

The Bedford Group of Companies 12400 Wilshire Boulevard, Suite 850 Los Angeles, CA 90025



Changing Urban Landscapes

For over 30 years, The Bedford Group of Companies ("Bedford") has specialized in changing urban landscapes.

As one of Los Angeles'Leading Urban Infill Real Estate Development Firms, Bedford has developed a reputation as a builder of uncompromising *quality, style and value.*





Building on Traditions

The Bedford Group of Companies was founded by Charles Quarles, a Second Generation Community Builder, who began building residential and commercial projects in and around Los Angeles as a youth for his father's construction company.

After earning his MBA, Mr.Quarles did a short stint as an Accountant with Price Waterhouse and Company, followed by a career in the banking industry, where he specialized in restructuring credits for Wells Fargo Bank.

After several years in banking, Mr.Quarles joined his father's onstruction firm, EAC Construction, where he served as President for several years until 1980.

As a natural progression, in the early 80's, Mr. Quarles formed The Bedford Group of Companies with the goal of creating a diversified entity with the capacity to vertically integrate the real estate development process.

To date, Bedford's has grown to develop thousands of units, and employ an executive leadership group with over 100 years of combined experience in California Real Estate Development.







Unparalleled Industry Experience

Bedford's Executive Development Team have recognized skills and expertise in all phases of Multi-family and Mixed-Used Development. We are the answer to whatever is missing in your development project's equation.

Our success and unparalleled industry experience in complex real estate transactions have taught us how to implement innovative and cost effective solutions.

Our approach is simple:

- We hold ourselves accountable for our work;
- We don't take "No" for an answer;
- We work as a team and are able to remove obstacles;
- We remain lean and carefully manage financial risks; and
- We take the initiative to resolve issues and work towards a solution that is best for the project, the company, and the communities in which we serve.

Exceptional Development Expertise

Being a Full Service Real Estate Development and Consulting Firm, Bedford has the in house capability to execute virtually every facet of a project's life cycle.

From concept to final occupancy, the company possesses a firm understanding of the development process; and is uniquely qualified to carry your development project from acquisition, through construction, to development, and then the eventual operations and/or sales of your developed units.

Bedford's exceptional development expertise and skills are available to your organization. Through our comprehensive menu of Real Estate Development Consulting Services, we are here to assist real estate developers, investors, lenders, governmental agencies, public, and private property owners navigate through the full spectrum of today's complex Real Estate Development Process.

Bedford's core List of Real Estate Development Consulting Services include:

- Development Management
- Development Finance Feasibility
- Entitlement & Governmental Relations









Real Estate Development Consulting Services

Development Management Services

To meet the complex and demanding housing needs of today's urban marketplace, The Bedford Group of Companies is strategically poised to provide a full spectrum of Real Estate Development Management Consulting Services

Over the course of your development project, Bedford can help to manage each component of the Project Management process from Land Acquisition, Market Analysis, Project Feasibility, Financing, Construction, Outreach, Operations and/or Sales.

Our years of experience, coupled with our strong business acumen and deal-oriented corporate culture, enables us to step seamlessly into complex real estate situations that require a change of development leadership with the least disruption possible. We pride ourselves on our ability to listen, to evaluate potential constraints, and to provide creative and realistic solutions to the array of development challenges.

Clients turn to Bedford for our industry knowledge, ingenuity, and experience in managing risk and regulatory challenges, enhancing operations, increasing value, and improving performance. We can help you <u>optimize your investment, reduce your risk</u>, and <u>maximize your financing opportunities</u>. Through our comprehensive Development Management Consulting Program, we work closely with you to fill the voids in your organization.



Real Estate Development Consulting Services

Development Management Services (cont.)

Bedford's area of development expertise encompasses:

- Affordable, Low-Income Housing Communities
- Market-Rate Condominium and Townhome Developments
- Major Multi-Unit Building Redevelopment Projects
- Mixed-Use/Commercial Developments

We provide a full range of Development Management Consulting Services that span throughout the <u>six (6) phases</u> of Bedford's traditional urban infill development process:

- Concept
- Feasibility
- Financing
- Construction
- Marketing & Disposition
- Community Relations/Outreach



- · Specific Use of the Designated Site
- Identification of the Market
- Creation of the Development Team



PHASE 2: Financial Feasibility

- Market Analysis
- Refining the Design Concepts
- Creation of Operating Proforma



PHASE 3: Project Financing

- Raise Equity
- Finalization of Working Drawings
- Arrangement of Financing

PHASE 4: Project Construction



- Implementation of Marketing Plan
- Comply with MBE/FBE Requirements
- Completion of Field Engineering

PHASE 5: Marketing/Disposition



- Development of Project Logo, Brand,
- Website, & Collateral Materials
- Close all Sales and Leases Strategies

PHASE 6: Community Relations



- Attend and Present at Neighborhood
 and Community Meetings
- and Community Meetings
- Develop and Facilitate Project Focus



Real Estate Development Consulting Services (cont.)

