



AzFRW CLUB NEWSLETTER AWARD:

Certificates will be presented in both TRADITIONAL and DIGITAL newsletter categories. Participating clubs must present hard copies OR e-mail copies (digital format only) of their newsletters to the Awards Committee at the AzFRW 2017 Biennial Convention. The following criteria will be used to judge the newsletters:

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|----|--|---------------------------|
| 1. | Appearance | 15 points possible |
| | • Design/Creativity | 1-5 points |
| | • Neatness | 1-5 points |
| | • Graphics | 1-5 points |
| 2. | Front Page | 20 points possible |
| | • Banner/Logo | 1-5 points |
| | • Date of Issue | 1-5 points |
| | • Meeting Information | 1-5 points |
| | • Name and Contact of News Editor | 1-5 points |
| 3. | Information | 35 points possible |
| | • President's Message | 1-5 points |
| | • Calendar of Events | 1-5 points |
| | • Membership renewal forms | 1-5 points |
| | • Names & Contact Information for Officers | 1-5 points |
| | • New Member Listings | 1-5 points |
| | • Photos of members/committees | 1-5 points |
| | • Volunteer hours form | 1-5 points |
| 4. | Reports/Education | 30 points possible |
| | • Committee Reports (i.e. <i>Caring for America - Armed Services - Legislative - Campaign Americanism - Ways and Means - Membership etc.</i>) | 1-15 points |
| | • AzFRW News/meeting info | 1-5 points |
| | • NFRW News | 1-5 Points |
| | • State/Local GOP news | 1-5 Points |

100 Points Possible

Participating clubs must submit either by mail, e-mail for **DIGITAL** category **ONLY**, or **PRINTED** in person one copy of **three (3)** newsletters dated between **Jan 1, 2016** and **September 30, 2017** to the Newsletter & Scrapbooks Awards Chair. Entries will NOT be printed for you. **The entries will be judged at the AzFRW Biennial Convention Fall 2017.** The entries will be displayed at Convention and **results will be announced at the Awards Luncheon!**

----- *Detach & mail or deliver to Lezlee Alexander* -----



CLUB _____

CLUB PRESIDENT _____

PHONE: _____ EMAIL: _____

IF MAILING, SEND TO: Lezlee Alexander
AzFRW Newsletter & Scrapbooks Awards Chair
4345 W. Sandra Circle, Glendale, AZ 85308
602-885-2939 or garthandlee@cox.net