

PET PROJECT

Pets & People Together Forever

ANNUAL REPORT 2023

WHO HELPED US

Foundations:

- Adam R. Scripps Foundation
- The Batchelor Foundation
- The Jim Moran Foundation
- Community Foundation of Broward
- Leslie L. Alexander Foundation
- BCEFA (Broadway Cares Equity Fights Aids)
- Our Fund Foundation
- The Warten Foundation
- June Wise Foundation
- 10% Life Line Smart Ride

Pet Protectors Circle:

Neil Burmeister
 Michael Camardello
 Robert Tracy
 Daniel Hunt
 Marc Martorana & Don D'Arminio
 Joe Pallant
 Robert Russotto & Ron Lennen
 Mark A. Frankel
 Sue Wilder
 Christin Croci
 Jayant Goyle & Greg Dudzek
 Ed Richard & IMO Warren Kendrick
 Chris Krzemien & Adam Jaroszewski
 Paul Rolli & Bennett Quade
 Michael Bracchi & Tommy Walser
 Mark Hunter, Patrick Volkert,
 Bruce Howe
 Dan Mahler
 Kenny Silverman
 Tony Keiser & Sam Ramsey
 Gary Sambol
 Ken Flick & DC Allen
 Jim Cunningham
 Ron Alose
 James McDonald & Larry Karnoff
 Fredda Rubin & Katia Netto
 The Pub Jim Walker & Mike
 Connell (IMO)
 Imperial Sun Court Of All Florida



ACCOMPLISHMENTS IN 2023

In accordance with our mission statement, we

Maintained and provided for 2000 pets, ensuring they receive the love, care and attention they deserve.

Delivered essential pet food and supplies to senior households in Broward & Miami Dade allowing seniors to keep and cherish their beloved animal companions.

Distributed 112 tons of pet food to clients in Broward county.

Distributed an astounding 45 semi-truckloads of pet food to rescues and shelters across Florida, as the Florida ambassador to Greater Good Charities.

Extended emergency medical care to 89 pets in need.

Ensured the wellbeing of 650 pets through comprehensive wellness care, including heartworm prevention, flea & tick meds and annual vaccines.

Gave 150 abandoned pets a new home, offering a fresh start to those surrendered, left on our doorstep, or left behind when a client passed away.

Received & Distributed truckloads of disaster relief food and supplies throughout Florida.

Rehomed / Saved 40 + Senior Dogs via our Senior Paws program.

Executive Director Letter

As the year draws to a close, we reflect on the incredible impact we've made together at The Pet Project for Pets in 2023. Your unwavering support and dedication have allowed us to make a meaningful difference in the lives of pets and their owners facing financial challenges due to illness, disability, or aging.

In 2023, we've witnessed a significant surge in pet surrenders, encompassing abandoned senior dogs and cats, as well as mothers and their kittens left at our doorstep. Additionally, the escalating expenses of pet food and supplies have added to the challenges we are navigating.

We look to you, our friends, our supporters, our board members, our community to work with us to meet these new challenges and continue to keep pets in their homes with their family who love and need them. For many, their pet is all they have.

Thank you for being a part of our journey and for helping us create a brighter future for pets and their loving owners. Thanks to you, we continue to be the largest Pet Retention Organization in South Florida.

We look forward to your continued partnership as we move forward into a new year filled with hope and compassion.

Empower change with these impactful ways to support the bond between pets and people:

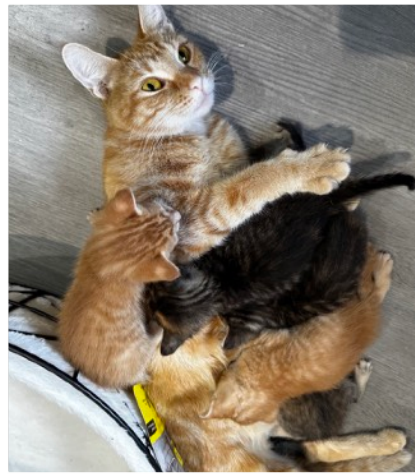
1. Financial Contributions
2. Bequests
3. Volunteerism
4. Foster Care

Your involvement can make a significant difference in keeping families and their beloved pets together.

