

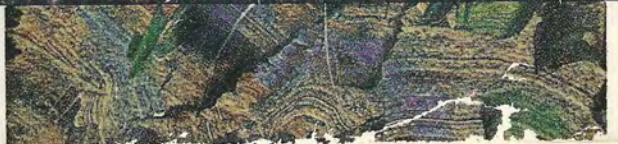
*Archery's fun*  
**for everyone**



**Ben Pearson**

**ARCHERY & BOWHUNTING  
EQUIPMENT**

CATALOG NO. 29 - 1958





# ENJOY ARCHERY AT ITS BEST

with the right Equipment for YOU

## "WHERE QUALITY IMPROVES PERFORMANCE"

Ben Pearson, the world's most experienced archery manufacturer, has, for over two decades, supplied the world with the finest archery equipment that modern machines and methods can produce. The name, Ben Pearson, has become the sign of quality to tens of thousands of archers and sportsmen throughout the world who know and use the very best.

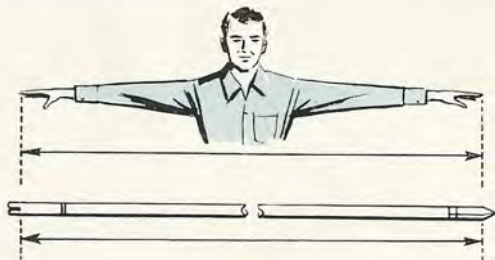
As quality is so much a part of Ben Pearson . . . so is service. No archery manufacturer anywhere has a more favorable record, in regard to service, as does Ben Pearson, Inc. Producing the world's finest archery equipment is not enough . . . specialized, dependable service is also necessary to warrant the respect of the many archers and sportsmen who seek instructions, and technical advice, for their equipment.

## Make Sure of Quality . . . Make Sure It's Ben Pearson

Whether you are a beginner, choosing your first outfit, or a serious archer adding to a prized bow and arrow collection, it is always a good rule to select equipment made by an established manufacturer whose products have stood the test of time. For pride of using and owning the best . . . select Ben Pearson equipment.

## Choosing the Correct Archery Equipment

The first step in choosing your archery equipment is to determine the correct arrow length for your individual length of draw, and always use arrows of that length. The length of your bow will then depend on the length of your arrows. Following is a diagram and chart that will give you a close approximation of what lengths your arrows and bows should be:



Spread Measurement	Arrow Length	Suggested Bow Length*
57-59 in.	22-23 in.	not under 4 ft., 6 in.
60-62 in.	23-24 in.	not under 4 ft., 6 in.
63-65 in.	24-25 in.	not under 5 ft., 0 in.
66-68 in.	25-26 in.	not under 5 ft., 0 in.
69-71 in.	26-27 in.	not under 5 ft., 6 in.
72-74 in.	27-28 in.	not under 5 ft., 6 in.
75-77 in.	28-30 in.	not under 5 ft., 9 in.

\*Above chart applies to wood bows only.  
Fiber Glass bows can be up to 6" shorter.

## The Right Weight For Your Bow

For most men, target bows are 35 to 45 pounds draw weight. Most women shoot a 20 to 30 pound bow. Hunting bows 10 pounds or so heavier, depending on the individual. Bows for boys and girls are correspondingly lighter. Don't "overbow" yourself . . . that is, get a bow that is too heavy. Remember that archery is a test of skill, not of strength! The effort required to draw a heavy bow can impair your accuracy and cause bad shooting habits that may be difficult to correct. Beginning archers acquire skill more quickly by starting with a comparatively light bow, then "graduating" to a heavier one as they become more proficient.



## Spine and Weight of Arrows is Important

After selecting a bow to fit your needs, the next step is to see that your arrows are the proper spine — or stiffness — for the weight of your bow, so they will fly straight and true. More flexible arrows are used with lighter bows; stiffer arrows, with heavier bows.



All Ben Pearson matched arrows are accurately spined on precision spine-testing equipment for bows of various draw weights . . . and are labeled accordingly. Be sure to specify the weight of your bow when you purchase arrows.

Ben Pearson tournament-grade arrows are scientifically matched within 3 grains (or less than 7/1000 of an ounce) so that all arrows in the set will give you consistent flight performance every time, and help you improve your accuracy. Accurate spine and weight matching is an important built-in value that has made Ben Pearson arrows the choice of experienced archers everywhere.

## BEN PEARSON'S GUARANTEE

The archery equipment shown in this catalog is described in modest terms. You may expect every item to exceed, in actual performance, everything that we say about it. Ben Pearson archery equipment is hereby guaranteed to be, dollar-for-dollar, the finest tackle that archers in any country or any age have enjoyed. All items are guaranteed NOT to be defective in either workmanship or materials. Should any item be found to be defective of either workmanship or material, it should be returned immediately to the factory for our inspection. If found defective, proper adjustments or replacement shall be made to the owner. All Ben Pearson tackle is made by workmen who enjoy their craft and take an honest pride in the quality of the tackle they produce. Each of our products is designed to meet the standard to which it is made, and we believe Ben Pearson standards are the highest.

The bows, arrows, and accessories described in this catalog are available at most sporting goods stores wherever quality archery equipment is sold. If you cannot locate a Ben Pearson dealer in your locality, please order from us direct.

**BEN PEARSON**  
INCORPORATED  
Pine Bluff, Arkansas

"Where Quality Improves Performance"

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Ben Pearson, Inc. reserves the right to alter and improve specifications of any item described herein at any time. All shipments made F.O.B., Pine Bluff, Arkansas, and invoiced at prices in effect at time of shipment.



THE  **BEN PEARSON**  PALOMINO

The thoroughbred of custom bows, masterfully designed by Ben Pearson. A bow of beauty and power with exceptional shooting qualities found only in bows built by the bowyers of Ben Pearson. Precision constructed of the finest quality, multi-colored hardwoods, laminated both transverse and parallel within the core . . . powered by high tensile strength fiber glass. The Palomino features extra wide, twist-resistant, long working recurved limbs . . . extra high, full-view sight window with carpeted arrow rest . . . form fitting pistol grip bound in genuine leather. For a bow of perfection . . . in performance and dependability . . . the Palomino is the finest.

**No. 971 The PALOMINO—Length 5'6".**  
Available in weights to 75 pounds.

THE *Palomino*  
The thoroughbred of custom bows . . .

THE *Safari*  
A bow to be prized  
by the most discriminating archer . . .



THE  **BEN PEARSON**  SAFARI

Constructed of the finest materials available . . . select multi-colored hardwoods laminated between two high-tensile strength panels of fiber glass. The beautiful new SAFARI features a rugged one-piece design, light and durable. . . . Semi-working recurved limbs for amazing power and velvet smooth cast. . . . Bold sculptured overdraw with full-view sight window. . . . Self-aligning CONTOUR handle section with spiral wrapped form fitting grip of genuine leather. . . . Carpeted arrow rest for *WHISPER QUIET* shooting action. . . . Beautiful lasting finish. Truly a bow to be prized by the most discriminating hunter or target archer.

**No. 972 The SAFARI—Length 5'6".**  
Available in weights to 75 pounds.

## THE BUSHMASTER

A bow of unique design and rugged stamina. Patterned after Ben Pearson's own personal bow. The fabulous BUSHMASTER features semi-working recurved limbs constructed of select multi-colored hardwoods and fiber glass. . . . Offset and angled handle section to provide a full-view sight window and center shot release. . . . Comfortable leather covered grip and reinforced arrow rest. . . . Dacron double loop string. . . . Durable satin smooth finish. . . . Take-down handle. . . . Packed in handy bow case. A remarkable smooth shooting bow that will give the ultimate in performance, season after season, on the hunt or on the range.

**No. 979 The BUSHMASTER—Length 5'9".**

**No. 976 The BUSHMASTER—Length 5'6".**  
Available in weights to 75 pounds.



## THE *Bushmaster* CENTER-SHOT TAKE-DOWN BOW

## THE *COBRA*

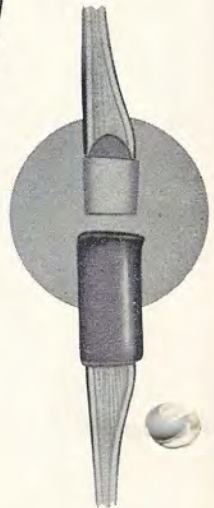
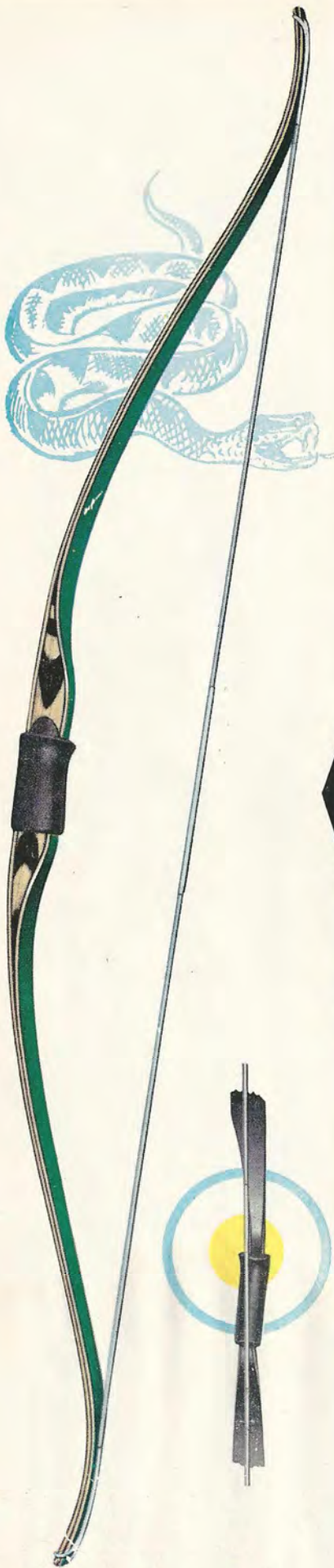
a superb custom quality bow...

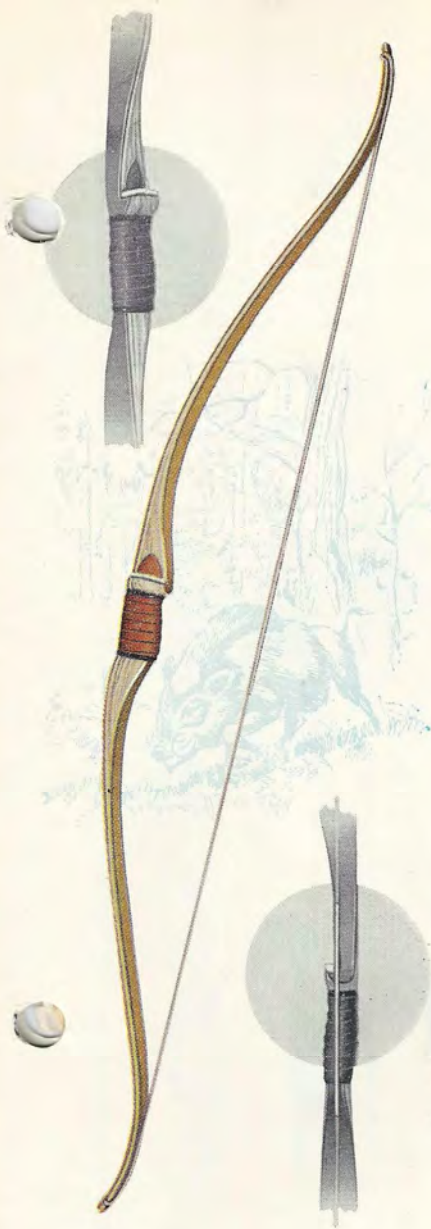
## THE COBRA

Designed to give speed and power for hunting and pin-point accuracy for target shooting. A composite bow of the finest hardwoods and fiber glass laminates. The COBRA features short working recurved limbs with handle section designed for either right or left hand archers. . . . Durable, satin smooth finish. . . . Genuine leather form fitting grip. . . . Take down handle and handy carrying case for added convenience in storing, camping trips and hikes. An amazingly light and smooth shooting bow with tremendous cast and power. . . . Truly a joy to handle.

**No. 950 The COBRA—Length 5'.  
Available in weights to 65 pounds.**

**No. 954 The COBRA—Length 5'4".  
Available in weights to 75 pounds.**





### THE JAVELINA

Ben Pearson has designed this superb custom quality one-piece composite bow to withstand the roughest of treatment. Constructed of the finest grade hardwoods and fiber glass laminates. . . . The JAVELINA features semi-working recurved limbs. . . . Bold sculptured overdraw. . . . Full-view sight window. . . . Self-aligning CONTOUR handle section. . . . Comfortable form fitting grip, spiral wound with genuine leather. . . . Carpeted arrow rest. Pound for pound, inch for inch, the Javelina is a bow that is without equal for durability and consistency.

**No. 974 The JAVELINA—Length 5'6".**  
Available in weights to 75 pounds.

### THE COUGAR

For the archer who desires an inexpensive custom quality bow, Ben Pearson's new COUGAR is bound to take top honors. The COUGAR is made of a select hardwood core laminated between two panels of fiber glass for rugged strength and durability. . . . Semi-reflexed limbs and tapered overdraw. . . . Dual arrow rests. . . . Genuine leather form fitting grip. . . . Custom engineered arrow plates. A tournament grade bow with speed and power to spare.

**No. 964 The COUGAR—Length 5'4".**  
Weights to 50 pounds at 28" only.



### THE TIGER

Made from select Cuban lemonwood backed with fiber glass. Stronger than steel and lightning fast. The TIGER features a semi-reflexed limb design. . . . Bold sculptured overdraw and full-view sight window. . . . Overlaid form fitting handle section of contrasting colored hardwoods. . . . Carpeted arrow rest for *whisper quiet* shooting action. . . . Leather wrapped grip. A tough, versatile, bow that will give excellent performance season after season.

**No. 701 The TIGER—Length 5'6".**  
Available in weights from 45 to 65 lbs.

## THE PANTHER

A magnificent bow constructed of fiber glass that will give dependable performance regardless of adverse weather conditions. Fast, powerful, accurate and beautiful. . . . Silky smooth to handle, without stack or jar. Exceptionally rugged and durable. The PANTHER features the take down handle for added convenience plus handy bow carrying case. . . . Leather covered grip and arrow rest, for either right or left hand archers. An excellent hunting weapon.

**No. 304 The PANTHER—Length 5'4". Available in 40-45-50-55-60-65 pound weights. Measured at 28", but may be used with arrows up to 30".**

No. 305 Same bow as No. 304, only with slight imperfection. Shooting quality and performance is the same as No. 304.



## FIBER GLASS

## TAKE-DOWN BOWS

**fast - powerful - accurate - beautiful**

## THE BOBCAT

A light, sweet-handling bow, graceful in design, smooth in action that has long been a favorite of teenagers and women archers! The BOBCAT is also an excellent choice for schools and camp groups, too, because of its exceptional durability. Features the take down handle for added convenience. . . . Handy to take along on camping trips, hikes . . . easily stored. Finest quality fiber glass construction withstands hard use, is completely unaffected by weather conditions.

**No. 302 The BOBCAT—Length 5'. Available in 20-25-30-35-40 pound weights. Draw weights measured at 26".**

No. 303 Same bow as No. 302, only with slight imperfection. Shooting quality and performance is the same as No. 302.

## THE COLLEGIAN

Made from select Cuban lemonwood backed with fiber glass for extra power and durability. The COLLEGIAN features a semi-reflexed limb design. . . . Full-view sight window with overlaid form fitting handle section of contrasting colored hardwoods. . . . Carpeted arrow rest for quiet shooting action. . . . Padded grip for extra comfort and easy handling. A tough versatile bow that will give excellent performance season after season.

**No. 702** The COLLEGIAN—Length 5'6".  
Available in 25-30-35-40 pound weights at 28".

**No. 703** The COLLEGIAN—Length 5'.  
Available in 20-25-30-35 pound weights at 26".

## RUGGED — GLASS POWERED LEMONWOOD BOWS

## STURDY — ECONOMICAL HICKORY BOWS

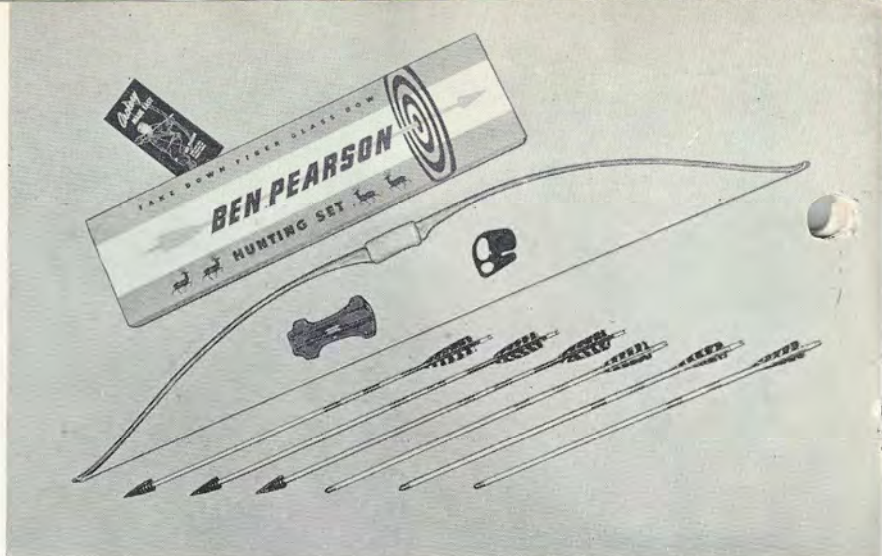
### DEERSLAYER

A rugged inexpensive bow made of hickory, the native American bow wood that's famed for its toughness and elasticity. The DEERSLAYER features static recurved limbs. . . . Bold sculptured overdraw. . . . Full-view sight window and carpeted arrow rest. . . . Colorful overlaid handle section and leather wrapped grip. For maximum durability and performance at low cost, the Deerslayer is ideal.

**No. 503** The DEERSLAYER—5'6".  
Available in weights 55, 60, 65 pounds.

**No. 503-1** The DEERSLAYER 5'6".  
Available in weights 40, 45, 50 pounds.

Everything you need for good hunting of large and small game! Includes fiber glass take-down 5'4" bow, in 40, 45, 50, 55, 60 pound weights. Three big game broadhead hunting arrows and three small game, or roving arrows, 28" long, with plastic nocks, and beautiful bright colored cresting . . . leather armguard, reinforced with spring steel stay for added wrist protection. . . . Easy-on shooting tab of select cowhide . . . and "Archery Made Easy" booklet.



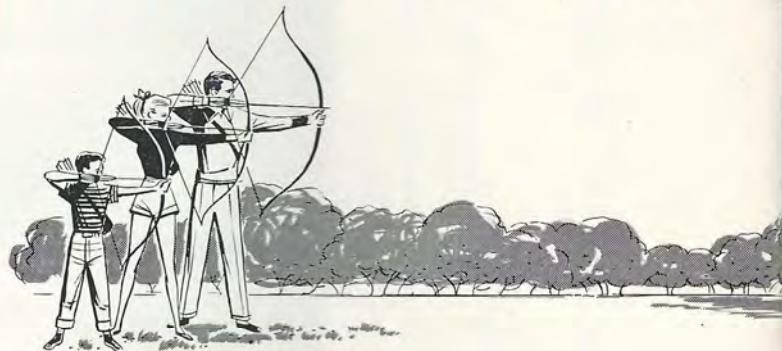
No. 312 DELUXE BOW  
HUNTING SET



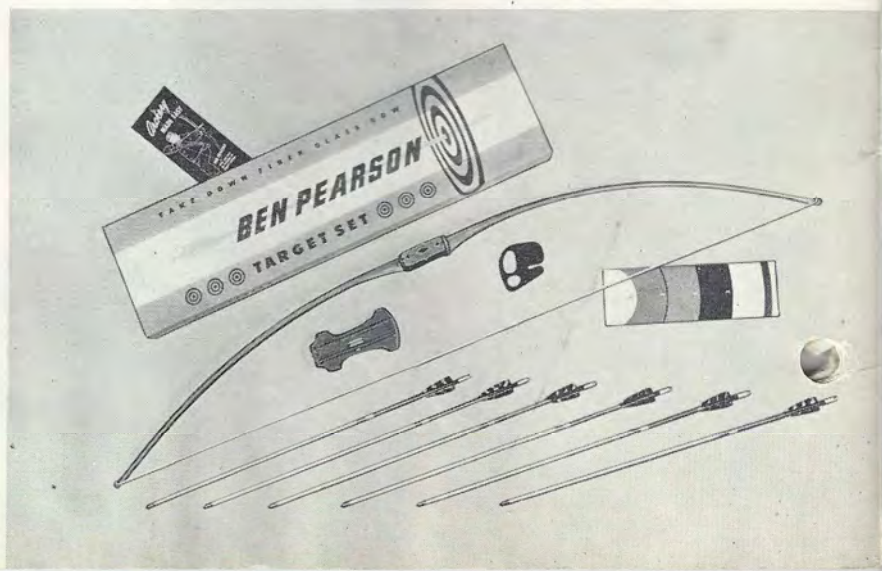
Hunting Set  
**FIBER GLASS**  
Target Set

**TAKE-DOWN BOW**

No. 310 DELUXE BOW  
TARGET SET



A complete outfit of quality equipment that gives you everything you need for archery fun! Includes fiber glass 5' take-down bow, in 25, 30, 35, or 40 pound weights . . . six 26" Port Orford Cedar arrows fletched with select turkey feathers, beautifully crested and painted between feathers. . . . A leather armguard with spring steel stay for added wrist protection. . . . Easy-on shooting tab of select cowhide . . . and "Archery Made Easy" booklet.





