

Text2Them Founder Receives Patent for Two-way Mobile to Computer Texting Technology

Text2Them, Inc. has received a patent for a unique text messaging platform that allows a consumer to reach an organization by text message (SMS) and engage in a conversation.

Bowie, MD ([PRWEB](#)) February 10, 2016 -- Text2Them, Inc. announced today that it has received a utility Patent from the US Patent and Trademark Office (USPTO). Patent #9,247,400 entitled SYSTEM FOR ROUTING TEXT MESSAGES (SMS) TO ALLOW FOR TWO-WAY MOBILE TO COMPUTER COMMUNICATION, was issued January 26, 2016. The patent is the first technology to allow mobile users the ability to initiate a text conversation with a business or government agency and have it processed through email/SMTP (xxxxxxxxxx@mycarrier.com).

According to a 2014 Harris Poll “64% of consumers with texting capabilities, would prefer to use texting over voice, as a customer service channel”. However, despite the huge benefits of text communication, inclusive of: citizen engagement, CRM, cost savings, efficiency and emergency communication, business and government agencies, until now, have not had an application that allowed them to embrace the consumer’s desire and need for text communication - especially two ways in emergency situations, when voice lines are jammed!

Text2Them <http://www.text2them.com> has developed a unique text messaging platform that allows a consumer to reach an organization by text message (SMS) and engage in a conversation. In addition, the company’s system can even transfer the text conversation to a different person or department within the agency. All completely done by text messaging! The Text2Them system is also capable of sending and receiving pictures and video.

“We expect this technology to make all other current and text messaging applications obsolete. Text2Them does everything other texting systems do and more. And since we use http we are able to do it without the per message fees usually associated with most other SMS systems,” states Alvin Butler CEO/President of Text2Them. Government emergency alerts, business mobile marketing, social media or fund raising systems currently used will suddenly become antiquated. Why? All other broadcast systems just send text messages.

Text2Them developed the technology as a solution to pre- and post-disaster communication by allowing residents the ability to text their information directly to city and state first responders, or other designated locations, and get connected for two-way text. Vital communications can be established quickly when phone lines are damaged or jammed.

In August 2014 Text2Them’s two-way texting technology won The Most Disruptive Technology Award, beating out over 70 IT companies in an international competition on the AOL campus. According to Innovative Solutions Consortium, who put on the innovation challenge, “This award is for companies with technology that displaces an established technology and shakes up an industry or is a ground-breaking product that creates a new industry itself; as the Personal Computer (pc) replaced the typewriter and the way work is done in general and email transformed communication, largely displacing letter-writing and disrupting the postal and greeting card industries.”

Use Cases:

Public Safety – What happens after a disaster when phones are jammed? Minutes following the "small" 5.8 Richter Scale 2011 earthquake in DC/Virginia, all phones were jammed. Citizens and employees stood outside of buildings staring at their phones. When disaster strikes, small or large, voice lines around the towers get overwhelmed and jammed. It has been over 14 years since 9/11, and the country still had not found a communication system that would allow citizens to get help! That is until now. Since text communication works when voice lines are jammed, organizations can communicate following major disasters!

Next Generation 911 (NG911) – Need texting to 911 but delayed by the need for system upgrades? Now agencies can have text, pictures and video communication to 911 immediately, all you need is an internet connection. Also, the technology platform for 911 gives the ability to transfer these text conversations in and out of 911 allowing 911 to truly be for emergencies.

Office Communication, CRM or 311 – Given a choice between voice calls or texting, residents and employees overwhelmingly choose text messaging (SMS). Text2Them's platform brings you the ability to broadcast messages to your community or employees and have them text your office computer and speak with a live operator by text. The text conversations can even be transferred to another department!

Text/Mobile Marketing – Trying to reach your community and gain support for events, seminars or to just keep them informed? There is simply no better way to reach and engage the community than text. 95% of text messages are read within 5 minutes of receipt vs only 15% of emails. With this text platform, companies can interactively engage it's customers.

About Text2Them:

In 2009 founder Alvin Butler Sr. opened a phone bill from AT&T and discovered his two teenage daughters had over 15,000 text messages the previous month. "After I finished yelling it dawned on me that if everyone is now texting, why is it that you cannot text a company? This was the idea that launched Text2Them" says Alvin Butler. While most mobile companies focused on texting for broadcast alert, voting or marketing Butler saw a need for a text messaging system for every day businesses communication. So Text2Them, Inc. was founded to expand the corporate use of texting and bring consumers the communication platform they already prefer. By creating a business friendly and cost effective text messaging system, Text2Them wanted to make texting to a business as easy as texting friends and family. In 2015 Text2Them, Inc. completed the development of its newest version of the Text2Them for business platform.

For more information or demo text TEXT2THEM to 68398:



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Online Web 2.0 Version

You can read the online version of this press release [here](#).