

Ticket Prices

Think about how much you want to charge for your park. You may want to think about some special offers you could use or loyalty deals for repeat customers.

First you need to research what your competitors charge. Do some research to find out the following.



Adult tickets:

Gate Price:

Online Price:

Child tickets:

Gate Price:

Online Price:

Family tickets, family of 4

Gate Price:

Online Price:

Senior tickets:

Gate Price:

Online Price:

Family tickets, family of 5

Gate Price:

Online Price:

Disabled tickets:

Gate Price:

Online Price:



Adult tickets:

Gate Price:

Online Price:

Child tickets:

Gate Price:

Online Price:

Family tickets, family of 4

Gate Price:

Online Price:

Senior tickets:

Gate Price:

Online Price:

Disabled tickets:

Gate Price:

Online Price:



Adult tickets:

Gate Price:

Online Price:

Child tickets:

Gate Price:

Online Price:

Family tickets, family of 4

Gate Price:

Online Price:

Senior tickets:

Gate Price:

Online Price:

Family tickets, family of 5

Gate Price:

Online Price:

Disabled tickets:

Gate Price:

Online Price:

How much will you charge for entry into your theme park?

Adult tickets:

Gate Price:

Online Price:

Child tickets:

Gate Price:

Online Price:

Family tickets, family of 4

Gate Price:

Online Price:

Senior tickets:

Gate Price:

Online Price:

Family tickets, family of 5

Gate Price:

Online Price:

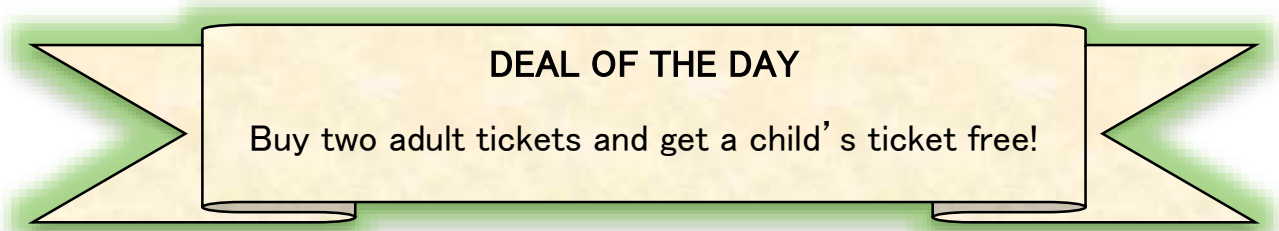
Disabled tickets:

Gate Price:

Online Price:

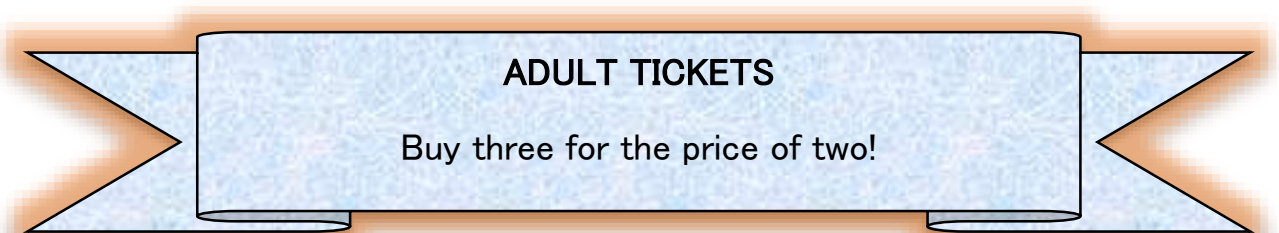
Merlin is a company that owns lots of theme parks and attractions, if you buy an annual pass with them, you can go to Thorpe Park, Chessington, London Dungeons, SeaLife Centres, Legoland, Alton Towers and many more as many times as you want in a year for the price of: **£129**.

You need to make your theme park attractive to your guests, so I have come up with some possible deals for you, work out how much they would cost full price and then the offer price. After, come up with 3 deals of your own.



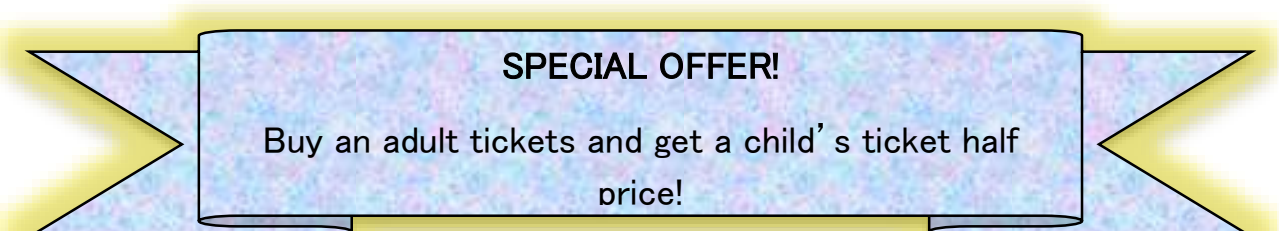
Full Price (Before the deal):

Deal Price:



Full Price (Before the deal):

Deal Price:



Full Price (Before the deal):

Deal Price:



Full Price (Before the deal):

Deal Price:



Full Price (Before the deal):

Deal Price:



Full Price (Before the deal):

Deal Price:

