

# THE EI<sup>3</sup><sup>TM</sup> METHOD

A PRACTICAL ROADMAP FOR DEVELOPING  
EMOTIONAL INTELLIGENCE

EMOTIONAL

INTELLIGENCE



## The EI<sup>3</sup><sup>TM</sup> Method

Teaches you how to:

### Efficiently Identify

The dynamics of any situation

### Engage Insightfully

In those dynamics in order to

### Effectively Influence

An optimal outcome <sup>TM</sup>

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*"Emotional Intelligence (EI) competencies are the fundamental building blocks that help develop complex behaviors that characterize high performing employees & resilient organizations.*

*EI can be **objectively measured** & **systematically developed**. At Vitruvian Advantage, we use the Emotional Quotient inventory (EQ-i) model as an objective baseline to implement the **EI<sup>3</sup><sup>TM</sup> Method**.*

*The **EI<sup>3</sup><sup>TM</sup> Method** is a tangible & practical roadmap for teaching & developing emotional intelligence. Growing an emotionally intelligent workforce will fundamentally establish organizational resilience."*