

2018-2019 Saginaw County Medical Society Physician Directory



Attention all Physicians, Group Practices and Medical Partners

Promote your company, office and/or group practice with an advertisement in the **2018-2019 Saginaw County Medical Society Physician Directory**.

Join the many other medical suppliers and vendors and take advantage of this unique opportunity to promote your practice, group or medical company in this widely used, easy reference resource.

There will be two separate versions of this conveniently sized Directory distributed in the Fall of 2018. The Private Physician version will be distributed to members' offices, and the Public Directory will be marketed and delivered directly into the hands of the public at the Annual Health Fair, events and expos throughout the year.

A limited number of additional copies will be available at the Saginaw County Medical Society office and available electronically for download at www.SaginawCountyMS.com under the Pictorial Membership Directory tab.

**The 2018-2019
Physician Directory
is produced by the
Saginaw County Medical Society**

**To reserve a page for your
company or physician,
please call Joan Cramer
at 989.790.3590 or
email jmcramer@sbcglobal.net**

**Space and Copy Deadline
is Thursday, August 30, at 5 p.m.**

**Previous year's
"Premium Position" advertisers
have first right to those
positions until
Monday, August 13, at 5 p.m.**

*To submit fully finished ads, please
provide press quality pdf files with all fonts
embedded. All ads submitted should be
300 dpi at 100% for best printing.*

All files should be CMYK color.

*If you need your ad designed, please provide
ad copy in Word or Text format
and art and logos as jpeg or eps files.*

<u>Premium Positions</u>	<u>Full Color</u>	<u>Actual Size</u>
Outside Back Cover	\$1,800	6.25" wide x 9.62" high
Inside Front Cover	\$1,700	6.25" wide x 9.62" high
Inside Back Cover	\$1,700	6.25" wide x 9.62" high
Pages 3, 4, 5 and 7	\$1,700	6.25" wide x 9.62" high
Center Spread	\$2,900	2 center pages – 13" wide x 9.62" high
<u>Randomly Placed</u>		
Full Page	\$1,600	6.25" wide x 9.62" high
Half Page	\$ 905	6.25" wide x 4.75" high OR 3" wide x 9.625" high
Quarter Page	\$ 490	6.25" wide x 2.37" high OR 3" wide x 4.75" high

Price includes both Physician and Public versions. All ad design services are at no additional cost.