recognition in Local/Regional Event Advertising	Logo	Logo	No	No

Additional Sponsorship Opportunities

- ☐ Dinner Sponsor - \$25,000 - includes all Platinum sponsorship benefits as well as recognition as dinner sponsor
- ☐ Lunch Sponsor - \$20,000 - includes all Gold sponsorship benefits as well as recognition as lunch sponsor
- ☐ Snack Sponsor - 2 Available - \$10,000 - includes all Silver sponsorship benefits as well as recognition as snack sponsor
- ☐ Keynote Speaker Sponsor - \$5,000 - (multiple sponsorships available)

Additional Sponsorship Opportunities

- ☐ \$1,000 - 10 x 10-foot booth space - for-profit, each additional 10 x 10-foot booth space - \$500
- ☐ \$500 - 10 x 10-foot booth space - non-profit or government-affiliated organization
- ☐ \$1,000 - Full-page, color program ad
- ☐ \$750 - Full-page B&W program ad
- ☐ \$500 - Half-page B&W program ad