



**Reign 31. Date: 05/05/24**  
**Called to order: 12:10 p.m.**  
**Called by: Lili W.**

**Attendance:**

**On Call Attendance:** Lili W, M'ris Aspire, Juanita V, Eudora R, Jean Marie K-M, Evian W. Ida S-B, Evie Blank

**Excused:** Gina Té, Reggie Tyrone

**Conference call attendance:** Andrea K-M, Dominique C

**Approval of Minutes:** Evian / 2<sup>nd</sup> by Jean **Approved**

**Approval of the agenda** Ida S-B / 2<sup>nd</sup> by Evian W **Approved**

**Discussion and/or Approved items via Board in Board Reign 31 chat between April 15, 2024, to May 04, 2024. - Nothing**

**File Report:**

**President:** Reminder about the Youth Pageant. Complaint on Garden page. Investigation made with Lexi and Evian, Rusty, Charlie, Andrea, and Andy. Discussion with Ann as Emcee for other events.

Great event for PR Ball. Discussion from Dominique about ICIA members not staying for 10 p.m.

Lili working on getting the Guardian Plaque.

**Vice President:** excused. SOPs for revisions? Discussion about adaptations for SOPs. Moving to make changes and put items in the chat.

Motion to put up any changes for the SOPs in the Board chat and sent hard deadline for June 1, 2024. Ida S-B will correlate the changes in the SOPs to send out. Lili will send notice for SOPs to COM and APT pages. Ida // 2<sup>nd</sup> by Jean

**Secretary:**

Thank you to Reggie to donating the flash drives. Will work on pulling our data from the laptop, then erase everything, and reset to factory mode. Then donate laptop to Des Moines Refugee Center. Estimate cost for tax receipt?

Updated membership list to add Tosh Beauchamp aka Beau Mannix and Cori Beauchamp aka Lay Lux.

Question: Election/Voting date is Saturday, September 21, 2024.

Absentee ballots – paper? Should we look at an electronic voting per using Google Forms? Digital ballots for email of ballots. Campaign contact Courtney and Rachel by September 01, 2024, with all campaign material taken down at voting sites. Remind to voting volunteers to sign and seal the ballots and membership forms back to the Secretary.

Des Moines – who, where and when

Waterloo/Cedar Rapids – who, where and when.

Sioux City - who, where and when. Kings & Queens, Rachel,

Board will set the absentee ballot – paper or electronic.

Cutoff date to request an absentee mail ballot? September 14, 2024.

Clarification cutoff date with USPS postage stamp is Saturday, September 21, 2024; any ballots received after on September 22, 2024, and later are null and void, correct?

Should the Secretary receive the membership forms from the election sites to create the membership list? Yes

Discussion ensued about ballot counters. Lili and another counter not in the court. Talk about Tuesday or Friday. Board agreed to count the ballots on Friday or Saturday.

Motion to Venmo reimbursement of \$26.? And \$1?? For printed copies and printer ink. Motion Evian // **2<sup>nd</sup> by Jean.** 4 ayes, 0 nays, 1 abstain. **Approved.**

**Treasurer:**

US Bank Amount - \$25,246.84

Outstanding Deposits - \$40.00

Outstanding Expenditures – \$0.00

Total Available Bank Monies - \$25,286.84

Reign 31 Books \$25,286.84

Difference \$0.00

Savings: Yazmine Scholarship \$4,111.00 // Guardian Angel Scholarship \$1,284.91

CDs: Guardian Angel Scholarship (May 2025) \$ 2,604.02 Mother Earth (December 2024) \$1,024.81

Discussion for Hal Thompson to set up for every year for one scholarship \$2,000.00.

Discussion about what happens if we raise more funds for that scholarship. Hal Thompson is for Earth Sciences ~ Ecology, not just agricultures. If we want specific amounts for scholarship, that must be an SOPs. Using wording to increments in the SOP motion.

**State Functions:**

Need to talk with the hotel about the room block, ballroom, etc. Discussion about the mistake with the GM about Matt.

Subtract decorations and food from the door to benefactor.

Motion to subtract the food and decoration from the Door, then add adjustment balance to the tips and auctions and then take out the 25% with 75% go to the benefactor. Jean **2<sup>nd</sup> by Evian.**

### **Monarchs Report:**

#### **Jean's report:**

Congrats to PR Ball and Sioux event for Topaz. Thank to those going to Nebraska. Traveling to OK for Investiture. Marsha selling shots 10-11 p.m. and need help. May 17 – Disney show. May 18 – Garden shots. Discussion of calendar events. Pride calendar raising fundraisers for all three scholarships. Sent email for Des Moines High School group about the scholarships. Waiting to find surrounding school districts. Ida posted scholarship to company volunteer page.

Juanita asks to look for vodka deals or rum deals for shots.

#### **Andrea's report:**

Corpus Christi recap. Performers for NE PR ball. Andrea reached out to college for scholarships to GSA's. Email out to Iowa FFA for the Hal Thompson. Travels NE in June, Prides, Bingo in Gilbertville. Andrea working on Coronation stuff for Iris.

Approval of reports. Evian // **2<sup>nd</sup> by Ida. Approved.**

### **Auxiliary Reports – Webmaster:**

The website is updated.

Website/Facebook Updates:

- All known ICIA Events have Facebook events created and are posted on website
- Coronation Page active

Website Hits as of 4/30/24 2022 – 7,471 2023 – 8,682 2024 – 2,843 Year Average using GoDaddy – 8,609 April 2024 - 944 March 2024 - 799 Month Average – 765

New updated logo for website paid by Evie B per Ron Comstock.

