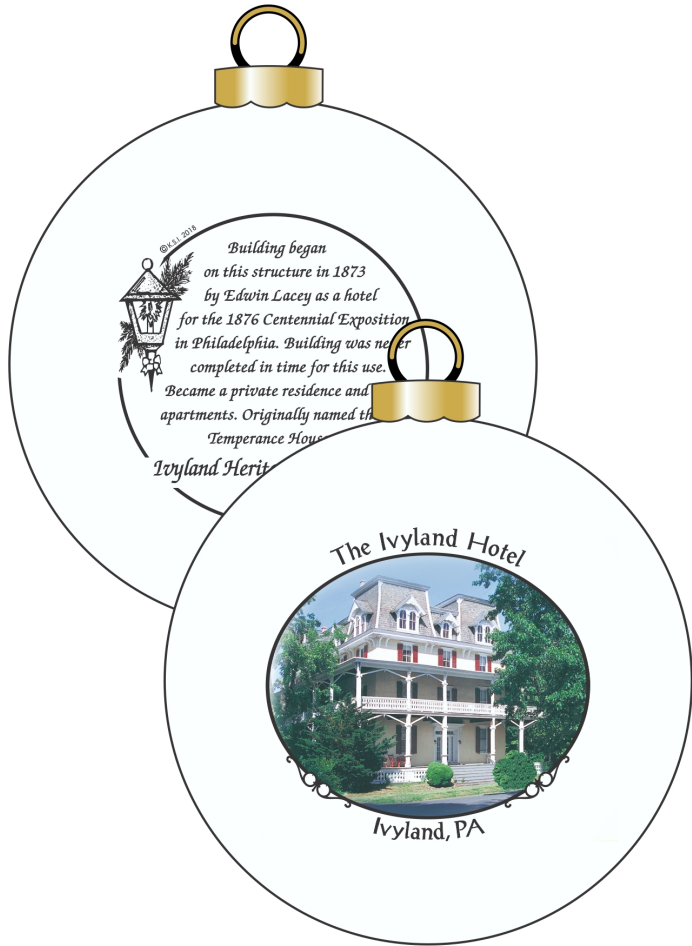


Limited Edition

# Treasured Scenes®

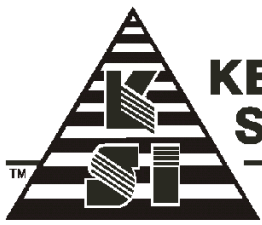
Tree Ornament



Don't wait and miss out on this unique, collectible "Treasured Scenes" Tree Ornament."

To purchase your Limited Edition Ornament, contact one of these locations:





**KEYSTONE  
SPECIALTIES, INC.**

*Custom Promotional Products*

259 Pittsburgh Rd. • Butler, PA 16002-3979  
Phone: 724-287-1177 • Fax: 724-287-1943

# *Treasured Scenes®*

TREE ORNAMENT PROMO FLYER INSTRUCTIONS

Enclosed you will find a promotional flyer that we distribute, at no charge, for you to advertise your "Limited Edition" Tree Ornaments.

This layout was designed to be used as an 8-1/2" x 11" flyer, which could be duplicated and passed out, or reduced and published in your local newspaper.

- STEP 1. With the ad slick open in your Adobe Acrobat Reader program, locate and highlight the words "enter cause here" and begin to type. Three blank lines have been allotted for you to type your information concerning the purpose of your ornament program. You may use this area to advise your customers that the ornament is to commemorate a special occasion, or perhaps that you will be doing a series to raise funds for a special need, or whatever your reasons may be. Mention that all proceeds will benefit \_\_\_\_\_.
- STEP 2. Locate and highlight the words "Type Locations Here." Type in all of the locations, as well as phone numbers, where the ornament will be available for sale.
- STEP 3. Simply print multiple copies of your promo flyer when all of the correct information is entered in. Use them for inserts in your local newspaper, or as flyers to be handed out, or to be displayed in public, etc.

We hope this will aid you in the success of your program. It is just one of the many sales tools provided, at no charge, by Keystone Specialties, Inc.

Good luck and if we can be of further assistance, please call our art department or your client services representative at 1-800-240-8639. We are available to help Monday thru Friday 8:00 AM to 5:00 PM E.S.T. We look forward to working with you.