BEN PEARSON

# Jet

## FIBER GLASS BOWS

IN RAINBOW COLORS

NEW — MODERN — EXCITING

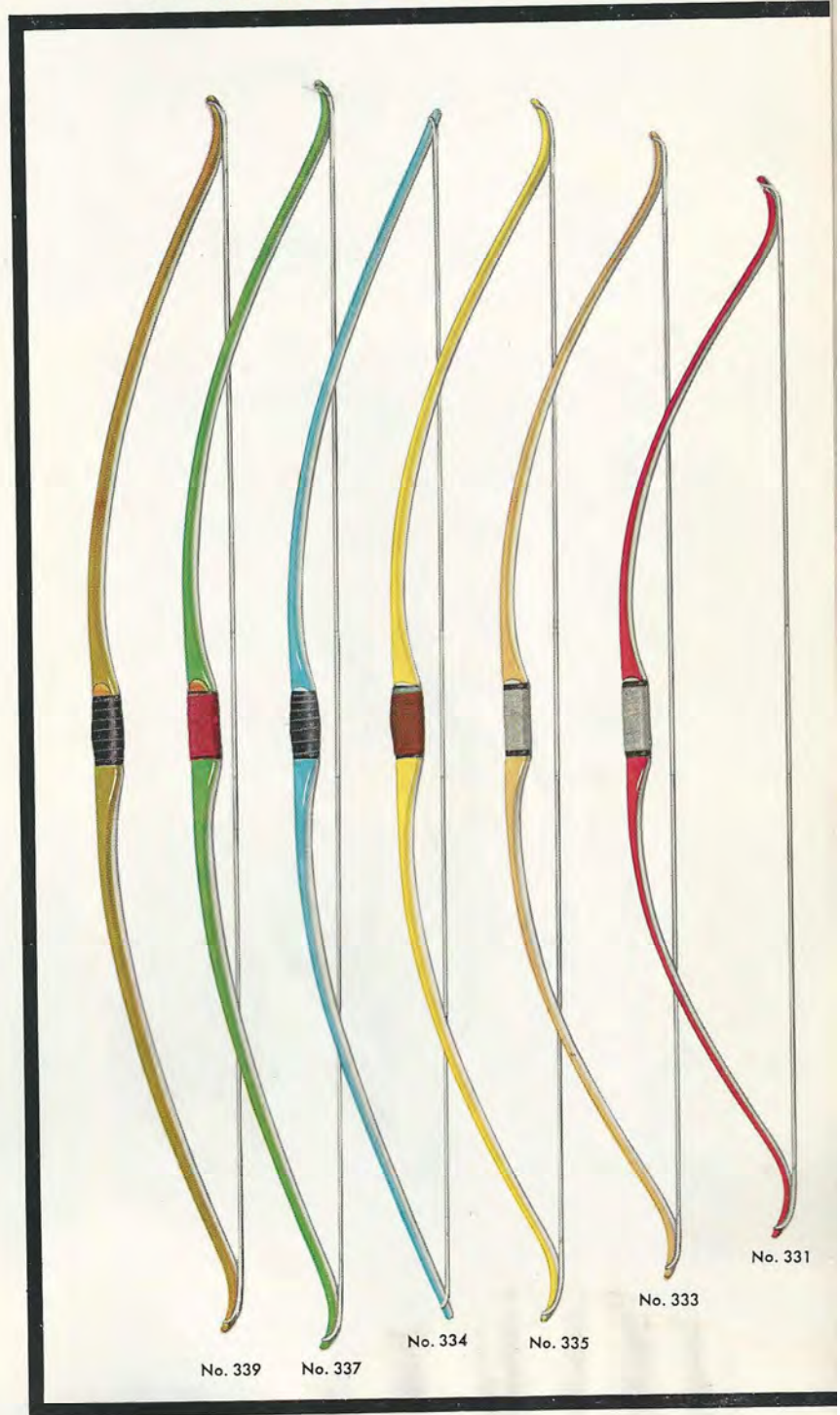
Ben Pearson's JET fiber glass bows in RAINBOW colors to thrill every archer, young and old, with their eye catching beauty and flashing speed. Made of durable one-piece fiber glass with colorful leather-like trim. . . . Completely unaffected by weather conditions.

Ideal for beginners and school use. Available in five models for boys, girls, teenagers, men, and women. . . . All top performers, precision built, surprisingly inexpensive.

- No. 339** Strato-Jet 5'6" Recurve Fiber Glass Bow. 50, 55, 60 lbs. at 28". For hunting or field archery.
- No. 337** Strato-Jet 5'6" Recurve Fiber Glass Bow. 30, 35, 40, 45 lbs. at 28". For men and teenage boys.
- No. 335** Super-Jet 5' Recurve Fiber Glass Bow. 20, 25, 30, 35, 40 lbs. at 26". For men and women of medium height.
- No. 334** Power-Jet 5' Straight Fiber Glass Bow. 20, 25, 30, 35, 40 lbs. at 26". Ideal for schools, camps.
- No. 333** Jet 4'6" Recurve Fiber Glass Bow. Approx. 20 lbs. at 24". For boys and girls 9-12 years.
- No. 331** Junior-Jet 4' Recurve Fiber Glass Bow. Approx. 15 lbs. at 20". For boys and girls 6-8 years.

BOWS MADE IN COLORS INDICATED

No. 339						
No. 337						
No. 335						
No. 334						
No. 333						
No. 331						



NOTE: Orders for specific colors in the Jet bows cannot be guaranteed as the bows are packaged according to model number and weight and not according to color.

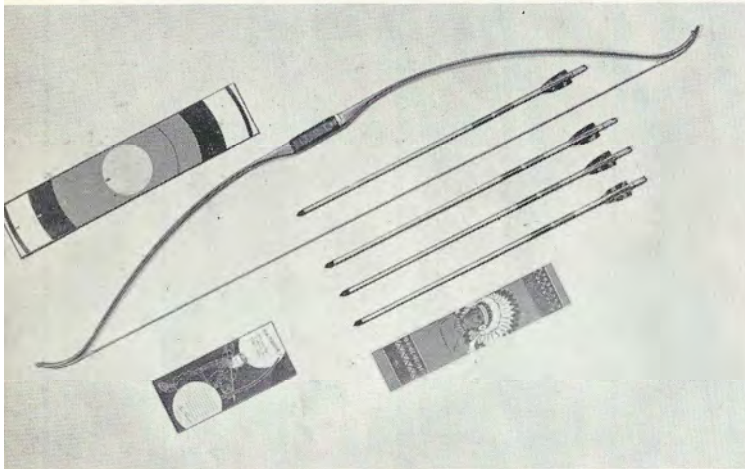
**BEN PEARSON**  
INCORPORATED  
Pine Bluff, Arkansas

"Where Quality Improves Performance"

# Jet ARCHERY SETS

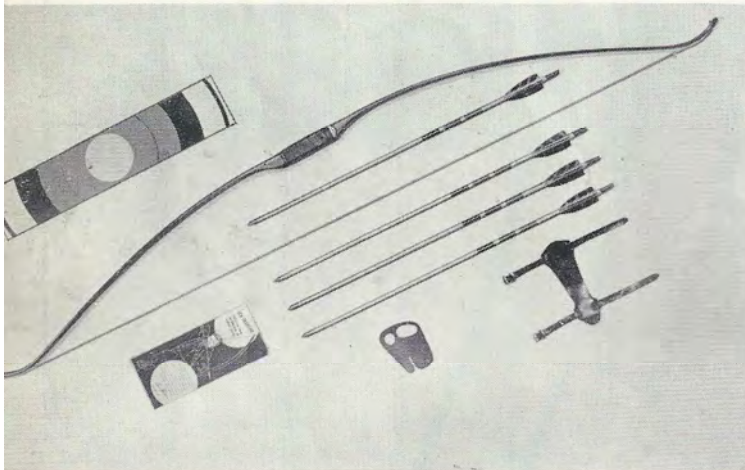
Archery's fun for everyone with Ben Pearson's sensational new JET archery sets. Each set complete with a JET fiber glass bow in the new rainbow colors. Tough, durable and inexpensive. Completely unaffected by weather conditions. Everything you need to enjoy archery at its best.

## AMERICA'S GREATEST ARCHERY VALUES



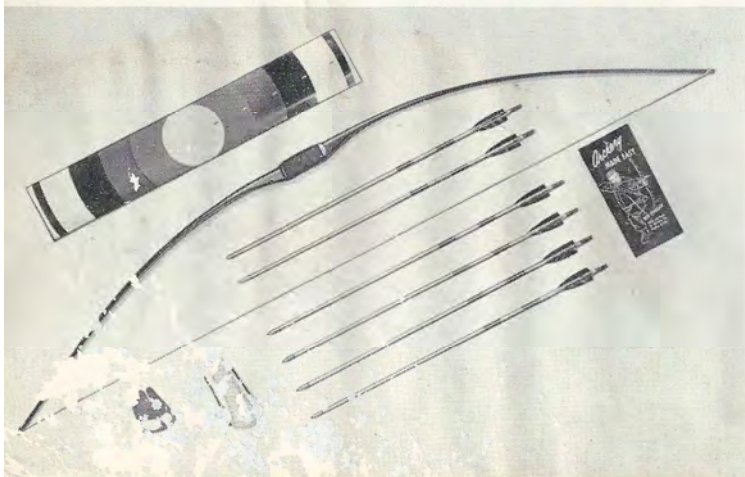
### **No. 341 JUNIOR-JET Archery Set...**

includes No. 331 Junior-Jet 4' bow in rainbow colors; four 22" Port Orford Cedar arrows with metal tips, attractively fletched and crested; full color target face, quiver and instruction booklet, "Tips on Shooting" by Ben Pearson.



### **No. 343 JET Archery Set...**

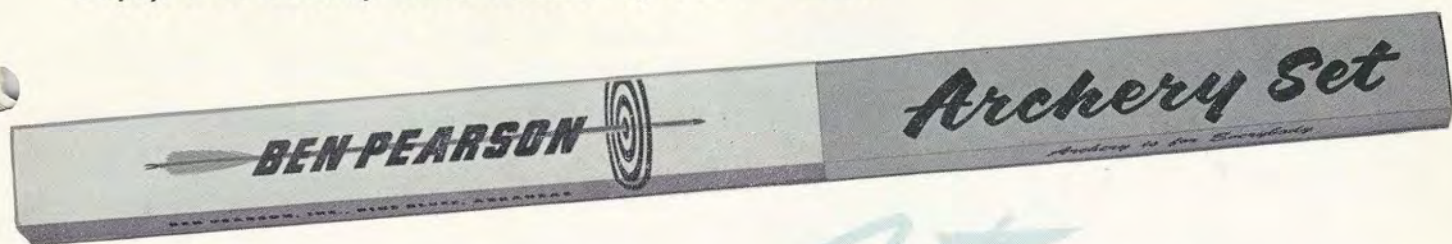
includes No. 333 Jet 4'6" bow in rainbow colors; four 24" Port Orford Cedar arrows with plastic nocks and clear lacquer finish; leather armguard; small shooting tab; full color target face and instruction booklet "Tips on Shooting" by Ben Pearson.



### **No. 344 POWER-JET Archery Set...**

includes No. 334 Power-Jet 5' bow in rainbow colors; 20-25-30-35 pound weights; six 26" Port Orford Cedar arrows with colorful finish, complete with IndX plastic nocks; leather armguard; large shooting tab; 24" full color target face; instruction booklet "Archery Made Easy" by Ben Pearson.

Enjoy the Beauty and Action of Fiber Glass

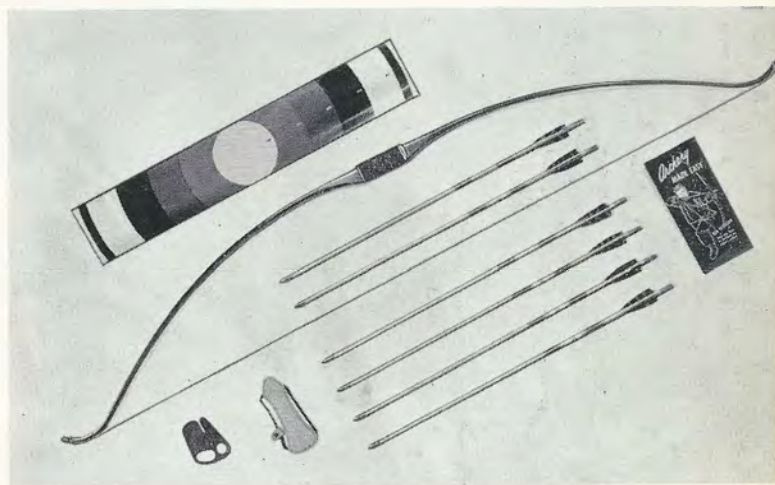


with Ben Pearson's **BOWS AND ARCHERY SETS**

FOR EVERY MEMBER OF THE FAMILY!

