# JARED SUAREZ, Writer-Hyphenate

Screenplay | Transmedia Campaigns | Game Design | App Scoping

PORTFOLIO

Character Interview
VR Game Show
World Building



**ConversationWithSuperman.com**
A "hyperstory" campaign that uses a character interview format
– based on DC Universe launch of Superman, Wonder Woman,
Aquaman and The Flash.

Screenplay
Franchise/IP Dev
Pitch Book
Content Models



**JaredSuarez.com**
TEDDY RUXPIN, Screenplay based on Teddy Ruxpin toy.
TOONED, Original character design and storyworld
integrating Hannah Barbera and Looney Tunes mashup.
DISHSOAP, IP dev based on DC Blue Beetle character.

New Media Series
TV Game Show
Crossmedia IP
App Design



**NightFridge.com**
**Snackster.TV**
**StomachMovie.com**
All the working parts of a "crossmedia franchise."

Game Platform/
HLGDD



**DUNK'0** (Dual User Networked Knowledge Environment)
A world building game that helps kids learn skills, solve real
world problems, and earn recognition and scholarship money.
*(by request)*