

**FRIDAY, AUGUST 6TH**

**1:00 pm - 5:00 pm**

# PROFESSIONAL DEVELOPMENT SEMINAR 2021

**Join us for our annual professional development seminar! This year's event will provide you with more than 3 hours of programs. Stay for Happy Hour immediately following the seminar. BETA will provide light appetizers and a drink ticket.**

**To register please visit [www.thebetagroup.org](http://www.thebetagroup.org) and look under the professional development page. For more information please email [scarlett@fullmoonfinancial.com](mailto:scarlett@fullmoonfinancial.com)**

**EMBASSY SUITES  
6555 E SPEEDWAY BLVD**

**COST: Seminar - \$50.00\*  
Happy Hour - \$10.00**

**\* Happy hour included in registration fee for Beta members. Additional fee applies to non-members and guests.**

Want to make it a "Staycation"...  
room rates available to our group  
are \$136/night

Presented by



**Beta Group**  
GIVE · LEARN · CONNECT

# SCHEDULE OF SPEAKERS



Will McCullen, Program Manager,  
IT Center of Excellence, Pima  
Community College



Chris Bonhorst, Academic Director of  
Information Technology  
Pima Community College



James Craig, Dean of Business  
and Information Technology, Pima  
Community College

## Security Awareness from an Attacker Perspective

1:00 PM

Many of us have been through some form of security awareness training. We would like to introduce a slightly different approach by introducing the viewpoint of the attacker. In our cyber program, students learn how to attack so they can properly understand how to defend. Come let us give you a view of the dark side, because it is so much easier to remember and follow good practices when you understand what the attackers are after. It will be fun!

## What's New in Flexible Work Technology

2:10 PM

Flexibility is a popular currency when it comes to workforce recruitment and retention post-COVID. It's our responsibility to empower our teams to get the job done - regardless of where they work or when they work. Helping your organization make that shift requires intentional technical and cultural changes. Consider this discussion your crash course!



Cristie Street  
Managing Partner  
*nextrio*



Kat Robey, Owner  
Thriveworks Counseling and  
Coaching

## Embracing Uncertainty and Adversity: Finding Inner and Outer Strength in the Storm

3:10 PM

Join us for this interactive workshop where you will learn how to find strength to endure through uncertainty and adversity and how the experience of uncertainty and adversity can serve to strengthen us and those around us. Participants will learn common responses to uncertainty and adversity and how they help or hinder; how the body interacts with the mind and emotions; how stress impacts our health; counterintuitive skills that CAN help; how uncertainty and adversity actually promotes resilience, depth and growth; the power of meaning, attitude, attention and intention; and healthy interventions and tools to keep anchored in the storm.



Denise Gerace, PhD, Certified  
Teacher of the Transcendental  
Meditation Program