Wishing you, yours and your furbabies Happy Holidays.

Sue Martino
Executive Director
Pet Project For Pets

So many surprises in 2023



In 2023, we encountered unexpected moments, discovering mother cats with their kittens at our doorstep multiple times. Given the influx during kitten season, our team at Pet Project gladly played a crucial role. We cared for these families until our rescue partners had the space to take them in. Collaborating with our dedicated rescue partners, Cause for Paws FL and Bella's Promise Pet Rescue, these families were nurtured until they found their forever homes.

Pet Project Florida Ambassador for Greater Good Charities



The Pet Project for Pets proudly serves as the ambassador for Greater Good Charities in the state of Florida. Our role involves receiving and distributing donated pet food and supplies from reputable companies.

This valuable contribution is then dispersed to approved 501(c)(3) organizations across Florida, alleviating rescues, shelters, and nonprofit organizations of the financial burden associated with pet food and supplies.

Beyond providing crucial financial support to numerous 501(c)(3) entities in Florida, this program fosters collaboration among rescue groups, organizations, and shelters. The synergy created by this initiative has led to the formation of impactful collaborations, showcasing the power of unity in our shared mission to support and care for pets in need.



Pet Legacy Program

As we get back to some sort of normalcy and routine to our lives, we are reminded that tomorrow is not guaranteed. That is why planning is so important, not only for your estate, but what happens to your pet(s) if something happened to you.

We rely on our pets for so much, for comfort and companionship, for love and normalcy. Now, more than ever, I would urge everyone to consider some type of plan in place, not only for yourself, but for those pets that you are taking care of and responsible for, namely your pets.

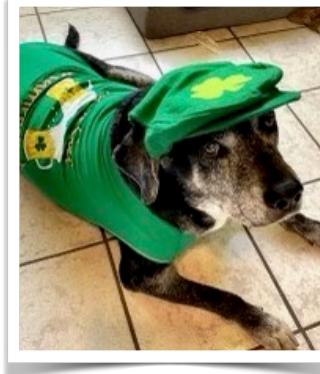


While still a relatively new program, we have been doing this type of work, i.e., finding forever homes for our clients' pets for many years. Our Pet Legacy Program is a formal plan to ensure that your pets are well taken care of in the event of your incapacity or passing, without burdening your family and friends. We have taken the stress, and sleepless nights of worrying about what would happen to your pet, and with a formal agreement in place, you can be confident that your pet will be well taken care of immediately, and without delay.

For individuals that might not think they have enough in their estate to participate in our Legacy Program, there are several insurance products that are available, and we have the professional resources to help guide them to choose the right product for their needs. We encourage people to discuss their options with an estate planner and to make the necessary provisions in their will for their pets. Please don't hesitate to contact me if you have questions or want more information about our Legacy Program.

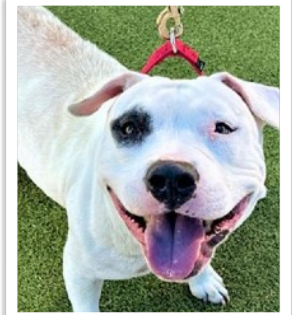
Rex Vacca
Pet Legacy Director
954.647.0051
rex@thepetprojectfl.org

Senior Paws Program

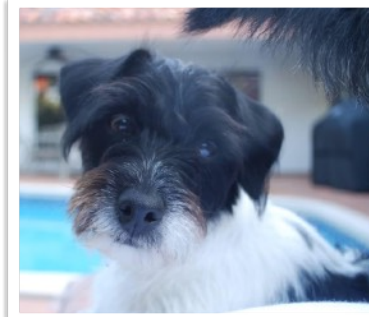


The Senior Paws Program represents a strategic collaboration between The Pet Project and Broward County Animal Care and Adoption. This initiative focuses on showcasing our senior dogs under The Pet Project's care, aiming to facilitate their adoption. The Pet Project is committed to providing lifelong support, including pet food, supplies, and veterinary care for these senior pets. This

highly successful program has been instrumental in offering a second chance to senior dogs that would otherwise face a bleak future. Through our effective partnership, we successfully rehome 40 to 50 senior dogs annually. For further details, please feel free to contact The Pet Project or Broward County Animal Care and Adoption.