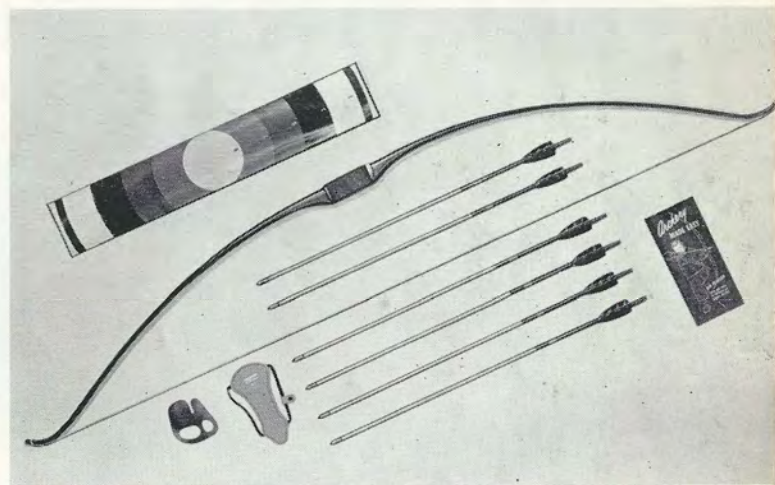
**No. 345 SUPER-JET Archery Set...**

includes No. 335 Super-Jet 5' bow in rainbow colors; 20-25-30-35 pound weights; six 26" Port Orford Cedar arrows with plastic nocks, attractively fletched and crested; leather armguard and large shooting tab; 24" full color target face; instruction booklet "Archery Made Easy" by Ben Pearson.



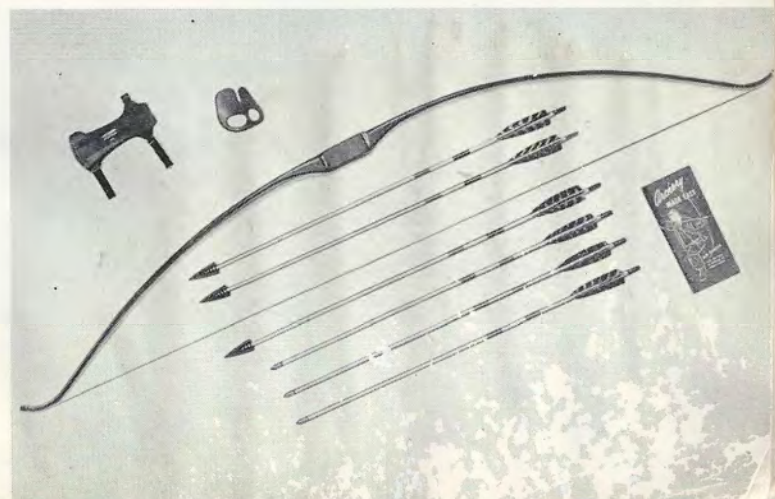
**No. 347 STRATO-JET Archery Set...**

includes No. 337 Strato-Jet 5'6" bow in rainbow colors; 30-35-40-45 pound weights; six 28" arrows with colorful crestring and IndX nocks; leather armguard and large shooting tab; 24" full color target face; instruction booklet "Archery Made Easy" by Ben Pearson.



**No. 349 STRATO-JET Hunting Set...**

includes No. 339 Strato-Jet 5'6" bow in rainbow colors; 40-45-50-55-60 pound weights; three big game arrows 28"; three small game or roving arrows 28"; hunter's leather armguard and large shooting tab; instruction booklet "Archery Made Easy" by Ben Pearson.



BEN PEARSON'S FAMOUS

# HICKORY BOWS and ARCHERY SETS

**Sturdy, durable, economical . . . best buy  
in practical, low-cost archery equipment!**

For rugged top performing bows that can take hard usage . . . you can't beat hickory. And Ben Pearson makes the finest . . . from selected straight-grained staves of seasoned second-growth woods. If you want maximum durability at low-cost . . . you'll find these bows and sets ideally suited to your needs.

## HICKORY HUNTING BOWS

Rugged, durable, smooth shooting hickory bows available in weights for hunting big game. Laminated handle section of contrasting colored hardwoods with comfortable form fitting grip for easy handling. . . Full-view sight window and carpeted arrow rest for quiet shooting action. Static recurved limb design. . . Double-loop string, 5'6" length, for arrows up to 28".

**No. 503** Recurved Hickory Bow—5'6" length for arrows up to 28". 55, 60, 65 pound weights.

**No. 503-1** Recurved Hickory Bow—5'6" length for arrows up to 28". 40, 45, 50 pound weights.

## HICKORY TARGET BOWS

Recommended for camps, schools, commercial ranges. Can stand rough treatment! Hand-tillered recurved limbs. Full-view sight window and carpeted arrow rest. . . Double-loop string.

**No. 501-R** Recurved Hickory Bow—5'6" length for arrows up to 28". 25, 30, 35 pound weights.

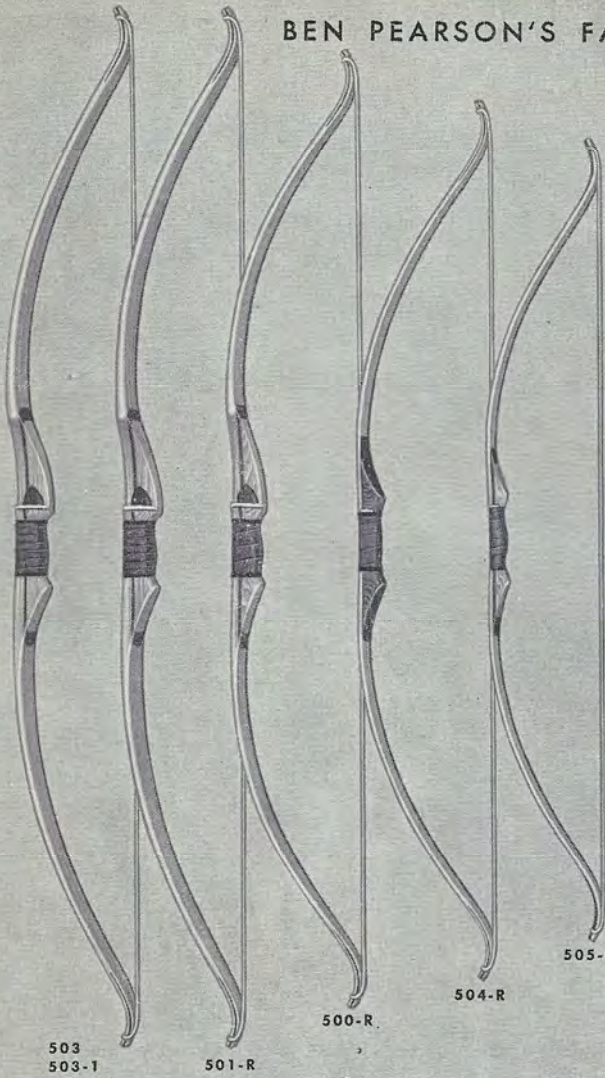
**No. 500-R** Recurved Hickory Bow—5' length for arrows up to 26". 20, 25, 30 pound weights.

## JUNIOR HICKORY BOWS

A fine sturdy bow for youngsters! Hand-tillered. Laminated tips for extra strength. Handle riser of contrasting colored hardwood. Attractive grip. Moulded plastic arrow rest. Hemp string.

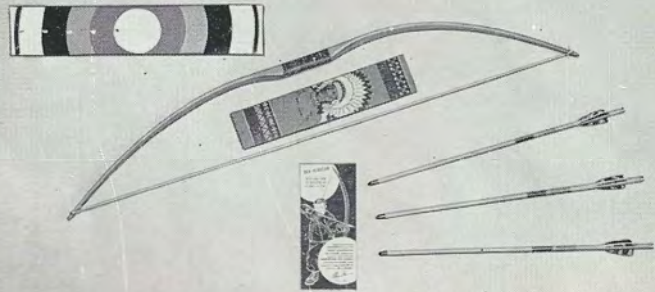
**No. 504-R** Recurved Hardwood Bow—4'6" length for arrows up to 22". Approx. 15 pound weight.

**No. 505-R** Recurved Hardwood Bow—4' length for arrows up to 20". Approx. 10 pound weight.



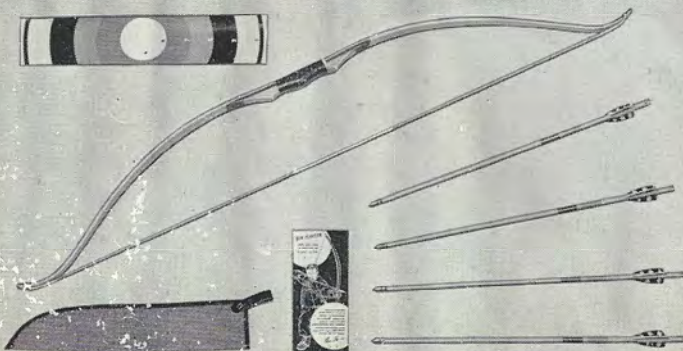
## No. 442 BOLD BLADE ARCHERY SET

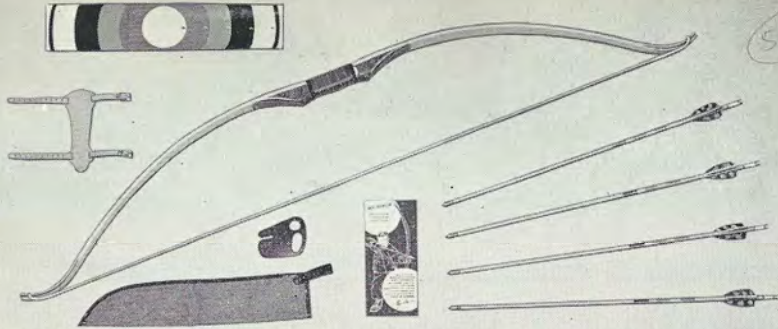
A real archery set (not a toy) for youngsters to 6 years! 38" hardwood bow, colorful finish with overlaid wood handle riser and hemp string. Three 18" arrows fletched with ground base feathers, attractively crested, lacquer finished, equipped with self points. Embossed cardboard quiver. Full-color 16" target face. Instruction booklet, "Tips on Shooting," by Ben Pearson.



## No. 440 COCK ROBIN ARCHERY SET

For youngsters to 8 years. Sturdy 4' recurved hardwood bow with colorful overlaid handle riser and hemp string. Four 20" arrows with metal tips attractively crested and fletched. Embossed cardboard quiver. Full color 16" target face. Instruction booklet, "Tips on Shooting," by Ben Pearson.





504R

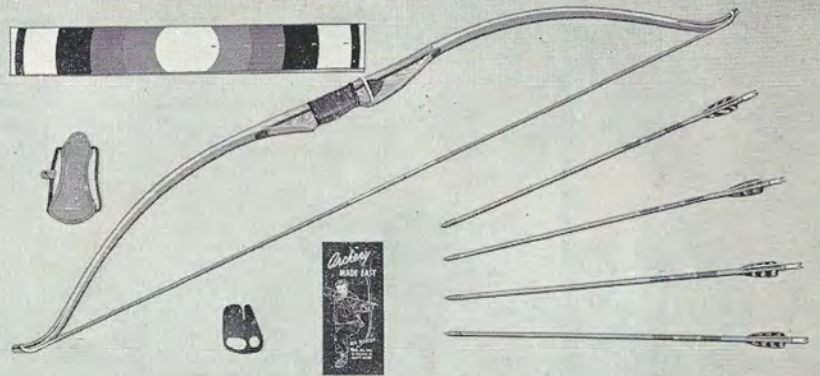
**No. 441 JUNIOR CHAMPION ARCHERY SET**

For boys, girls, 8 to 12 years. 41½' recurved hardwood bow with hemp string. Colorful over-laid handle section. Approximate weight 15 pounds. Four 22" arrows with plastic nocks, metal points, ground base fletching, attractive crest, clear lacquer finish. Leather armguard and finger tab. Full-color 16" target face. Convenient 16" arrow quiver. Instruction booklet, "Tips on Shooting," by Ben Pearson.

