



Town of Sedalia

Planning Board Meeting / Town Hall

October 21, 2021 / 7:00 PM

Minutes

Call to Order: Meeting was called to order at 7:00 PM by Planning Board Chair Serita Faison.

Moment of Silence: Time was allotted for a moment of silence.

Pledge of Allegiance: Time was allotted for the Pledge of Allegiance

Roll Call: Members present included Serita Faison (Chair), Marian Jeffries (Vice-Chair), Calvin Atkins, Robert Jones, and Ed Piotrowski.

Absent: Monroe Smith

MOTION to approve the agenda was made by Planning Board member Jones and seconded by Vice-Chair Jeffries. Motion carried.

MOTION to approve the minutes from the previous meeting was made by Planning Board member Jones and seconded by Planning Board member Piotrowski. Motion carried.

Business / Reports/ Discussions

I. Tech Support

It was noted the HDMI connection for the computer works so it is possible to display the agenda and minutes during the meeting. The next step is to determine how to record meetings. It was noted meetings could be recorded with phones or an iPad, then uploaded to the Town's website.

II. Strategically Sedalia Presentation

Chair Faison introduced Ms. YC Brodie. Ms. Brodie is an entrepreneur and has revised her services to help other entrepreneurs. She shared ideas on how the Town of Sedalia can come alive through branding and messaging. She envisions it being called "Sedalia Reimagined". The Town can create and control its own message such as "America's Most Beautiful Town". She has a program that includes six segments (i.e., Funding, Partnership, etc.). One idea she shared was if the Town develops a Town Center, then what does the Town want a person to see when they come to the Town Center – clean energy, recycling, etc. Also, she's involved with public relations and knows how to get the media's attention.

She suggested the Town consider a Christmas tree lighting event. The Town could get Sedalia Elementary School Glee Club to open the event, perhaps work with Second Harvest

Food Bank and contact News 2 to report on the event. She provided some quotes on the cost of Christmas trees.

Chair Faison commented Ms. Broadie would be an asset to the Planning Board and asked her to join the Planning Board as an alternate. Chair Faison will get the member application form to Ms. Broadie.

III. DCC Request 331/335 Sedalia Rd.

Chair Faison reported on the Development Clearance Certificate (DCC) for 331/335 Sedalia Road. A hearing maybe be required, but she is waiting for more information from Clerk Dungee. She noted it is important for the Planning Board to ensure development activities meet the Town's standards. She asked the Planning Board to become familiar with the DCC in case a hearing is needed.

IV. Citizens Concerns

Chair Faison reminded all Planning Board members to attend one or two training classes. The UNC School of Government offers several classes. The Planning Board has a budget, so class fees are covered. Planning Board member Jones noted every member should take an ethics course and that it likely will be required in the future. Planning Board member Jeffries asked if participation in Town Planning and Development counts. Chair Faison stated Planning Board members should fill out the training form upon completion of the class or other training and submit it to Clerk Dungee. Also, she noted the Planning Board needs more members. If any Planning Board member knows someone that might be interested, then invite them to join and Chair Faison will send them a list of responsibilities to review.

Robert Jones, 6508 Rolling Acres Drive, commented the Planning Board should record in the minutes who voted "yes" and who voted "no" on recommendations and reason the recommendation was made. He felt the record does not show who voted "no". Chair Faison responded when a recommendation is made by the Planning Board, she includes who voted "yes" and who voted "no". Mr. Jones noted it also needs to be in the minutes and the reason it is being recommended.

Jeanne Anderson, 202 Martingale Drive, asked where she can get information regarding the community's organizations (e.g., the Planning Board's relation to the Town Council, etc.) as well as the Town's funding and budget information. Chair Faison responded Clerk Dungee can provide that information. Also, Councilwoman Wrenwick provides a budget update each month at the Town's Agenda meeting. The Town's budget is public information.

Marian Jeffries asked about new construction of a house. The building certificate has not been received yet. She wanted to confirm all restrictive ordinances for the area are being followed.

V. Announcements

All regular scheduled meetings are in person at 7:00 pm at the Town Hall.

- The next Town Council Agenda meeting will be held on October 25th

- The next Town Council meeting will be held on November 1st
- The next Planning Board Meeting will be held on November 18th

Reminder: Early voting runs from October 24th to October 30th. There is an early voting site at the Charlotte Hawkins Brown Museum. The board members retreat is on November 5th and 6th.

Meeting adjourned.

Serita Faison, Chairman

Date