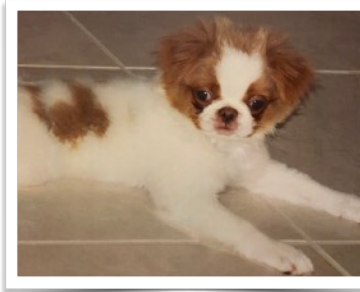


2023 End Game / moving forward

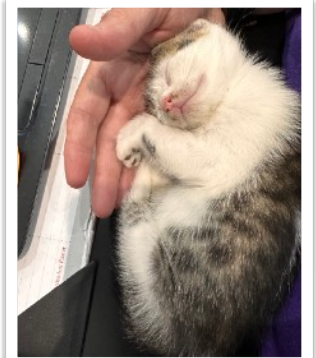


As we reflect on the Pet Project for Pets, this annual report unveils a narrative of collective compassion and unwavering dedication. It's a story woven by countless acts of kindness, generous contributions, and the tireless efforts of our team and supporters. The impact stretches far beyond individual tales; it resonates in the lives of countless

pets and their families. Together, we've built a legacy of care, resilience, and advocacy for the voiceless. As we turn the page on this chapter, we eagerly



anticipate the chapters yet to be written, knowing that our shared commitment will continue to shape a brighter future for pets in need. Thank you for being an integral part of the enduring story that is the Pet Project.

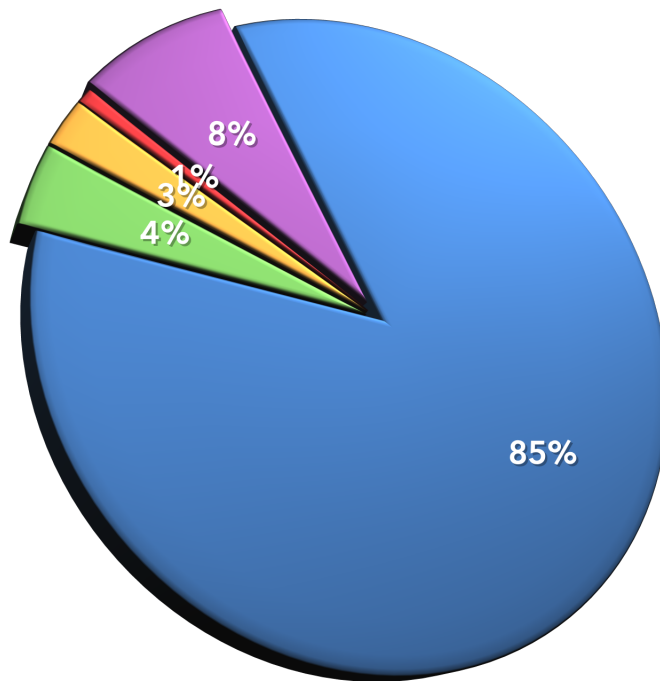


How our money is used

Thank you for your continued support. It is because of you we are able to do what we do.

2023 FINANCIALS

- Client Services \$726,500
- Veterinarian Care \$35,000
- Transportation \$22,000
- Development \$5,545
- Administration \$71,064



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TWITTER / X: twitter.com/petproject4pets

INSTAGRAM: <https://www.instagram.com/petproject4pets/>

YOUTUBE: www.youtube.com/channel/UC30yHB7OXXKibD3RjFXy9PGw