

Heartland Pets in the Millcreek Mall in Erie, PA repeatedly uses “doublespeak” to communicate with customers. Find out how to detect “doublespeak” by following this link:

[http://www.humanesociety.org/issues/puppy\\_mills/facts/pet\\_store\\_doublespeak.html](http://www.humanesociety.org/issues/puppy_mills/facts/pet_store_doublespeak.html)

Heartland Pets *Unruy*  
573 Millcreek Mall • Erie, PA 16565  
(814) 866-6407  
Extended Warranties For your Puppy  
Effective 30 Days After Purchase  
Date of Sale: 07/17/09

Extends the following Extended Warranties to the Buyer (or designated owner) named below. (These warranties are not transferable).

These Extended Warranties apply only to puppy # 112976 described below:

BREED	<u>Great Pyrenees</u>	COLOR AND MARKINGS	<u>white with badger markings</u>
SEX	<u>M</u>	WHELPING DATE	<u>5-3-09</u>
LITTER NUMBER (if available)			
SIRE'S REGISTERED NAME	<u>Heartlander 2011</u>	REGISTRATION NUMBER	
DAM'S REGISTERED NAME		REGISTRATION NUMBER	
BREEDER'S NAME	<u>Andrew Hopner</u>	SUPPLIER'S NAME	<u>Th. Fluis</u>
BREEDER'S ADDRESS	<u>1477 Shanghai Rd.</u>		
CITY	<u>Mail, PA 16564</u>		

To qualify for these Extended Warranties, you must have your puppy examined by a licensed Veterinarian (of your own choosing) within seven days of purchase

When you enter Heartland Pets, employees tell you that the “puppies come from a handful of USDA certified breeders.” In 2015, a supporter presented me with this “breeder” information. After an hour of attempting to search for this breeder’s name, address, and zip code on the public USDA records without success, it appears that this “breeder” may not even be USDA certified. Why is that bad?

- 1) Heartland boasts that they only sell from USDA certified breeders → which we now know is not true
- 2) Heartland gloats that they only use a handful of trusted breeders → this is the 15<sup>th</sup> “breeder” name we’ve uncovered, and there are many more records flowing in. That is more than a handful!!
- 3) As you all now know, a “USDA certified breeder” must follow MINIMAL regulations and are occasionally inspected. Breeders that are NOT USDA certified and sell puppies via storefronts or the internet are NOT REGULATED AT ALL.

This Great Pyrenees that was purchased from Heartland Pets has suffered from a painful genetic hip condition, called hip dysplasia, since he was young. Read more about hip dysplasia here: [http://www.offa.org/hd\\_info.html](http://www.offa.org/hd_info.html). Any reputable breeder tests their breeding stock for this disease, to help prevent any puppy from ever getting it.