



Great read on a major east/west artery with heavy commuter traffic heading “home” from downtown Boise towards Eagle, ID.

**Sign#: 23R**  
**Location: 8126 W State, Boise, ID**  
**Lat/Long: 43.67271, -116.28662**  
**Size: 10'x30'**  
**Illuminated: Yes**  
**Facing/Read: East / Right**  
**Weekly Impressions: 113,567**