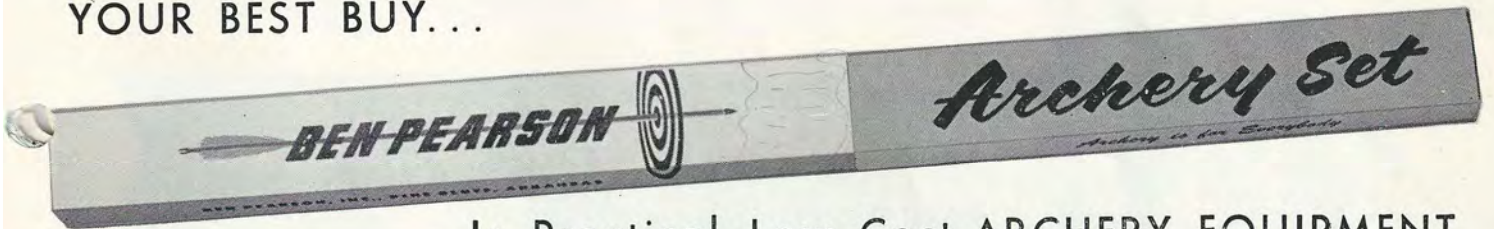
**No. 444 OLD HICKORY ARCHERY SET**

A dandy set for teenagers. 5' recurved hickory bow with full-view sight window and carpeted arrow rest. Double loop string. 20, 25, 30 pound weights. Four 26" arrows with plastic nocks, ground base fletching. Leather armguard and finger tab. 24" full-color target face. Instruction booklet, "Archery Made Easy," by Ben Pearson.

500-R



**YOUR BEST BUY...**

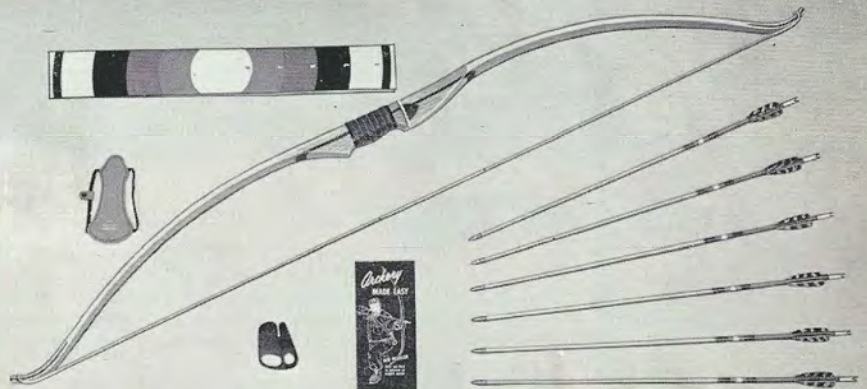


**In Practical, Low Cost ARCHERY EQUIPMENT**

**No. 450 SHERWOOD ARCHERY SET**

A popular favorite at a thrifty price! 51½' recurved hickory bow, with full-view sight window and carpeted arrow rest. 25, 30, 35 pound weights. Laminated handle section of contrasting colored hardwoods. Double-loop string. Six 28" select target arrows with plastic nocks, two-color crest, attractive fletching. Reinforced leather armguard and finger tab. 24" full-color target face. Illustrated booklet, "Archery Made Easy," by Ben Pearson.

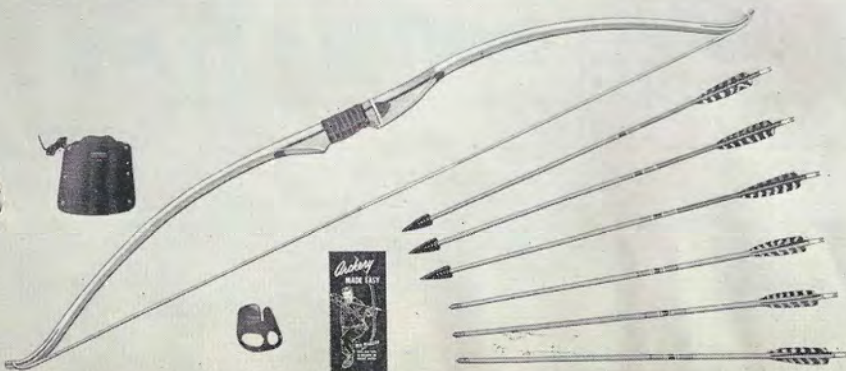
501



**No. 460 DEERSLAYER HUNTING SET**

A complete bow hunting outfit! Sturdy 51½' recurved hickory bow with full-view sight window and carpeted arrow rest. 40, 45, 50, 55, 60 pound weights. Colorful form fitting handle section with comfortable form fitting grip for easy handling. Double-loop string. Three big game broadhead hunting arrows and three small game or roving arrows in 28" length with plastic nocks, bright colored cresting. Hunter's leather armguard and finger tab. Illustrated booklet, "Archery Made Easy," by Ben Pearson.

503



## Matched Black Hardwood Footed Arrows . . .

Made from the finest quality, graded Port Orford Cedar shafts, footed with black hardwood for the ultimate in performance and durability. Each arrow is matched within 3 grains (less than 7/1000 of an ounce) on an electronic shadow-graph scale to assure consistent flight performance every time. Scientifically spined, perfectly balanced for swift true flight.

No. 109



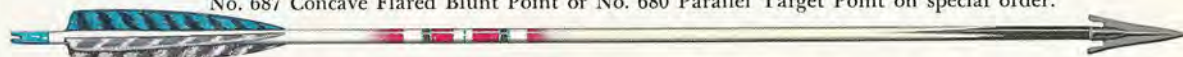
No. 109 — MATCHED FOOTED TOURNAMENT ARROW . . . Designed for experts. Shafts are barrelled and streamlined, with 4-point hardwood footings, matched in weight within 3 grains. Spined to shoot correctly with bows weighing up to, but not exceeding, 50 pounds. Equipped with No. 680 Parallel Target Point. Beautifully crested and finished. Specify bow weight and arrow length.

No. 115



No. 115 — MATCHED FOOTED TOURNAMENT FIELD ARROW . . . Extremely accurate and uniform. Extra select Port Orford Cedar shafts. Finest black hardwood footing. Tapered to a slightly smaller nock. No. 682 Nonskid Field Points. Matched within 3 grains in weight and spined to shoot accurately with bows weighing to 75 pounds. Extra select long spiral fletching with contrasting colored cock feather. Replaceable plastic IndX nocks. Specify bow weight and arrow length. No. 115 arrow is also available with No. 687 Concave Flared Blunt Point or No. 680 Parallel Target Point on special order.

No. 126  
No. 125  
No. 122  
No. 121  
No. 120



No. 126 — BEN PEARSON DELUXE FOOTED HUNTING ARROW . . . Designed and field tested by Ben Pearson! No finer hunting arrow made! Equipped with No. 789 one-piece forged steel Barbed Hunting Point. Long spiral fletching, contrasting colored cock feather, correctly spined for bows weighing up to 75 pounds. Specify bow weight and arrow length.

No. 125 — Same arrow as No. 126, except with No. 788 Barbless Broadhead Hunting Point.

No. 122 — Same arrow as No. 126, except with No. 783 Bodkin 3-blade Hunting Point.

No. 121 — Same arrow as No. 126, except with No. 782 Barbless Hunting Point.

No. 120 — Same arrow as No. 126, except with No. 781 Barbed Hunting Point.

BEN PEARSON'S FINEST

## CUSTOM QUALITY ARROWS

Precision Matched and Weighed

## Compressed Cedar Arrows . . .

Made of Port Orford Cedar, compressed by a special process, to meet the demands of the most exacting archer. The shafts are straight and true, and will stay straight. Extremely tough and durable. Precision spiral-fletched, correctly balanced and closely matched. Expertly designed. Will give perfect performance.

No. 909



No. 909 — COMPRESSED CEDAR TOURNAMENT ARROW . . . Exceptionally accurate and uniform for championship tournament shooting. Matched within 3 grains. Correctly spined for bows from 40 to 65 pounds. Barrelled and streamlined for perfect balance. Equipped with No. 680 Parallel Target Point. Handsomely crested and finished. Specify bow weight and arrow length.

No. 915



No. 915 — COMPRESSED CEDAR TOURNAMENT FIELD ARROW . . . Superbly balanced, designed for utmost flight stability. Tapered to a slightly smaller nock. Matched in weight to within 3 grains. Spined for bows weighing up to 75 pounds. Extra select long spiral fletching. Replaceable plastic IndX nocks. No. 682 Nonskid Field Point. Specify bow weight and arrow length. No. 915 arrow is also available with No. 687 Concave Flared Blunt Point or No. 680 Parallel Target Point on special order.

No. 925  
No. 926  
No. 922



No. 925 — BEN PEARSON COMPRESSED CEDAR HUNTING ARROW . . . A powerful broadhead arrow with every feature you want for big game hunting! Uniform, accurate, swift and true in flight. Equipped with the Ben Pearson No. 788 Barbless Point. Spined for bows weighing up to 75 pounds. Weight matched within 10 grains. Specify bow weight and arrow length.

No. 926 — Same arrow as No. 925, except with No. 789 Barbed Hunting Point.

No. 922 — Same arrow as No. 925, except with No. 783 Bodkin 3-blade Hunting Point.

See Page 17 for complete description of Ben Pearson Points.

## Ben Pearson Aluminum Arrows . . .

Ben Pearson's new aluminum arrows are made from the finest quality, drawn aluminum, shaft-tubing. Perfectly straight and true. Durable, practical, and economical . . . will give top performance season after season.

No. 100



No. 100 — ALUMINUM TARGET ARROW . . . Light, strong and durable . . . for those who prefer the swift true action of aluminum. Precision made. . . Absolute uniform straightness. Colorful fletching and crest. Available in all lengths. Spined for bows 20 to 60 pounds.

No. 102



No. 102 — ALUMINUM FIELD ARROW . . . A precision arrow designed for the expert. Made of highest grade aluminum. Long spiral fletching and colorful crest. Perfect uniform straightness. A superb field arrow of the highest quality. Available in all lengths. Spined for bows 20 to 60 pounds.

## Select Port Orford Cedar Hunting Arrows . . .

Only top quality, hand selected, Port Orford Cedar shafts are used to make Ben Pearson's famous Select Port Orford Cedar Hunting Arrows. Each arrow undergoes rigid inspections and tests at each stage of its production to assure the finest in performance. . . Every Select Port Orford Cedar Hunting Arrow is a lethal killer, masterfully made for deadly accuracy.

No. 217



No. 217 — STANDARD HUNTING ARROW . . . An excellent broadhead hunting arrow. Fletched with contrasting cock feather and equipped with three-bladed hunting point, No. 783. Available only for bow weights of 40-50 pounds and 50-60 pounds. . . In standard 26", 27", 28" lengths only. Specify bow weight and arrow length.

No. 219



No. 219 — SPECIAL HUNTING ARROW . . . One of the best! Equipped with the Ben Pearson No. 782 patented one-piece broadhead point. Same quality construction and features as No. 217. Standard 26", 27", 28" lengths only. Spined for 40-50 pound and 50-60 pound bow weights. Specify bow weight and arrow length.

No. 220  
No. 221  
No. 222



No. 220 — MATCHED HUNTING ARROW . . . A favorite with many successful big game hunters! Closely matched in weight and accurately spined for bows weighing from 40 to 65 pounds. Equipped with patented, one-piece improved steel broadhead, No. 781. Standard lengths. Specify bow weight and arrow length.  
No. 221 — Same arrow as No. 220, except with Barbless Point, No. 782.  
No. 222 — Same arrow as No. 220, except with 3-bladed point, No. 783.

No. 225  
No. 226



No. 225 — "BEN PEARSON DELUXE" HUNTING ARROW . . . Tested and recommended by veteran bow hunters whose trophies include nearly all game to be found on the North American continent! Matched in weight within 10 grains (437½ grains equal one ounce). Accurately spined for bows up to 75 pounds. Long spiral fletching with select turkey feathers, contrasting colored cock feather. Equipped with plastic IndX nocks and No. 788 barbless one-piece forged steel hunting point. Standard lengths. Specify bow weight and arrow length.  
No. 226 "BEN PEARSON DELUXE" HUNTING ARROW . . . Same arrow as No. 225 except with No. 789 barbed one-piece forged point.