### **Auxiliary Reports – PRs:**

Eudora – Great night and thank you for PR. Will be at NE for their PR ball.

Reggie – Excused absent.

### **Old Business:**

- 1) SOPs and Bylaws – update
- 2) BOD Ball – Theme, details, and deadlines for Board Member's Commands. Table for locations and Commands. Date and location – up in the air. August 17· 2023, at the Saddle to host BOD Ball in DSM. Saddle. Limited space to dressing. Two commands

each. Theme – BOD: A Dark Night in the Imperial Stable, theme Country/Western. Time - 5 p.m., 6 p.m. Juanita will follow up with Ima about music. Jean will make poster.

**3) Prides:**

June 1, 2023. Sioux Pride – From 10 a.m. to 4 p.m. at the Convention Center. Free booth. Advertise scholarship. Reach out to Martini Shakers to fill out information. Ask people for performers. Follow up with Martini for the booth and Brian for the All-Ages Show. Waiting to hear back from Brian if they have any open spots. Send blurb to Lili for COM and APT page. Host Hotel - \$130.00 a night. Hotel is up on their website.

June 7-9, 2023. Capital City Pride: Court to pay \$50 parade. We need to cancel the convertible rent as Lexi can get a vehicle for the parade. Is this confirmed? Josh Wiley - Driver? Jean will talk with Josh and Lexi.

June 15-16, 2023. Iowa City Pride. Evian will be there. Information for Iowa City – board chat. Evian can man from 1- 6 p.m.; **question about manning booth?**  
**Check for cost.**

July 6, 2023, Cedar Rapids Pride. No application for vendors. Motion to Board chat. \$75.00 for booth for non-profit. No fee for the parade but has registration.  
**Who can man the booth?** Membership to plug.

Discussion for membership drive deal and cost of the membership price. \$25 for membership for rest of Reign 31 and Reign 32. For Reign 32 is \$20.00.

Motion to leave the membership to \$20.00. Jean **2<sup>nd</sup> by Ida Approved.**

Motion to start the membership drive of \$25.00 for membership for rest of Reign and Reign 32. Jean **2<sup>nd</sup> by Ida. Approved.**

August 23-24, 2023. Cedar Valley – Requirement for Candidate. Booth cost – \$50 cost with applications due by July 2024 as first come first serve. Volunteers get tickets for the staffing to man the booth 2-3 tickets. \$20 for two days. Also, this is a ticketed event. Everyone attending needs to purchase their tickets. They are available 2-3 months prior to the event. **Payment for the \$50.00 Vendor fee? Paid**

- 4) Coronation planning update from the committee heads - Hospitality, Ball Coordinator, Set Design. Discussion who are the heads; Muffy is ballroom/ backup Iris.**  
Hospitality – Juanita – volunteers? BOD in Hospitality to help.  
Coronation schedule with times  
Catch Des Moines – welcome bags – do we need this again?

Rose Ceremony – **Jake is working on that. Lili – find buddha to glue on stick.** Check with Randy KMA.

U-Haul – **Do we need?** Probably not. What about take down. Discussion about green room. Discussion with storage unit for moving van.

Discussion about other options to raise money for Public Relations. Only raise money for Public Relations on Sunday. Jean asking about Jello shots for Out of State and Saturday. Reminder that Lili will predispose of.

From Monarchs for Coronation, schedule, script, Commands, dais guests, attendances, Emcees, Tip fairies. Commands send music directly to Iris. Out of Town music to the website. In-state music to Juanita. Letter by September 01, 2024, from Monarchs, PRs, and Presidents.

Discussion about the plaques for names and awards. Talking about deadline; set deadline for close session in July BOD meeting.

Discussion to invite dais guests on the stage before the announcing monarchs.

Asking about Victory Show in doors instead at the patio. Ask Rusty about this.

Discussion about 3rd Ice Cart – Amazon. Nattork 80 Quart Rolling Cooler Cart, Portable Wicker Cooler Trolley for Outdoor Patio Deck Party, Beverage Bar Stand Up Cooler with Wheels, Ice Chest with Shelf, Water Pipe and Bottle Opener - \$99.99 (increase of \$10.00 from last year). Cost of shipping last year for two (based on weight) was \$60.00. I don't think IC.I.A. have a business account with Amazon.com?

Motion to purchase Ice Cart from Amazon up to \$160.00 to cover the cost of the item, taxes, and shipping. Jean **2<sup>nd</sup> by Evian. Approved.**

Discussion about the welcome bag. Need schedule. And information from monarch. **Ida will contact Mary Ann.**

- 5) Update on Strategic planning based on presentation from Joe Bennish. Phase 1 – Strategic phase. What information does Joe need from us? We need a list from Court of names and emails to reach out too. Leather, Bear, etc. Lili asked for names and information from old membership. May 25, 2024, deadline for list. Joe asked for questions. Disclosure about releasing private information with full name and emails. Or discussion to post the survey through the Court to send to Joe Bennish.

### **New Business:**

Keep promoting our events, Scholarships, Coronation Early Bird Package, booking host hotel, and sponsorship.

Webmaster – ask for ad for sponsorship for the Board Members to use.

**Upcoming Board Meeting dates:**

May 5, 2024 – Garden

June 23, 2024 – Garden

July 21, 2024 – Saddle

August 18, 2024 – Garden from 11 a.m. to 12 p.m., Candidate Review at 12:00 p.m.

September 15, 2024 – Saddle. PR candidate will need to be presented.

October 13, 2024 – Garden – Super Board

Investiture – Juanita finds a date and location up October 26 or November 9, 2024.

November 2, 2024, is CAAP Benefit.

Motion to adjourn. Jean / **2<sup>nd</sup> by Ida Approval**