Financial Feasibility Services

What makes The Bedford Group of Companies one of the premier Urban Real Estate Development Firms is our regional, national and international reputation; full service capabilities; and financial strength.

A recognized leader in structuring new and innovative financing strategies for its developments, Bedford has demonstrated the competence, expertise and agility to capitalize on the changing landscape and successfully navigate through real estate and economic vicissitudes.

Let Bedford help you obtain financing for your next development project. Our Development Finance Feasibility Consulting Services include, but are not limited to:

- Project Conceptual and Site Development
- Assistance in Securing Financial Commitments
- Federal Historic Tax Credits
- New Markets Tax Credit Incentives
- Low Income Housing Tax Credit Incentive Analysis
- Presentation to Banks and other Financial Sources
- Proforma Development and Analysis
- Government and Funding Liaison
- Funding Planning and Research

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Real Estate Development Consulting Services (cont.)

Entitlement & Governmental Relations Services

One of the most challenging aspects of development is understanding the complexity and nuances of the Government Entitlement Process.

As a full service Real Estate Development and Consulting Firm, Bedford has a solid understanding of the policies and regulatory constraints placed on many urban infill development projects. As a result, the firm has been able to avoid costly and time-consuming pitfalls by understanding and preparing for the intricacies of any Governmental Entitlement Process.

Let Bedford's Entitlement & Governmental Relations Consulting Services help you navigate through the complex maze of your project's politics, policies, permits, and community relations responsibilities. These services include the review and analysis of your development site's:

- · Civic Leadership,
- · General and Specific Plan Policies,
- · Zoning Standards,
- · Environmental Reviews,
- Subdivision Process,
- · Design Review, and
- Public/Community Relations and Outreach



Real Estate Developers

In addition to our array of Real Estate Development Consulting Services, Bedford has remained focus on our goal to redefine the concept of urban living; and are actively engaged in developing and revitalizing urban communities in both local and international markets.

Projects in Development



An upscale, three-story, 88-unit, 1-, 2- and 3-Bedroom New Home Condominium Community consisting of a Rooftop Pool and Business Center

Total Development Cost: \$30,000,000

An upscale, 240-unit middle-income New Home Community consisting of a mix of Single Family Homes, Townhomes and Apartments.

Total Development Cost: \$45,281,484



Real Estate Developers (cont.)

Projects in Development (cont.)









o Shory Apt Tener tix24 apts = 120 units 3 Shory Apt House field Apts = 36 Units Bingle House lots 3 tem houses = 38 Units Twin TownHouses = 46 Units Total = 240 Units

Completed Developments

New Home Communities-Partial List



70 Condominium Units Completed 2014

21 Townhome Units Completed 2014



102 Condominium Units Completed 2014 41 Townhome Units Completed 2014



New Home Communities-Partial List (cont.)



55 Townhome Units Completed 2002 11 Townhome Units Completed 2002

Affordable Multi-Family Apartments- Partial List



24 Multi-Family Units Completed 2004 24 Multi-Family Units Completed 2004

Affordable Multi-Family Apartments-Partial List (cont.)



24 Multi-Family Units Completed 2004

100 Rehab Multi-Family Units Completed 2000





Los Angeles, CA

22 Multi-Family Units Completed 1996

137 Multi-Family Units Completed 1990



Affordable Senior Apartments-Partial List



207 Senior Units Completed 2005 150 Senior Units Completed 2004



76 Senior Units Completed 2004 42 Senior Units Completed 2004

Affordable Senior Apartments-Partial List (cont.)





60 Senior Units Completed 2000 184 Senior Units, with Commercial Center Completed 1997



52 Senior Units, with Commercial Center Completed 1996 Co-Development Project



5,000-Seat Community Church Completed 1999



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> 310-568-8500 * 310-568-1021 (Fax) www.TheBedfordGroup.com