NOTE: Custom fletching and creasing \$1.00 extra per dozen.

# BEN PEARSON'S ALL PURPOSE ARROWS

TARGET  
PRACTICE  
FIELD

Ben Pearson has designed these arrows to withstand the wear and tear of everyday use. Practical and inexpensive. Ideal for the archer who desires an inexpensive arrow that will take lots of abuse without sacrifice of top quality performance.

No. 215



No. 215 — MATCHED FIELD ARROW . . . Closely matched for accuracy. Spined to shoot correctly with bows weighing from 40 to 65 pounds. Spiral fletching with contrasting colored cock feather. IndX nocks. No. 682 Nonskid Field Point. Standard lengths. Specify bow weight and arrow length.

No. 215 also available with No. 687 Concave Flared Blunt Point on special order.

No. 212  
No. 213  
No. 211



No. 212 — PRACTICE FIELD ARROW . . . A well made field arrow that will take lots of abuse. Made of Port Orford Cedar with spiral fletching. Spined for 40-50 and 50-60 pound bow weights. 26", 27", 28" lengths only. Equipped with No. 682 Nonskid Field Point. Specify bow weight and arrow length.

No. 213 — Same as No. 212, except with No. 680 Parallel Target Point.

No. 211 — Same as No. 212 except not matched and in 28" lengths only, with completely painted shaft from point to nock. Packed in 1/2 gross cartons only.

No. 209



No. 209 — MATCHED CUSTOM-GRADE FOOTED ARROW . . . Exceptionally rugged and accurate. Spined for bows up to, but not exceeding, 50 pounds. Precision matched within 10 grains. IndX nocks. Equipped with No. 680 Parallel Target Point. Select Port Orford Cedar shaft with hardwood footing. Attractively crested and painted between feathers. 24", 25", 26", 27" and 28" lengths only. Specify bow weight and arrow length.

No. 207  
No. 205



No. 207 — MATCHED SELF ARROW . . . Fine quality target arrow, matched within 10 grains. Correctly spined for bows weighing up to, but not exceeding, 50 pounds. Plastic IndX nocks. Shafts painted between feathers. Attractive cresting. 24", 25", 26", 27", and 28" lengths. Specify bow weight and arrow length.

No. 205 — Same as No. 207, except not precision matched and in 24", 26", and 28" lengths only.

No. 201  
No. 200



No. 201 — SELECT PRACTICE ARROW . . . An inexpensive arrow that will stand plenty of rough treatment. Recommended for beginners. Plastic nocks, bullet-shaped points, ground base feathers. Shaft is completely painted from point to nock. Colorful cresting. 22", 24", 26" and 28" lengths only.

No. 200 — Same as No. 201, except with less elaborate cresting and finish.

No. 42  
No. 41



No. 42 — PRACTICE ARROW . . . An inexpensive arrow made from genuine Port Orford Cedar. Plastic nocks, metal points and turkey feather fletching. Attractive cresting. 24", 26" and 28" lengths only. Packed in 1/2 gross cartons.

No. 41 — Same as No. 42 except without plastic nocks and in 20" and 22" lengths only.

No. 38  
No. 39  
No. 40



No. 38 — JUNIOR ARROW . . . For children from 6 to 8 years. Sturdy, well made, lacquer finished. Fletched with three ground base turkey feathers. Attractive crest. Self points and nocks. 20" length only.

No. 39 — Same as No. 38, except packed in 1/2 gross cartons.

No. 40 — Same as No. 38, except with suction cup tips. Packed 2 dozen per carton.



### METAL TARGET AND FIELD POINTS

- No. 680** Parallel target point, size  $\frac{1}{4}$ ",  $\frac{3}{32}$ ",  $\frac{5}{16}$ ",  $\frac{11}{32}$ ".
- No. 681** Bullet target point, size 30 caliber.
- No. 682** Nonskid target point, size  $\frac{5}{16}$ " and  $\frac{11}{32}$ ".
- No. 684** Field point, tapered bore,  $\frac{11}{32}$ ".
- No. 687** Concave blunt point,  $\frac{5}{16}$ ",  $\frac{11}{32}$ " — recommended for small game hunting.



No. 680



No. 681



No. 682



No. 684



No. 684



No. 687

ACTUAL SIZE

### HUNTING POINTS

Ben Pearson's one-piece forged steel broadheads — light and extremely tough! Fly straight and true, will not wind-plane . . . and they have almost unbelievable penetrating power! Forged all in one piece from high-grade cutlery steel . . . with reinforcing rib all the way down to the keen, sharp point for added strength. A new, improved broadhead that will do the job for the most exacting archer.

- No. 788** Ben Pearson's barbless broadhead, weight 125 grains.
- No. 789** Ben Pearson's barbed broadhead, weight 125 grains.



No. 788



No. 789

## BEN PEARSON

# ARROW POINTS

the Choice of Experienced Archers

For hunting points with amazing penetrating power and deadly accuracy, you can't beat Ben Pearson's broadheads. Designed to penetrate the hardest bone without breaking, bending or dulling. All cutting edges are perfectly ground to afford maximum penetration. Preferred by experts. Widely known and used by big game hunters the world over.

### ONE PIECE TEMPERED STEEL BROADHEADS

A favorite with many bowhunters who want a broadhead of exceptional lightness and strength. Shaped for maximum penetration. Reinforced ridges to add rigidity and insure straightness. Fit on a taper for perfect alignment, cannot become loose.

- No. 781** Barbed steel broadhead, weight 100 grains.
- No. 782** Barbless steel broadhead, weight 100 grains.
- No. 783** Three-bladed bodkin hunting point — Design affords maximum accuracy and cutting surface, easy extraction, and minimum weight. Precision ground cutting edges. Three-blade design permits exceptional flight stability. Weight 125 grains.



No. 781



No. 782



No. 783



**No. 817 Single Hook Armguard —**

Made of serviceable heavy leather. . . . Ideal for schools and archery ranges, reinforced with concealed spring steel stay for added wrist protection.

**No. 810 Skeleton Type Armguard —**

A favorite with many archers! Top grain leather, reinforced with concealed spring steel center stay for added wrist protection. Held in place by two adjustable elastic straps.



**No. 816 Hook and Lace Armguard —**

Offset front permits greater comfort and movement of wrist. Held in place by hooks and lacing. Made of firm strap leather, completely lined for added protection.



**No. 814 Hunting Armguard —**

Designed for hunting and roving. Heavy-duty select cowhide leather straps. Reinforced with concealed spring steel stay for added wrist protection.

**No. 815 Armguard —**  
Same as No. 814 except with adjustable elastic straps.



Handsomely styled and expertly designed for comfort, convenience and long-lasting service. . . . Ben Pearson's quality leather goods are made from the finest grade leathers, specially treated and sewn to give maximum service with minimum wear. Armguards, quivers, tabs and gloves for every archer from novice to expert.

Everything for the Archer  
in fine

**LEATHER GOODS**  
Quality Equipment you'll  
be proud to own . . .



**No. 802 Archer's Glove —**

Scientifically designed, but inexpensive. Moulded cowhide finger tips. Small, medium, large, and extra large sizes.



**No. 801 Deluxe Shooting Glove —**

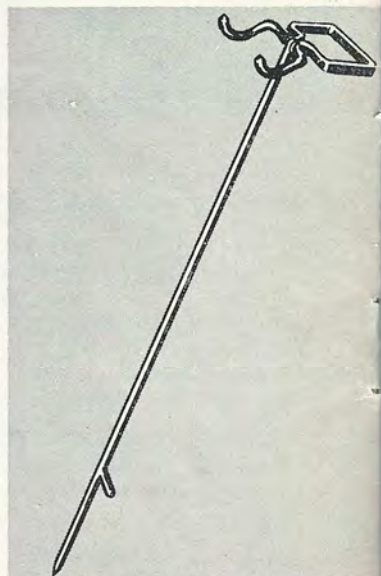
Fine quality Cordovan leather finger tips with tooled calfskin back. Closed finger tips give extra protection. Adjustable wrist strap. Small, medium, large, and extra large sizes.

**No. 803 Easy-on Shooting Tab —**

A quickly applied finger protector to help you make a clean, fast release of the bow string. Can be worn over gloves or with open palm mittens. Made of heavy Cordovan leather. Available in large or small sizes.

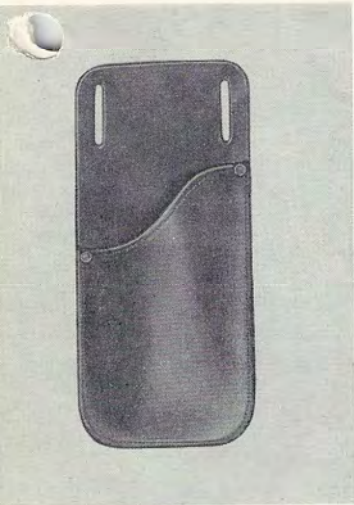
**No. 80 Tab —**

Same as No. 803 except in select cowhide leather.

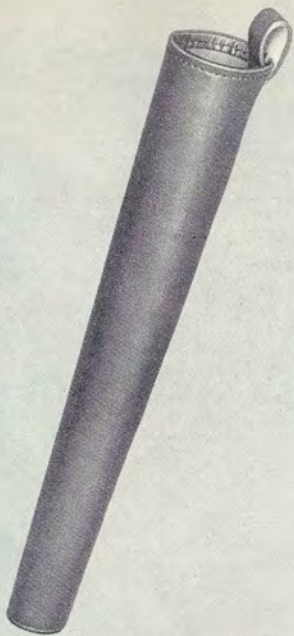


**No. 826 Folding Ground Quiver —**

Preferred by many archers for tournament shooting. Popular for school use. Pushes easily into ground with foot pressure. Holds arrows upright and bow horizontally. All metal. Small, neat, efficient.



**No. 829 Pocket Quiver —**  
Used by male target archers. Fits snugly in hip pocket. Slots for belt. Finest leather.



**No. 827 Leatheride Target Quiver —**

A serviceable, well-designed quiver at low cost. Has heavy leather bottom, loop for attaching to wearer's belt. Carries 12 arrows. Nicely finished.

**No. 828 Junior Hunting Quiver —**

A popular-priced shoulder quiver for young archers. Made of durable leatheride. 15" deep with adjustable leather strap. Wide throat stays open for easy removal of arrows.



**No. 832 Deluxe Target Quiver —**

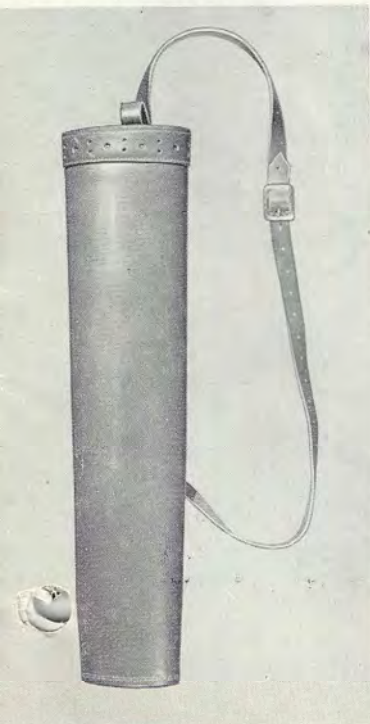
Hangs from belt at proper angle for shooting ease. Holds 12 arrows. Elk-grained cowhide with stiff leather bottom.

**No. 831 Women's Target Quiver —**

Same as above, except with adjustable leather belt.

