



December 23, 2019



Support for Dairy Supply Management Growing

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dairytogether.com

Wisconsin Farm Bureau delegates Pass Supply Management Policy

Support for dairy supply management continues to grow as Wisconsin Farm Bureau (WFB) adopted supply management policies at its recent

annual meeting. The passage of supply management policies is a direct result of continued efforts to bring together dairy producers from around the country in support of managing U.S. milk production to be more responsive to market demand.

The Wisconsin Farm Bureau news release stated that the delegates to the convention this year, "supported the research and development of a dairy growth management and other systems that provide increased dairy-industry stability and producer profitability." One of the strongest proponents of supply management, Joe Bragger, a dairy producer, was elected Wisconsin Farm Bureau President.

Passage of supply management policy by the Wisconsin Farmers Union was a multi-year effort involving numerous discussions among dairy farmers about the most viable way to

improve and stabilize dairy producer prices. Wisconsin Farm Bureau members participated in the **Dairy Together** campaign led by Wisconsin Farmers Union and including California Dairy Campaign, California Farmers Union and many other dairy organizations and dairy farmers nationwide.

All involved in **Dairy Together** agree that the best way to improve and sustain equitable dairy producer prices is by supply or growth management. It is clear that a small change in milk production can have a big impact on milk prices. When cheese prices began to decline significantly in recent weeks, the cheese market strengthened when the milk production report indicated production had increased by just 0.5 percent nationwide in November. If dairy producers are given the right signals to manage milk production to be more responsive to profitable demand, that balance would create profitable milk prices and dairy operations nationwide.

Action Alert: **Country of Origin Labeling (COOL)**



Now is the time to call for mandatory country of origin labeling (COOL) of meat. Just 47 comments have been received so far on a petition put forward by the US Cattlemen's Association (USCA) and supported by

California Dairy Campaign, California Farmers Union, National Farmers Union (NFU) and other organizations requiring that U.S. labeled beef come from cattle that have been born, raised and harvested in the U.S.

The Food Safety Inspection Service (FSIS) is accepting comments for the next 40 days on the petition to require that only meat that is born, raised and harvested in the U.S.A. be eligible to display a U.S.A. label.

Submit your comments today at the link [here](#).

California Dairy Campaign and California Farmers Union strongly support mandatory country of origin labeling (COOL) of meat and the petition would give the United States

Department of Agriculture (USDA) Food Safety Inspection Service (FSIS) enforcement authority over U.S.A. meat labeling. Only meat that was born, raised and harvested in the U.S. should be allowed to show the U.S.A. label.

Since the repeal of Country of Origin Labeling (COOL) back in 2015, there is no clear definition of what constitutes a U.S. beef product. Cattle or beef imported into the U.S. that undergoes further processing or handling at a USDA-inspected facility can then be labeled as a “Product of the United States.” That’s even if the handling of the product inside U.S. borders was minimal.

The petition says, “To eliminate the likelihood of confusion and to better inform consumers, USCA contends that voluntary labels indicating ‘Made in the USA,’ ‘Product of the USA,’ or similar content should be limited to beef from cattle born, raised, and harvested in the United States.”

The petition concludes:

There is currently no beef labeling requirement mandated by law. Existing, voluntary labeling practices, however, coupled with the source of cattle from which beef is derived from packing facilities in the U.S., create the high probability of consumer confusion whether a product labeled as from the US is actually born, raised and slaughtered in the US. This potential confusion stems from a lack of a definition of what constitutes “U.S.” beef. As such, USCA requests that FSIS limit its definition of U.S. beef to cattle born, raised, and harvested in the United States. The revised definition should be included in the Food Standards and Labeling Policy Book.

**Join Us for Our Annual Meeting
In Hanford on Thursday, January 30, 2020**

Each year during our Annual Meeting we come together to look back on our work throughout the year and ahead to set our policy priorities for the year to come.

**We invite you to join us for our
Annual Meeting in Hanford, CA on Thursday, January
30, 2020!**

Friends and family are more than welcome to join us for a delicious dinner and discussion of: milk pricing under the California Federal Order, how dairy growth management can improve and stabilize milk prices, dairy trade, water, labor environmental and other issues important to dairy producers.

Date: Thursday, January 30, 2020

Location: Hanford Fraternal Hall

1015 N 10th Avenue

Hanford, CA 93230

California Dairy Campaign Annual Meeting 3:00 pm

California Farmers Union Annual Meeting 4:00 pm

Social Hour 5:00 pm

Dinner 6:00 pm

*Contact Bertha Medina to RSVP
by phone at 209-632-0885 or email at
cdc@californiadairycampaign.com*

SIGN DAIRY PRODUCER PETITION IN SUPPORT OF GROWTH MANAGEMENT



Dairy producers from around the country are adding their signatures to the **Dairy Producer Petition in Support of Farmer-led Dairy Supply Management.**

Although milk prices paid to dairy producers have improved recently, it is critical that milk production is more responsive to profitable demand to prevent a future downturn in milk prices.

Members of Congress are interested in learning how many dairy producers in their district support supply management policies and signatures from dairy producers demonstrate that support. In addition, it is important for dairy leaders to understand the level of support among dairy producers calling for a change in direction for federal dairy policy.

The web site for the petition is:

www.dairysupplymanagement.com

The petition states: The undersigned dairy producers support farmer-led milk supply management policies to achieve PROFITABLE and SUSTAINABLE MILK PRICES.

Link to Sign Petition:

<https://www.dairysupplymanagement.com/>

OR PRINT AND SIGN THE PETITION AND SEND BACK TO US

The petition is linked [here](#).

Sign and send back a copy of the petition to us at:

California Dairy Campaign

325 Mitchell Avenue

Turlock, CA 95380

Fax: 209-632-0706

Email: cdc@californiadairycampaign.com

**For More Information
Contact Executive Director
Lynne McBride**

**California Dairy Campaign
California Farmers Union
325 Mitchell Avenue
Turlock, CA 95380
Phone: 209-632-0885**



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