**No. 834 Target and Field Quiver —**

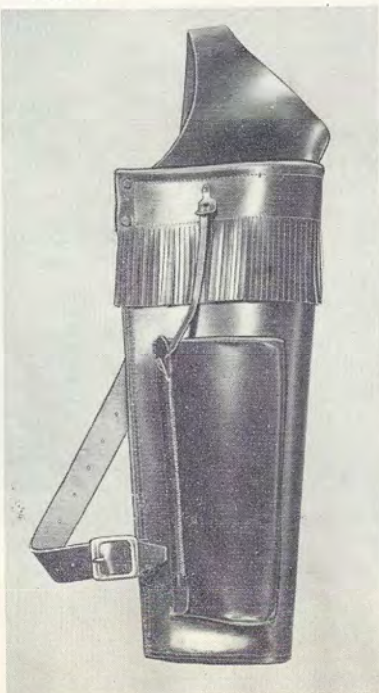
Easily converted from belt quiver for target archery to shoulder-type quiver for hunting. Durable embossed leather with heavy leather bottom.



**No. 835 Deluxe Hunting Quiver —**

Select quality leather, with form-fitting shoulder strap to hold quiver in position for quick use. Divider straps separates blunts from broadheads, keeps arrows from rattling. Heavy, moulded puncture-proof bottom. Zipper pocket for accessories.

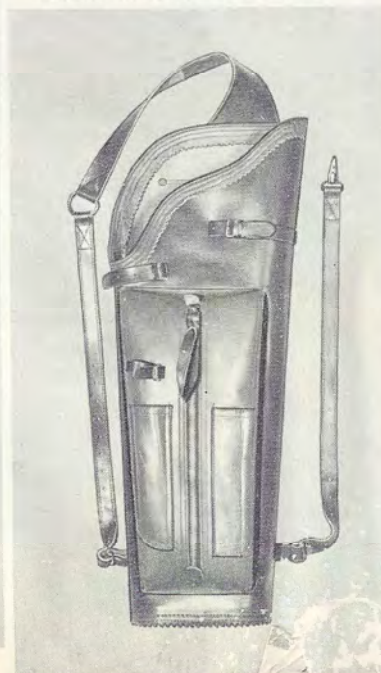
**No. 836 Quiver —**  
Same as above in two-tone leathers.



**No. 838 Luxury Field and Hunting Quiver —**

A deluxe three-compartment quiver to divide hunting and field arrows. Two-tone dark brown elk and saddle leather. Carries 3 dozen arrows. Top 9" wide. Bottom 6". Length 23". Large outside pocket 12" x 6 1/2", knife, file, and pencil holders.

**No. 839 Quiver —**  
Same as above in brown elk leather instead of two-tone.

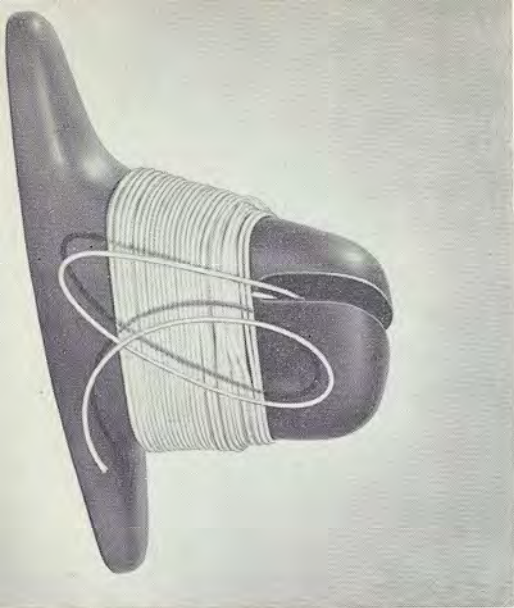


**No. 840 Center-back Hunting Quiver —**

New improved pack-harness type straps hold quiver securely in center of back. Two-tone dark brown elk and saddle leather. 21" long. Top 8" wide. Bottom, 6". Large outside pocket 11 1/2" x 5 1/2" with knife sheath.

**No. 841 Quiver —**  
Same as above in brown elk leather instead of two-tone.





**No. 696 — Economy Bow Fishing Reel**

A practical bow reel that is simplicity, itself. No holes to drill . . . just tape it to your bow! No moving parts to get out of whack! Made of unbreakable, rubber-like plastic. Complete with 50 ft. of 70-lb. test nylon braided line.

**No. 698 — "Great Lakes" Holiday Bow Fishing Spinning Reel**

Fool-proof, versatile, easy to operate! Makes an ideal bow-fishing reel, by reversing reel shoe and taping to bow as illustrated. Also may be used as a true spinning reel with any standard bait casting fishing rod! Positively will not backlash. Has positive, silent anti-reverse, tilts backward and forward to fit any hand for control of cast by natural thumb contact with spool rim. Sturdy, all-metal construction. Oil-ite bearings. Gold anodized dome with enameled die cast base. Equipped with 50 ft. of 36-lb. test braided line.

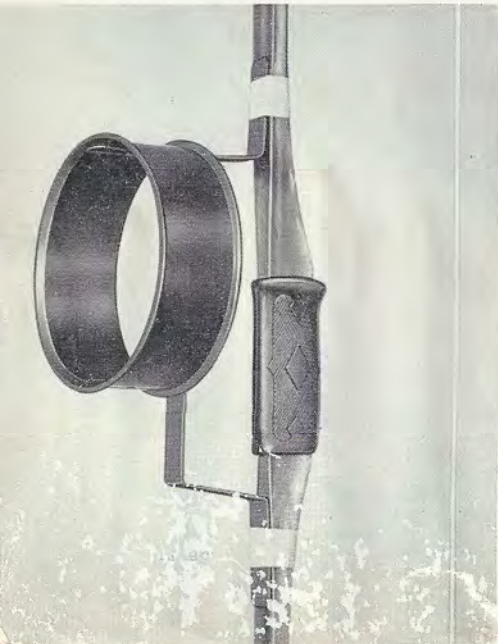


**Ben Pearson's QUALITY  
BOW FISHING EQUIPMENT**  
Archery's Newest Sport



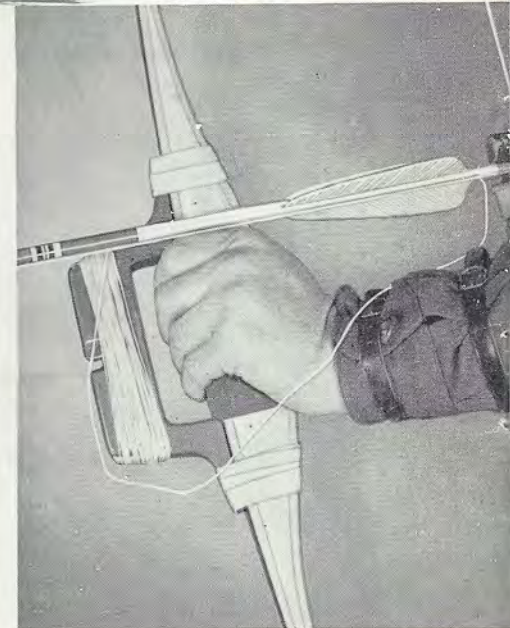
**No. 695 — Center-Shot Cylinder Bow Reel**

An easy to handle bow fishing reel made of plastic with built-in clip to hold line prior to shooting. Formed metal straps support the reel which is attached to the bow by means of tape. The arrow is shot directly through the center of the reel, providing trouble-free shooting action.



**No. 697 — Bow Reel**

A practical one-piece bow reel or line holder for shooting fish with your bow and arrow. Made of semi-soft but tough material, holds line in place until arrow is shot. Adaptable to various style bows. Easily attached with tape. Fits on back of bow over grip to eliminate any friction that would result if attached above or below grip. Offset upper leg keeps reel from interfering with arrow in shooting. Equipped with 50 ft. of 70-lb. test braided nylon line.



**No. 694 Fishing Line** — 25 yards braided nylon line for No. 695 Reel. 70-lb. test.

**FISHING POINTS**—Made from finest cutlery steel with non-corrosive points, unaffected by saltwater.

**No. 784 — Double-Barbed Harpoon Point**

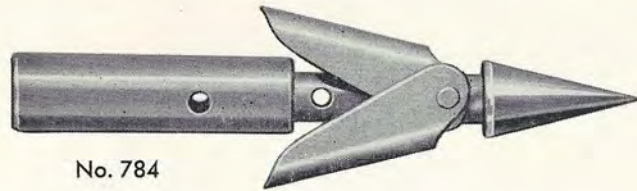
Designed for attaching line at point. Lower point unscrews (as illustrated) for easy removal of fish, permitting arrow shaft to be backed out, instead of pulled through fish. Ferrule sized to slip over  $\frac{5}{16}$ " shaft.

**No. 785 — Single-Barbed Fishing Point**

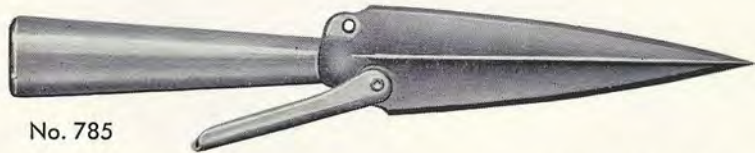
With specially designed harpoon head causes barb to spread when pull is extended. Ferrule with 5 degree taper, fits  $\frac{5}{16}$ " to  $1\frac{1}{2}$ " shafts.

**No. 780 — Single-Barbed One-Piece Harpoon Point**

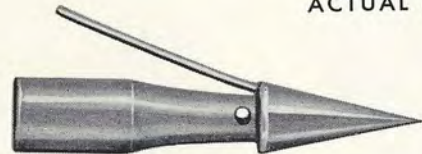
An inexpensive fishing point that will take lots of hard usage. Spring wire barb prevents fish from shaking loose. Designed for attaching line at point. Ferrule sized to slip over  $1\frac{1}{2}$ " shaft.



No. 784



No. 785



No. 780

ACTUAL SIZE

## FISHING ARROWS & ARROW POINTS

For the thrill of a lifetime — go bowfishing! Join the thousands who are engaging in this exciting sport with Ben Pearson's complete line of bowfishing tackle. All Ben Pearson fishing points and arrows are designed for maximum penetration and foul-free shooting action. . . . Everything you need to take the big ones!

No. 184



No. 184 — FISHING ARROW . . . A solid glass rod that's practically indestructible, with added weight for greater depth of penetration. Fletched with colorful plastic vanes and attractively crested.  $\frac{5}{16}$ " diameter. 28" length. Equipped with No. 784 double-barbed harpoon head with detachable point for easy removal of fish. Individually boxed.

No. 185



No. 185 — FISHING ARROW . . . Widely used by bow-fishermen and very popular! Solid glass rod of amazing durability and proper weight for good penetration under water. Fletched with plastic vanes. Brightly crested. 29" length only. Complete with No. 785 single-barbed fish point. Individually boxed.

No. 180



No. 180 — NEW FISHING ARROW . . . Made of a tough, durable wooden shaft. Practical and inexpensive. 29" length only. Equipped with No. 780 single-barbed one-piece harpoon point. Plastic vanes. Bright, colorful crest. Individually boxed.

## SEMI-FINISHED BOWS

Completely shaped and machine-tillered with narrow, deep handles that require little work to bring them into perfect tiller. Nock is cut ready for stringing. Made from select materials.

- No. 510 Semi-finished Recurved Hickory 5' (same bow as No. 500-R) 20-25-30 pound weight.
- No. 511 Semi-finished Recurved Hickory 5'6" (same bow as No. 501-R) 25-30-35 pound weight.
- No. 512 Semi-finished Recurved Hickory 5'6" (same bow as No. 503) 55-60-65 pound weight.

## ARROW SHAFTS

**NOTE:** All shafts have lacquer finish and are packed in individual Mylar bags.

- No. 667 Select Port Orford Cedar shafts, 30" length, 9/32", 5/16" and 11/32" diameter. Not matched. Specify size. (Same quality as our No. 201 arrow.)
- No. 660 Select Port Orford Cedar shafts, 30" length. Closely matched in both spine and weight. 9/32", 5/16" and 11/32" diameter. (Same quality as our No. 207 or 215 arrow.) Specify bow weight.
- No. 661 Matched Footed Port Orford Cedar shafts, IndX nocks and parallel steel points attached. Matched in both weight and spine. 9/32" and 5/16" diameter only. (Same quality as our No. 209.) Specify bow weight and length.
- No. 609 Custom Quality Black Hardwood Footed shafts. Precision matched in weight and spine. 9/32" and 5/16" diameter shafts. Complete with No. 680 parallel target point and plastic IndX nocks. Lacquer finished, but not crested. (Same quality as our No. 109 arrow.) Specify bow weight and length. Bow weights not to exceed 50 pounds.
- No. 615 Custom Quality Black Hardwood Footed shafts. Precision matched in weight and spine. 9/32", 5/16" and 11/32" diameter shafts. Complete with No. 682 non-skid field point and plastic IndX nocks. Lacquer finished, but not crested. (Same quality as our No. 115 arrow.) Specify bow weight and length.
- No. 600 Aluminum shafts complete with target points and plastic nocks. 15/64", 1/4" and 9/32" diameter with .016", .018" and .020" wall thickness. (Same quality as our No. 100 arrow.) Specify bow weight and length.
- No. 602 Aluminum shafts complete with field points and plastic nocks. 15/64", 1/4" and 9/32" diameter with .016", .018" and .020" wall thickness. (Same quality as our No. 102 arrow.) Specify bow weight and length.

# "DO IT YOURSELF"

## Archer's Accessories

### BOW STRINGS

- No. 636 Italian Hemp Bowstring—Individually packaged in colorful window envelope. Moderately priced string for bows of 30 pounds or less. Single loop. Can be adjusted to fit any bow to 6 feet. Recommended for all junior bows.
- No. 637 Same as above except double loop to fit 4', 4 1/2' or 5' bows. On special order, 35¢. Specify length.

### BEN PEARSON'S DACRON BOW STRINGS

Ben Pearson's deluxe quality patented string! Will not fray, stretch or untwist. Requires no waxing. Very light, extremely strong. Served at center and loops. Recommended by leading archers. Individually packaged in colorful window envelopes. Specify bow weight and length (length is distance between nocks measured along the back).

- No. 630 Single loop Dacron bow string for 30-40 pound bows. 5'-5 1/2' or 5 1/2'-6' lengths.
- No. 631 Single loop Dacron bow string for 50-70 pound bows. 5'-5 1/2' or 5 1/2'-6' lengths.
- No. 632 Double loop Dacron bow string in 5', 5'4" or 5'6" lengths for 30-40 pound bows.
- No. 634 Double loop Dacron bow string in 5', 5'4" or 5'6" lengths for 50-70 pound bows.

*Note: Other lengths and weights on special order.*

### CUSTOM-MADE BOW STRINGS

- No. 635 Made from Dacron, the strongest bow string material available. Treated with special formula. Double loop only. For bows 30 to 75 pounds. Specify weight and exact bow length, measured from nock to nock.

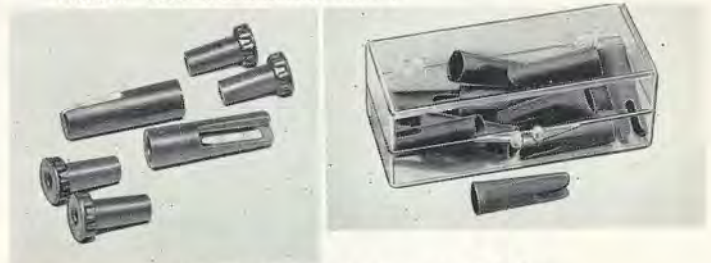
## MISCELLANEOUS

- No. 691 Cement (1/2 dozen pack only).
- No. 650 Natural Barred feathers.
- No. 775 Training Bow—used by archery instructors and dealers. Can be used anywhere, as arrow is attached to string which permits drawing, anchoring and actual releasing without flight. Bow pulls 7 to 10 pounds.
- No. 653 Dyed Barred feathers.
- No. 664 Wax.

## INDX ARROW NOCKS

An outstanding development by Ben Pearson, to give you the first basic improvement in plastic nocks! Made with special edge, so you can determine location of cock feather by feel! Moulded plastic, expertly designed, exceptionally durable. Colors: Red, White, Blue, Yellow, Orange.

- No. 675 IndX arrow nocks, 1/4", 9/32" and 5/16".
- No. 676 IndX arrow nocks, 11/32".



## No. 665 TAPERING TOOL

An easy dependable way to taper shafts correctly . . . fits 99% of all points and nocks made! Includes four bushings which fit snugly in a tapered hole when pressed into main body. Sizes of bushings are 1/4", 9/32", 5/16" and 11/32" . . . all oversize to clear oversize or painted shafts. To use, simply insert bushing that corresponds to shaft size and rotate shaft clockwise until tool stops cutting . . . and your tapering job will be done! Takes any regular 10¢ injector-type blade; no special high-priced blades needed! Made of high-grade plastic, gives many years of service.



## BOW SIGHTS

- No. 692 Bow Sight—Lightweight flexible steel. Easily attached to bow. Adjustable for both height and windage. Finger stop makes uniform arrow rest of the forefinger.
- No. 693 Goldmore Bow Sight—Calibrated celluloid indicator, mounted on cork 7" long. Simple in construction and operation. Easily attached on the back of the bow with adhesive tape.



### STANDARD NO. 635 STRING DISPLAY ASSORTMENT

QUANTITY	CAT. No.	ITEM
6	630	Strings, 5-5 1/2' 3/30 pounds; 3/40 pounds
6	631	Strings, 5-5 1/2' 3/50 pounds; 3/60 pounds
12	632	Strings, 6/5'-6/5 1/2' - 40 lbs.
6	634	Strings, 3/5'4" - 50 pounds; 3/5 1/2' - 60 pounds
6	635	Strings, 3/5'4" - 50 pounds; 3/5 1/2' - 60 pounds
18	636	Hemp single-loop string, 6' Replacement for all junior bows.



## TARGETS

### JOHNSON GRASS

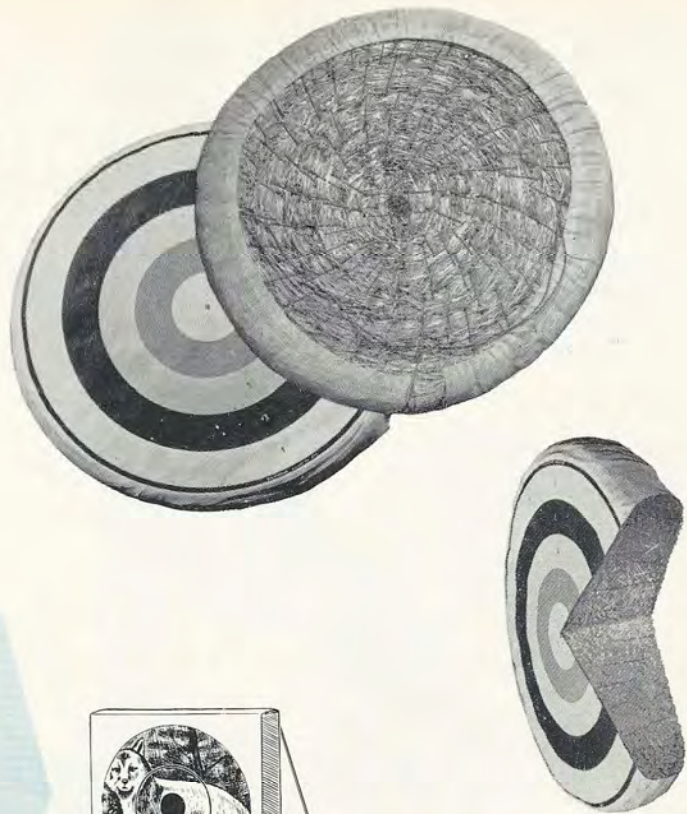
- No. 408 Target, 48" diameter, shipping weight per unit 65 lbs.  
 No. 406 Target, 36" diameter, shipping weight per unit 35 lbs.  
 No. 404 Target, 24" diameter, shipping weight per unit 20 lbs.

### RYE STRAW

- No. 409 Target, 48" diameter, shipping weight per unit 65 lbs.  
 No. 407 Target, 36" diameter, shipping weight per unit 35 lbs.  
 No. 405 Target, 24" diameter, shipping weight per unit 20 lbs.

### FULL-COLOR TARGET FACES

CLOTH			PAPER		
No.	Size	Type	No.	Size	Type
416	48"	Plain	419	48"	Plain
413	48"	Skirt	491	48"	Skirt
415	36"	Plain	418	36"	Plain
412	36"	Skirt	481	36"	Skirt
414	24"	Plain	417	24"	Plain
411	24"	Skirt	471	24"	Skirt
			420	16"	Plain
			421	— Same as 420 but 1 color	
			422	— Same as 421 but 24"	



## Ben Pearson's QUALITY TARGETS

The best available at any price . . .

### FULL-COLOR ANIMAL FACES

- No. 424 Natural, life-like 6" Squirrel Target Face in full color with hair line scoring rings.  
 No. 425 A 12" full color Pheasant and Bobcat Target Face with hair line scoring rings.  
 No. 426 Life-like 18" full color Red Fox Target Face with hair line scoring rings.  
 No. 427 Big 24" Deer Target Face in full color with hair line scoring rings.  
 No. 423 Set of field target faces (not illustrated). . . . Animal silhouettes and hair line scoring rings painted on heavy, water-repellent paper. APPROVED BY NATIONAL FIELD ARCHERY ASSOCIATION. Set contains four 24", six 18", eight 12" and twelve 6" faces. . . . Enough for a fourteen-target field course, with extras in smaller size.  
 No. 410 "Do-It-Yourself" economy target — Heavy corrugated paper box, printed with 4-color target face. Easy to assemble . . . simply open box and secure with gummed tape. Fill with shredded paper or straw to make an inexpensive practice target, suitable for junior archers and for beginners using lightweight bows. Minimum order 1/2 dozen.  
 No. 403 Target. . . . A durable wound straw target inserted in a 200-pound test corrugated carton. Size 20" square by 4" thick. Weighs approximately 10 pounds. Uses replacement target face No. 420. Sold only in multiples of 2.  
 No. 403-F Target. . . . Same target as No. 403 only with strong steel wire stand . . . adjustable to different angles. . . . Colorful fox target face with hair line scoring rings. Uses replacement target face No. 426. Sold only in multiples of 2.



No. 403 - F

No. 403



No. 410



### IMPROVED TARGET STAND

- Designed to hold target at proper shooting height and angle. Special construction binds tops of the three legs together. Made of soft wood that will not injure your arrows.  
 No. 402 for 48" Target (Shown) shipping weight 10 pounds.  
 No. 401 for 36" Target Shipping weight 6 pounds.  
 No. 400 for 24" Target Shipping weight 3 pounds.

# "Let's go Bowfishing!"

with  
**BEN PEARSON**  
Equipment . . .

If you want real action and adventure, try this fascinating new sport . . . with Ben Pearson bow fishing tackle! Shoot carp, gar . . . other rough fish in inland lakes and streams . . . salt-water species such as skates, rays, small sharks near ocean reefs . . . in shallow harbors! It's exciting and fun, helps conserve game fish, too! For bow fishing at its best . . . take along a Ben Pearson bow . . . equipped with the finest of accessories.

Thousands of bowfishermen are taking to the lakes, streams and ocean reefs every year to engage in this exciting sport . . . many for the very first time. If you have never experienced the thrill of taking fish by bow and arrow—the release of the arrow—a direct hit—the fight that ensues—you are missing a truly great sport. You, too, can enjoy bowfishing with Ben Pearson's top quality bow fishing tackle. A complete assortment of bow fishing reels, arrows, points and accessories are found in this catalog on pages 20 and 21 . . . everything you need to take the big ones!

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Pine Bluff, Arkansas

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